



EDUCATION INSTITUTE

ei atlantic provinces library association **ei** british columbia library association **ei** library association of alberta
manitoba library association **ei** newfoundland library association **ei** northwest territories library association
nova scotia library association **ei** nunavut library association **ei** ontario library association
québec library association **ei** saskatchewan library association **ei** yukon library association

SEPTEMBER – DECEMBER

FALL 2014

COURSE CALENDAR

the
PARTNERSHIP

The Provincial and Territorial Library Associations of Canada

Important Information

About the Education Institute

The Education Institute was created by the Ontario Library Association in 2003. Today it operates under the Partnership, a collective effort of Canada's provincial and territorial library associations. Education Institute programming is offered year-round and is developed for professionals from all library sectors from coast to coast. One-hour webinars and longer web courses are offered virtually to save you time and money. Visit us online at www.educationinstitute.ca.

Pricing

Education Institute offers single-site registrations for one-hour webinars for the usual fee of \$45 for members and \$55 for non-members. Prices for courses vary depending on length and subject matter. Connection instructions are sent to participants the day before the presentation and are not to be forwarded or shared. If you are interested in an institutional subscription, please contact us at education@accessola.com.

Group viewing

We encourage participants to use these webinars as collective professional development opportunities. Register, project the webinar in your meeting room, and have a group learning experience with your team – a great value for money.

Archived sessions

After the webinar, registrants will receive a link to a streamed recording of the session, which can be viewed for up to one year after the live session date. If you missed a session, you can access the recording from our website for a small fee. Please note that not all sessions will be recorded.

Technical requirements

Education Institute sessions are conducted using the Adobe Connect web conferencing platform. Log in as a guest; no password is required. No software or equipment is needed to participate in a session, other than an Internet browser and computer speakers. Please refer to the connection instructions for testing and troubleshooting information.

Refunds and credits

EI does not offer refunds for missed sessions. If you are unable to attend a session, please refer to the recording. If a session is cancelled, registrants will receive a credit for a future session. Please note that dates are subject to change.

Continuing Education Certificate

EI sessions count as credits for the Partnership's Continuing Education Certificate program. Please visit www.thepartnership.ca for more information.

Contact us

We are always looking to improve. If you have feedback on a session, or ideas for session topics or presenters, or wish to get in touch, contact the Education team at education@accessola.com.

Register now at www.educationinstitute.ca

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September

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Colour Legend



Collections & Resources



External Events



Management & Admin



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Programs & Services



Research & Assessment



Staffing, Training & Mentoring



Teaching & Learning



Technology

September



FROM STANDARDS TO FRAMEWORK: UNDERSTANDING THE NEW ACRL IL FRAMEWORK

Tuesday, September 16 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

The Association for College and Research Libraries' (ACRL) Information Literacy Standards are undergoing the first major revision since 2000. Join the Revision Task Force co-chairs for a glimpse at the latest draft and what promises to be a lively and illuminating discussion.

This session will be devoted to explaining threshold concepts and addressing potential ways to use the frames, each of which consists of a threshold concept along with knowledge practices and dispositions, with a separate section of sample assignments. The presenters will discuss some of the forthcoming educational initiatives that help librarians to understand and implement the framework.

Key outcomes:

- Learn more about the new ACRL IL Framework for Higher Education, and have an opportunity to ask questions
- Become more familiar with threshold concepts and how they might be used in a variety of types of instruction sessions
- Hear how others have started to implement them into their own teaching

Presenters:

Trudi Jacobson is head of the Information Literacy Department at the University Libraries at the University of Albany in Albany, NY. She is engaged in research on competency-based learning (i.e., badges) in particular with metaliteracy. **Craig Gibson** is professor and head of the Food, Agricultural and Environmental Sciences Library at The Ohio State University. He is a faculty member in the ACRL Immersion Program, has edited the PIL research monograph series for ACRL on such topics as transforming information literacy programs, decision-making for new library spaces, and library diversity issues.



DOING SOCIAL MEDIA SO IT MATTERS

Thursday, September 18 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

If your library is like most, you're not getting what you want out of social media. It's not too late to get your library back on track and to avoid the perpetual limbo of little to no engagement. Learn how to make posts more effective and see real-life mistakes libraries commonly make in social media. Discover why figuring ROI (Return on Investment) is so incredibly difficult, and how it might be possible to get a handle on calculating what social media engagement is actually worth. Come prepared to get into the nitty-gritty of doing social media so it matters.

Key benefits:

- Identify the most important part in writing a post for social media
- List at least three mistakes libraries often make with social media and how to fix them
- Be able to explain why figuring social media ROI is so difficult, and identify at least one potential method for calculating it

Presenter:

Laura Solomon, MCIW, MLS is the library services manager for the Ohio Public Library Information Network. She is a 2010 *Library Journal* Mover & Shaker and has written two books about social media and libraries. The child of an electrical engineer and a Carnegie-Mellon mathematics major, she has spent her life trying not to count on her fingers in public.

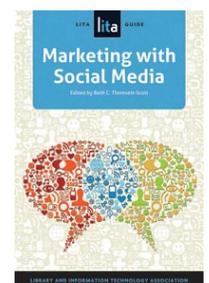
OLASore RELATED TITLE

Marketing with Social Media

978-1-55570-972-3

Regular Price \$78.00

EI Feature Price **\$70.20**



September



ACCESSIBLE E-BOOKS FROM BOOKSHARE AND CELA

Tuesday, September 23 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Bookshare, the world's largest online library of accessible reading materials, has expanded service in Canada through a partnership with the Centre for Equitable Library Access (CELA). Canadians with print disabilities whose local public library provides CELA services can now access Bookshare's massive collection of accessible ebooks free of charge and use them on a wide variety of devices including mobile phones and tablets. Join us to learn more about this growing collection of over 180,000 titles, options for reading the books and how your patrons and students can access Bookshare free of charge through public libraries.

Key outcomes:

- Discover Bookshare's collection including general interest and educational materials
- Understand how users access the collection, including with computer, mobile devices such as a smartphone and tablet, or braille displays.
- Learn how to connect your patrons or students with print disabilities with this outstanding accessible collection

Presenters:

Kristina Pappas is Bookshare's international program manager. Under her direction, Bookshare has grown to encompass members in nearly 50 different countries, books in more than 13 different languages, and partnerships with organizations serving the people with print disabilities around the world. **Lindsay Tyler** is the manager of member services for CELA (celalibrary.ca). CELA supports Canadian public libraries in providing accessible library services for people with print disabilities.



DATA LITERACY FOR LIBRARIES

Tuesday, September 30 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

You don't have to be a math whiz to work with data! Libraries have a dual role when it comes to data: we collect data relating to our own work, while also assisting researchers looking for data to support their research. This means that we have to have not only an understanding of the basics of data analysis and collection, but also be able to ask the right questions to identify the data needs of others.

This session will give a library-friendly crash course in what data is, how to collect reliable data, how to interpret it, and how to conduct a data reference interview. Good data is incredibly powerful, but not all data is good data, and even the best data is only part of the story.

Key outcomes:

- Leave with an understanding of basic data literacy and basic data reference skills
- Grasp the basic tools needed to go into data-related situations with confidence
- Understand what data can tell us, and what it can't

Presenter:

Elizabeth Psyck is the government documents librarian at Grand Valley State University in Allendale, Michigan. Yes, it really is pronounced like the "Psych" in "Psychology". She has previously presented on data literacy at ALA and on her own research data at ACRL. You can find her regularly tweeting about libraries and cats @Psyckology and rarely blogging about libraries, books, and other things at Psyckology.com.

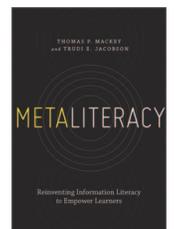
OLASore RELATED TITLE

Metaliteracy

978-1-55570-989-1

Regular Price \$81.50

EI Feature Price **\$73.35**



October

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Colour Legend



Collections & Resources



External Events



Management & Admin



Marketing



Programs & Services



Research & Assessment



Staffing, Training & Mentoring



Teaching & Learning



Technology

October



VIRTUAL COLLABORATION BEST PRACTICES

Thursday, October 2 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

cec credits: 1

Librarians can't be everywhere at once, so luckily we have personal learning networks and virtual workgroups at our fingertips. There are many tools available today that can help take collaboration projects and workgroups beyond geographical boundaries and help enhance creativity and other collaborative activities online, saving us time and money. But if you've ever tried and failed at Skype Conference or Google Hangout, you know there's more to it than signing in. This session will review the best tools for various library scenarios, best practices for online collaboration and some basic troubleshooting to help your virtual interactions go smoothly.

Key benefits:

- Familiarize yourself with the leading online collaboration tools, their features, pros and cons
- Identify best practices for online communication and collaboration
- Gain hands-on experience using online collaboration tools

Presenter:

Chad Mairn is a librarian, teacher, author and technophile who frequently shares his enthusiasm for "all things technology" as a speaker at library and technology conferences. He is an information services librarian and adjunct professor at St. Petersburg College. Much of Chad's recent focus has been around mobile technologies and building mobile apps for libraries and e-book developments.

October



RESEARCH METHODS: TRANSFERABLE SKILLS FOR INFORMATION PRACTICE

Tuesdays, October 7, 14, 21, 28 @ 12 PM ET

Four-week online course

Individuals: \$150 for members/\$180 for non-members

cec credits: min. 4

Looking for ways to refresh and expand your research knowledge and skills? This research methods series will provide structure for information professionals interested in systematically studying their own workplace problems. It will help participants speak more confidently and contribute more effectively to everyday discussions with researchers about their work. It will provide additional understanding for those interested in engaging in critical appraisal and peer review.

This series of four one-hour sessions is suitable for information professionals working in any setting. Content will be presented at an advanced beginner level, illustrated with examples of recent research that has contributed to our body of professional knowledge and include selected references recommended for further reading. It will begin with an introduction and overview of research generally, and then focus on individual research methods. A special focus will be on translating workplace problems into answerable research questions, then selecting a menu of established research methods to most effectively study the problem.

Participants will have opportunities for hands-on practice in the form of take-home exercises made available at the end of each session. Content is designed for those who have completed an introduction to research methods course from an MLIS or other degree; participants without such a course will find this textbook a useful resource: Leedy, P.D & Ormrod, J.E. (2012). *Practical Research: Planning and Design*, 10th ed. Pearson.

Session 1: Tuesday, October 7 @ 12 PM ET

Introduction and overview

Session 2: Tuesday, October 14 @ 12 PM ET

Practice-based research: From workplace problem to research question

Session 3: Tuesday, October 21 @ 12 PM ET

Key factors in initial study design: ontology, epistemology, methodology, methods and sources

Session 4: Tuesday, October 28 @ 12 PM ET

Research design

Learning outcomes:

Participants will be able to:

- List the steps in the research process
- Differentiate between research, evaluation and searching the literature
- Turn a research problem into an answerable question
- Explain why hypothesis and ethics are required for some research studies and not others
- Ask key questions required before beginning study design
- Engage in discussions with and advice novice researchers using a greater degree of empathy and insight
- Explain the need to document research plans
- Explain the importance of using established research methods

Presenter:

Jackie MacDonald is a full-time health service manager with a keen interest in helping information professionals adjust to work in a changing environment. She has earned a PhD from the University of Sheffield ISchool, a MLS from Dalhousie and a BSc (Biology, Chemistry) from Mount Saint Vincent University. Her career has included work in the academic sector (Acadia, Dalhousie, and University of Saskatchewan), the private sector and the health sector in a large university teaching hospital, a regional hospital with a nursing school, and a multi-site health board.

October

THE OPEN-SOURCE ALTERNATIVE: OPTIONS FOR LIBRARIES

Thursday, October 9 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Until recently, adopting open-source software in place of proprietary software was a challenging proposition in libraries. Misconceptions around open source, lack of infrastructure and support, as well as the cost of moving away from monolithic proprietary software packages, all contributed to the dominance of the proprietary model. In recent years, open-source software use in libraries has increased, and library staff are increasingly involved with open-source communities and projects.

In this session we will look at open-source alternatives to integrated library systems, online catalogues, and institutional repositories, as well as discussing the challenges and opportunities provided by open-source adoption, and automated configuration and software deployment. This session is appropriate for public and school as well as academic libraries.

Key benefits:

- Reducing uncertainty and doubt around open-source adoption
- Understanding the benefits and costs of open-source software
- Framing of the open vs. closed-source software debate
- Explore a successful example of open-source software deployment

Presenter:

Sam Popowich is the discovery systems librarian at the University of Alberta. He has an MLIS from Dalhousie University (2007), and was previously the emerging technologies librarian at University of Ottawa.

COMMUNITY CONNECTIONS: NEEDS ASSESSMENT FOR SMALL AND RURAL LIBRARIES

Thursday, October 16 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Community connection is vital for public libraries. Trustees, managers and staff need to reach out, to understand people's needs and to show the value of library service. There are many ways to do this, but small libraries don't have a lot of time or money to spare, and some techniques might not fit a rural audience well.

Based on techniques that have worked in rural Alberta, this session will get you started with everything you need to know about how to engage with your small or rural community. The principles behind needs assessment and community engagement will be explained.

Key outcomes:

- Learn the benefits of community engagement and needs assessment for public libraries
- Learn the principles of effective community engagement
- Consider how to tailor community engagement to fit small town and rural communities
- Share real world techniques and experiences

Presenter:

Ken Feser is a library consultant at the Public Library Services Branch of Alberta Municipal Affairs. He is a librarian with twenty years experience in public libraries, including needs assessment for large and small libraries across Alberta.

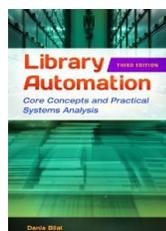
OLASore RELATED TITLE

Library Automation

978-1-59158-922-8

Regular Price \$68.95

EI Feature Price **\$62.06**



October



GALLOP INTO GOVERNMENT DOCS AND LEGISLATIVE LIBRARIES

Wednesday, October 22 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

cec credits: 1

Find out how to locate government publications in electronic formats available from the legislative libraries of Canada via the Association of Parliamentary Libraries in Canada (APLIC) Government and Legislative Libraries Online Publications Portal (GALLOP) launched in 2013.

This session is essential for anyone working with government publications, and will also be relevant for school, public, academic, and special librarians searching for government publications. It will address collaborative efforts to preserve and make available electronic government publications in Canada. Reference librarians will learn how to use this reliable source of Canadian content. Library school students may find value in this session regarding ways libraries are cooperating to navigate the ongoing shift from paper to electronic resources and manage print collections economically.

Key outcomes:

- Learn about APLIC and how GALLOP was created
- Discover how the portal works via a live demonstration
- Hear news about its future in the context of collaborative government documents preservation efforts

Presenter:

Greg Salmers is director of support services at the Saskatchewan Legislative Library in Regina. His career of 32 years involves experience in public, regional, aboriginal, and legislative libraries. In his current role he helps contribute content to, as well as promote, the GALLOP Portal.



CHEAP AND EASY PASSIVE PROGRAMMING

Wednesday, October 29 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

cec credits: 1

Are you short on programming funds? Does your staff struggle to find time to program? Would you like to showcase collections and services or promote community initiatives? If so, then it's time to add passive programming to your repertoire! Discover what passive programming is and how to do it well. Return to work with ideas that will allow you to design activities suitable for all ages, from kids to seniors, and even intergenerational audiences.

Key outcomes:

- Learn what passive programming is and why it's a valuable tool for your library
- See examples of several passive programs that you can implement at little to no cost
- Discover that passive programs are suitable for public, school and undergraduate libraries as they can be designed to accommodate a wide range of ages

Presenter:

Emily Wichman is the branch supervisor/adult services librarian at the Milford-Miami Township Branch of Clermont County Public Library (Ohio, USA). She is the author of *Librarian's Guide to Passive Programming: Easy and Affordable Activities for All Ages* (Libraries Unlimited, 2012) and has spoken on passive programming at both state and national conferences. While Emily is an avid reader and enthusiastic snail mailer, she suspects she may qualify for radical librarian status as she neither drinks tea nor owns a cat.

OLASStore RELATED TITLES

Librarian's Guide to Passive Programming

978-1-59884-895-3

Regular Price \$54.00

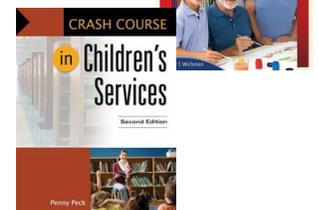
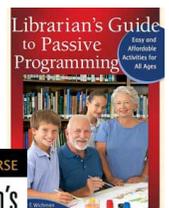
El Feature Price **\$48.60**

Crash Course in Children's Services, 2/e

978-1-61069-781-1

Regular Price \$56.50

El Feature Price **\$50.85**



November

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3	4 Managing the Media Mayhem: Online Learning Tools Best Practices 1 PM ET	5	6 Save the Books! An Introduction to Book Repair and Preservation 3 PM ET	7 RA in a Day
10	11 Facilitating Effective Meetings 12 PM ET	12	13 Minecraft in the Library 2 PM ET	14 Child and Youth Blow Out!
17	18 Programming on a Postage Stamp 2 PM ET	19	20 Opening Doors: Developing Services for Newcomers 1 PM ET	21
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Colour Legend



Collections & Resources



External Events



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Programs & Services



Research & Assessment



Staffing, Training & Mentoring



Teaching & Learning



Technology

November



MANAGING THE MEDIA MAYHEM: ONLINE LEARNING TOOLS BEST PRACTICES

Tuesday, November 4 @ 1 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

The opportunities for online learning tool creation are endless, but libraries encounter challenges when their videos, tutorials, quizzes, and interactive modules go out of date, become too numerous, or lack standardization and coordination. Libraries end up with an unorganized, uncoordinated cluster of tools that do little to serve users.

This webinar will focus on researching, creating, implementing, and maintaining a set of best practices and guidelines to help ensure your learning tools stay relevant and meaningful.

Key outcomes:

- Learn about the major components of a successful online learning program
- Become aware of the major pitfalls to avoid in online learning tools
- Take away strategies to develop a set of online learning best practices for your own library

Presenter:

Liz Johns is a teaching and learning librarian at Virginia Commonwealth University in Richmond, VA. She has a particular interest in online learning, and is exploring new ways to reach and engage students with the library through the web. She is active the American Library Association, particularly by serving on the Library Instruction Round Table's Teaching, Learning and Technology Committee, and the ACRL Instruction Section's Instructional Technologies Committee.

OLASore RELATED TITLES

Designing Online Learning

978-1-59884-637-9
Regular Price \$55.00
EI Feature Price
\$49.50

Embedded Librarianship in Learning Management Systems

978-1-55570-862-7
Regular Price \$74.95
EI Feature Price
\$67.46

Strategies for Building a Web 2.0 Learning Environment

978-1-59884-686-7
Regular Price \$60.00
EI Feature Price
\$54.00



SAVE THE BOOKS! AN INTRODUCTION TO BOOK REPAIR AND PRESERVATION

Thursday, November 6 @ 3 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

This session will provide an overview of strategies to physically preserve books and paper-based resources. We will discuss various agents of deterioration as well as ways to combat them including environmental monitoring and control, as well as integrated pest management. Some simple and easy to perform book repair and paper preservation procedures including the construction of archival enclosures will be demonstrated. Specific repairs and techniques will include hinge tightening, Japanese tissue and wheat starch paste paper mends, mylar jackets and encapsulation, and custom pamphlet binders.

Key outcomes:

- Understand the main elements of a comprehensive preservation management plan
- Learn what causes or accelerates the deterioration of library and archival materials and preventative measures to prevent or slow down the process
- Learn simple and inexpensive ways to improve the physical condition of books and paper
- Take away a list of resources including supply vendors and where to go get more information and/or training

Presenter:

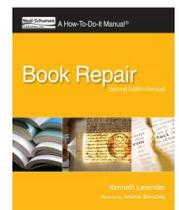
Alissa Cherry is the resource centre director for the Union of British Columbia Indian Chiefs, a unique library collection and institutional archives used primarily for First Nations land rights research. Alissa is a certified archivist with an MLIS from UBC, and has many years of experience caring for materials held in libraries and archives.

OLASore RELATED TITLE

Book Repair

978-1-55570-747-7

Regular Price \$96.00
EI Feature Price **\$86.40**



November



FACILITATING EFFECTIVE MEETINGS

Tuesday, November 11 @ 12 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

You've just found out that you'll be chairing your first meeting, or maybe you've led many meetings and are looking to expand your repertoire of facilitation tools and techniques. This session will discuss principles and best practices to help you plan and lead effective meetings, and will help you to be an effective meeting participant.

Topics include strategies for clarifying the goals of your meeting; structuring your agenda to use time and participants' energy most effectively; encouraging participation and discussion; using visual aids, brainstorming, and games to engage participants and encourage creativity. We'll explore building trust as a facilitator, bringing out the best in people, managing group dynamics and challenging behaviours. Learn to keep the group on task, on target, and on time.

Key benefits:

- Acquire a variety of facilitation tips, techniques, and tools
- Build confidence in your facilitation skills
- Leave with a list of recommended resources

Presenters:

Monique Flaccavento is a public services and instructional librarian at the OISE Library, University of Toronto Libraries. She holds a BA, BEd, and MIST from the University of Toronto. She honed her skills facilitating meetings in the three years she chaired the Web Advisory Committee at the University of Toronto Libraries.

Margaret Wall is the communications librarian for the central University of Toronto Libraries. She holds a B.A. from the University of Waterloo with a concentration in Peace and Conflict Studies and an MIST from the University of Toronto. She has taken courses in group facilitation, and has practiced her meeting facilitation skills as the chair of several committees.

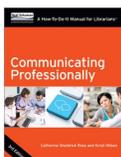
OLASore RELATED TITLE

Communicating Professionally

978-1-55570-908-2

Regular Price \$80.50

EI Feature Price **\$72.45**



MINECRAFT IN THE LIBRARY

Thursday, November 13 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

The demand for gaming in schools, colleges, and libraries has grown immensely as it proves to be an effective way of educating and developing real-life skills. Minecraft can spark creativity, teamwork, and imagination within players by using blocks to create virtual structures.

Minecraft's popularity continues to grow, giving libraries a great opportunity to reach out to kids by building a program around the game. Learn the game, how to plan a program, tips on what works and what does not, and how to take advantage of Minecraft at your library.

Key outcomes:

- Discover what Minecraft is all about
- Learn how you can use Minecraft in your library
- Build a kids program around the game
- Identify the most cost-effective options
- Access online resources that will help you through the process

Presenter:

Carson Statham is the computer services coordinator at the Olds Municipal Library in Alberta. A gamer at heart, Carson ran several successful Minecraft programs within the Olds Library and continues to use Minecraft in unique ways to meet the library's strategic goals.

OLASore RELATED TITLES

Teen Games Rule!

978-1-59884-704-8

Regular Price \$54.00

EI Feature Price **\$48.60**



Crash Course in Gaming

978-1-61069-046-1

Regular Price \$54.00

EI Feature Price **\$48.60**



November



PROGRAMMING ON A POSTAGE STAMP

Tuesday, November 18 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Are your program ideas bigger than the program space you have? Embrace the small size, use it to your advantage, and make programs with a big impact. Using convertible spaces, tapping into your local talent, and effective program promotion are just a few topics we will cover. We'll share ideas and strategies that have helped to make our small library programs a big deal.

Key benefits:

- Take away practical tips for using your space to its greatest advantage
- Get programming ideas for small libraries
- Use local media and social media to promote your programs and services

Presenter:

Julia Mayo is a library technician and branch supervisor in St John's, NL. Her preferred size of library is between 1,500 and 2,000 square feet – including stacks – where she and her co-workers manage to provide full library service, plus children's programs, author readings and a very successful book club. Working in a full-service branch library has given her experience with both children's and adult programming.



OPENING DOORS: DEVELOPING SERVICES FOR NEWCOMERS

Thursday, November 20 @ 1 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Public libraries have come to be recognized as key components in the creation of the "welcoming community" that is so essential for attracting and retaining new immigrants. The impact that reaching out can have on both newcomers and library staff can be profound, and will be some of the most rewarding work you will ever do! Using examples from Halifax Public Libraries recent initiatives, this session will provide an overview of how to get started in engaging with the newcomer community, budget-friendly program and service ideas, staff training topics, cultural "do's and don'ts" and more! The focus of the session will be on serving newcomer/immigrant adults.

Key benefits:

- Information on what types of programs and services libraries can offer to support settlement and integration
- Challenges and rewards in serving immigrant and newcomer communities
- Potential funding sources, partnerships, and other resources
- The role libraries can play in the "welcoming community"
- The importance of developing culturally competent staff

Presenter:

Heather MacKenzie is manager for diversity and accessibility for Halifax Public Libraries. She has been developing library services for immigrants and newcomers since 2012 and says this is one of the best jobs of her 30-plus-year career.

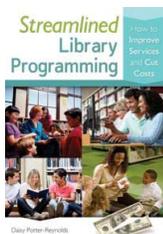
OLASStore RELATED TITLE

Streamlined Library Programming

978-1-61069-408-7

Regular Price \$56.50

El Feature Price **\$50.85**



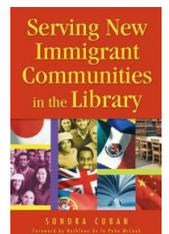
OLASStore RELATED TITLE

Serving New Immigrant Communities in the Library

978-1-59158-297-7

Regular Price \$54.00

El Feature Price **\$48.60**



November



HOW TO THROW A HOW-TO FESTIVAL

Tuesday, November 25 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

From decluttering to DIY crafting, a how-to festival can not only highlight staff interests and talents but also help you form new partnerships with local business and community organizations. These events are also excellent opportunities to highlight specialized collections, services, and departments such as local history and archives. We'll walk you through the steps to make this kind of programming work for a library of any size, for festivals that last a day or a week. It will inspire you to build partnerships that will continue to thrive long afterwards.

Key outcomes:

- Take away practical tips for planning and executing a how-to festival for libraries of all sizes
- Find out how to enable staff to share their talent and programming ideas
- Get strategies for building new community partnerships with small businesses and city departments
- Learn ways to connect with non-library users

Presenters:

Kat Drennan-Scace is a community youth librarian at the Saltfleet Branch of the Hamilton Public Library. Her desire to connect with the community combined with her love of crafts led her to organize the inaugural How-to Festival at her branch. **Linda Kamzic** is the librarian assistant at the Terryberry branch of the Hamilton Public Library. She shared her passion for decluttering and spring cleaning at her branch's How-To Festival, as part of her effort to organize the world.



DISABILITY AWARENESS TRAINING FOR LIBRARY STAFF

Thursday, November 27 @ 3 PM ET

90-minute webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Creating an attitude and atmosphere that values people with disabilities is foundational to creating an inclusive library. Two contemporary ways of looking at disability and their relationship to the work of library staff will be presented in this webinar. It is the integration of the principles and practices of these two models that supports library staff to create physical and cognitive accessibility, and to interact with patrons with disabilities in a supportive way.

Key outcomes:

- Become familiar with the social-ecological model of disability and universal design
- Explore cognitive accessibility and how it can inform their work
- Explore supportive interaction and communication techniques to use with library patrons with disabilities
- Develop a simple action plan to enhance your own practice

Presenter:

This webinar has been created by the **Special Needs Interest Group of the British Columbia Library Association**, along with a consultant with expertise in disability education. The webinar includes findings from a BCLA survey conducted with library patrons with disabilities, and/or organizations who support people with disabilities, on their experiences and challenges with their local libraries. The presenter will be announced closer to the presentation date.

December

Monday	Tuesday	Wednesday	Thursday	Friday
1	2 Arduino and Raspberry Pi for the Uninitiated 2 PM ET	3	4 Design is Everything: A Library Materials Makeover 2 PM ET	5
8	9 No Stereotypes Allowed: Building LGBTQ Collections for Kids and Teens 2 PM ET	10	11 The Future of Graphic Novels 2 PM ET	12
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29	30	31		

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 Teaching & Learning
- 
 Technology

December

ARDUINO AND RASPBERRY PI FOR THE UNINITIATED

Tuesday, December 2 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

You have probably heard about Arduino and Raspberry Pi but perhaps not enough to know what they are or how they make sense in the library. Often used to engage with patrons through maker events, these open-source computer platforms can also be put to use within the library to solve a variety of problems. Their low cost and extreme flexibility are great incentives to put them to work in your library space. This tech-illiterate-friendly session will show you how, and send you back to work inspired to join the DIY-maker revolution!

Key outcomes:

- Learn the basics of what these devices do and how they operate
- See some firsthand examples of real-world library applications you can make with these devices
- Empower yourself to try this at home

Presenter:

Tim Ribaric is the digital services librarian at Brock University, a position he started in 2006. He holds a BSc in Computer Science and has written articles on the use of Arduino in the Library. Tim has loads of code examples in his Github account (github.com/elibtronic) outlining how these devices can be used in the library, as well as a blog at elibtronic.ca where he posts his example projects.

DESIGN IS EVERYTHING: A LIBRARY MATERIALS MAKEOVER

Thursday, December 4 @ 2 PM ET

90-minute webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Are your library posters having a bad hair day? Do your displays lack social skills? You need some design in your life! In this session, we'll show you how to turn your library's marketing strategies around. We will talk about how to create materials, handouts and displays that brand your library as unique and connect you to the users who appreciate you the most. We will look at some strategies to target your audience, highlighting what worked for us and what didn't so you can learn from our mistakes and successes.

Key outcomes:

- Grasp basic design principles
- Gain an understanding of a target audience
- Learn how design can impact and make you an engaging part of the community and use that to tell stories
- Discover your colleagues' hidden and not-so-hidden talents

Presenters:

As a graphic designer, **Elizabeth Jarnicki** works with the promotions department of the Barrie Campus of Georgian College, designing the Library Commons promotional material, unifying its initiatives, teams, and ideas into one fluid and visible brand. She is a graduate of Georgian's Advanced Graphic Design program. **Serena McGovern** is a library technician, a talented designer and graduate of the Georgian College Advanced Graphic Design program. She combines deep knowledge of both libraries and graphic design to add a keen artist's eye to the process as a creative director, while her sharp wit provides the zing in the language we use.

OLASore RELATED TITLES

Breakthrough Branding

978-1-55570-766-8

Regular Price \$86.50

El Feature Price **\$77.85**

Crash Course in Marketing, 2/e

978-1-61069-870-2

Regular Price \$56.50

El Feature Price **\$50.85**

December



NO STEREOTYPES ALLOWED: BUILDING LGBTQ COLLECTIONS FOR KIDS AND TEENS

Tuesday, December 9 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

All public libraries should have the LGBTQ population well represented in their juvenile and teen collections. However, quality titles can be difficult to locate and the collection development process can be frustrating. With the advent of the #weneeddiversebooks movement on Twitter, a nuanced collection that includes all parts of the gender identity spectrum as well as people-of-colour characters is more important than ever. In addition, there are literary stereotypes and clichés that librarians need to be aware of in order to maintain a more diverse collection.

This session will introduce titles that will appeal to readers from Grade 1 through high school, as well as strategies to stay on top of this exciting area of library collections.

Key outcomes:

- Become aware of specific collection development tools
- Discover titles that embrace all parts of the LGBTQ spectrum including those that feature non-white characters
- Learn to spot clichés, stereotypes, and plotlines to avoid

Presenter:

Ingrid Abrams is a children's and teen librarian at the Brooklyn Public Library's Central Youth Wing in Brooklyn, NY. She earned her MLS from Queens College in 2008. She is a member of the Rainbow List Book Committee and director-at-large of the GLBT Round Table of the American Library Association. She blogs at magpielibrarian.wordpress.com.



THE FUTURE OF GRAPHIC NOVELS

Thursday, December 11 @ 2 PM ET

One-hour webinar

\$45 for members/\$55 for non-members

CEC credits: 1

Where are graphic novels now, and where are they headed in the future? Join a librarian and a novelist-librarian for a discussion of digital graphic novels and their distinct appeal, and a sneak peek at this fast-changing format's new features and platforms. Plus we'll talk about how to collect digital graphic novels and how to incorporate them into your library programming.

Key benefits:

- Review the current state of graphic novels
- Gain an understanding of the emerging format of digital graphic novels
- Learn how to incorporate these materials into collections and programs

Presenters:

Douglas Davey is the children's and youth services librarian for Halton Hills Public Library. A frequent presenter on the topic of graphic novels in libraries, he is also the author of the young adult novel *M in the Abstract* and *Switch*, out this fall. **Cecilia Vespa** is a community librarian at Burlington Public Library. She has served on the OPLA Reader's Advisory Committee. She has been passionate about graphic novels ever since she was first introduced to Archie comics as a child, and has become very knowledgeable about Manga thanks to her children's interest in the format.

OLASStore RELATED TITLES

Rainbow Family Collections

978-1-59884-960-8

Regular Price \$52.95

EI Feature Price **\$47.66**

Gay, Lesbian, Bisexual, Transgender and Questioning Teen Lit

978-1-59158-506-0

Regular Price \$54.00

EI Feature Price **\$48.60**

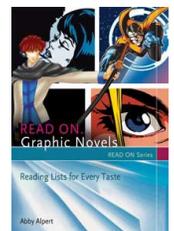
OLASStore RELATED TITLE

Read On...Graphic Novels for Every Taste

978-1-59158-825-2

Regular Price \$48.00

EI Feature Price **\$43.20**



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Do you know how much time you spend on learning and development activities, and how much you are learning? Does your employer?

Our profession and industry is changing, and as a result our work environment is one that requires continuous learning. The articles you read and write, conferences and webinars you attend and the formal training you take all add value to your professional development.



As a member of the Partnership, Canada's network of provincial Library Associations, the Ontario Library Association is pleased to offer our members the Continuing Education Certificate (CEC) to enhance your professional development. The CEC is a national program that gives you the tools to plan, document and reveal your professional development activities, and to connect with volunteer mentors to guide your learning process.

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