



EDUCATION INSTITUTE

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JANUARY - APRIL

WINTER 2014

COURSE CALENDAR

the
PARTNERSHIP
LAA APLA BCLA MLA NSLA NWTLA OLA SLA

The Education Institute was created by the Ontario Library Association in 2003. It is now run for The Partnership, a group working together to provide value-added services to all members of Canada's provincial and territorial library associations. The Education Institute's programs are developed from coast-to-coast and are all virtual to save you time and money.

WEBINARS

Education Institute offers one-site registrations for one-hour webinars for the usual fee of \$45 for members and \$55 for non-members. Connection instructions will be sent to you one day before the presentation. You will log in as a guest; no special software or password required.

GROUP VIEWING

We encourage participants to use these webinars as collective professional development opportunities. Register, project the webinar in your meeting room and have a group learning experience with your team. You'll have access to the archived session to use repeatedly throughout the year, or to reinforce your own learning.

ARCHIVED SESSIONS

In most cases, if you are unable to attend a live session, you will have access to the recorded version for up to one full year. Within a day of the presentation, the URL for the recorded session will be sent to you and you can view it at your leisure for up to one full year.

ADOBE CONNECT

All Education Institute webinars are conducted using the Adobe Connect platform. No special equipment is needed other than an Internet browser and computer speakers. Occasionally, add-ins need to be installed or your browser may need to be updated. Please check your connectivity through this link: <http://bit.ly/Adobetest>.

SESSION PRICING

WEB CONFERENCE

members: \$45
non-members: \$55

COURSES

prices listed on individual course descriptions

Table of Contents

COLLECTIONS & RESOURCES

- 9 Where did you find that? Collection Development tips for ESL libraries**
Cate Carlyle
- 9 Bringing the PL to the University Through a Popular Reading Collection**
Rachel Sarjeant-Jenkins and Lorraine Salt
- 10 Checking in with Copyright: 2013 in Review**
Jeannie Ball
- 10 Expert Searching: The Continuing Evolution of "Rigorous Systematic Bibliography"**
Jacqueline MacDonald
- 11 Managing the Acquisition of eResources**
Harriet Rykse and Robert Graves

MANAGEMENT & ADMIN

- 12 Next Generation Vendor Relationships and Negotiations**
Stephen Abrams
- 12 The Biggest Mistakes of New Supervisors**
Talia Chung and Maureen Martyn

PROGRAMS & SERVICES

- 13 Making Sense of Financial Pages**
Jessica Lange
- 13 20 Teen Programs Under \$20**
Pamela Jayne
- 13 Kindergarten 101**
Kim Sachs
- 14 After Hours Programming**
Jennifer Czajka and Rebecca Malinowski
- 14 Wee Be Jammin': Using Music to Promote Early Childhood Literacy in the Library**
Various presenters
- 15 Outcomes + Outreach = Outstanding Summer Reading Programs**
Cindy Mediavilla and Natalie Cole

STAFFING, TRAINING & MENTORING

- 15 Buns, Babes and Bitches: Changing the image of the Librarian**
Shelley Archibald

TEACHING & LEARNING

- 16 Present Awesomely!**
Jennifer Peters and Ewan Gibson
- 16 Learning to Learn: Identifying and Supporting Different Learning Styles**
Silvia Vong

TECHNOLOGY & SOCIAL NETWORKING

- 17 Future Technologies: Trends for 2014 and Beyond**
Michael Sauers
- 17 Open Data and the Canadian Context: Resources for Libraries**
Deena Yanofsky
- 17 Geek Speak to English: Demystifying Technology for All Ages**
Karina Douglas
- 17 Web Strategy for Libraries: Good Websites Don't Happen by Mistake**
Ed Bilodeau
- 17 Collaborating in Online Groups**
Chad Mairn

Faculty

ABRAMS, STEPHEN

Next Generation Vendor Relationships and Negotiations ... 12

ARCHIBALD, SHELLEY

Buns, Babes and Bitches: Changing the image of the Librarian ... 15

BALL, JEANNIE

Checking in with Copyright: 2013 in Review ... 10

BILODEAU, ED

Web Strategy for Libraries: Good Websites Don't Happen by Mistake ... 17

CARLYLE, CATE

Where did you find that? Collection Development tips for ESL libraries ... 9

CHUNG, TALIA

The Biggest mistakes of new supervisors ... 12

COLE, NATALIE

Outcomes + Outreach = Outstanding Summer Reading Programs ... 15

CZAJKA, JENNIFER

After Hours Programming ... 14

DOUGLAS, KARINA

Geek Speak to English: Demystifying Technology for All Ages ... 17

GIBSON, EWAN

Present Awesomely! ... 16

GRAVES, ROBERT

Managing the Acquisition of eResources ... 11

HOLCOMB, AMY

Wee Be Jammin': Using Music to Promote Early Childhood Literacy in the Library ... 14

JAYNE, PAMELA

Teen Programs Under \$20 ... 13

LANGE, JESSICA

Making Sense of Financial Pages ... 13

MACDONALD, JACQUELINE

Expert Searching: The Continuing Evolution of "Rigorous Systematic Bibliography" ... 10

MAIRN, CHAD

Collaborating in Online Groups ... 17

MALINOWSKI, REBECCA

After Hours Programming ... 14

MARTYN, MAUREEN

The Biggest Mistakes of New Supervisors ... 12

MEDIAVILLA, CINDY

Outcomes + Outreach = Outstanding Summer Reading Programs ... 15

PETERS, JENNIFER

Present Awesomely! ... 16

RYKSE, HARRIET

Managing the Acquisition of eResources ... 11

SACHS, KIM

Kindergarten 101 ... 13

SALT, LORRAINE

Managing the Acquisition of eResources ... 11

SARJEANT-JENKINS, RACHEL

Bringing the PL to the University Through a Popular Reading Collection ... 9

SAUERS, MICHAEL

Future Technologies: Trends for 2014 and Beyond ... 17

VONG, SILVIA

Learning to Learn: Identifying and Supporting Different Learning Styles ... 16

YANOFSKY, DEENA

Open Data and the Canadian Context: Resources for Libraries ... 17

ja**JANUARY**

Monday	Tuesday	Wednesday	Thursday	Friday
		1	2	3
6	7	8	9	10
13	14	15 Present Awesomely! Jennifer Peters and Ewan Gibson, 12 PM ET	16	17
20	21 Future Technologies: Trends for 2014 and Beyond Michael Sauers, 2 PM ET	22	23	24
27	28	29	30	31

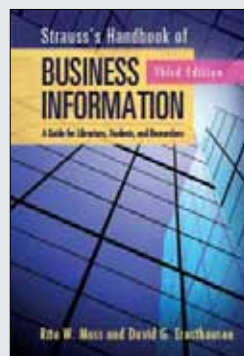
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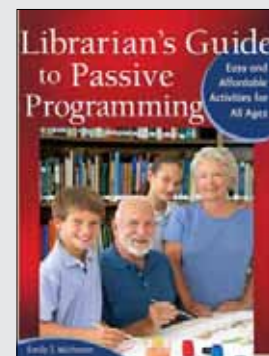
Monday	Tuesday	Wednesday	Thursday	Friday
3	4	5	6	7
10	11 Where did you find that? Collection Development tips for ESL libraries Cate Carlyle, 2 PM ET	12	13 Making Sense of Financial Pages Jessica Lange, 12 PM ET	14
17	18	19 20 Teen Programs Under \$20 Pamela Jayne, 2 PM ET	20 Open Data and the Canadian Context: Resources for Libraries Deena Yanofsky, 2 PM ET	21
24	25 Geek Speak to English: Demystifying Technology for All Ages Karina Douglas, 2 PM ET	26	27 Web Strategy for Libraries: Good Websites don't Happen by Mistake Ed Bilodeau, 2 PM ET	28

Available at the **OLAS**Store:

User Experience (UX) Design for Libraries



Strauss's Handbook of Business Information



Librarian's Guide to Passive Programming

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MARCH

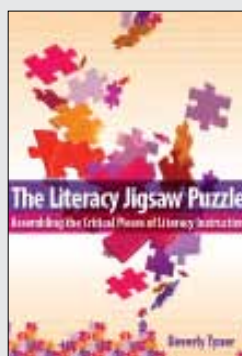
Monday	Tuesday	Wednesday	Thursday	Friday
3	4 Buns, Babes and Bitches: Changing the Image of the Librarian Shelley Archibald, 12 PM ET	5 Bringing the PL to the University through a Popular Reading Collection Rachel Sarjeant-Jenkins and Lorraine Salt, 12 PM ET	6	7
10	11	12	13 Collaborating in Online Groups Chad Mairn, 12 PM ET	14
17	18 Learning to Learn: Identifying and Supporting Different Learning Styles Silvia Vong, 2 PM ET	19	20 Checking in with Copyright: 2013 in Review Jeannie Ball, 12 PM ET	21 Next Generation Vendor Relationships and Negotiations Stephen Abrams, 12 PM ET
24	25 Kindergarten 101 Kim Sachs, 2 PM ET	26 After Hours Programming Jennifer Czajka and Rebecca Malinowski, 2 PM ET	27 Wee Be Jammin': Using Music to Promote Early Childhood Literacy in the Library Various, 2 PM ET	28

CONFERENCES: British Columbia Library Association (BCLA) Conference: March 31 - April 1

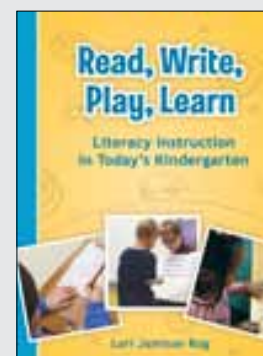
Available at the **OLAS** Store:



Every Child Ready to Read Kit



The Literacy Jigsaw Puzzle



Read, Write, Play, Learn

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APRIL

Monday	Tuesday	Wednesday	Thursday	Friday
31	1	2	3 Expert Searching: the Continuing Evolution of "Rigorous Systematic Bibliography" Jacqueline MacDonald, 2 PM ET	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24 Outcomes + Outreach = Outstanding Summer Reading Programs Cindy Mediavilla and Natalie Cole, 2 PM ET	25
28 The Biggest Mistakes of New Supervisors Talia Chung, 2 PM ET	29	30 Managing the Acquisiton of eResources Harriet Rykse and Robert Graves 2 PM ET		

CONFERENCES: Library Association of Alberta (LAA) Conference: April 24 - 27

Available at the **OLAS**Store:



Camp Summer Read



Management Basics for Information Professionals



Leadership for the 21st Century

Collections & Resources

WHERE DID YOU FIND THAT? COLLECTION DEVELOPMENT TIPS FOR ESL LIBRARIES

Tuesday, Feb. 11, 2 pm ET/11 am PT

Are you a librarian with school-aged children? As a special librarian in an academic English as a Second Language (ESL) centre, I serve students learning ESL, many of whom have just arrived in Canada and have little or no English skills. In this webinar I will share what has worked for me in terms of collection development in response to some of the questions asked following my Fall webinar on information services for ESL library users. I will share the publishers, series and titles that are valued and heavily used by my patrons. I will discuss both readers and reference materials for ESL users including series with audio CDs, materials desired for standardized testing and employment research as well as some unconventional materials catalogued in our collection.

Key benefits:

- Identification of important items for an ESL collection

- Identification of, and contact information for, key ESL publishers, series and titles
- Suggestions for the promotion of your ESL collection
- Suggestions for displaying your ESL collection

Instructor: Cate Carlyle

Cate Carlyle is the Librarian and Instructional Resource Assistant for the Teaching English as a Second Language (TESL) Centre Library at Saint Mary's University in Halifax, Nova Scotia. A former elementary school teacher-librarian, Cate has also worked in public libraries and is a member of the Atlantic Provinces Library Association's Advocacy Group, speaking out on the value of all libraries. Cate has both her Master of Library and Information Science and Bachelor of Arts degrees from the University of Western Ontario as well as a Bachelor of Education from the University of Windsor.

BRINGING THE PL TO THE UNIVERSITY THROUGH A POPULAR READING COLLECTION

Thursday, Mar. 5, 12 pm ET/9 am PT

The literature clearly shows that there are measurable benefits to university students from a more diverse reading practice, both academically and later in life. The Saskatoon Public Library and University of Saskatchewan Library Leisure Collection Partnership is a cross library sector resource sharing partnership that brings popular reading materials to an academic setting. The partnership goals are to foster greater work-life balance to a university community of students, faculty and staff; to promote awareness of the resources of both libraries to an underserved group; to extend the borrowing life of popular public library materials that would otherwise be discarded; and to wisely manage financial resources. All library sectors considering resource sharing should participate in this webinar.

Key benefits:

- Uncover the purpose and rationale for establishing a leisure collection partnership
- Identify potential partnership challenges
- Go over steps to implementing and evaluating a

- leisure collection partnership
- Address other types of resource sharing opportunities

Instructors:

Lorraine Salt: Lorraine has been the Technical Services Coordinator at the Saskatoon Public Library for 5 years and has been a part of significant changes in that department. Lorraine worked at the Centre for the Study of Co-operatives in Saskatoon after graduating from the M.I.St. program at the University of Toronto in 2005.

Rachel Sarjeant-Jenkins: Rachel started as Assistant Dean (Client Services) at the University of Saskatchewan Library in Saskatoon in the fall of 2010. Working in close collaboration with the heads of the seven branch libraries, Rachel focuses on the client experience – customer service and library marketing, library instruction, and the library as a physical and virtual space.

CHECKING IN WITH COPYRIGHT: 2013 IN REVIEW

Thursday, Mar. 20, 1 pm ET/10 am PT

This session is designed to help get participants up-to-date on current copyright issues by providing an overview of significant developments over the past year. Although the session primarily focuses on issues affecting the educational sector in Canada and the United States, newsworthy international developments are covered as well. In addition, the session will open with a brief introduction to copyright and provide some contextual background to the concepts behind the issues. Some of the major events that will be discussed are the infringement case against York University by Access Copyright, the Google Books ruling and the historic Marrakesh Treaty to Facilitate Access to Published Works for the Print Disabled.

Key benefits:

- A better understanding of major copyright principles, which will be presented clearly and concisely
- Current awareness of copyright-related developments in education
- Knowledge of possible implications for libraries

Instructor: Jeanie Bail

Jeannie Bail is an Information Services Librarian at Memorial University of Newfoundland (MUN). She has a longstanding interest in the areas where the law and libraries intersect. She is the Chair of the MUN Senate Committee on Copyright and is a member of the Copyright Committee of the Canadian Library Association. Before becoming an academic librarian, she worked as a corporate librarian in New York City for over a decade. She holds an MSLIS from Pratt Institute and a JD from Brooklyn Law School.

EXPERT SEARCHING: THE CONTINUING EVOLUTION OF "RIGOROUS SYSTEMATIC BIBLIOGRAPHY"

Thursday, Apr. 3, 2 pm ET/11 am PT

One of the founding articles on searching, *Rigorous Systematic Bibliography* was published in 1976. As the specialty of expert searcher continues to evolve, it is useful to look at some of the seminal work and traditional approaches that together contribute to best practices for searching.

Key benefits:

- To answer common searcher questions such as, "how do I know when to stop?"
- To review some of the terms that contribute to a common search language
- To suggest one model for structuring search services
- To review the work of Marcia Bates and others as a foundation for development of expert search skills.

Instructor: Jackie MacDonald

Jackie MacDonald is a full-time health services manager who has been searching and thinking

about search methods for over thirty years. Her early search experience involved using dumb terminals (no video monitor), heat sensitive paper, and database dial-up using a phone coupler. Search skills were developed through intensive training such as that provided in CISTI's one-week basic and one-week advanced Medline sessions and through the free search skills training sessions frequently offered by Dialog and other database vendors. By 1995, Jackie had executed 10,000 searches for clients.

Jackie has worked in rural Nova Scotia since 1995. She holds a PhD in health informatics from University of Sheffield and adjunct faculty appointments in Dalhousie's Faculty of Management, School of Information Management (SIM), and Faculty of Medicine, Medical Informatics. She is a part-time instructor at SIM and supervises SIM students in reading courses that focus on real health information problems.

MANAGING THE ACQUISITION OF eRESOURCES

Wednesday, Apr. 30, 2 pm ET/11 am PT

Have you ever discovered an e-resource in your catalogue which was purchased months ago but does still not have a link for access? Have you received questions from requesting librarians about when they can expect access? Does it sometimes feel like requests for new products have fallen into a black hole?

This session will describe how Western Libraries modified the CORAL software (developed by Notre Dame University Library) to smooth out our workflow and ensure that resources are requested, received and linked in a timely manner. The session will include a description of how the workflow operates by alerting the correct staff member that an action is required. The session will describe how feedback was received from subject selectors and how the form went through several modifications to better meet the needs of our institution. Although the software was originally adapted specifically for electronic resource acquisition, it has been expanded to include all resource requests in any format so that all requests come through one form.

The session will be of interest to Librarians and Managers who have a role in the acquisition of material.

Instructors:

Harriet Rykse is the Digital Information Resources Librarian at Western University. She has worked at Western since 2001 in various roles including Liaison and Collections Librarian for Clinical Medicine and Head of Research and Instructional Services at Taylor Library. Prior to coming to Western, Harriet was the librarian at St. Thomas Aquinas HS in London, Ontario.

Robert Graves is a Library Systems Administrator at Western University. He has worked in web application development for over 15 years. Since coming to Western in 2004, he has been responsible for the development and maintenance of the library's website, WebOPAC and web-based applications. In addition to his work at Western, Robert has also done freelance web development projects in the private sector.

Management & Admin

NEXT GENERATION VENDOR RELATIONSHIPS AND NEGOTIATIONS

Friday, Mar. 21, 12 pm ET/9 am PT

As digital strategies get ever more complex . . . As the need to deal with a hybrid print and digital content environment grows . . . As integration increasingly involves re-purposing a range of content formats into digital experiences (i.e. LMS and discovery systems). . . Is the combative negotiation style going to continue to work for libraries . . . if it ever did?

Instructor: Stephen Abrams

Stephen Abram has viewed the relationship of vendors, publishers, and libraries from many facets — in all types of libraries, in consortia, and from the publisher, developer and creator perspectives. This webinar will share his insights and recommendations for creating a dynamic and positive relationship that supports the success of libraries.

THE BIGGEST MISTAKES OF NEW SUPERVISORS

Monday, Apr. 28, 2 pm ET/11 am PT

Individuals who are new to supervising or supervisors in a new work environment may find adapting to their role stressful at the outset. Join us in a conversation about common difficult situations encountered by new library managers, possible solutions, and organizational supports that typically exist for managers. Please bring your questions and experiences to share.

Key benefits:

- Recognize the challenges that a supervisor might face in a new role
- Common difficult situations, pitfalls and solutions
- Managing in a unionized environment

Instructors:

Maureen Martyn is currently the Chief of Current Awareness and Strategic Analysis at the Library of

Parliament. Maureen has held several management positions, including managing multi-disciplinary teams at both the Library of Parliament and the House of Commons. Maureen has experience with web project management, research and reference services and digital communications.

Talia Chung is currently the head of the Geographic, Statistical and Government Information Centre and the Social Sciences Library at the University of Ottawa. Prior to joining uOttawa, Talia had a career with the Library of Parliament during which time she held a number of positions including leading a team of research librarians and managing a large team responsible for providing current awareness services to parliamentarians. Talia's experience includes reference & research support, library systems development and administration.

Programs & Services

MAKING SENSE OF FINANCIAL PAGES

Wednesday, Feb. 13, 12 pm ET/9 am PT

How do I research my investments? Where can I find information on this company? How do I know what are the recommended stock picks by major analysts? Business questions, particularly those related to the financial markets can be intimidating. This webinar will cover the basics of understanding the financial pages and free or low cost resources libraries can use to answer these questions and more.

This webinar is geared at librarians with little to no experience in business and is intended as an introduction to basic financial research.

Instructor: Jessica Lange

Jessica Lange has worked as a management librarian at McGill University since 2009. In addition to her job as a librarian, she's worked as a sessional lecturer in the MLIS program at McGill's School of Information Studies, teaching a course on business information.

Coming to business from a music background, Jessica can appreciate the learning curve that business and financial information can present!

20 TEEN PROGRAMS UNDER \$20

Wednesday, Feb. 19, 2 pm ET/11 am PT

With budgets for programming being cut in libraries, creating quality teen programming can be challenging, but not impossible. This webinar will detail twenty programs that cost twenty dollars or less, and can be easily executed at any library. Outlines for programs will be available for participants after the presentation. Participants will leave with tips about keeping programming costs low.

Instructor: Pamela Jayne

Pamela Jayne is a Youth Services Associate for Boone County Public Library in Kentucky. She has worked as a library programmer for six years, and has created programs for all ages, preschool through adult. Currently, she is coordinating all YS programming for the Boone County Public Library system, in addition to other responsibilities.

KINDERGARTEN 101

Tuesday, Mar. 25, 2 pm ET/11 am PT

Play based Kindergarten is in full swing in the school system. It is important our library programs reflect current learning trends. How do we combine traditional early literacy programming with the current approach to learning in schools? How do we help families prepare for a different looking Kindergarten classroom from their own childhood days? Can we help children and their families adjust easier to Kindergarten? Learn how Waterloo Public Library developed a program that

combined important concepts from traditional library programming with current learning trends in our school system.

Instructor: Kim Sachs

Kim Sachs is the Branch Supervisor at the John M. Harper Branch of the Waterloo Public Library. She has been working in library programming for over 15 years.

AFTER HOURS PROGRAMMING

Wednesday, Mar. 26, 2 pm ET/11 am PT

When the library closes, opportunities for out-of-the-ordinary adult events open up. During this session, presenters will discuss the benefits of after-hours programs, as well as how to overcome typical obstacles. Learn how to present a successful after-hours program and take away practical tips on everything from getting permission from the board to marketing to new audiences to turning a program into a fundraiser. Programmers will highlight past favorites, including speed dating, a spelling bee for grown-ups, team trivia nights and more.

Key benefits:

- Participants will consider how targeted marketing efforts can shape their audiences.
- Participants will come away program ideas to share with their libraries.

Instructors:

Jennifer Czajka and **Rebecca Malinowski** are the facilitators of genre X, a programming initiative at the Oak Park Public Library that targets community members in their 20s and 30s. In addition to hosting a monthly off-site book discussion, genre X hosts quarterly after hours events, the success of which has created the need for similar events for different audiences.

WEE BE JAMMIN': USING MUSIC TO PROMOTE EARLY CHILDHOOD LITERACY IN THE LIBRARY

Thursday, Mar. 27, 2 pm ET/11 am PT

Think you can't provide low-budget musical programming because you don't play an instrument? Think again! Learn how to include music in programming with and without musical talent.

The benefits of musical programming are many: it's all-inclusive, can be adapted to any age, can be used for children with special needs, and is multi-generational.

Key benefits:

Participants will be able to create musical programming that aligns with the core initiatives of ALA and ALSC's Every Child Ready to Read program, purchase or make appropriate musical instruments for their library's programming and create a musical library for early literacy programming.

Instructors:

This team of librarians offers a variety of extensive musical programming experiences from six different public libraries of Chicago (Ill.) suburbs. **Amy Holcomb** wears many hats at Northbrook Public Library. **Maggie Masterson** leads a team of talented youth librarians at Fremont Public Library District in Mundelein, IL. **Julie Jurgens** serves up her musical talent at Arlington Heights Memorial Library. **Lora Von Marel** gets toddlers wiggling at Orland Park Public Library. **Courtney Shade** brings out the wild side of preschoolers at Des Plaines Public Library. **Parry Rigney** knows how to musically inspire a crowd at Park Ridge Public Library.

OUTCOMES + OUTREACH = OUTSTANDING SUMMER READING PROGRAMS

Thursday, Apr. 24, 2 pm ET/11 am PT

Learn how California librarians are reaching non-traditional summer readers through outcomes-based planning and evaluation. We will demonstrate how you can target summer reading outcomes to attract non-library-users into your program. We will also show how positive summer reading outcomes can be used to convince various stakeholders that the library is a valuable community asset.

Key benefits:

- Learn how to use outcomes-based planning and evaluation to enhance summer reading programs.
- Learn how to use summer reading outcomes to better market the library to stakeholders.

Instructors:

Dr. Cindy Mediavilla is Library Programs Consultant for the California State Library and part-time lecturer at the UCLA Department of Information Studies. She is also a well-known trainer whose areas of expertise include outcomes-based planning and evaluation, after-school homework programs, and grant-writing.

Dr. Natalie Cole is Assistant Executive Director of the California Library Association, where she oversees the statewide California Summer Reading Program. Her areas of expertise include outcomes-based planning and evaluation, project management, and program development.

Staffing, Training & Mentoring

BUNS, BABES AND BITCHES: CHANGING THE IMAGE OF THE LIBRARIAN

Tuesday, Mar. 4, 12 pm ET/9 am PT

The perception of librarians by the general public plays an integral role in how the profession moves forward. This perception is driven largely by visual cues and over the past decades frequent attempts have been made to alter the ingrained public stereotype of shushing, hard-headed matrons. These efforts have, unfortunately, been largely unsuccessful — not due to a lack of effort, but perhaps because they do not take into consideration how visual literacy functions in relation to stereotypes. Visual literacy has been defined as “understanding how people perceive objects, interpret what they see, and what they learn from them.” This understanding of how an image or object is “read” is considered a 21st century literacy and is essential for understanding how the stereotype of “librarian” came into being and how best we can alter it to the advantage of the profession. The pervasive stereotype of librarians was formed due to ‘who we were.’

Changing that stereotype means changing ‘who we are.’ This talk focuses on an understanding of visual literacy concepts around the stereotype of “librarian.” A conversation like this is important because visual literacy helps us to understand how images work (or fail to work) in the portrayal of the profession to the public. It is also important because this exercise helps us understand which direction the profession needs to move in order to embed a more relevant and useful portrayal of the profession.

Instructor: Shelley Archibald

Shelley Archibald is the Community Librarian for Technology at Burlington Public Library. She was an originator of TEDxLibrariansTO — the first TEDx event organized specifically for librarians and information professionals. Her professional background includes documentary making, new media, and instructional design. She is interested in technology’s role in developing human potential.

Teaching & Learning

PRESENT AWESOMELY!

Wednesday, Jan. 15, 12 pm ET/9 am PT

Are your presentations awesome? Have you ever considered how neuroscience and psychology could improve the way you present?

We encourage you to use “storytelling” in your presentations.

Not presenting facts and information.

Not listing in bullet points everything you want to say about your topic.

We’ll tell you why — and more importantly HOW.

This session reexamines the presentation and makes suggestions in three contexts: awesome stories, awesome slides, and awesome presence.

Instructor: Jennifer Peters

Jennifer is currently the Teaching and Learning Technologies Librarian at Seneca College Libraries. So, what the heck is that? Well, in her role as eLearning liaison for the library, she may build online library learning objects, assist faculty with using library resources in Blackboard or e-reserves, manage the implementation of new systems or maybe teach students about augmented reality or creating videos. She is also part of a team who offers eLearning training to all Seneca faculty. Currently she’s working on improving engagement in her teaching and is investigating new ways to teach boring topics like plagiarism and copyright. For 2013, Jennifer will serve as the past-president for the Ontario College and University Library Association.

LEARNING TO LEARN: IDENTIFYING AND SUPPORTING DIFFERENT LEARNING STYLES

Tuesday, Mar. 18, 2 pm ET/11 am PT

Learn about the different strategies you can employ in a classroom or workshop for young adults/adults with diverse learning needs. This presentation will discuss both basic learning styles (visual, read/write, oral and kinesthetic-tactile), and communication styles. In addition, this webinar will also discuss how to better understand your teaching style and highlight your strengths.

Key benefits:

- Understand how students can learn and their expectations for the classroom.
- Learn about tools to support your

communication style and different learning styles.

- Learn about practical methods you can use in a classroom or workshop to meet diverse learning needs.

Instructor: Silvia Vong

Silvia Vong is the Collaborative Learning Librarian at the John M. Kelly Library and completed her MLIS degree at the University of Western Ontario. She also has a Master’s degree in Education from York University.

Technology & Social Networking

FUTURE TECHNOLOGIES: TRENDS FOR 2014 AND BEYOND

Monday, Jan. 21, 2 pm ET/11 am PT

In 1957 an article in Wilson Library Bulletin complained that with the advent of the telephone at the reference desk, librarians couldn't provide appropriate service to patrons that come into the library. These days libraries are trying as hard as they can to provide 24/7 services whether the patron is in the library or not. In this session, Michael Sauers, Technology Innovation Librarian, at the Nebraska Library Commission takes a look at some of the state of the art technologies that are starting to be implemented in libraries today, and then presents technologies that you may not have even heard of yet, that may just change how libraries serve their communities.

Instructor: Michael Sauers

Michael Sauers is currently the Technology Innovation Librarian for the Nebraska Library Commission in Lincoln, Nebraska and has been training librarians in technology for more than 15 years. He has also been a public library trustee, a bookstore manager for a library friends group, a reference librarian, serials cataloger, technology consultant, and bookseller. He earned his MLS in 1995 from the University at Albany's School of Information Science and Policy. Michael's thirteenth book, Google Search Secrets was published October 2013 and more books are on the way. He has also written dozens of articles for various journals and magazines. In his spare time he blogs at travelinlibrarian.info, runs websites for authors and historical societies, takes many, many photos, and reads more than 100 books a year.

OPEN DATA AND THE CANADIAN CONTEXT: RESOURCES FOR LIBRARIES

Thursday, Feb. 20, 2 pm ET/11 am PT

Around the world, countries are increasingly opening up their data in an effort to make government more transparent, accountable, and responsive to citizens. Not only are citizens using information like this to keep up-to-date with what their governments are doing, they are re-using the data in new and innovative ways to build services, analyze social phenomena, and create mashups of data for mobile applications. Taking open data from municipal governments, for example, citizens have created apps that link public health reports on eating establishments to maps of their city. You may want to check one out before going for lunch.

In this webinar, I will introduce the concept of open data, with specific reference to Canada and it's connection to Open Government. I will then present an overview of data portals for federal, provincial and municipal data sets, the types of information found (spatial, statistical, imagery), and the basic skills needed to provide information services - applicable to both academic and public libraries.

Key benefits:

Participants will learn about the open data movement in Canada, the types of resources and data available, and the opportunities and challenges these resources present for researchers and the general public. Attendees will also learn about the technical aspects of providing access to users, including licensing, software, and statistical literacy.

Instructor: Deena Yanofsky

Deena Yanofsky is the Liaison Librarian for Political Science and Map Librarian at McGill University. She has a long-standing interest in data librarianship and the intersection between open data and public engagement. She is a member of the Association of Canadian Map Libraries and Archives Board of Directors, the Canadian Geomatics Round Table Steering Committee, and the IFLA Academic and Research Libraries Standing Committee. Her favourite ice cream flavour is peanut butter and chocolate.

GEEK SPEAK TO ENGLISH: DEMYSTIFYING TECHNOLOGY FOR ALL AGES

Tuesday, Feb. 25, 2 pm ET/11 am PT

Do you find yourself trying to explain how certain technology works without being completely sure of it yourself? Do you want to make things understandable to patrons without “dumbing things down” too much? In this session, Reference Staff and anyone who works assisting patrons with devices such as tablets and e-book readers, will learn ways to communicate complicated technical concepts in understandable terms for patrons of all ages, especially the 50+ age group, who are increasingly acquiring these devices. Sharing ad-hoc experience from assisting patrons, creating analogies to explain how the technology works is not only beneficial for taking the mystery away for the user, but also for the staff member to better understand what is taking place, rather than just relying on a set of procedural instructions that don’t explain the underlying concepts of the technology being used. Participants will learn how to create understandable analogies to assist explaining technology to patrons and are also invited to share any examples they have used in their work, which may be beneficial to their colleagues.

Key benefits:

- Taking the mystery out of common technology
- Gaining a better understanding by teaching others
- Being able to communicate abstract concepts in understandable terms to the public
- Creating analogies on an an-hoc basis

Instructor: Karina Douglas

Karina Douglas, BAH, MLIS is the Reference Librarian at the Timmins Public Library. She frequently assists patrons with e-book readers and tablets, and holds several workshops on downloading e-books throughout the year. She is also an avid photographer, who teaches introductory and advanced (DSLR) workshops at the library, and contributes digital photography appetizers on the OLITA blog. Like all members of the Reference Department, she teaches introductory computer classes for senior citizens several times a year. Outside the library, she is also an artist and writer.

WEB STRATEGY FOR LIBRARIES: GOOD WEBSITES DON'T HAPPEN BY MISTAKE

Thursday, Feb. 27, 2 pm ET/11 am PT

Web development projects that focus on features and new technologies are less likely produce engaging user experiences. Libraries need to move past the technology and think strategically about how to provide web services that meet the needs of their user communities. This webinar will help you to understand how to develop a web strategy and use it to guide and focus the development of both your library’s online presence as well as the services you offer through your web site.

Key benefits:

- Understand elements of web strategy
- Understand how to develop a web strategy that support organizational goals

- Understand role of web strategy in web development projects

Instructor: Edward Bilodeau

Edward Bilodeau is the web services librarian at McGill University. He has extensive experience in both in academia as well as the private sector, primarily in the areas of web strategy, communications, information architecture, and web development. Edward has also taught many courses at both the graduate and undergraduate level over the last 10 years, primarily in the area of web site design and management. His current interests include web operations, digital library infrastructures, and organizational learning.

COLLABORATING IN ONLINE GROUPS

Thursday, Mar. 13, 2 pm ET/11 am PT

There are many tools available today that can help take collaboration projects and workgroups beyond geographical boundaries and help enhance creativity and other collaborative activities online.

Key benefits:

- learn what personal learning networks and virtual workgroups are
- discover a variety of online collaboration tools like Google Hangouts, Skype, FaceTime, Facebook Messenger and many more
- gain hands-on experience using an online collaboration tool. Key benefits: Will learn a variety of tools to help with online collaboration and will have an opportunity to test them after the webinar.

Instructor: Chad Mairn

Chad Mairn is a librarian, teacher, author and 'technofile' who frequently shares his enthusiasm for 'all-things technology' as a speaker at library and technology conferences. He is an Information

Services Librarian and adjunct professor at St. Petersburg College.

While an undergraduate studying Humanities at the University of South Florida (USF), Chad was awarded a Library of Congress Fellowship archiving Leonard Bernstein's personal papers. During his Library and Information Science (LIS) graduate work, also at USF, Chad became a technology liaison between the Bill Gates Learning Foundation and Florida public libraries.

Much of Chad's recent library technology interests have focused around mobile technologies and building mobile apps for libraries and e-book developments. Chad authored the chapter 'Acquiring, Promoting, and Using Mobile-Optimized Library Resources and Services' in the recently published book edited by Sue Polanka entitled "E-Reference Context and Discoverability in Libraries: Issues and Concepts."