



For the love of books

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Accurate & Reliable & Canadian



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Love Letter to the Library



When I was a child, the library was a magical treasure-trove! This quiet refuge gave me a place to read, work or think. Inside were more books than I could imagine reading. Where to begin? – with the people who worked in the library, who knew how and where to look. Now, as a parent and researcher, I still feel that same awe and respect for libraries and the people who run them.

During an Internet writing course, a discussion arose about whether books would eventually become obsolete. We spoke of our love of books – the sound, smell and feel of opening a book, turning its pages, drinking it in, reading the words aloud, wolfing down stories and information, sharing a book while snuggled up with a child. We had to agree, there must always be books.

“The heart of a school” is how writer Roch Carrier, the former National Librarian of Canada, describes the school library. You, the librarian, are the human element who helps teachers and students wade through the wealth of wonderful new tools and information (such as via the Internet), while balancing on a too tight budget.

Curriculum now strongly emphasizes research skills and the use of reliable and accurate sources. These days, we are faced with so much information – how do we discriminate, how do we use it, and how do we teach others to choose?

Inside this issue read what educators say about StatsCan’s books and about learning. Education consultant Jane Witte writes about opening up the world of agriculture by using the new *Canadian Agriculture at a Glance* in the classroom. Teacher-librarians rave about *Canadian Social Trends*. Jo-Anne Naslund, Instructional Programs Librarian at U.B.C., talks about how geography shapes our lives. Fresh from her pre-service practicum with StatsCan in Vancouver, Heather Nicholson assesses the relevance of *Human Activity and the Environment* publications to the classroom.

Our new study, “Variations in Literacy Skills among Canadian Provinces,” examines the large variation of the average literacy skills of 15-year-old students among the provinces.

We are committed to supporting teachers in encouraging statistical literacy among students. Much of what Statistics Canada offers the education community is free at www.statcan.ca under *Learning Resources*. In this catalogue, see the “Free online resources and support” section for more information.

In addition, we ask you to consider these 11 publications, chosen for educators, as books and resources for your teachers and students: **accurate, unbiased, Canadian information**, illustrated with graphs, charts and sometimes photos.

We have lots to offer you. Let’s do some reading!
Karen Watson, Statistics Canada

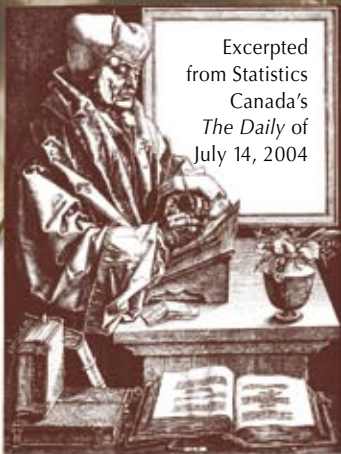


Free Online Resources and Support

Visit the *Teacher's* page at www.statcan.ca/english/edu for free online resources. Here's a sample of what you will find:

- ▶ **Lesson plans** designed to help you engage your students
- ▶ A snapshot of any region in Canada in **Community Profiles**
- ▶ Detailed data and free articles in **E-STAT**
- ▶ **Canada E-Book**, a key multi-media resource and reference document
- ▶ **Census at School** project for conducting a classroom survey that's international!
- ▶ A modular learning resource called **Statistics: Power from Data!**

Our five regional education representatives across Canada offer free workshops and direct support to teachers. To contact your representative and get the most out of all Statistics Canada has to offer, click on **Regional Support** on the *Teacher's* page at www.statcan.ca/english/edu. For general enquiries, call toll-free 1 800 263-1136.



Study: Variation in Literacy Skills among Canadian Provinces

This new study, prepared by Professor J. Douglas Willms of the University of New Brunswick, shows that while a student's socio-economic background is a key factor, it accounted for less than half of the variation in provincial literacy scores.

There are many schools with students of poorer economic backgrounds that have exceptionally high performance in reading literacy. Similarly, there are some schools that do not perform well,

even though they have a student population with a more advantaged socio-economic background. These findings show that there are exemplary schools in every province that do well regardless of the socio-economic background of the students they serve.

Provinces differed considerably in the relative literacy performance among schools with students of differing socio-economic backgrounds. For example, Quebec's average reading performance was high because it had disproportionately more schools with students of average socio-economic backgrounds scoring in the top range.

In contrast, Alberta's average reading performance was relatively high because its student population came from a relatively advantaged background.

In general, students from higher socio-economic backgrounds tend to have higher literacy skills than other students. However, students from poorer socio-economic backgrounds have better literacy skills if they attend a school that also serves students from more advantaged socio-economic backgrounds.

Furthermore, the relationship between socio-economic background and student performance in literacy is stronger in schools with a student population primarily from poorer socio-economic backgrounds.

These findings provide strong evidence that when the socio-economic backgrounds of students differ greatly between schools, the disparity in performance in literacy between students with different economic backgrounds increases.

The study analysed data from the 2000 Programme for International Student Assessment (PISA), which interviewed 15-year-old students in 32 member nations of the OECD. In Canada, about 30,000 15-year-olds from more than 1,000 schools participated.

The study, *Variation in Literacy Skills among Canadian Provinces*, no. 12 (Cat. No. 81-595-MIE2004012), is now available for free on Statistics Canada's website: www.statcan.ca.

Special Discounts for Educational Institutions

Your school or educational institution (school board, college, university or public library) receives a 30% discount on all Statistics Canada print publications if you order by mail, telephone, fax or e-mail order@statcan.ca.

When ordering, please quote the PF# 024089. (Please note: Discounts do not apply to Internet publications nor to orders placed online.)

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Canada: A Portrait

The stories behind the numbers

Canada: A Portrait 2003 captures the pulse of our nation with beautiful photographs and lively narrative in chapters entitled: The Land, The People, The Society, Arts and Leisure, The Economy, and Canada and the World. Highly accomplished individuals such as John Kenneth Galbraith, Nicole Brossard, Zacharias Kunuk, Guy Vanderhaeghe, Gordon Pinsent, and Rick Mercer contribute to a wealth of unrivalled information about Canada – value you expect from Statistics Canada. Your students will refer to it again and again to find answers to their questions about Canada, or simply to satisfy their lively curiosity.

Suggested for: Secondary school and up

Recommended for these subjects: English, Social Studies, Canadian Studies, Art

Comments: Beautiful photos and artwork, easy-to-read, clear and plain language

Format: 216 pages, English or French, printed version

Order info: Print (Cat. No. 11-403-XPE):

SPECIAL OFFER 50% off regular price \$49.95,

Education catalogue price: \$24.98

(Offer expires March 31, 2005)

Canada Year Book 2001



Discover a sweeping chronicle of Canada from coast to coast with *Canada Year Book 2001*. This detailed, invitingly readable reference describes today's Canada, packed with information about the nation, its people, its economy and its environment. *Canada Year Book 2001* is a fact-filled and entertaining collection of data, stories and essays plus a gallery of stunning photographs.

Suggested for: Secondary school and up

Recommended for these subjects: Social Sciences, Canadian Studies

Comments: Valuable reference tool, comprehensive, many tables, charts, photographs

Teacher's Kit (free online): www.statcan.ca/english/kits/intro/htm. You may access the online articles free through E-STAT: www.statca.ca/english/Estat/licence.htm

Format: 563 pages, English or French, print (every 5 years)

Order info: Print (Cat. No. 11-402-XPE):

SPECIAL OFFER 50% off regular price \$65,

Education catalogue price \$32.50

(Offer expires March 31, 2005)



Canadian Social Trends

What social changes affect Canadians?



his popular quarterly magazine presents the latest social, as well as historical, trends that have an impact on Canadians' lives today, including evolving families, income and spending patterns and changing demographics. Accurate, thought-provoking articles, enhanced with well-designed graphics and tables are sure to inspire lively classroom discussions on topics such as "Stress at Work", "Updates on Cultural Diversity" and "Is your community child-friendly?" Topical subjects easily motivate thought-provoking discussions. Each issue contains *The Lesson Plan*, photocopy-ready suggestions for using a selected article in the classroom.

Suggested for: Junior High (Grade 7) and up

Recommended for these subjects: Social Sciences, Family Studies, Health, Canadian Studies, Home Economics, History, Urban Studies, Sociology

Comments: Comprehensive, readable articles are all supported by well-designed charts and graphs with analytical commentaries and summaries

Teacher's Kit (free online): www.statcan.ca/english/kits/social.htm You may access free articles online by topic through E-STAT: www.statcan.ca/english/Estat/licence.htm

Format: English or French, quarterly print and electronic formats

Odes to CST

(Canadian Social Trends)

"I just wanted to drop you a line to tell you how much we use your publication, **Canadian Social Trends**. It falls into several high school curriculums, such as Grade 9 Geography, Grade 12 Individual and Families Studies, Grade 12 Sociology, all levels of Physical and Health Education, etc. The indexes are very helpful and we love your on line versions as well. Thanks for supporting our curriculums."

Cathy MacKechnie, Teacher-librarian
Merivale High School (Ottawa)

"A very important publication from Statistics Canada is **Canadian Social Trends**, which provides concise, visually-attractive information on topics of critical relevance to any understanding of the Canadian experience as it changes. **CST** is another fantastic source of reliable information that forms the basis for any credible argumentation about Canada's social realities. It is a "star" here in our library."

Thomas Rutherford, Teacher-librarian
Osgoode Township High School
(Osgoode Township)

Order info:

Print (Cat. No. 11-008-XPE): Regular subscription price \$39 per year (4 issues), \$12 per issue;

Education subscription price \$27.30 per year (4 issues), Education price per issue \$8.40

Electronic (Cat. No. 11-008-XIE): Subscription price for one year \$29, \$9 per issue (no discount on electronic version)

FREE with your subscription:

Health Reports supplement *How healthy are Canadians?* Study the health of Canadians from the perspective of communities.



Health Reports

Topical Canadian health issues



Teachers can use in-depth articles from this publication to encourage classroom discussion about health issues such as the effects of second-hand smoke, rising incidences of food allergies, and alcohol consumption. Other interesting topics addressed include asthma, contraception, suicide, depression, and obesity. The articles and supporting data tables in *Health Reports* enable students to compare the health habits of various population groups across Canada.

Suggested for: Grade 12 and up

Recommended for these subjects: Health, Social Sciences, Advanced data/statistics courses

Comments: Tables, comprehensive, use as senior secondary school reference text

You may access online articles free through E-STAT:
www.statcan.ca/english/Estat/licence.htm

Format: English or French, quarterly print and electronic formats plus annual supplement

Order info:

Print (Cat. No. 82-003-XPE): Regular subscription price \$63 per year (4 issues), \$22 per issue

Special offer *How Healthy are Canadians* free with subscription.

Education subscription price \$44.10 per year (4 issues), \$15.40 per issue

Electronic (Cat. No. 82-003-XIE): Subscription price \$48 per year, \$17 per issue (no discount on electronic version)

Women in Canada 2000

Understanding women!



This report looks at the evolving status of women and offers the most in-depth, accurate information available today on topics such as income, health, housing, paid and unpaid work activity, family arrangements, education and criminal victimization. *Women in Canada 2000* includes separate sections describing the situations of immigrant women, women in the visible minority community, Aboriginal women and senior women. You'll have the information you need to understand trends over the last two decades.

Suggested for: Secondary school resource for research

Recommended for these subjects: Social Studies, Home Economics, Family Studies, Health, Economics, Law, Women's Studies

Comments: Easy-to-read format, over 200 charts and tables

Format: 300 pages, English or French, print

Order info: **Print** (Cat. No. 89-503-XPE): Regular price \$45; **Education price \$31.50**

"*Women in Canada* is a very useful reference and resource for educators who teach population or sociological issues. This book covers a wide range of material. Details are easily found because the book is so well-indexed. The material is not too difficult for students to use for their projects and should stimulate further study."

Gail Nevraumont,
Retired Social Sciences Teacher, Ottawa

How Geography Shapes Our Lives



by Jo-Anne Naslund
Instructional Programs Librarian,
Education Library,
University of British Columbia

What does geography have to do with telling our stories? Imagine moving to another region or city in Canada. How would your life be different? Imagine a week in which all the things you use, wear and eat were limited to items produced in your province. What items would you have and what would you not have? (National Geographic, 1993) Do you know what goods your province produces? How does your province make money—from farming, mining, fishing, or from producing goods and services? The way we interact with our environment tells a story about us. Students can piece together a story about their life in Canada and especially in their own province by using the Statistics Canada publication (with CD-ROM) entitled *Human Activity and the Environment: Annual Statistics 2002 (HAE 2002)** in conjunction with other resources.

HAE 2002 offers up-to-date statistical information about air quality, transportation, mining, fishing, forestry, waste disposal, recycling, energy consumption and use of water. As well, it includes tables listing Major Disasters in Canada (1998 to 2001), Species at Risk and Extinct in Canada, and Top Ten Canadian Weather Stories of 2001. Intermediate and secondary teachers can use this information to engage their students in the process of asking questions. These questions can be used to explore essential curricular topics in science, social studies, environmental education, mathematics, and career and personal planning.

For example, the topics of air pollution and air quality are considered in science and social studies classes. If you examine the "Air Quality Index for Selected Cities 1990 to 1998" (p. 4), students may ask why Calgary and Edmonton have the greatest number

of days of poor quality air. Where do air pollutants in Calgary and Edmonton come from? How could they be reduced? Would a family with a child with asthma choose to live in Calgary or St. John's, Newfoundland?

"My eyes lit up when I bumped into *Human Activity and the Environment (HAE)* – listed as one of the references in the Ontario Curriculum Profile for CGR4E, unit 4. *HAE* is the best single source for Canada and the environment that I've seen ever, anywhere."

Alan Howard, Secondary School Teacher
Almonte, Ontario

Career and personal planning courses examine occupations and job prospects. Look at the table "Employment in Forest Products Industries by Province 1983-2000" (p.44). How is it that the number of jobs in the forest product industries increased in the year 2000? Similarly, "Employment in the Fishing Industries, 1987 to 2001" (p. 41) points to a similar phenomenon. How is this possible? What are these jobs? Who holds them? Are they short term or long term occupations?

Let's tell the whole story. What evidence does the data collected in *Human Activity and the Environment* provide? Is it enough? By asking questions, students will enhance their critical thinking skills. As they reflect on what

more they need to know in order to tell the whole story, students will engage in information literacy tasks. They will need to figure out what other resources to consult. They will explore newspaper and media accounts. They will examine maps, atlases, websites, encyclopedias, and will even talk to experts. They will not be content with what is reported in a single table.

Land, mineral and water resources are topics covered in geography units in elementary and secondary social studies. In the publication, *Managing Our Natural Wealth* (2002), the unit entitled "Developing Canada's Resources" asks students: "If you were in charge of Canada's natural resources, what two industries would you develop

and how would you develop them?" As part of this unit the teacher may want to investigate with students the figures from the "Raw Materials Price Indexes 1981-2001" (p.36) or from the "Production of Leading Minerals by Province and Territory, 2000." (p.48, *HAE 2002*)

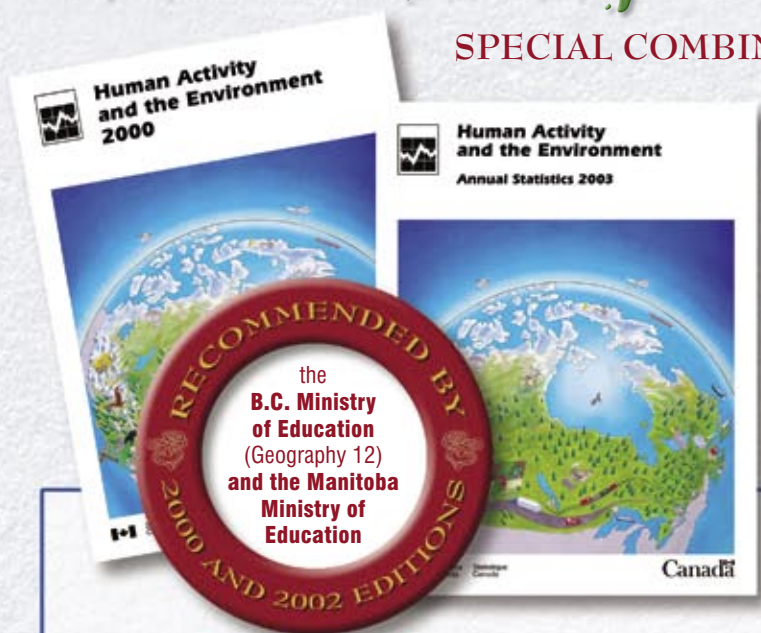
Learning to read tables and graphs is especially useful for senior secondary school students. Statistical information requires effort to understand or interpret. Teachers who avoid working with statistical resources because they seem hard to use are denying students the opportunity to become skilful. In closing, give *Human Activity and the Environment: Annual Statistics 2002** a try.

*(Editor's note: This article highlights the 2002 update to the compendium *Human Activity and the Environment 2000*. Please note that the 2003 update is available and the next update is coming in November 2004. Each annual update contains similar tables to those mentioned, as well as an in-depth article.)

(For References, see page 9)

Human Activity and the Environment

SPECIAL COMBINATION OFFER ONLY TO EDUCATORS



Dive in to the Environment

"I became familiar with the Statistics Canada resource *Human Activity and the Environment 2000 (HAE)* and its 2002 and 2003 updates during my 3-week education practicum at the Vancouver StatsCan office in winter 2004. With their excellent maps, detailed yet succinct text, and exclusive focus on Canadian data, the *HAE* publications are highly valuable classroom resources.

A number of sections in both book and web format are immediately relevant to Science, Geography, and other courses with environmental content. There is a strong fit with many lessons in the Ontario Grade 9 Geography and Grade 12 Environment and Resource Management courses, which I taught during a previous practicum. The *HAE* material is easily applied to other provincial and territorial curricula however, and I found numerous links to the prescribed learning outcomes of B.C. Science courses Grades 8-12. (Editor's note: *HAE 2000* and *2002* are provincially recommended resources for Geography 12 in B.C.)

I strongly recommend that hard copies of *HAE* continue to be printed. Many people are far more comfortable with flipping the pages of a book than navigating a web site (at least initially, when becoming familiar with the material). Overall, *HAE 2000* and its annual updates are a tremendous asset for educators at both secondary and elementary levels, and I hope Statistics Canada remains committed to producing quality, low-cost, classroom resources with strong Canadian content."

Heather Nicholson
M.Sc., B.Ed.,
Environmental Specialist,
Indian and Northern Affairs
Canada

The Annual UPDATES

Human Activity and the Environment: Annual Statistics (HAE)

Feature articles, updated tables and highlights

HAE 2002 — Air Quality in Canada
(24 pages)

HAE 2003 — Fresh Water Resources in
Canada (32 pages)

HAE 2004 — (NEW in November 2004)
Energy in Canada

- ▶ Annually updated environmental information
- ▶ Over 75 pages of over 70 tables and highlights
- ▶ Reliable Canadian data and user-friendly presentation of statistics
- ▶ CD-ROM included — boost the power of your reports and presentations by customizing spreadsheets of tables

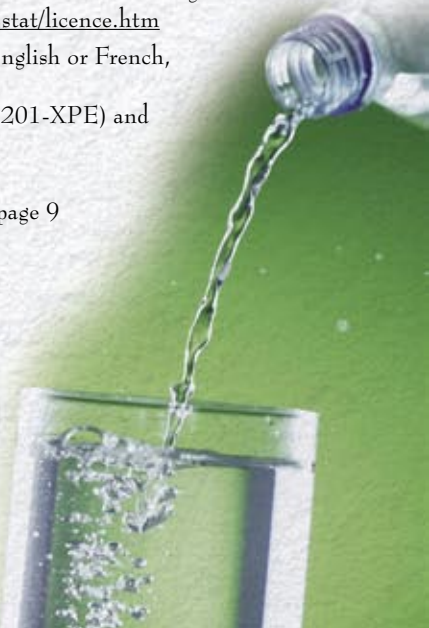
Suggested for: Grade 9 and up (Grade 5 and up teacher's resource)

Recommended for these subjects: Environmental Studies, Geography, Science, Intermediate Social Studies, Social Sciences

Comments: Comprehensive, many charts, tables, clear plain language. You may access *Human Activity and the Environment* publications free online through E-STAT: www.statcan.ca/english/Estat/licence.htm

Format: 75-86 pages, English or French, print format with CD-ROM (Cat. No. 16-201-XPE) and electronic format (Cat. No. 16-201-XIE)

Order information on page 9



The 5-year COMPENDIUM

Human Activity and the Environment 2000 (HAE 2000)

Comprehensive overview of how Canadians influence the environment

Find out how governments, businesses and households respond to environmental change. *HAE 2000* provides a comprehensive statistical picture of Canada's environment with special emphasis on human activity and its relationship to natural systems – air, water, soil, plants and animals. The book covers current environmental issues, natural background, driving forces, natural resources, ecosystems and well-being, responses and participation with 272 tables, 137 charts and 45 colour maps. *HAE 2000* includes a CD-ROM version with EcoGraf thematic mapping feature.

Suggested for: Grade 9 and up (Grade 5 and up teacher's resource) **Recommended for these subjects:** Environmental Studies, Geography, Science, Intermediate Social Studies, Social Sciences

Comments: Comprehensive, many charts, tables, clear and plain language

Teacher's Kit (free online) for compendium *HAE 2000*:

www.statcan.ca/english/kits/human.htm

You may access *Human Activity and the Environment* publications free online through E-STAT:

www.statcan.ca/english/Estat/licence.htm

Format: 350 pages, English or French, print format with CD-ROM (Cat. No. 11-509-XPE)



Order info for HAE publications:

SPECIAL COMBINATION OFFER for educators: Print Combination – Compendium *HAE 2000* and update *HAE 2003* (Cat. No. 11-509-XPE and Cat. No. 16-201-XPE): Combo Regular price \$80; **Combo Education price \$56** (Offer expires March 31, 2005)

Update *HAE 2002, 2003, 2004*, print with CD-ROM (Cat. No. 16-201-XPE): Regular price \$43; **Education price \$30.10**
Update *HAE 2002, 2003, 2004*, electronic version (includes PDF of publication, no data spreadsheets) (Cat. No. 16-201-XIE): \$22 (no discount on electronic version)

Compendium *HAE 2000*, print with CD-ROM (Cat. No. 11-509-XPE): Regular price \$75; **Education price \$52.50**

(continued from *How Geography Shapes Our Lives* on page 7)

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What! Agriculture is not just about pigs?

By Jane Witte
Educational Consultant
Ontario Agri Food Education

Canadian Agriculture at a Glance (and the Teacher's Kit)

Things have changed on the farm since Old McDonald's time! As an educational consultant for Ontario Agri Food Education, I am always amazed at the lack of understanding of what is happening on the farm and in the agricultural industry in general.

When Canadians think of agriculture, some still conjure up sentimental images of Old McDonald's noisy farmyard. For others, agriculture is represented by abstract news headlines that seem to have more to do with stock markets than with the day-to-day lives of Canadians. Neither version paints a true picture of agriculture in Canada in 2004. The romantic version that we traditionally associate with subsistence farming hasn't existed on a large scale since pioneer times. And, the news headline view leaves out the complex issues facing farmers in today's world.

What percentage of the Canadian population are farmers? According to the 2001 Census of Agriculture, a mere 1% of Canadians are farming. That is a shocking number for several important reasons. First of all, it means that 99% of us have very little first-hand knowledge of what is happening on farms. Little wonder that we are not up-to-date with the problems facing today's farmers and the consequences for the non-farming population. Second, if we continue to lose farmers, who is going to provide the rest of us with our food? If 99% of people do not have a full understanding of agriculture and the surrounding issues, then the decisions made by them will be based on minimal knowledge, which could impact all of us.

As Canadians, it is important that we all become educated about our food supply, where it comes from, the challenges facing agriculture and the leadership shown by Canadians in solving

issues both from an environmental perspective and a food security perspective. Statistics Canada's new publication, *Canadian Agriculture at a Glance*, provides the most current information on this important topic. Its companion, the online teaching package, is designed to help teachers raise their students' awareness about what is happening in agriculture today.

New curriculum has been written and continues to be written, across Canada, which aims to help students seek knowledge and to think critically. You will find that the *Teacher's Kit* does just that. It suggests lessons and activities that encourage students to research and find valid information, to go beyond the basics at the high school level and ultimately to practice an important life-long learning skill.

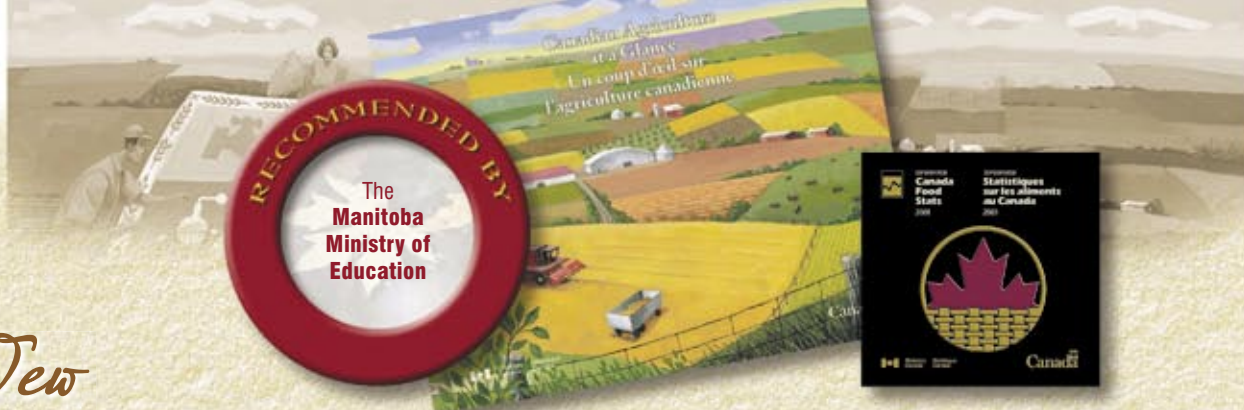
I thoroughly enjoyed the opportunity to expand my knowledge base of what is current in agriculture by writing the lessons for this kit. I am passionate about the need for all Canadians to gain a realistic understanding of agriculture and the issues facing Canadian farmers. I hope you enjoy working with the *Teacher's Kit* as much as I enjoyed helping to develop it.

Canadian Agriculture at a Glance contains 40 easy-to-read articles in five chapters:

- Chapter 1: The Big Picture
- Chapter 2: Farm Profiles
- Chapter 3: Agriculture and the Environment
- Chapter 4: The Business of Farming
- Chapter 5: The Leading Edge

To purchase the print version of *Canadian Agriculture at a Glance*, and read about the free *Teacher's Kit*, please see page 11 of this catalogue.





New

Canadian Agriculture at a Glance

How food gets to your table and the people who get it there



Canadian Agriculture at a Glance is much more than a book about farming. While this book doesn't ignore the livestock and crops that have always been associated with agriculture, its 40 compelling and well-written articles also cover subjects that are guaranteed to surprise and enlighten, such as:

- ▶ How hockey and hothouse produce combine to extend the growing season in the Far North
- ▶ How history has influenced the choice of crops grown on the Prairies
- ▶ How to get car fuel and plastics from corn, and super silk from goat's milk
- ▶ The link between changing food consumption patterns, an aging population and immigration
- ▶ Organic farming and the increasing demand for organically grown food

Suggested for: Grade 9 and up

Recommended for these subjects: Social Sciences, Home Economics, Agriculture, Family Studies, Geography, Environment, Science, Health

Comments: Easy to read; many charts, tables, full-colour photographs and maps; comprehensive, clear and plain language; mini glossary with each article; topical, touching on current events – particularly environmental

Teacher's Kit (free online): www.statcan.ca/english/kits/agric04/intro.htm You may access the articles for free in this *Teacher's Kit* (as they are released from 2004 to 2005)

Format: 342 pages, bilingual, print version; PDF articles also available through online *Teacher's Kit* (as they are released)

Order info: **Print** (Cat. No. 96-325-XPB): Regular price \$49; **Education price** \$34.30

Canada Food Stats

A compendium on CD-ROM



Canada Food Stats (CFS) is an electronic compendium that allows you to access a wide variety of food statistics quickly and easily. Released twice a year in a bilingual

CD-ROM format, *CFS* is second-to-none in quality and coverage of every aspect of the food industry. *Canada Food Stats* includes:

- ▶ information on Canadian food consumption, nutrition, supply and demand, trade and prices, the Canadian food industry, processing, economic indicators, labour and productivity
- ▶ over 65 formatted reports and topical analyses, with up to 40 years of data
- ▶ an easy-to-search database with access to a broad spectrum of food statistics and indicators
- ▶ basic definitions and detailed series titles to help explain the data
- ▶ a number of datasets, along with some quarterly and monthly statistics, available for the provinces or territories

Suggested for: Grade 10 and up

Recommended for these subjects: Home Economics, Health, Family Studies, Agriculture, Social Studies, Mathematics – graphing, Employment, Labour, Food Studies

Comments: Easy-to-use CD-ROM. You may access a related product for free online at www.statcan.ca: *Food Statistics*, 21-020-XIE

Format: Bilingual, semi-annual CD-ROM

Order info: CD-ROM (Cat. No. 23F0001XCB): Regular price \$81; **Education price** \$56.70; Regular one-year subscription price \$129; **Education subscription price** \$90.30 (includes 2 issues released in July and November)





Perspectives on Labour and Income



Get insight into the key issues facing the Canadian workplace with *Perspectives on Labour and Income*. *Perspectives* is one of the few impartial sources of Canadian labour market analysis available. Every issue includes:

- ▶ articles covering topics such as youth in the labour market, pensions and retirement, work arrangements, and trends in family income, to name a few
- ▶ a section devoted to new products, surveys, research projects and conferences
- ▶ clearly labelled tables and charts showing the most up-to-date labour and income statistics
- ▶ a description of the data sources and statistical methods

Suggested for: Reference text for secondary school and up
Recommended for these subjects: Economics, Business Studies, Co-op, Career Studies, Social Studies, Labour Studies

Comments: Clearly labelled tables and charts

Format: English or French, quarterly print or monthly online HTML or PDF

Order info: Quarterly print (Cat.No. 75-001-XPE):

Regular subscription price \$63, \$20 per issue

Education subscription price \$44.10, \$14 per issue

Monthly online (Cat. No. 75-001-XIE): Annual subscription price \$52, \$6 per issue

(No discount on electronic version)

Market Research Handbook

Unparalleled demographic and socio-economic information for business and marketing classes



Market Research Handbook (MRH)

reveals the Canadian marketplace in a way no other statistical resource can. It delivers first-hand, accurate results from more than 20 specialized

Statistics Canada surveys in one practical sourcebook. *MRH* illustrates the most current and extensive demographic and economic data on the Canadian marketplace, using more than 140 tables, enhanced by 45 charts and graphs, a glossary of terms, a helpful User's Guide, and a detailed index for quick searches and easy cross-referencing.

Suggested for: Grade 10 and up

Recommended for these subjects: Economics, Business

Comments: Many tables, for business and marketing classes

Format: Over 300 pages, bilingual, print and electronic formats

Order info: Print (Cat. No. 63-224-XPB): Regular price \$134; Education price \$93.80; Electronic (Cat. No. 63-224-XIB) \$101 (No discount on electronic version)

