

# Digital Odyssey 2009

## Digitization: Theory and Practice

*Are you ready to move your institution's materials to the Web?*

*Not sure what the best practices may be?*

*Interested to hear how others are building digital collections?*

Find out all this and more at this year's Digital Odyssey.

A stellar line-up of speakers and projects

**Art Rhyno:** OCR Options for Scanned Content

**Loren Fantin:** Planning and Managing a Digitization Project

**Johanna Wellheiser:** Large Scale Digitization at Toronto Public Library

**Walter Lewis:** The Perfectability of Data

**Krista Jorgensen:** Whitby Public Library's Digital Image Collection-overview and outreach

**Tom Adam:** Western's ContentPro Project

**Nick Ruest:** OMG, You Don't Need ContentDM!

**The Decapod Project:** University of Toronto Adaptive Technologies Centre

**OCUL:** Ontario Digitization Initiative

Digitization has come into its own – no longer a distant promise, but now possible for institutions of all sizes and means! Learn from those at the forefront! Share experiences through the networking opportunities!

I-School, University of Toronto  
140 St. George Street, Toronto, Ontario  
Parking nearby; St. George subway stop  
Registration in main lobby

Register at: [www.accessola.com/digitalodyssey](http://www.accessola.com/digitalodyssey)

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## JOIN US!

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also featuring:

### OLA 2008 Annual General Meeting

June 5, 2009  
11:30 a.m. – 12:30 p.m.  
Room 205, I-School,  
University of Toronto

Sam Coglan, presiding



Featuring speaker Michael Ridley, Chief Information Officer and Chief Librarian, University of Guelph



12:30 p.m. Lunch in Room 728

Members attending just the AGM please register at:  
[www.accessola.com/aggm108](http://www.accessola.com/aggm108)

# Digital Odyssey 2009

## OUTLINE FOR THE DAY

- 8:30 a.m. Registration, beverages and muffins
- 9:00 a.m. Welcome and opening remarks
- 9:15 a.m. Workshop Slot One
- 10:15 a.m. Workshop Slot Two
- 11:15 a.m. (Break)
- 11:30 a.m. AGM Speaker, Business
- 12:30 p.m. Lunch (buffet with options, including vegetarian)
- 1:30 p.m. Snapshots Session
- 2:30 p.m. Workshop Slot Three
- 3:30 p.m. Reflections, Wrap-Up
- 4:00 p.m. Meet & Mingle Rush Hour Reception

## SESSION DESCRIPTIONS

### Large Scale Digitization at Toronto Public Library

In late 2007 TPL launched a large scale digitization project in partnership with Kirtas Technologies, Amazon.com, and Ristech. Our goal is to digitize and make available, both freely and for print-on-demand, 10,000 volumes of our pre-Confederation Canadian imprints over the next five years. This presentation will review progress-to-date, and discuss implications for digital and traditional library operations, technical issues, and lessons learned.

**Johanna Wellheiser**, Manager of Preservation and Digitization Services, Toronto Public Library, has initiated many digitization projects to promote and make available the Library's collections. With a long-term commitment to Canada's cultural heritage, she has been active nationally with Images Canada, CIDL, AlouetteCanada, and Canadiana.org, and internationally as an active member of the IFLA Preservation and Conservation Standing Committee since 2001. She has authored a number of publications on preservation topics.

### The Perfectability of Data

This session will address the pitfalls and, at greater length, the opportunities presented by migration of metadata from one system to another. It will draw on a experiences with Our Ontario's portal and Vita projects, and other data sets.

**Walter Lewis**, Information Architect for Our Ontario, has worked for the Halton Hills Pubic Library for the last 27 years, during which time he has moved data from a wide array of sources into multiple generations of data presentation systems. For the last three years he has worked with Knowledge Ontario's Our Ontario project. In his spare time he manages the MaritimeHistoryOfTheGreatLakes.ca website, where he has aggregated a variety of data created by a number of volunteers (in ways that look suspiciously like the things he does for work!).

### OCR Options for Scanned Content

OCR stands for Optical Character Recognition and is a process of analyzing images to extract textual information. This session looks at both commercial and open source options for OCR functions, and describes strategies for dealing with content housed in non-paper formats such as microfilm.

**Art Rhyno**, Systems Librarian at the University of Windsor, is a member of the Our Ontario Technical Committee. Art and his wife are also the owners of a weekly community newspaper that has been the paper of record for their community since 1895.

### Planning and Managing a Digitization Project

When planning your digitization project you need to visualize your project from start to finish. Consider how your digital material will be preserved for longevity and sustainability, predict the cost of the project, and be knowledgeable about best practices, standards, and overall digitization policies for your institution.

**Loren Fantin** has been the Project Manager for Our Ontario since its inception. Her prior professional experience was focused in the archival sector, having worked as coordinator with the Archives Association of Ontario in developing and managing ARCHEION, Ontario's archival information network.

### OMG, You Don't need ContentDM!

A quick talk on the benefits of using Drupal as a digital collection platform.

**Nick Ruest**, the Digital Strategies Librarian at McMaster University, heads up all of the library's digital initiatives and maintains the library's institutional repository.

### Whitby Public Library's Digital Image Collection: overview and outreach

In 2007 the Whitby Public Library received a grant from an anonymous donor through the Durham Community Foundation to begin digitizing the archives' photograph collection. By early 2008 the library was using the OurOntario toolkit and the Whitby Images collection was online and growing. As part of our planning and research we discovered that few online historic collections are marketed and promoted outside libraries. Whitby Public Library is changing that trend by reaching out to a widespread audience at library events, using traditional press, interactive tools and Web 2.0 technology. This presentation will include an overview of the project and its implementation process focusing on the value of the OurOntario toolkit, collaboration, marketing and promotional strategies.

**Krista Jorgensen** has been Librarian Archivist at the Whitby Public Library since March 2008. She previously held positions working as a library technician at the Whitby Public Library, Pickering Public Library and as a volunteer at the Weston Family Library at Toronto Botanical Gardens. She received a BA from York University and an MI from the University of Toronto and serves on the Communications Committee for the Canadian Association of Public Libraries.

### The Decapod Project: Adaptive Technology Resource Centre, University of Toronto

Decapod is focused on building an inexpensive solution for digitizing materials: a solution that will produce high quality scans of print materials. Decapod will remove the barriers to digitization such as cost, lack of expertise, and lack of distribution formats.