

Pre-Conference Registration Program and On-site Program Advertising Rates

ADS:	Pre-Conference Registration Program Only Circulation: 15,000	On-Site Program Only Circulation: 4,500	Discounted Rate for Both Pre-Conference Registration and On-Site Program
Black & White (no bleeds)			
Full Page 7" W x 10" H	\$950	\$1,250	\$1,950
1/2 Page 7" W x 5" H	\$600	\$750	\$1,150
1/4 Page 3 1/2" W x 5" H	\$350	\$400	\$600
Four Colour			
Full Page 8 5/8" W x 11 1/8" H (bleed)	\$1,200	\$1,500	\$2,600
2-Page Spread 17 1/4" W x 11 1/8" H (bleed across gutter)	\$2,100	\$2,800	\$3,900
1/2 Page 7" W x 5" H (no bleed)	\$750	\$900	\$1,400
1/4 Page 3 1/2" W x 5" H (no bleed)	\$500	\$550	\$950

Trim size: 8 3/8" W x 10 7/8" H
 Printing: Offset
 Line Screens: Black & white and four colour: 133
 Fonts: Type 1 Adobe, must be outlined
 Colour: CMYK
 Deadlines: (no extensions)
 Pre-Conference Registration Program
 Reservations August 30, 2011
 Materials September 15, 2011
 Mails early October 2011
 On-Site Program
 Reservations December 15, 2011
 Materials January 7, 2012
 Distributed at Super Conference
 Payment: All rates are net; no cash or agency discount allowed. We will invoice advertisers/exhibitors shortly after the publication issue date.

Rates are quoted in Canadian dollars.
 OLA cannot be held responsible for reproduction problems that occur as a result of incorrectly prepared files.

COVERS:	Pre-Conference Registration Program Only Circulation: 15,000	On-Site Program Only Circulation: 4,500
Four Colour		
Inside Front Cover 8 5/8" W x 11 1/8" H (bleed)	n/a	\$2,000
Inside Back Cover 8 5/8" W x 11 1/8" H (bleed)	n/a	\$2,000
Outside Back Cover 8 5/8" W x 11 1/8" H (bleed)	Sold	\$2,400



Full Page



1/2 Page



1/4 Page

PREPARING AND SUBMITTING AD MATERIALS FOR SUPER CONFERENCE 2012 PROGRAMS

Options for submitting materials:

Email: a press-ready PDF to info@gappointreach.com. All fonts and high-resolution images must be embedded.

Mail: a press-ready PDF on CD to shipping address noted above.

Upload: press-ready PDF to OLA's FTP site. For instructions Email info@gappointreach.com.

Mark all CDs and name all files with advertiser's name and publication name.

Reserve your space today using the insertion order form on page 7 of this prospectus.

To Reserve Space in the 2012 Super Conference Pre-Conference Registration and On-Site Program

Gap. Point. Reach. Inc
 2006 Queen Street East, Unit 7
 Tel: (416) 699-1938
 FAX: (866) 211-2999
info@gappointreach.com

Placement Order

For your convenience this PDF form has interactive features allowing you to fill out your information without having to print a copy. This is part of OLA's commitment to green the conference through using fewer sheets of paper. Once complete the form can be securely sent through email.

By Email [click here to submit the form electronically](#)

COMPANY INFORMATION

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ Province/State _____ Postal/Zip Code _____

Phone _____ FAX _____

Email _____

Technical Contact (about Artwork) _____ Email _____

PO number (if any): _____

To Reserve Space in the 2012 Super Conference Pre-Conference Registration and On-Site Program

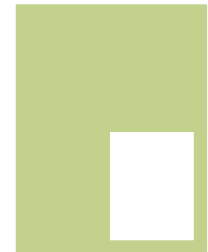
Gap. Point. Reach. Inc
2006 Queen Street East, Unit 7
Tel: (416) 699-1938
FAX: (866) 211-2999
info@gappointreach.com



Full Page



½ Page



¼ Page

ADS:	Pre-Conference Registration Program Only	On-Site Program Only	Both Pre-Conference Registration and On-Site Program	Total
Black & White				
Full Page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,950	
½ Page	<input type="checkbox"/> \$550	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,150	
¼ Page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400	<input type="checkbox"/> \$600	
Four Colour				
Full Page	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,600	
2–Page Spread	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$4,200	
½ Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,400	
¼ Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$550	<input type="checkbox"/> \$950	

COVERS:	Pre-Conference Registration Program	On-Site Program	Total
Four Colour			
Inside Front Cover	n/a	<input type="checkbox"/> \$2,000	
Inside Back Cover	n/a	<input type="checkbox"/> \$2,000	
Outside Back Cover	Sold	<input type="checkbox"/> \$2,400	

Placement is subject to confirmation by OLA.

- Cheque payable to Ontario Library Association
 VISA MASTERCARD

Deadlines:

Pre-Conference Registration Program

Reservations: August 30 Materials: September 15

On-Site Program

Reservations: December 15 Materials: January 7

Subtotal _____

13% HST _____

Total _____

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Expiry ____/____ Name on Card _____



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