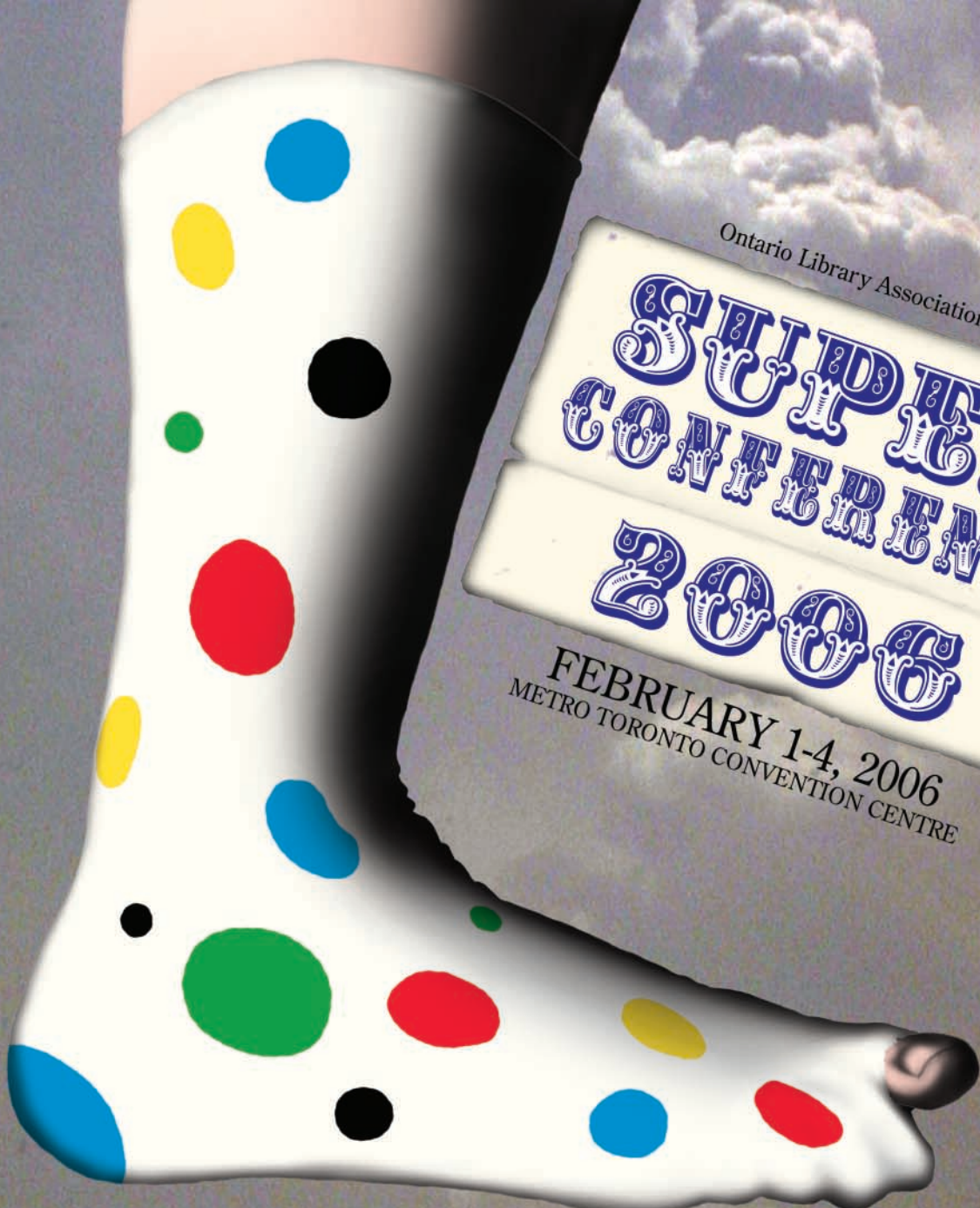


Ontario Library Association presents

SUPER CONFERENCE 2006

FEBRUARY 1-4, 2006
METRO TORONTO CONVENTION CENTRE



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Congratulations to our Super Conference planners. Thanks to them, you are in for another wonderful experience at Super Conference 2006. This year you are invited to wander into the creative side of librarianship. We, who work in today's libraries, are an enigma. We are surrounded by an ethos of tradition. Yet all of us are continually contributing to an extensive record of successful developments and innovations. Our Super Conference Planners have brought together an exciting range of speakers whose rich experience will encourage us to continue down our path of change, transformation and success.

Here is a quick test to assess how dominant your right brain may be.

- Do you have more than one project on the go?
- Do you skip reading the instructions on how to use a reference book?
- Do you often make decisions on a hunch?
- Do you remember faces more easily than names?
- Are you constantly rearranging, rethinking, rebuilding, seeing things inside out?
- Do you prefer a cat that retains its independence over a dog that obeys its owner?

The right brain answer is "yes".

"The concept of right brain and left brain thinking developed from the research in the late 1960s by Roger W Sperry. He discovered that the human brain has two very different ways of thinking. One (the right brain) is visual and processes information in an intuitive and simultaneous way, looking first at the whole picture then the details. The other (the left brain) is verbal and processes information in an analytical and sequential way, looking first at the pieces then putting them together to get the whole. Sperry was awarded a Nobel Prize in 1981, although subsequent research has shown things aren't quite as polarised as once thought (nor as simple)."¹

OLA Media Designer Andrew Ryther's original drawings for this program pay tribute to some of the most visible right brain thinkers of the last century, Monty Python's Flying Circus. Terry Gilliam and The Pythons changed how the world viewed their craft forever. This conference invites you to explore the powers of our right brain and to consider how we can bring the same impact to the world's view of our craft in a knowledge hungry world.

It is not simple. It is a welcome challenge. And it is important to our future.

For the 2005 OLA Board of Directors,

Cynthia Archer, President.

¹ <http://painting.about.com/library/blpaint/blrightbrain.htm>



HOW TO REGISTER

IN ADVANCE

www.accessola.com/super2006 is your address for registering and for keeping up to date on program changes.

When you click on Register, you are taken into the secure Web site of E-Register, the company contracted to handle all OLA financial transactions on the Web. You may use Visa, MasterCard or indicate a cheque will follow. Registration is not processed until payment is received.

Alternatively, fill out the registration form at the end of this program and mail or FAX it to OLA with your payment.

AT SUPER CONFERENCE

Metro Toronto Convention Centre, 255 Front Street West Lobby.

Wed., Feb. 1, 7 am-9 pm
Thurs., Feb. 2, 7 am-5 pm
Friday, Feb. 3, 7 am-5 pm
Sat., Feb. 4, 7 am-12 noon

GETTING YOUR BADGE

Avoid the lines! Register before December 31 and your badge and tickets will be mailed to you. You can then use an Express Desk at any of the above hours.

The Fees

MEMBERS

of OLA and The Partnership

Full conference	\$235
Any two days	\$195
Any single day	\$155
Wednesday only	\$45

NON-MEMBERS

Full conference	\$355
Any two days	\$320
Any single day	\$275
Wednesday only	\$75

After November 30

Add \$35 administration charge to each fee above. Help us help you. Our savings get passed on to you when you register early.

After January 30

Add \$70 charge to each fee.

Students, retired, ex-trustee members, Friends group members

\$20.00 per day Wed. to Fri. Saturday, \$40 incl. luncheon.

EXHIBIT REGISTRATION

Exhibit only	\$15
Exhibit only	\$30
No charge for Thursday, Friday or full conference registrants.	

New members

As a thank you for joining your 5,000 colleagues in the Ontario Library Association, OLA will waive the administrative surcharge up to Jan. 30. Register through the New Member's form on the Web site to avoid this charge.

New members and first-timers at Super Conference are also invited to be the guests of the OLA Board of Directors at a special reception before the opening plenary session on Wednesday evening.

Guests

Administrators outside libraries, politicians not on library boards, Award winners, and other designated leaders are the guests of Ontario Library Association members at Super Conference each year. Thousands over the years have been impressed with the breadth and depth of the conference and of our work.

When you register a guest, please help us by registering him or her on-line. According to the terms set up by the OLA Board of Directors, a member must host the guest during his or her conference experience.

No charge.

Ticketed Events

Your Super Conference registration fee covers most events except:

- **The Virtual Library**, Wednesday half-day pre-conference workshop, \$25. Non-member, \$30. p. 12
- **Education Institute preconferences**
Wednesday:
Searching Faster
PowerPoint
School library Web pages
Digital Imaging
Visual Organizers
Descriptions and fees are on p. 12. Register at www.thepartnership.ca
- **Public Library Awards Dinner**
Thursday, \$45, \$55 after Nov. 30, \$60 on site if available. p. 33.
- **Gala Closing Luncheon** Saturday. This is included in your registration subject to the coupon you receive in your materials being exchanged for a ticket. Entrance is by ticket only. Extra tickets may be purchased for \$45 (\$55 after Nov. 30, \$60 on site if available). p. 63.

Leftville

Scholarships

BRODART/OLA SCHOLARSHIP FOR FIRST-TIMERS

Scholarships cover the costs of attending Super Conference for working professionals who have not previously attended.

BRODART/OLA SCHOLARSHIP FOR FIRST NATIONS LIBRARIANS

Scholarships cover the costs of First Nations librarians attending Super Conference.

YBP/OLA SCHOLARSHIP FOR ACADEMIC LIBRARIANS

Scholarships cover the costs of academic library professionals attending Super Conference who have not attended before.

Applications are at the Super Conference Web site.

OLS-North / OLA SCHOLARSHIPS FOR NORTHERN LIBRARIANS

OLS-North and OLA subsidize the costs of two northern librarians new to Super Conference. Contact Leanne Clendening at

lclendening@olsn.ca

OLA's \$20 solution

Are you a student? Are you retired from a library position? Are you an ex-trustee? Are you in a Friends group? Are you currently not working?

The Ontario Library Association knows that this can be a challenge financially. OLA has the \$20 solution.

You can become a member for \$20 and get the full benefits of membership for a full twelve months – no strings attached. You can attend Super Conference for as little as \$20* per day, even attend an Education Institute live workshop program for \$20* per day, assuming space is available.

Full-time students get the Education Institute's Audio Connections teleconferences without cost at their school. If it is not happening at your school, talk to your OLA student member representative.

* Subject to GST.

You cannot be up-to-date without education. Super Conference and the programs of the Education Institute are the country's best library programs for keeping ahead. They are efficient and cost-effective.

OLA works on making Super Conference the great value it is:
Registration, p. 4
Subsidies, p. 5
Scholarships, p. 5
The \$20 Solution, p. 5
Sponsors, p. 6
Accommodation, p. 7

Subsidies

OLA MEMBERS WHO ARE STUDENTS, RETIRED LIBRARY STAFF, EX-TRUSTEES OR LIBRARY STAFF NOT WORKING

Members in these categories may attend for \$20 per day. Membership is only \$20.

SPECIAL OLA PACKAGE FOR LOW INCOME EARNERS

First Nations librarians and any library worker making less than \$15,000 annually from all forms of work may join OLA and attend Super Conference for a flat \$100. New membership or renewal: 1-866-873-9867 toll free for details.

Righttrale

With great appreciation to our forward-thinking sponsors...

MAJOR CONFERENCE SPONSOR

Micromedia
ProQuest

STREAM SPONSORS

The ONTARIO CULTURAL PAVILION



MAJOR PROGRAM SPONSORS



EVENT and AWARD SPONSORS



GENERAL SPONSORS



Our industry champions sponsor events and programs to ensure Super Conference registration fees remain low!

Sponsor list as of September 30, 2005. Watch www.accessola.com for more.

Accommodation at Low Winter Rates

If you wish to billet with a Toronto-area member, make your request at super2006billet@accessola.com

BOOKING YOUR HOTEL ROOM
Identify yourself as an Ontario Library Association. Super Conference delegate to obtain these special conference rates. The rates quoted are guaranteed until one month in advance of the conference opening as long as the block reserved for OLA lasts. Book early for the best choice.



RENAISSANCE
at The Rogers Centre
One Blue Jay Way / 1/2 block west of Convention Centre
1-800-237-1512 or
416-341-7100
\$139 single / \$144 double



STRATHCONA HOTEL
60 York Street / 2 block walk
1-800-268-8304 or
416-363-3321
\$105 single, double
\$115 deluxe
\$120 corporate



INTERCONTINENTAL
Hotel Toronto Centre
225 Front St. West
1-800-422-7969 or
416-597-1400
\$159 single, double



FAIRMONT ROYAL YORK HOTEL
2 block walk / 100 Front Street West across from Union Station
1-800-663-7229 or
1-800-441-1414
\$145 single / \$155 double
Fairmont view
\$165 single / \$175 double

There is an answer that you can afford!

CAR POOLS and GO PARKING
make sense in this day of higher gas prices and significant parking fees. GO trains and buses come in to Union Station, just two blocks from the Convention Centre (you can walk indoors or out).

BY SUBWAY or STREETCAR
Coming from somewhere in the city? Union Station subway station is two blocks east of the Metro Toronto Convention Centre and the King streetcar is two blocks north of it.

PLANNING YOUR SUPER CONFERENCE IS THE

Start with the Super Conference personal planner!

When you click on My Super Conference in the Super Conference Web site, you will be taken to your most powerfully in ensuring that you have a great experience in February. All of the sessions being offered are listed in a single chart, from which you can pick those of interest. You can also add them to your planner from the full descriptions that are under each day and time.

You can pick more than one possibility in each time slot and return to edit the list at your leisure. All of your choices are stored in a cookie to allow you to return to your personal schedule at any time. Each time you run your schedule, it will be automatically updated if a session changes or is withdrawn by a speaker.

The common events such as all-conference plenary events and receptions will automatically appear in your schedule.

You can print out the results at any time.

My Super Conference is your key to planning your personal experience at Super Conference 2006.

Don't ignore value-added networking events

Your registration includes a number of subsidized social events at which to network.

Wednesday THE 2006 WELCOME PARTY

Immediately after the opening session with *Wired* magazine's Daniel Pink. Entertainment, hors d'oeuvres, prizes. Sponsored by CVS and Whitehots.

Thursday, Friday AWARD RECEPTIONS

Academic and school honours are given at popular receptions **Thursday** night. There is also the open reception at EXPO 2006 today. OLITA fetes its innovators **Friday** night. Sponsors are Edu Reference, The Bibliocentre, OCLC Canada and Saunders Book Co.

Friday ALL CONFERENCE RECEPTION

The biggest and most popular mixer. Hors d'oeuvres, music and good feelings. Join one of the teams taking part in the book cart race, one of our pre-Olympic events. Sponsored by MicroMedia ProQuest.

Saturday THE FABULOUS CLOSING LUNCHEON

The biggest and most anticipated social event of Super Conference.

Networking not enough? Try OLA's mentor services.

MentoringOLA is a year-round program to get concrete career information to our members no matter who they may be or where they are in their career. In this Super Conference, there is a stream of programs sponsored by the planners and they welcome you to these sessions.

NEW DIRECTIONS

Two large projects are being launched at Super Conference:

- Mentoring Database that will make it easier for you to find mentors and for them to find you.
- A new national career centre in which you will eventually be able to see all library positions available from coast-to-coast.
- A new roundtable session just to let you ask questions about our workplaces.

RETURNING PROGRAMS

Returning Super Conference programs that might be useful in getting you the information for which you are looking are:

- **Résumé critiquing.** A perennially popular service provided by interested practitioners.
- **The Super Conference mentor program.** This is largely aimed at delegates looking for insight into on-the-job expectations and the priorities on which administrators

are currently focused.

- **One-on-one career advice from expert, Caitlin Williams.** This service is aimed at those librarians already working including those looking for advice on making a change.

These services involve necessarily short-term relationships but they may get you started. You will get out of it what you put into it. Knowing what you want and being able to articulate this up front will help to ensure that your expectations are understood. The mentors, as well as Caitlin Williams, in this time-limited program are persons with position and experience, persons interested and sympathetic to your needs. The secret is to listen and to be political.

GET A MENTOR. BE A MENTOR.

See the registration form or go to the Web site to ask for a mentor or to request a 20-minute interview with Caitlin. The deadline for requests is

January 6, 2006.

If you want to be a mentor, e-mail **MentoringOLA** co-chair Anne Murphy at **anne.murphy@mississauga.ca**

Want to help steer this exciting new project? Contact us. **mentoringOLA@accessola.com**

KEY TO A GREAT EXPERIENCE...

Take real initiative. Give a poster session.

You meet a lot of people with interests similar to yours by doing a poster session. Share your ideas and get credit for your résumé. A true win-win!

WHEN AND WHERE

February 2-3, 2006
EXPO 2006, Hall C,
Metro Toronto Convention Centre

WHAT IS A POSTER SESSION?

Poster sessions literally are a forum for the exchange of information among delegates outside the programmed workshop sessions – a quick, visual way to communicate ideas, research and programs.

Poster sessions can be on a wide variety of topics, such as:

- a description of an innovative library program or a successful curriculum collaboration
- analysis of a practical problem-solving effort
- a display of a successful event, activity, etc.
- a marketing campaign
- research project results.

Pictures, data, graphs, diagrams and narrative text are placed on 8' x 4' boards supplied on site. In an assigned 45-minute time period, participants discuss their display informally with delegates.

RECOGNITION

If accepted, registration will be waived for one person for the

day on which the poster session is to appear. The fee returned will be based on dividing the conference fee paid by the number of days attending. You, your project and your colleagues will be included in the Super Conference 2005 Official Program. Extra copies of the program will be available for your portfolio upon request.

TO PARTICIPATE

Click on Poster Sessions at the Super Conference Web site. You will find Guidelines for Poster Presentations and an application form, for which you need:

- Title of the project
- Institution's name, location
- Names of those involved
- A short descriptor e.g., children's program, communications campaign, curriculum unit, etc.
- Description of the project
- Special requirements for your presentation

DEADLINE FOR REGISTERING

December 16, 2005. To register and to get advice on poster sessions, go to the Super Conference Web site. Click on Poster Sessions.

ADVISOR

Doris Rankin, OLITA President 1996, is co-ordinator and advisor for the OLA Poster Session program. Contact: rankin@storm.ca

Participate as a writer.

There are other ways to participate directly in the Super Conference. One of them is to be a reporter, a commentator, a catalyst for discussion.

THE CONFERENCE BLOG

This is as good as the people who take the time to comment on what is happening – the ideas and concepts being presented by speakers and by colleagues in sessions and at social events. What are you observing that matters? What do you think about the perceptions of your colleagues? It is all about sharing.

THE SESSION BLOGS

Each session has its own blog in which you can comment on what you have heard, even as you are hearing it. Dialogue can enrich and extend the presentations. The blogs will have other uses from speakers providing readings to posing questions to think about in advance of the session. Discussion in individual session blogs will be referenced in the Conference blog so that you can see where comment is happening.

THE DAILY NEWS

Super News will focus on analysis of larger trends in the program and the conference. To volunteer to help develop the blogs or the Super News, contact Trevor Balla at membership@accessola.com

Share your right brain ideas and innovations!

What are the creative connections we have made and the innovations we have created? What are we working on? What is to come? How innovative are we?

THE INNOVATION TREE

In the Registration Lobby of the Metro Toronto Convention Centre and in EXPO 2006, there are trees on which delegates are urged to post a sentence on the innovations they have been part of that have made a difference. When the *Globe and Mail* comes, what will be there to tell them how we impact our society?

Be part of the solution... OLA's Africa

Craig Kielburger, Stephen Lewis, we were not only moved by your speeches last year, we are ready to build our first combined school and public library in Africa. Every delegate must give \$10 to make this happen but that is all we need. Together we can make a difference – easily. We are the solution. Take part. Volunteer to collect funds and to issue tax receipts by contacting:

africaschildren@accessola.com

**The
BRAINS DID IT!
SUPER CONFERENCE 2006**

**Super Conference
Co-ordinators**
Susan Hendricks and
Dave Penteliuk



**Ontario
Library
Association
Programs**
Don Kinder
and Rose
Vespa



**Ontario Library and
Information Technology
Association Programs**
Jennifer Soutter and
Jennifer Cyr



**Ontario Library Boards'
Association Programs**
Catherine Dowd and Claudette Richardson



**Ontario Public
Library
Association
Programs**
Sharron Smith and
Maria Politano



**Ontario College and University
Library Association Programs**
Robin Bergart and James Buczynski



**Ontario School Library
Association Programs**
Carol Koechlin, Michael Rosettis
and Kevin Bradbeer



**Programmes de
l'Association des
bibliothécaires
francophones
de l'Ontario**
Nathalie Soini



Volunteer Co-ordinators
Tammy Robinson and Joseph Sansalone



**Ontario Health Libraries
Association Programs**
Patricia Johnston and
Penka Stoyanova



SUPER CONFERENCE 2006

WEDNESDAY, FEB. 1

THURSDAY, FEB. 2

FRIDAY, FEB. 3

SATURDAY, FEB. 4

8:00 AM

PLENARY
Kim
McArthur



PLENARY
Lawrence
Lessig



PLENARY
Brewster
Kahle

9:05 AM



Pre-
Conference
Programs
p. 12



Workshops
300 series
Spotlight:
Kathleen Reif

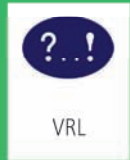


Workshops
1000 series
Spotlight:
Joyce Valenza



Workshops
1700 series
Spotlight:
Top Tech
Trends

10:00 AM



TPL
p. 12

EXPO 2006
Thursday, 10 am - 5:30 pm
Edu-Reference Reception, 3:30-5:30 pm
Friday, 9 am - 3:30 pm

10:40 AM



Workshops
400 series
Spotlight:
Curtis Bonk



PLENARY
Stephen
Abram



Workshops
1800 series
Spotlight:
Elizabeth
Knowles

Noon



**CLOSING
LUNCHEON**
Charmaine
Crooks

2:10 PM



Tours
Pre-
Conference
Programs



PLENARY
Steve
Uzzell



Workshops
1200 series
Spotlight:
Ken Haycock

3:45 PM



Workshops
600 series
Spotlight:
The
Partnership



Workshops
1300 series
Spotlight:
Sally Reed

5:15 PM

ANNUAL MEETINGS
Federation of Ontario
Public Libraries, 4:30 pm
OLA 105th AGM, 6 pm
RECEPTION
New members, 7 pm

ANNUAL MEETINGS
OCULA, OLBA, FOCAL
RECEPTIONS
OSLA, OHLA, OCULA,
FIS Alumni, Exhibitors

ANNUAL MEETINGS
OLITA, OPLA, OSLA
RECEPTIONS
OLITA, OLBA, FOCAL

EVENING



**OPENING
PLENARY**
Daniel
Pink
8 pm



Dinner *
**Public
Library
Awards**
7 pm



**All-
Conference
Reception
and Games**
6:15 pm

**Super Conference 2006
Welcome Party** 9 pm

* Ticket required.

Pre-conference programs

From the education institute

9:00 am-4:00 pm

Ontario Institute for Studies
in Education

**BEYOND GOOGLE:
SEARCHING FASTER AND
SMARTER ON THE WEB**
with **Rita Vine**

You know about the "invisible" Web. You've heard about the limitations of even the "best" search engines. You understand how advertisers influence search results in popular search tools. How do you put that knowledge into practice to help you save time and search the Web more efficiently? How can you find value in (or even spot) the rubble of useless links and crass promotions?

Who Should Attend

This course will benefit experienced Web searchers who want to refine and improve their searching, and discover new top-quality FREE Web search resources from one of North America's leading experts in effective Web searching.

The Benefits

- Advanced search techniques and "best practices" for finding relevant reference and related resources on the Internet.
- Great, largely unknown resources that you can use and share with your library patrons.
- Resources and mechanisms for staying current on Internet developments affecting librarians.
- Computer features, tools that dramatically enhance on-line searching efficiency and productivity.

Rita Vine

Rita Vine is Canada's best-known Internet search trainer and co-founder of Workingfaster.com, developer of this course for the Education Institute.

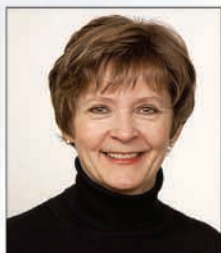
See www.thepartnership.ca for more details and to register. Members **\$239**. Non-members **\$284**.



9:00 am-Noon Ontario Institute for Studies in Education
POWERPOINT FOR EVERYDAY SUCCESS

Tim Gauntley, District Wide Coordinator, Library and Learning Resources, Toronto District School Board

Unleash new skills with this powerful media tool. Explore how to create effective PowerPoint presentations everyday by following four strategies similar to the stages of the research process itself. Learn how to strengthen the message in making presentations and rethink the use of PowerPoint pedagogically. Member **\$50**. Non-member **\$75**.



9:00 am-Noon Ontario Institute for Studies in Education
VISUAL ORGANIZERS

Marilyn Legault, Consultant, Information Technology, Hamilton-Wentworth District School Board

Focus on the importance and use of visual organizers throughout the research process and in other areas of the school library program, Kindergarten to Grade 12. Software such as Smart Ideas and AppleWorks will be highlighted as tools for both teacher-librarians and students in making use of visual organizers in all aspects of their teaching and learning. Member **\$50**. Non-member **\$75**.



1:30 pm-4:30 pm Ontario Institute for Studies in Education
**SCHOOL LIBRARY WEB PAGES:
FROM CREATION TO INTEGRATION**

Roger Nevin, Teacher-Librarian, School Web Master, Adam Scott Collegiate and Vocational Institute, Kawartha Pine Ridge District School Board

Experience simple methods and strategies for creating your own school library Web page. This session will discuss new tools that allow teacher-librarians with no technical skills to create and maintain a Web page. View examples of effective school library Web pages and gather ideas on how to use the library Web page as an advocate for your school library program. Member **\$50**. Non-member **\$75**.



1:30 pm-4:30 pm Ontario Institute for Studies in Education
STUDENT LEARNING THROUGH DIGITAL IMAGING

Anita Brooks Kirkland, Information Technology Consultant, Waterloo Region District School Board, OSLA President 2005-2006; *Kevin Bradbeer*, Information Communication Technology Manager, Toronto District School Board

In order to make effective use of technology, it must be part of the learning process from beginning to end. Focus on both teachers and students incorporating technology into the planning of their work. The focus here will be on the use of digital images, both still and video, and the role this technology can play in the school library program and the research process. Participants will use such software as Kid Pix, Appleworks, iMovie and Movie Maker. Member **\$50**. Non-member **\$75**.



TO REGISTER or
to see **MORE DESCRIPTION**
www.thepartnership.ca

THE EDUCATION INSTITUTE
is a joint venture of The
Partnership,
the national network of provincial
and territorial library associations

Pre-conference programs

The VRL seminar

9:00 am to Noon

Toronto Reference Library
789 Yonge Street
Le@rning Centre / Classroom A

THE VIRTUAL REFERENCE LIBRARY: THE 'RE-DESIGNED' DIGITAL COLLECTIONS PORTALS

A new suite of portals for the Toronto Public Library's Digital Collections was launched in Fall 2005. Includes Digital Collections, Historicity: Toronto Then and Now, Canadian Theatre Record and Ontario History Quest with resources of interest to communities across Ontario. The content and design of the portals have been improved to include:

- new user interfaces
- enhanced search and browse functionality
- new collections content
- enhanced metadata
- updated Ontario curriculum-based homework resources
- ability to sort or limit search results by different areas of Ontario

This hands-on session is for library staff who use or may want to use the portals in their daily work or with their clients. It provides a valuable walk-through for those who want to create or enhance their own digital collections resources. Learn how to find out about Ontario history and move through the portals, making the best use of their many features. Participants will receive the training script.

Pre-registration required.
Member **\$25**. Non-member **\$30**.

Innovation tour

10:00 am to Noon

or
2:15 pm to 4:15 pm

Wellesley Centre ST. JAMESTOWN BRANCH

The first new library to be built in Toronto since 1998, the branch delivers quality service to one of the most densely populated neighbourhoods in Canada – ten times the City of Toronto average. St. James Town neighbourhood is home to a diverse, multicultural community including newcomers to Canada and families with young children. The project is the result of a collaborative community partnership between the City of Toronto Economic Development Department, Culture and Tourism; City of Toronto Community and Neighbourhood Services Department; and the Toronto Public Library. The design is a joint venture of MacLennan, Jaunkalns Miller Architects Limited and ZAS (Zawadzki Armin Stevens) Architects Inc.

Pre-registration is required. No cost.

Renovation tour

1:00 pm to 5:00 pm

Leaves from North York Reference Library front entrance.

"We are the busiest library in North America," says City Librarian Josephine Bryant. "One reason is because we strive to provide warm and welcoming branches. The Toronto Public Library is committed to the ongoing revitalization of public space to meet the needs of the neighbourhoods it serves."

A steady flow of upgrades and renovations have drawn increasingly favourable press and related political support from municipal councillors, most notably including Mayor David Miller who has become one of the library's most vociferous spokespeople.

This tour was created for TPL staff members and we are delighted to make it available. The tour is a revealing window on the philosophy of the library and on the detailed study and creative thinking that has gone into revitalizing

these libraries in the context of their distinctive communities.

Here are three quite diverse examples to enjoy:

MALVERN BRANCH

The Malvern community has a population of 158,000 residents and one of the highest growth rates in the City of Toronto. It is also a community which has the highest proportion of children and youth in the city and the newly constructed Malvern Branch is a focal point for city services to youth in an often troubled area.

MCGREGOR PARK BRANCH

BEACHES BRANCH

The branch features a restoration that emulates the original 1915 Arts and Crafts style, while allowing it to function as a modern library. One of the city's most beautiful structures.

Pre-registration is required. No cost.

AlphaPlus tour

2:15-4:15 pm

ALPHAPLUS LIBRARY and ALPHAPLUS STORE

Has your library identified adult literacy as an outreach focus? Do you have, or are you building collections that support adult learners? Find out how you can reach out to the adult literacy community by spending an afternoon at the AlphaPlus Library and Store. Browse through Canada's largest collection of adult literacy resources that support literacy instruction and research in the English, French, deaf and First Nations literacy communities. Consult with library staff about your collection development and outreach needs. Discover how your library can sponsor an AlphaPlus Community Literacy Collection. Visit the AlphaPlus Store, where you'll find a broad range of books, computer programs and other tools related to literacy, numeracy, workplace, ESL, learning disabilities, life skills, health, and many other relevant topics.

Pre-registration is required. No cost.

01WED

Wednesday, February 1, 2006: Opening Day

4:30 pm

THE FEDERATION OF ONTARIO PUBLIC LIBRARIES 2nd ANNUAL GENERAL MEETING

6:00 pm

THE 105th ANNUAL GENERAL MEETING OF THE ONTARIO LIBRARY ASSOCIATION

Presiding: Cynthia Archer, President

A review of Association results for the year 2005
with a preview of priorities for 2006 by incoming President Janet Kaufman



7:00 pm By invitation

THE ola board of directors RECEPTION for new members and Super Conference first-timers

101 8:00 pm

THE OPENING SESSION with DANIEL PINK see page 15

102 9:30 pm

All Conference event

super conference 2006 WELCOME PARTY

Music, hors d'oeuvres, prizes and meeting friends and newcomers.

Sponsored by



**101 Wednesday,
February 1**
8:00 PM

DANIEL PINK

Moving from the
Information Age to
the Conceptual Age

Daniel H. Pink is the author of *A Whole New Mind*, a guide to surviving, thriving, and finding meaning in an outsourced, automated, upside down world. Now in its seventh North American printing, *A Whole New Mind* is being published this year in Japan, Korea, Taiwan, Australia/New Zealand, Brazil, Russia, France, and the United Kingdom. Dan's first book, *Free Agent Nation* was a business bestseller in the U.S., Canada, and Japan.

He is a Contributing Editor at *Wired*. His articles on business and technology have appeared in *The New York Times*, *Harvard Business Review*, *Fast Company*, and other publications. He's provided analysis on dozens of television and radio broadcasts and now writes The Trend Desk, at Yahoo Finance on the internet.

He claims that the left brain world of the information age is history. The right brain is the future.



Generously supported by



With our thanks

Session Index: Thursday, February 2, 2006

TODAY

8:00 - 8:45 am

200

Writing and Publishing Plenaries

KIM McARTHUR or
THE OLA FOREST OF READING SHOWCASE

9:05 - 10:20 am

300 series

Workshop Sessions

10:00 am - 5:30 pm

EXPO 2006

10:40 - 11:55 am

400 series

Workshop Sessions

2:10 - 3:25 pm

500

All-Conference Plenary Session

STEVE UZZELL

3:45 - 5:00 pm

600 series

Workshop Sessions

5:15 pm onwards

700

Business meetings, award presentations and receptions

7:00 pm

800

Public library awards dinner

Micromedia
ProQuest
Major Conference Sponsor

 **SAUNDERS BOOK COMPANY**
Serving Canadian Libraries For Over Thirty-Five Years

OPLA Stream Sponsor

ONTARIO CULTURAL PAVILION



OCULA Stream Sponsor

300 series

9:05 - 10:20 am

Advocacy & Marketing

Career & Personal Development

Collections & Resources

Creativity & Innovation

Curriculum & Learning

Governance & Policy

Library Issues

Literacy

Management

Partnerships & Collaboration

Programs & Services

Reading

Reference & Research

Technology: Access

Technology: Digital Collections

Technology: Digital Programs & Services

Technology: Electronic Publishing

Users

Values & Vision

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315 Multi-Use Titles for Every Library			
305 Powerful Pedagogies			
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304 Connections, Not Categories	308 Knowledge Ontario, Ontario Digital Library	319 Public Access and Open Source	320 Institutional Repositories
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321 Wikis, Blogs and RSS			
312 Customer Satisfaction - A New Solution			
308 Knowledge Ontario, Ontario Digital Library	314 Libraries in Ethiopia	318 Charting New Territory	325 Be the Change

400 series
10:40 - 11:55 am

420 Lessons Learned	422 The Book Babes' Guide to Linking Literacy	423 Student Teachers and the School Library	
405 Committee Session #1	404 The Hiring Game		
403 Branding and Beyond	408 Navigating the Waters of Medical	409 The Canada-Ontario Business Service Centre	415 Creating Digital Communities
424 Ensuring Success for Essential and ESL	425 Expand Your Teaching Repertoire	426 Have Computer, Will Publish!	428 Teaching that Works
410 Policy Governance	411 Lonely at the Top?	412 Rewarding Employees	417 Balancing Government's Interest
	416 E-Reserves and Copyright in Canada	417 Balancing Government's Interest	427 Hot Issues in School Libraries
421 Great Canadian First Novels	422 The Book Babes' Guide	424 Ensuring Success for Essential and ESL	425 Expand Your Teaching Repertoire
419 Working Together			
402 Strategic Programming	409 The Canada-Ontario Business Service Centre	416 E-Reserves and Copyright in Canada	418 RFID! A Four Letter Word?
407 Conversation with Silver Birch Award Winners	408 Boys and Literacy	421 Great Canadian First Novels	422 The Book Babes' Guide
409 The Canada-Ontario Business Service Centre	419 Working Together		
406 The Projects of the ODL Recast	413 Folksonomies, Oncologies	414 Reconstituting Library Services	415 Creating Digital Communities
403 Navigating the Waters of Medical Resources	413 Folksonomies, Oncologies	415 Creating Digital Communities	
416 E-Reserves and Copyright in Canada	418 RFID! A Four Letter Word?		
413 Folksonomies, Oncologies	416 E-Reserves and Copyright in Canada	426 Have Computer, Will Publish	
401 The Perfect E-Storm	420 Lessons Learned		
401 The Perfect E-Storm	402 Strategic Programming		

600 series
3:45 - 5:00 pm

610 Merchandising in the Library!	612 Takin' Care of Business	613 Happy Together	621 Reach Out! Find Out! Move On!
609 Now That You Have the Interview			
601 NACO Canada and Name Authorities	602 Data Is Not Just A Yellow Android	603 Graphic Novels in the Academic Library	604 Patron Selected E-Books
615 Collaboration Management	616 Podcasting and Other Tools		
622 Making a First Impression	628 Yes You Can!!		
612 Takin' Care of Business	613 Happy Together		
619 Build; Re-Build; Renew; Renovate			
602 Data Is Not Just a Yellow Android	622 Making a First Impression	624 Literacy and Leadership	626 Great Expectations
615 Collaboration Management	619 Build; Re-Build; Renew; Renovate	620 Real Measurements for Libraries	
605 Creating a Knowledge Exchange	613 Happy Together	615 Collaboration Management	624 Literacy and Leadership
606 A Time to Volunteer	611 Deconstructing the Movie Machine	612 Takin' Care of Business	624 Literacy and Leadership
608 Conversation with the Red Maple Awards	618 Advising Readers in a Multimedia Era	625 Best Graphic Novels for Elementary	627 Begging To Read
602 Data Is Not Just a Yellow Android	618 Advising Readers in a Multimedia Era		
607 The ODL and the Small Library	614 Finding Buried Treasure	615 Collaboration Management	617 Sense Making
602 Data Is Not Just a Yellow Android	604 Patron Selected E-Books		
616 Podcasting and Other Tools			
614 Finding Buried Treasure	615 Collaboration Management		
605 Creating a Knowledge Exchange	617 Sense Making	628 Yes You Can!!	
613 Happy Together	623 The Tao of School Librarianship		

201
PUBLISHING AND WRITING
Thursday, February 2
8:00 am

Kim McArthur

**President & Publisher
McArthur and Company
Publishing Ltd.**



Here is one of the most successful businesswomen in Canada, lively, controversial, her own person in a world that is not strong on feistiness and original thinking. Right brain thinking hits Canadian literature, Canadian publishing and big-time culture. Kim McArthur founded her company following the closure of Little, Brown Canada, a subsidiary that Kim had started and run since 1987. It was a risk-laden decision but McArthur & Company is now one of the largest Canadian-owned publishers of Canadian fiction. Kim was named Canadian Entrepreneur Woman of the Year in 2001 and has been cited on the *Profit/Chatelaine* list of Canada's Top 100 Women Business Owners six times! In June 2005 Kim McArthur was awarded the Consumers Choice Award for Business Woman of the Year. She will chair the first Book Lover's Ball in February for the Toronto Public Library Foundation.



Preceded by
PRESENTATION OF THE FIRST
EVERGREEN AWARD

Adults are voting in Ontario public libraries in October. A winner will be announced in November. Watch the Super Conference Web site.



202

PUBLISHING AND WRITING
Thursday, February 2
8:00 am

OLA's Forest of Reading™ Showcase

Host: LIZ KERR, OLA 2003 President and OLA Forest of Reading Literacy Initiative Chair.

BLUE SPRUCE AWARD™ 2005
Robert Heidbreder, Bill Slavin and Esperança Melo: *Drumheller Dinosaur Cance*

SILVER BIRCH AWARDS™ 2005
Fiction:
Sharon Stewart: *Raven Quest*

Non-Fiction:
Marg Meikle: *Ask Me Anything: Strange But True Answers to 99 Wacky Questions*

02THU
8:00

RED MAPLE AWARD™ 2005
Fiction
Kenneth Opper: *Airborn*

Non-Fiction
Andreas Schroeder: *Scams!*

WHITE PINE AWARD™ 2005
Marnelle Tokio: *More Than You Can Chew*

GOLDEN OAK AWARD™ 2005
Richardo Keens-Douglas:
Tales From the Isle of Spice

Sponsored by



National Book Service

Thursday, February 2 9:05 AM

301 9:05-10:20 am THE OPLA SPOTLIGHT SESSION

Marketing; Staff

SELL YOUR LIBRARY!

Kathleen Reif, Director, St Mary's County Library, Maryland

Staff is the key to keeping our libraries open and well funded... we must become our best sales force! Hear about the American Library Association's PLA@your library® campaign: The Smartest Card. Get it. Use it. @your library®. Learn about the tools used, get suggestions for bringing staff on board and learn the importance of partnerships.

Kathleen Reif is Director of St. Mary's County Library in Maryland, formerly Director of Wicomico County Free Library in Salisbury, Maryland for over eight years. She has been very active in the American Library Association where she has been an imaginative leader on a number of @ your library® projects.



302 9:05-10:20 am 303 9:05-10:20 am 304 9:05-10:20 am 305 9:05-10:20 am

Partnerships

LIBRARIES HELPING LIBRARIES – MUNICIPAL AND FIRST NATION LIBRARIES TWO YEARS LATER

Cynthia Mearns, Pickering Public Library; *Karen Foster*, Chippewas of Georgina Island Public Library; *Jennifer LaChapelle*, Clearview Public Library; *Theresa Gill*, Saugeen First Nation Public Library; *Patty Lawlor*, Southern Ontario Library Service.

This session begins where last year's session left off. Learn about new directions the award-winning Chippewas of Georgina Island and Pickering Public Library partnership is taking. Meet the new Saugeen First Nation and Clearwater Public Libraries partners and learn about their plans. Hear about the interests of other First Nation public libraries in being matched with municipal partners.

Partnerships; Information Literacy; Collections

COMBINING FORCES ON CAMPUS: THE FOUR C'S OF FACULTY LIAISON

Melanie Burnard, English & Outreach Services Librarian, *Elizabeth Marshall*, Administrative & Commercial Studies and Sociology Librarian, The D.B. Weldon Library, University of Western Ontario.

Now, more than ever, academic librarians across Ontario are expected to connect, collaborate, create and cooperate with faculty on their campuses. Learn how librarians at The University of Western Ontario's Weldon Library are building campus connections with faculty in the Arts and Humanities and Social Sciences by putting into practice "The Four C's."

304 9:05-10:20 am

Taxonomies; Social Software

CONNECTIONS, NOT CATEGORIES: APPLYING SOCIAL NETWORKING CONCEPTS TO INFORMATION ORGANIZATION

M.J. D'Elia, Academic Liaison Librarian, University of Guelph.

Librarians bring order to chaos. We categorize, catalogue and cross-reference information to death. What happens when information resists our controlled vocabularies and artificial taxonomies? This session challenges librarians to move beyond basic hierarchies and consider the benefits of a network approach to organizing and visualizing information. Perhaps the time has come to work with the chaos, rather than impose order on it.

305 9:05-10:20 am

Information Literacy; Technology & Education

POWERFUL PEDAGOGIES: PLAY, VIDEO GAMES AND EDUCATION

Jennifer Jensen, Assistant Professor, Pedagogy and Technology, York University.

Explore the short term design and development of an educational video game, "Contagion", as a possible tool for thinking through how knowledge can be represented through very different digital learning environments than are typically developed. A practical discussion of the short comings of current educational games, and examples of "educational" playability solutions will be presented.



Cynthia Mearns
302, 1221



Melanie Burnard
303



Elizabeth Marshall
303



M.J. D'Elia
304



Margaret Ann Wilkinson
307

306 9:05-10:20 am
Reference

**NO MAP, NO COMPASS,
NO HOPE FOR SURVIVAL?
REPURPOSING OUR ONLINE
REFERENCE COLLECTION**

Wendy Rodgers, Web Content Coordinator, University of Guelph Library; Deborah Wills, Reference/Collections Librarian, Wilfrid Laurier University.

Now that a billion ready reference tools are just a keyword away on the Web, and the average library's subscription e-reference collection is eclectic at best, it is time to question the continued relevance of the online reference collection. How can we position online reference tools so that they are conceptually sensible to users, recognized as part of the research process, and easily found and used?

307 9:05-10:20 am
Issues

**KEEPING UP WITH
COPYRIGHT**

Margaret Ann Wilkinson, Professor, Faculty of Law and Faculty of Information and Media Studies, University of Western Ontario.

Learn about recent developments in copyright affecting our libraries, both in the on-line and off-line environments, including recent legislative initiatives and decisions of the Supreme Court of Canada.

308 9:05-10:20 am
*Collaboration; Best Practices; Access
OLAUupdate2006 /*

**KNOWLEDGE ONTARIO
AND THE ONTARIO
DIGITAL LIBRARY:
THE BUSINESS CASE**

Peter Rogers, Ontario Digital Library Chair and members of the Steering Group; Bruce Malloch, Avant Communications.

Learn about Knowledge Ontario, the new positioning for the Ontario Digital Library. The new perspective has spawned a brand new business case that will be presented in this session. The collaboration of Ontario's college, public, school, university libraries on this innovative project is central to the new vision. See how principles of knowledge management and knowledge creation are related to government priorities and how library priorities are being measured.

309 9:05-10:20 am
*Mentoring; Careers; Personal
Development*

**OLAMENTORING2006 /
BUILDING YOUR RESUME**

Caitlin Williams, President, Work Matters and Successful Working Women Inc.

There are simple ways to analyze your strengths and to translate them into your résumé. From the structure of a résumé to the accompanying letter, here are the practical tips you need to put your best foot forward.

310 9:05-10:20 am
*Authors and Writing
OLAforest2005 /*

**IN CONVERSATION WITH
THE 2005 BLUE SPRUCE
AWARD WINNERS**

Robert Heidbreder, author; Bill Slavin and Esperança Melo, illustrators, Drumheller Dinosaur Dance.

Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and the creative processes used by these award-winning authors. Gain insight into the way they develop their plots, characters and settings for their young readers.

311 9:05-10:20 am
Search Skills

**LIES MY SEARCH ENGINE
TOLD ME**

Rita Vine, President, Workingfaster.com

Search engines promise the world – easy, one-box searching, and delivery of the most relevant results. But most don't or can't deliver on their promises. Many search engines deliberately falsify claims, or hide inadequate content under cool functionality. In this session, Rita Vine covers a range of false claims and over-hyped promises made by many popular commercial search tools, along with suggestions for how to find more and better information in less time.

312 9:05-10:20 am
Users; Statistics and surveys

**MANAGING PUBLIC
LIBRARY CUSTOMER
SATISFACTION –
A NEW SOLUTION**

Carl Thompson, CEO, Counting Opinions.

How and why filling the qualitative data gap in public libraries is import. Learn how to support and complement your library's advocacy objectives with customer data. An overview combined with real-life experiences.

313 9:05-10:20 am
Personal development

**FROM CHAOS TO CALM:
UNDERSTANDING
MOMENTS OF CRISIS**

Judith Schubert, President, William Badzmierowski, Corporate Training Specialist, Crisis Prevention Institute.

Individuals who demonstrate challenging, non-compliant, confrontational, aggressive and potentially out-of-control behaviour require intervention. In a moment of crisis, staff can become a catalyst to chaos or a conduit to calm. Here is a model for organizing your thinking and your action.

**02THU
9:05**



Peter Rogers
308, 607



Caitlin Williams
309, 405, 609, 1011,
1307



Barry Dempster
316



Shelagh Harris
316



Laurie Valentine
316

314 9:05-10:20 am
The Africa Project
LIBRARIES IN ETHIOPIA – THE INSIDE SCOOP
Shirley Lewis, Whitehots.

Ethiopia is what Shirley knows best, having worked in and with elementary and high school libraries, public libraries, teacher's college libraries, and university libraries in the country. Her presentation will be very visual and very personal. She will bring children's books from the Ethiopian Children's Book Centre to comment on the culture and education.

315 9:05-10:20 am
Collections and Resources
MULTI-USE TITLES FOR EVERY LIBRARY, OR MORE BANG FOR YOUR BUCK!
Susan Menchinton, S&B Books.

In this age of shrinking budgets, the savvy librarian looks for ways to link a book to more than one topic. We've felt the thrill that comes from discovering multiple uses for a favourite title. This seminar will focus on some key books every library and school should have, as well as tips for discovering multiple threads in your existing collection.

316 9:05-10:20 am
Partnerships; Programs and Services
PAPERBACK WRITER: SUPPORTING ASPIRING AUTHORS WITH A WRITER-IN-RESIDENCE PROGRAM
Barry Dempster, 2005 Writer-in-Residence, Richmond Hill Public Library; Joanne Desroches, Program Officer, Writing and Publishing Section, Canada Council for the Arts; Shelagh Harris, Chair, Richmond Hill Public Library Board; Laurie Valentine, Adult Services Librarian, Richmond Hill Public Library.

Any library can successfully host a writer in residence. Discover how to navigate through the application process. Realize the benefits to the library and the community of hosting a writer in residence. Come away knowing the expectations, responsibilities and accountability of the library, the writer and the Canada Council for the arts.

317 9:05-10:20 am
Governance and Policy; Infrastructure
THE LONG AND WINDING ROAD TO A NEW LIBRARY
Janet Booth, CEO, Welland Public Library; Ian Ross, CEO, Whitby Public Library; Catherine Biss, CEO, Markham Public Library.

Three public library executives describe what their libraries underwent to get the political and financial support they needed to build a new library.

318 9:05-10:20 am
Governance and Policy; Marketing; Partnerships; Values and Vision
CHARTING NEW TERRITORY: THE LIBRARY BOARD'S ROLE IN PLANNING AND BUDGETING FOR A SUCCESSFUL FUTURE
Debra Jackson, CEO, Haldimand County Public Library; Anne Marie Madziak, Consultant, Southern Ontario Library Service.

Public library service is dynamic and responsive to changes in the community and the environment. Any service enhancements are best done in the context of a vision and strategic plan. Delineate roles and obligations for the Library Board in ensuring the plan is proactive and community-oriented and the resources are in place to make it achievable.

319 9:05-10:20 am
Convergence; Planning
PUBLIC ACCESS AND OPEN SOURCE
Marc Pillon, Manager IT, Jean Foster, Director, Library Services, Windsor Public Library.

Introducing a vision of public access computers that promote customer self service for booking and printing that will have minimal intervention from library staff. Explore how Linux based public access stations along with multiple vendors work to provide PC booking and printing / scanning / faxing to multifunction systems that feature self-pay.

320 9:05-10:20 am
Institutional Repositories; Best Practice; Statistics and Surveys
INSTITUTIONAL REPOSITORIES: CRITICAL SUCCESS FACTORS AND BEST PRACTICES
Kathleen Shearer, Research Associate, Canadian Association of Research Libraries.

Institutional Repositories have been implemented in at least 15 Canadian research libraries since 2001. For the most part though, it has not carried over to the researchers themselves. As the IR community matures, we are beginning to find more evidence about success factors and best practices for institutional repositories. We'll discuss the known success factors for populating IRs and the barriers to populating IR's

321 9:05-10:20 am
Publishing; Open Access; Digital Collections
PUBLISHING OPEN ACCESS JOURNALS AT YOUR UNIVERSITY
Wayne Johnston, Digital services librarian, Library, University of Guelph.

An introduction to the open access model of journal publishing and an overview of current publishing activity will be used to reflect the growth of open access journals. Become familiar with the Open Journal Systems software.



Anne Marie Madziak
318



Marc Pillon
319



Jean Foster
319



Bobbie Henley
322, 628



Marsha Skrypuch
322

322 9:05-10:20 am

Reading; Partnerships; Programs
FROM BOOT CAMP TO BOOK CAMP

Bobbie Henley, Teacher-Librarian, Brantford Collegiate, Sharon Brooks, Early Years Literacy Specialist, Grand Erie District School Board; Marsha Skrypuch, children's author.

Learn how an author, an early years literacy specialist, a teacher-librarian and a public librarian combined their passions for literacy and organized a local Book Camp. Explore the process that worked wonders in running a kick-off essay-writing contest, holding a fund-raiser author wine and cheese, and running a week-long day camp filled with awesome authors and eager readers.

323 9:05-10:20 am

Technology; Internet; Value/Vision
SLIP INTO THIS!! CONNECT TO CANADA'S PREMIER PORTAL FOR SCHOOL LIBRARY EXEMPLARY PRACTICES

Dianne Clipsham, founder of slip.ca.ca; Linsey Hammond, Teacher-Librarian, John McCrae Secondary School, Ottawa-Carleton District School Board.

Take an on-line tour through exemplary documents to learn more about Advocacy, Program, Policies, Professional Development Opportunities, and Management. Find research on and about School Libraries in Canada. The School Library Information Portal is sponsored by the new Canadian Association for School Libraries. Portal also available in French at cla.ca/pibs. Door prizes too!

324 9:05-10:20 am

Information Literacy; Curriculum
CONNECTING TO CREATE AN INFORMATION LITERACY CURRICULUM

Judith Anderson, Head of Library, Richard McCormack, Science Teacher, Pamela Christoff, Principal, J. Clarke Richardson Collegiate, Durham District School Board; Greg Scotchburn, Facilitator, Media Services and Library, Durham District School Board.

Discover how collaboration at a secondary school has produced a set of research, literacy and ICT skills that have been integrated into all the compulsory subjects in grade 9 and 10. Learn the benefits to teachers of the team approach used and the improvement in student learning observed as a result of standardized integrated units in all sections of compulsory courses.

325 9:05-10:20 am

Value/Vision; Curriculum
BE THE CHANGE: BUILDING GLOBAL CITIZENS

Peggy Thomas, Centrally Assigned Teacher-Librarian, Lisa Teodosio, Centrally Assigned Teacher-Librarian, Michelle Flecker, Instructional Leader, Equity, Toronto District School Board.

In response to the passionate speeches by Craig Kielburger and Stephen Lewis, the OLA has launched a project to fundraise for Africa. OSLA has created a literacy based educational package to raise awareness of the situation and build global citizenship among our next generation. Join

us to see an overview of the lessons and learn about the fundraising campaign to follow.

326 9:05-10:20 am

Censorship
WILL THIS BOOK BE BANNED?

Ken Setterington, Author; Alice Priestly, Illustrator; Margie Wolfe, Publisher, Second Story Press.

Mom and Mum are Getting Married has been described as a "warm and authentic celebration of inclusion, same sex relationships, marriage and family" But it has also met with many challenges. The printer has refused to produce the book, and critics have been anxious to point out that the book is "not education, but indoctrination". Come and hear the publisher and author discuss the reasons for publishing this story.

327 9:05-10:20 am

Curriculum Programs; Partnerships
SCHOOL LIBRARY COLLABORATION FROM PRINCIPLE TO PRACTICE – JUNIOR, INTERMEDIATE

Rose Dodgson, Instructional Leader, Library and Learning Resources, Toronto District School Board.

Teacher-Librarians share elementary curriculum units they developed using the Ontario Curriculum Unit Planner. These units incorporate information literacy, ICT, teaching/learning and assessment strategies. Come, view and discuss these new cross-curricular literacy research units.

328 9:05-10:20 am

Curriculum Programs; Advocacy
CROSS-CURRICULAR LITERACY CELEBRATION @ YOUR LIBRARY

Helle Soomer, Teacher-Librarian, ACL Information Centre Newtonbrooke Secondary School, Toronto District School Board; Mira Coviensky, Artist and Art Educator.

Find out how a secondary school staged a Renaissance Fair and discovered the role the library played in supporting cross-curricular literacy in collaborating with other departments. Suggestions for resources and speakers will be provided. This is of special interest for middle school and secondary school teacher-librarians.

02THU
9:05



Dianne Clipsham
 323



Linsey Hammond
 323



Judith Anderson
 324



Richard McCormack
 324



Pamela Christoff
 324

Thursday, February 2 10:40 AM

401 10:40-11:55 am THE OCULA SPOTLIGHT SESSION

Technology Trends; Value and Vision

THE PERFECT E-STORM: EMERGING TECHNOLOGY, ENORMOUS LEARNER DEMANDS, ENHANCED PEDAGOGY AND STAGNANT BUDGETS

Dr. Curtis Bonk, Professor of Educational Psychology and of Instructional Systems Technology, Indiana University, President of CourseShare and SurveyShare, author of *Handbook of Blended Learning Environments* (2005), winner of the Outstanding Achievement Award from the U.S. Distance Learning Association.

Emerging technologies are generating waves of new opportunities in academic libraries. The effective use of this technology involves far more than simply shoveling tutorials, readings, and slideshows onto a Web site. Today's technology-immersed students are seeking richer and more engaging learning experiences than we have traditionally provided. We have entered the perfect electrical storm, where technology, the art of teaching, the needs of learners, and stagnant budgets have converged. Given monetary constraints, we need to think carefully about the speed and direction in which we are headed, before venturing farther into these uncharted waters.



402 10:40-11:55 am Programs and Services

STRATEGIC PROGRAMMING: FIRST NATION LIBRARIES REACH OUT THROUGH OUTREACH

Members of the 2006 First Nations Public Library Week Planning Committee; *Patty Lawlor*, Southern Ontario Library Service.

Programming is a very effective advocacy tool. Check out two great activities that are successfully building support for First Nation libraries and library services. Ontario's First Nations Public Library Week and First Nation Communities Read are fun, focused models for building profile and forming partnerships that work for everyone.

403 10:40-11:55 am Digital Collections; Collections and Resources

NAVIGATING THE WATERS OF MEDICAL RESOURCES: WHAT TO PROVIDE TO YOUR USERS? A DINGHY OR A YACHT?

Cynthia Bail, Information Technology Support Librarian, University of Ottawa; *Mary Cavanagh*, SmartLibrary Project Coordinator.

Explore a practical framework for evaluating the purchase of electronic resources in medical and academic environments. Review the availability of "fee" and "free" products and research and compare quality. Focus on confirming access and usability issues and decide when and how to purchase. Learn a few specific resources in on-line formats.

405 10:40-11:55 am Mentoring; Careers

OLMentoring2006 / COMMITTEE SESSION #1

Jim Brett, University of Guelph; *Anne Murphy*, Mississauga Library System; *Caitlin Williams*, Women Working Inc.

Numerous tools are available to librarians wishing to maintain or improve their professional viability. From mentoring to training to association involvement to networking, there are many formal and informal ways to stay up-to-date. Come share your secrets of success and pick up some new ideas for your career tool kit.

404 10:40-11:55 am Career Development

THE HIRING GAME

Janice Pividor, Library Technician, Library Services, London Health Sciences Centre.

Learn how to make your next job search a success. Topics include favorite interview questions, reviewing a resume, interviewing red flags, and preparing for the interview day. Material is drawn from a survey of the Leadership & Management Section/Medical Library Association. Presented in the form of a game; volunteers from the audience are required.

406 10:40-11:55 am Best Practices; Access; Community Development

OLAupdate2006 / THE PROJECTS OF THE ONTARIO DIGITAL LIBRARY RECAST

Brian Bell, Oakville Public Library; *Art Rhino*, University of Windsor; *Janice Hayes*, The Bibliocentre; *Walter Lewis*, Halton Hills Public Library.

All of the projects of the Ontario



Peggy Thomas
325, 1328



Ken Settingington
326, 1807



Rose Dodgson
327, 1028



Mira Coviensky
328



Janice Pividor
404

Digital Library Project have been rethought and recast in the light of the new Knowledge Ontario perspective. See demonstrations of the projects and learn about the new priorities being set for this exciting endeavour.

407 10:40-11:55 am
Authors and Writing
OLAforest2005 / IN CONVERSATION WITH THE SILVER BIRCH AWARD WINNERS 2005

Sharon Stewart, author of Raven Quest; Marg Meikle, author of Ask Me Anything: Strange But True Answers to 99 Wacky Questions.

Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and the creative processes used by these award-winning authors. Gain insight into the way they develop their plots, characters and settings for their young readers.

408 10:40-11:55 am
Reading; Collections and Resources; Literacy
BOYS AND LITERACY: PRACTICAL STRATEGIES

Elizabeth Knowles, Staff Development, Martha Smith, Library Media Specialist, Pine Crest School, Boca Raton, Florida, authors of Boys and Literacy, Talk About Books!, Reading Rules!, The Reading Connection and More Reading Connections.

Explore the facts and research on this important issue. Consider practical strategies for librarians, teachers and parents grounded in the latest brain-based research. There are changes to be made in

the classroom, the library and the home that can impact your results.

409 10:40-11:55 am
Reference Services; Programs and Services; Collections and Resources
THE CANADA-ONTARIO BUSINESS SERVICE CENTRE: THE FIRST STEP FOR SMALL BUSINESS INFORMATION

Shelley McBride, librarian, Sara Brady, Contact Centre Manager.

Tips for accessing accurate, timely information on government programs and regulations, start-up, expansion and exporting, and a myriad of other small business topics. Learn how to efficiently navigate the Service Centre Web site to provide accurate reference service in your library.

410 10:40-11:55 am
Governance and Policy
POLICY GOVERNANCE: PUTTING IT INTO PRACTICE

Monique Désormeaux, Division Manager, Planning & Governance, Ottawa Public Library; Linda Sonley, Trustee, Ottawa Public Library; Don Mills, Director, Mississauga Library System.

Your public library board has adopted Policy Governance as its method of conducting business. Now what? Learn various policies and best practices required to govern your public library and key principles to keep in mind when developing your policy manual.

411 10:40-11:55 am
Governance and Policy
LONELY AT THE TOP? THE BOARD CHAIR AS COMMUNITY AND BOARD LEADER

Ken Haycock, Senior Partner, Ken Haycock & Associates Inc., Leader Trainer for Provincial Library Trustees Associations, Former City Councillor, School Board Chair.

What is the role of the Board Chair? How does the Chair leverage this role to ensure vision, voice and visibility? The Chair bears responsibility for productive meetings, effective relationships and profile for the Library and its Board. The Chair also positions the Library for improved quality of life for all residents. The question is how.

412 10:40-11:55 am
Governance and Policy; Issues; Management
REWARDING EMPLOYEES WITHOUT BREAKING THE BANK

Kevin Aguanno, Senior Project Manager, IBM Canada Ltd., Markham.

Budget empty? Still need to boost team's performance? Building team morale is difficult in these tough economic times. Discover ideas for rewarding teams without breaking the bank and that are suitable. Learn four key factors to maximize impact of rewards and eight categories of non-monetary rewards.

413 10:40-11:55 am
Metadata; Access; Digital Collections; Communication

FOLKSONOMIES, ONCOLOGIES AND THE PERSISTENCE OF MEANING

Patricia Moore, Information Technologies Librarian, University of Saskatchewan.

Exploration of the concept of taxonomies and social software, and the relationship to the construction of meaning in the online context. Gain an understanding of folksonomies, individualization/customization for Web sites and ramifications of social software for libraries.

414 10:40-11:55 am
Convergence; Portals; Access
RECONSTITUTING LIBRARY SERVICES FOR E-LEARNING PORTAL

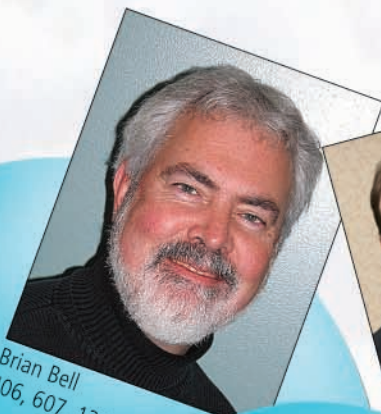
Jane Foo, Digital Services Librarian, Seneca College; Joyce Muller, Seneca@York Library and Web site Manager.

Portals run by IT departments strive to provide an all-encompassing gateway that directly accesses services, activities and information available in the institution – users love it! How can libraries ensure visibility within this new online access model? Explore the integration of library services and share insights and issues gained from our “resurfacing” attempts.

**02THU
10:40**



Anne Murphy
405, 1209



Brian Bell
406, 607, 1316



Art Rhyno
406



Monique Désormeaux
410, 1710



Linda Sonley
410

415 10:40-11:55 am
Institutional Repositories; Digital Collections; Planning; Management

CREATING DIGITAL COMMUNITIES: MAKING NEW OPPORTUNITIES FOR ACADEMIC AND RESEARCH LIBRARIES

Rea Devakos, T-Space Service Co-ordinator, Information Technology Services, University of Toronto Libraries, Sam Kalb, Library Assessment and IT Projects Coordinator, Stauffer Library, Queen's University.

See how libraries can position themselves to play a key role in capturing, preserving and distributing the digital output of their institution through institutional repositories - from grey literature to learning objects to e-theses. Presenters will address design, content policies, marketing and other major considerations in building their repositories.

416 10:40-11:55 am
Digital Services; Copyright

E-RESERVES AND COPYRIGHT IN CANADA

Joan Dalton, Access Services, Leddy Library, University of Windsor.

Get an update on Electronic Reserve Activities at Canadian university libraries and a review of recent developments in the Canadian copyright reform process. Gain an increased knowledge of digital copyright issues in Canada.

417 10:40-11:55 am
Governance and Policy; Knowledge Management

BALANCING GOVERNMENT'S INTEREST IN THE CONTROL OF INFORMATION: LESSONS LEARNED AT THE OXFORD ROUND TABLE

Tom Bonanno, Chief Executive Officer, Scugog Memorial Public Library, Port Perry.

A recent Oxford Round Table (March 2005) discussed the issues surrounding restraint and filtering of information, security interests and the Media's complacency and compliance. The presenters will outline the issues and provide some interesting answers that came out of the week-long "think tank". Gain organizational policy on information control.

418 10:40-11:55 am
Digital Service; Technology Trends

RFID! A FOUR LETTER WORD?

Patricia Eastman, former RFID Project Leader, current Branch Head, Toronto Public Library; Joan Luszczek, Manager, Processing Department, Toronto Public Library; Elaine Bird, Director of Access Services, Pickering Public Library.

Staff from the Toronto Public Library share the process followed in making the decision to implement RFID technology - from the initial consultants' report to opening two pilot branches with RFID enabled self-service checkout. Participants will gain an under-

standing of issues related to the application of this technology in libraries.

419 10:40-11:55 am
Access; Reference Services

WORKING TOGETHER: LIBRARY COMMUNITY CONNECTIONS

Patti-Lynne McLeod, Community Development Librarian, Regina Public Library; Darla Muzzerall, Community Development Librarian, Halifax Public Libraries; Annette DeFaveri, National Project Coordinator, Vancouver Public Library

Using a community development methodology, the Working Together Project is developing and testing models of working with socially excluded individuals and communities to give them access to the resources of the library. Discuss the project that aims to break the barriers to ongoing use of the library and its resources by the socially excluded. Learn how to develop trusting relationships with organizations and individuals in order to further ongoing library branch work.

420 10:40-11:55 am
Users; Marketing

LESSONS LEARNED - SENIORS AND THE LIBRARY TODAY

Jennifer Tapp, IT Services Manager, Pembroke Public Library; Arlene Chan, Manager, City Wide Services, Toronto Public Library.

Learn what seniors require of a library and develop skills to assist this large population group.

Explore developing a strategy for bridging the technology gap between young staff and older patrons. Seniors are a growing part of our population and we want to be able to fill their requirements and to market our services and programs to them.

421 10:40-11:55 am
Authors and Writing

OLAforest2005 / IN CONVERSATION WITH THE EVERGREEN AND GOLDEN OAK 2005 AWARD WINNERS

Evergreen Award winner tba; Richardo Keens-Douglas, author of Tales From the Isle of Spice.

Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and the creative processes used by these award-winning authors. The first-ever Evergreen Award winner will receive their Award at this conference.

422 10:40-11:55 am
Reading; Advocacy

THE BOOK BABES' GUIDE TO LINKING LITERACY, LIBRARIANS AND GREAT LITERATURE

Laura Braithwaite, Literacy Teacher, Martha Martin, Teacher-Librarian, LaSalle Public School, Liz Golden, Teacher-Librarian/Intermediate History, Kingsville Public School, Greater Essex County District School Board

The Greater Essex County District School Board is using over



Don Mills
410



Kevin Aguanno
412



Patricia Moore
413, 1020



Jane Foo
414



Joyce Muller
414

\$55,000 of Student Success Initiative funding to revitalize the literature kit resources for intermediate students under the direction of teacher-librarians! Explore the Just Read Project. Come away with resources proving your value as a teacher-librarian. This is a feel-good message about how teacher-librarians have the power to turn reluctant readers into literacy leaders. You, too, can be a Book Babe.

423 10:40-11:55 am
Information Literacy; Advocacy
STUDENT TEACHERS AND THE SCHOOL LIBRARY: WHAT THEY KNOW AND WHAT THEY WANT
Elizabeth Lee, Assistant Professor, Brenda Reed, Public Services Librarian, Education Library, Corinne Laverty, Head Librarian, Education Library, Queen's University.

Examine the results of a recent study that surveyed 500 students at the finish of a B. Ed. program at an Ontario university. Participants were asked to report on their experiences with school libraries during their school placements. Get practical ideas and resources for encouraging new teachers to become Partners in Action!

424 10:40-11:55 am
Information Literacy; Curriculum
ENSURING SUCCESS FOR ESSENTIAL AND ESL STUDENTS: PRACTICAL PROGRAMS THAT WORK
Jennifer Borda, Curriculum Leader of Learning Resources and School Wide Initiatives, David and Mary Thomson Collegiate Institute, Toronto District School Board; Ruth Hall, Teacher-Librarian (ACL Library 2005).

Focus on practical information literacy lessons and Research Project Units that address the learning needs of these Essential and ESL students. A new Toronto District School Board grade 9 Essential Science Unit will be demonstrated as well as ESL projects addressing the different levels. Come prepared to take away copies of units and lessons to use at your library.

425 10:40-11:55 am
Curriculum; Information Literacy
EXPAND YOUR TEACHING REPERTOIRE
Hetty Smeathers, Head of Library, Saint Joan of Arc Catholic High School, York Catholic District School Board; Karen Smulevitch, Teacher-Librarian, Leaside High School, Toronto District School Board.

Using the complete course profile for Information Studies, an Interdisciplinary Studies course, writers of this profile will highlight cross-curricular lessons, activities and authentic research projects that can be integrated into your library program. Participants will receive a CD of the profile in PDF and Curriculum Planner format.

426 10:40-11:55 am
Technology; Internet
HAVE COMPUTER, WILL PUBLISH! CELEBRATE STUDENT WRITING ON THE WEB
Sybille Parry, Teacher-Librarian, ICT Lead Teacher, Bryon Stevenson, Grade 5 Teacher, ICT Lead Teacher, Kew Beach Public School, Toronto District School Board.

Learn how a teacher and a teacher-librarian and the ICT team collaborated to promote student excellence on the Web. They analyzed their EQAO results and targeted writing as their focus. They combined writing initiatives with technology to develop a model. Participants will leave with a template to build success in your own school. The only prerequisite is a willingness to venture into the WWW!

427 10:40-11:55 am
Issues; School Libraries
HOT ISSUES IN SCHOOL LIBRARIES
Anita Brooks Kirkland, OSLA President 2005-2006, Computers and Libraries, Waterloo Region District School Board.

Come and get an update on issues that continue to affect teacher-librarians, including ongoing advocacy efforts with the Ontario Coalition for School Libraries, the Ontario Digital Library and the Ontario Library Association.

428 10:40-11:55 am
Reading; Curriculum
TEACHING THAT WORKS – LEARNING THAT MATTERS
Kathleen Gould Lundy, Course Director, Fine Arts, York University Faculty of Education, York University.

Explore how to motivate students to engage with literature in active experiential ways. You will gain and increased understand of the role that drama can play in literacy learning; easy strategies that make teaching work on many levels; a focus on oral language as a way in to writing an other forms of communication. Excerpts from novels, scripts, and poetry will be examined. This will be a participatory workshop where the focus will be on imaginative learning linked to literacy.

02THU
10:40



Sam Kalb
415, 1007



Tom Bonanno
417



Arlene Chan
420



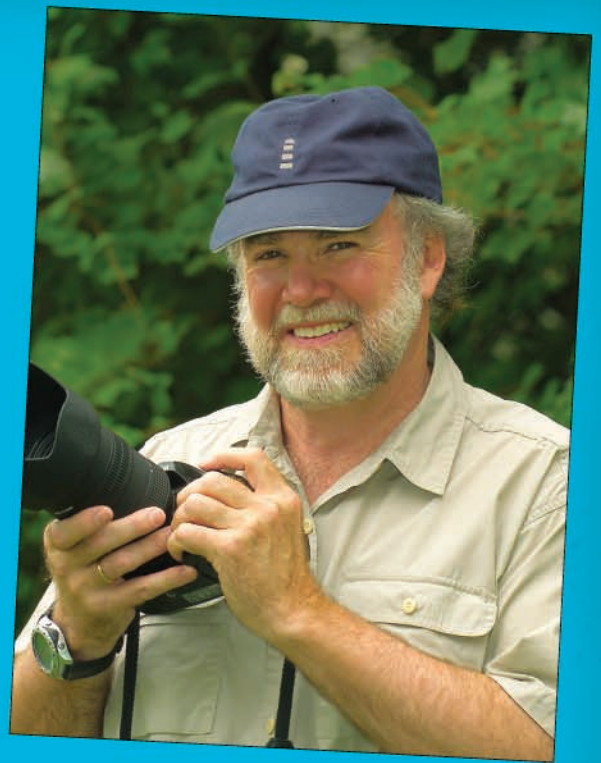
Hetty Smeathers
425, 624



Karen Smulevitch
425, 1323

501
THE RIGHT BRAIN
OF LIBRARIANSHIP
Thursday,
February 2
2:10 PM

STEVE UZZELL



Open Roads, Open Minds

Steve Uzzell is a corporate photographer. He started in the photography business as an assistant to the editor of *National Geographic* and a member of their photographic staff. He has published two books of his own photography, *Maryland* and *The View from Sterling Bluff*, his editorial work has been featured in *Newsweek*, *Time*, *The Smithsonian* and *U.S. News and World Report*, and his cinematography has aired on ABC, CBS, NBC and PBS.

Great photographers are right brain thinkers. They have a way of visualizing their problem and arriving at their solution. What can we learn from this? Open roads, open minds is Steve Uzzell's way of showing how he thinks we can learn from it by relating his decision-making to all creative problem solving. Using his striking photographs as illustrations of his metaphor about possibility and creativity, he invites to take advantage of his experience and vision, providing more than a little magic along the way.

Pre-session entertainment by noted Canadian musical performers will again be featured at each plenary. Our thanks to the Canadian Independent Record Producers' Association for this unique contribution.

Generously supported by



With our thanks

Thursday, February 2 3:45 PM

600 3:45-5:00 pm THE PARTNERSHIP SPOTLIGHT SESSION

The Right Brain of Librarianship; Partnerships; Programs and Services

AND NOW FOR SOMETHING COMPLETELY DIFFERENT... THE PARTNERSHIP'S FLYING CIRCUS

Host: JANET KAUFMAN, University of Guelph, 2006 President, Ontario Library Association.

There is a whole new spirit across the country – a new excitement, a new and more rewarding set of programs and services for libraries and librarians. The right brain comes to a collaboration like no other. This network is simply called The Partnership. It has no formal structure, no formal governance, no signed agreements and in its second year is creating new and daring programs that no one of the associations could have done on their own – or even dreamt about. The Presidents, Vice-Presidents and Executive Directors of the provincial and territorial library associations in The Partnership from coast to coast to coast will be on hand for the celebration of this extraordinary project. The Ontario launch of new products from The Partnership will dramatize what this means to libraries in Canada.



The Presidents, Vice-Presidents and staff of The Partnership met in Toronto 2005.

601 3:45-5:00 pm

Technical Services; Metadata

NACO CANADA AND NAME AUTHORITIES: SHARING OUR WORK, SHARING OUR EXPERTISE

Jonathan David Makepeace, Bibliographic Services Librarian, Leddy Library, University of Windsor, Canadian coordinator and regional trainer for NACO

Have you ever wished you could share the quality name authority records you create? As a NACO participant you can! NACO is the authority component of the Program for Cooperative Cataloging (PCC) at the U.S. Library of Congress. Experts trained by PCC provide training below cost. NACO Canada is a joint membership allowing Canadian libraries to participate without making the commitments an institutional member would have to make. Come learn more

about NACO participation, and get your questions answered.

602 3:45-5:00 pm

Information Literacy; Digital Collection; Reference

DATA IS NOT JUST A YELLOW ANDROID

Pam Goettl, Fanshawe College, Library Reference Service; Martie Grof-lannelli, Manager, Library and Media Services, Fanshawe College, London.

Your business students are clamouring for small area census data, and your GIS professors are demanding map files. Who are you gonna call? Why, the DLI team of course - liberators of data and emancipators of statistics to Canadian post-secondary institutions! Follow the experience of Fanshawe College, the first community college in Ontario to join the Data Liberation Initiative (DLI) and learn more about how to access data resources, why the

need for data literacy is increasing and the need for increased data awareness at the college level. If your institutions provide courses in social sciences, business and marketing, urban planning, law enforcement, tourism and hospitality or educational planning, then this is for you!

603 3:45-5:00 pm

Collections

GRAPHIC NOVELS IN THE ACADEMIC LIBRARY, HUH?

Alexander Affleck, Librarian, University of Windsor Leddy Library.

Scholars are discovering the artistic and cultural value of both historic and contemporary creations. Across North America these sophisticated works are being incorporated into university courses on Literature, Political Science, Communication Studies, and more. Responding to this interest,

many academic libraries have begun collecting graphic novels. The University of Windsor's Leddy Library has been in the forefront of this movement and has developed a rich collection for its faculty and students. Learn the history of graphic novels and explore their application to academic courses.

604 3:45-5:00 pm

Digital Collections; Collaboration

PATRON-SELECTED

E-BOOKS: NEW OPPORTUNITIES IN COLLECTION DEVELOPMENT

Pam Ryan, Assessment Librarian, University of Alberta Libraries; Kit Wilson, Acquisition and Collections Coordinator, Bibliographic Services, University of Alberta.

OCLC's netLibrary e-book service lets library users go shopping for titles to add to the library's collec-

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3:45



Kathleen Gould Lundy
428



Jonathan David Makepeace
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Pam Goettl
602



Martie Grof-lannelli
602



Alexander Affleck
603

tion. Discuss the experiences and results of implementing this e-book collection development method at the University of Alberta Libraries. Explore the implications for the future of collection development processes in the electronic environment.

605 3:45-5:00 pm
Knowledge Management; Partnerships

CREATING A KNOWLEDGE EXCHANGE

Eric Hong, Project Manager, Alzheimer Strategy Transition Project, Toronto; Katherine MacDonald, Knowledge Exchange Coordinator, Alzheimer Strategy Transition Project

What is a Knowledge Exchange (KE)? How are librarians crucial to the development and operation of a knowledge exchange? Learn about the user-centered concept and its function in the sharing of tacit and explicit knowledge. Explore the implementation process of the Alzheimer Knowledge Exchange (AKE). Be given recommendations for those wishing to embark on similar projects, and provide a resource list. While the example is a health-based one the understanding gained from this session can be easily transferred to other fields.

606 3:45-5:00 pm
Partnerships; Users
A TIME TO VOLUNTEER
Shirley Lewis and a panel to be announced.

Volunteers use their talents and expertise, making connections with people needing support in the local community and abroad. This panel of library volunteers describe their own fascinating volunteer experiences and will give you ideas of what, where and for whom you can perform library-related activities that make a difference. Both active and retired library workers who want to help people in need of library and information support will want to take part.

607 3:45-5:00 pm
Best Practices; Access; Community Development

OLAupdate2006 / THE ONTARIO DIGITAL LIBRARY AND THE SMALL LIBRARY

Peter Rogers, ODL Chair; Walter Lewis, Halton Hills Public Library; Liz Kerr, Kawartha Pine Ridge District School Board; Brian Bell, Oakville Public Library.

Knowledge Ontario and the Ontario Digital Library is such a huge project that the fact can be lost that it is being built to ensure that Ontarians in the smallest communities will have access to the information resources and services people in urban areas

have. What will this mean to staff in small school, college and public libraries especially in the remoter and more isolated communities of Ontario? Come find out. Be part of the solution.

608 3:45-5:00 pm
Authors and Writing

OLAforest2005 / IN CONVERSATION WITH THE 2005 RED MAPLE AWARD AND WHITE PINE AWARD WINNERS

Kenneth Oppel, author of Airborn; Andreas Schroeder, author of Scams!; Marnelle Tokio, author of More Than You Can Chew.

Bring your questions and participate in a relaxed and informative conversation that focuses on the writing and the creative processes used by these award-winning authors. Gain insight into the way they develop their plots, characters and settings for their young readers.

609 3:45-5:00 pm
Mentoring; Careers

OLAmentoring2006 / NOW THAT YOU HAVE THE INTERVIEW, HOW DO YOU PREPARE?

Caitlin Williams, President, Work Matters and Successful Working Women Inc.

You want this job and you have been summoned for an interview. How do you prepare? Caitlin looks at that process and the dynamics of interviews that will help you plan.

610 3:45-5:00 pm
Planning; Best Practices
MERCHANDISING IN THE LIBRARY!

Bob Streight, merchandising specialist, founder, Bob Streight Design Group; a public library director tba; Cindy Oskam, Brodard Canada.

The evolution of libraries has placed greater demands to develop dynamic and inviting environments! Come discuss how to approach new library projects or the library 'make-over' and learn creative ways to achieve a 'fresh' experience for your patrons on every visit. Unfold your vision through cumulative attention to form, function and aesthetics.

611 3:45-5:00 pm
Collections; Video

DECONSTRUCTING THE MOVIE MACHINE 8

Fiona Denzey, Doug Atkinson, CVS, Inc.

Fiona and Doug return with another entertaining tour of the high-octane films currently perceived as children's materials. Come and enjoy a sampling of the year's best and worst over popcorn and lollipops.

612 3:45-5:00 pm
Advocacy; Governance and Policy; Marketing; Programs and Services

TAKIN' CARE OF BUSINESS: REACHING OUT TO YOUR BUSINESS COMMUNITY

Maggie Weaver, Principal, Shaftesbury Associates.

A community with a strong tax base is more likely to support its



Pam Ryan
604



Kit Wilson
604



Eric Hong
605



Katherine MacDonald
605



Liz Kerr
607

library, so we must help build that tax base and much of this comes from business. Which library services are most useful to local business and what are their expectations. Let's now be recognized for our involvement in the economic health of our communities.

613 3:45-5:00 pm
Advocacy and Marketing; Governance and Policy; Partnerships; Values and Vision

HAPPY TOGETHER: PUBLIC LIBRARIES AND MUNICIPAL GOVERNMENT WORKING TOGETHER

Hans VanLeeuwen, Chair, Pickering Public Library Board; Paul Savel, Vice-Chair, Pickering Public Library Board; David Ryan, Mayor, City of Pickering.

Working together to develop and implement a positive and practical approach to providing sustainable library service is critical to a library's long-term survival. Learn how to nurture and develop a positive and mutually supportive relationship. Share in some of the successful strategies used in Pickering for developing and maintaining this environment.

614 3:45-5:00 pm
Institutional Repositories; Metadata
FINDING BURIED TREASURE: TOPIC MAPS FOR METADATA

Lynne Howarth, Professor, Faculty of Information Studies, University of Toronto.

Find out more about a software tool that makes optimum use of Dublin Core and other metadata

records that the library creates. Stop wondering how to search multiple metadata-enabled repositories from a single interface. Are you curious about showing search results in creative visual displays? Enhance your knowledge of metadata implementation projects.

615 3:45-5:00 pm
Collaborations; Innovation; Open Access; Institutional Repositories

COLLABORATION MANAGEMENT

Catherine Steeves, Associate Chief Librarian for Information Technology Services University of Guelph.

Collaborate!!! The message is loud and clear in discussions regarding IT based service development. We must now collaborate throughout our academic institutions. Libraries are redefining their role in scholarly communication, making "collaboration management" a significant component. Join in on a discussion of "collaboration management" and its impact on today's information services and technology initiatives.

616 3:45-5:00 pm
Digital Services; Communication; Innovation
PODCASTING AND OTHER TOOLS. DOES YOUR INFORMATION SERVICE DELIVER?

Doug Horne, Head, Academic Liaison, The Library, University of Guelph.

These technologies are changing the ways that people seek information as well as their expecta-

tions about what is available and where it can be found. Participate in a discussion on possible applications for podcasting (and tools like it) in the library. Investigate what can be gained by keeping up with these rapid changes!

617 3:45-5:00 pm
Portals; Planning; Communities

SENSE MAKING: DESIGNING AN ABORIGINAL RESEARCH PORTAL FOR DIVERSE USER GROUPS

Darlene Fichter, Coordinator, Data Library Services, University of Saskatchewan Library.

Designing a subject specific portal that combines a series of tools and services to serve a diverse audience is a challenge. Find out some of the methods used to refine the interface and functions including user scenarios, peer analysis, cognitive walkthroughs, interviews, task based testing and focus groups. Learn how these approaches worked together to help define the prototype and tune the Portal to better serve its user communities.

618 3:45-5:00 pm
Reading and Readers' Advisory

ADVISING READERS IN A MULTIMEDIA ERA

Margaret Mackey, Professor, School of Library and Information Studies, University of Alberta.

Books and reading now exist in a context that includes a broad range of other media. Explore present ideas about the impact of

those other media on readers' advisory work. Learn ways to update readers' advisory work to take account of new media. It will address ways of appealing to younger readers, particularly adolescents, who often do not come to libraries.

619 3:45-5:00 pm
Management; Infrastructure; Library Issues

BUILD; RE-BUILD; RENEW; RENOVATE

Anne Bailey, Director, Branches, Toronto Public Library; Vickery Bowles, Director, North/East Region; Nancy Chavner, Director, South/West Region, Toronto Public Library.

Learn about Toronto Public Library initiatives including new branch, renovation, expansion, joint use and leased mall spaces. Explore TPL's branch planning framework and public consultation processes that you can adapt and use. Find out how various projects were developed and implemented by TPL. See samples of projects that may spark ideas for your library.

620 3:45-5:00 pm
Statistics and Surveys; Management

REAL MEASUREMENTS FOR LIBRARIES

Stephen Abram, Vice President, Innovation, SirsiDynix; Bob Molyneux, Chief Statistician, SirsiDynix Corporation, Huntsville, Alabama; Marzio Apolloni, CEO, Bruce County Public Library; Secretary, Ontario Library Consortium.

Learn how to develop better measurement tools for libraries,

**02THU
3:45**



Maggie Weaver
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Hans VanLeeuwen
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Paul Savel
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David Ryan
613



Lynne Howarth
614

how librarians can move from counting events in the past to predicting and enabling future successes, identifying the determinants of success, and translating these needs into exciting messages (stories) that move decision makers and funders to action. Examine the Normative Data Project for Libraries.

621 3:45-5:00 pm
Marketing; Fundraising
REACH OUT! FIND OUT! MOVE ON! THE MARKETING CYCLE
Tara Mendez, Chief Librarian, Pembroke Public Library.

Is your community aware of all the services you offer? In times when your very relevancy is often questioned how do you market yourself? Funding and public perception are intricately woven into the tapestry of public library service. Discover new marketing strategies, think outside the box and show your flexibility in today's library environment.

622 3:45-5:00 pm
Curriculum; Advocacy; Information Literacy
MAKING A FIRST IMPRESSION WITH STUDENTS AND STAFF: LIBRARY ORIENTATION IDEAS
Jo-Anne LaForty, Instructional Leader, Toronto District School Board; Sharon Mills, Curriculum Leader, Library and Information Technology, School-Wide Initiatives, George S. Henry Academy, Toronto District School Board.

You only have one chance to make a first impression. What is

the purpose of orientations? What are our key messages for students and staff? Come get some fresh ideas that keep students and staff coming back to the library.

623 3:45-5:00 pm
Values and Vision
THE RETURN OF THE TAO OF SCHOOL LIBRARIANSHIP
Tim Gauntley, District Wide Coordinator, Library and Learning Resources, Toronto District School Board.

Take time for yourself with some ancient wisdom for the modern librarian. Come explore new insights into how Taoism illuminates ways for the teacher-librarian to both lead and follow, and deepen the understanding of your role as learner, guide and sage. Learn strategies for successful leadership with staff and students by being still, doing less, and letting go.

624 3:45-5:00 pm
Reading; Programs; Partnerships; Advocacy
LITERACY AND LEADERSHIP: CELEBRATION AND INITIATIVES FOR THE YOUNG ADULT READER!
Hetty Smeathers, Head of Library, Saint Joan of Arc Catholic High School, Michelle Regina, Head of Library, Holy Cross Catholic Academy, York Catholic District School Board; Robert Baxter, Head of Library Services, Langstaff Secondary School, York Region District School Board.

Learn about planning and promoting a Forest of Reading

Program at the school and regional level. Discuss planning ideas for Regional and Board level celebrations, access to promotional materials, school library program ideas, multimedia presentations, funding ideas/proposals, and media release material. Walk away ready to start your next reading extravaganza!

625 3:45-5:00 pm
Collections; Reading
BEST GRAPHIC NOVELS FOR ELEMENTARY SCHOOLS
Maria Martella, tinlids.

Discover "safe and clean" graphic novels for grades 3 to 8 and other curriculum related titles. Series titles, manga, genres, and boys versus girls will be highlights of discussion. A handout will be provided with age levels, genres and other useful statistics of each title.

626 3:45-5:00 pm
Information Literacy
GREAT EXPECTATIONS: SECONDARY AND POST SECONDARY RESEARCH SKILLS
Mark Kaminski, Teacher-Librarian, Bethune Collegiate Institute, Toronto District School Board.

An examination of what first and second year university/college students need in terms of research skills versus what is being taught in high schools to prepare them. Is there a disconnect or are secondary students really prepared? Come hear both teacher-librarians and university/college librarians

discuss research skills needed not only to survive but also to thrive at the university/college level.

627 3:45-5:00 pm
Advocacy; Reading
BEGGING TO READ: GREAT IDEAS TO GRAB YOUR STUDENTS
Michelle Bower, Teacher-Librarian, Portage Trail Junior Middle School, Toronto District School Board.

Learn how to grab reluctant readers from grades one to eight. Explore different ways to entice reluctant readers through different marketing methods. This session promotes reading for enjoyment and life-long learning.

628 3:45-5:00 pm
Assessment; Users
YES YOU CAN! THE TOOLKIT FOR STUDENT SUCCESS
Bobbie Henley, OSLA President 2004-2005, Head of Library, Brantford Collegiate, Grand Erie District School Board.

Come and learn first hand what the buzz is all about! You've heard of evidence-based practice – now discover OSLA's toolkit, designed to help you provide your school community with irrefutable evidence that your school library program improves student achievement. Learn how to use the toolkit to evolve your advocacy efforts into supportive action, to build a repertoire of assessment tools and strategies and to document and share your student success stories.



Catherine Steeves
615



Doug Horne
616



Darlene Fichter
617, 1317



Bob Molyneux
620



Jo-Anne LaForty
622, 1211

Thursday, February 2



701 5:15 pm
**ONTARIO COLLEGE AND
 UNIVERSITY LIBRARY ASSOCIATION
 ANNUAL MEETING**

Presiding: **SHARON MUNRO**, President. Followed by
**ACADEMIC LIBRARY AWARD
 PRESENTATION AND RECEPTION**

Generously sponsored by



702 5:15 pm
**ONTARIO HEALTH LIBRARIES ASSOCIATION
 RECEPTION**



703 5:15 pm
**THE ONTARIO LIBRARY BOARDS' ASSOCIATION
 ANNUAL MEETING**

Presiding: **SUZANNE CULP**, President

704 5:15 pm
**THE FRIENDS OF CANADIAN LIBRARIES
 ANNUAL MEETING, AWARD
 PRESENTATION AND RECEPTION**

Presiding: **JAMIE VAN HAAFTEN**, President



705 5:15 pm
**THE ONTARIO SCHOOL LIBRARY ASSOCIATION
 SCHOOL LIBRARY AWARDS
 PRESENTATION AND RECEPTION**

- the Teacher-Librarian of the Year Award
- the Distinguished Administrator of the Year Award
- the Award for Special Achievement

Generously sponsored by



706 6:00 pm
**FACULTY OF INFORMATION STUDIES'
 ALUMNI ASSOCIATION
 RECEPTION FOR FIS ALUMNI at
 JOE BADALI'S**

The Faculty of Information Studies' Alumni Association (FISAA) is hosting a gathering to kick-off the Super Conference in style! Catch up with classmates by joining us for appetizers at Joe Badali's Ristorante Italiano (156 Front St. W. just a block west of the conference site!). RSVP to alumni@fis.utoronto.ca

**and at various other times,
 EXPO 2006 Exhibitor receptions by invitation!**

801 6:30 pm
RECEPTION

802 7:00 pm
**ONTARIO PUBLIC
 LIBRARY ASSOCIATION
 and
 ONTARIO LIBRARY
 BOARDS' ASSOCIATION
 present**

**THE 2006
 PUBLIC LIBRARY
 AWARDS DINNER**

The Hon. Madeleine Meilleur, Minister of Culture, will reveal the winners of the

- Minister's Awards for Innovation
- Angus Mowat Awards of Excellence

The shortlist for the Ministry of Culture Awards is being announced in October during Ontario Public Library Week. See the OLA Headline News Story for October 20, 2005 on the OLA Web site.

OPLA gives its awards:

- James Bain Medallion for the Public Library Trustee of the Year,
- Children's Librarian of the Year
- Excellence in Youth Services Award.

OLBA caps the evening with its award of

- W.J. Robertson Medallion for the Public Librarian of the Year.

Ticket required. \$45.

\$55 after Nov. 30. \$60 on site. Plus GST.



Hon. Madeleine Meilleur



**02THU
 5:15**

**02THU
 Eve**

Session Index: Friday, February 3, 2006

TODAY

8:00 - 8:45 am

900

All-Conference Plenary Session
LAWRENCE LESSIG

9:05 - 10:20 am

1000 series

Workshop Sessions

10:00 am - 5:30 pm

EXPO 2006

10:40 - 11:55 am

1100

All-Conference Plenary Session
STEPHEN ABRAM

2:10 - 3:25 pm

1200 series

Workshop Sessions

3:45 - 5:00 pm

1300 series

Workshop Sessions

5:15 pm onwards

1400

Business meetings, award presentations and receptions

6:15 pm

1500

All-Conference reception and games

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 **SAUNDERS BOOK COMPANY**
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OCULA Stream Sponsor

1000 series 9:05 - 10:20 am

Advocacy & Marketing

Career & Personal Development

Collections & Resources

Creativity & Innovation

Curriculum & Learning

Governance & Policy

Library Issues

Literacy

Management

Partnerships & Collaboration

Programs & Services

Reading

Reference & Research

Technology: Access

Technology: Digital Collections

Technology: Digital Programs & Services

Technology: Electronic Publishing

Users

Values & Vision

1017 Building Philanthropy

1006 A Phd: What's In It For Me?

1011 Getting Control Of Your New Job

1014 First Nations: Libraries Helping Libraries

1005 Communities Of Practice

1015 Making Manga Work In Your Library

1022 Canada's Photographic Genius

1024 Dora Vs Stella

1013 The Right Brain Of Librarianship

1003 You've Got A Friend

1007 How The Library Can Serve You Better?

1018 You've Got A Friend

1019 Another Brick In The Wall

1010 The 8 Rs Report

1023 Current Trends And Future Research

1012 In Conversation With The Evergreen

1001 School Libraries And The 21st Century

1009 Reading To Heal

1010 The 8 Rs Report

1013 The Right Brain Of Librarianship

1017 Building Philanthropy

1019 Another Brick In The Wall

1009 Reading To Heal

1014 First Nations: Libraries Helping Libraries

1018 You've Got A Friend

1016 The Front Lines Of Roving Customer Service

1022 Canada's Photographic Genius

1025 How To Set Up A Successful Homework Club

1026 Getting Ready For EDI

1012 In Conversation With The Evergreen

1024 Dora Vs Stella

1002 Bibliothèque De Référence Virtuelle

1004 Naics?? Yikes!

1008 Looking For Health Information

1008 Looking For Health Information

1020 Publishing Open Access Journals

1020 Publishing Open Access Journals

1022 Canada's Photographic Genius

1022 Canada's Photographic Genius

1026 Getting Ready For EDI

1020 Publishing Open Access Journals

1023 Current Trends And Future Research

1007 Tell Us How The Library Can Serve You Better?

1027 Managing Religious Diversity In The Library

1001 School Libraries And The 21st Century

1007 Tell Us How The Library Can Serve You Better?

1200 series
2:10 - 3:25 pm

1201 Spotlight: Advocacy	1224 School Community Connections	1225 Libraries And Literacy...A Logical Link	1227 Principal Connections
1205 Student Perceptions Of Graduate Program	1206 Work- Life Integration	1209 The OLA Mentoring Program	
1208 Electronic Licensing	1213 Book Care And Repair Techniques	1216 Digital Management Software Solution	1218 How Will Downloading Affect Collections
1211	1212 The Right Brain Of Librarianship	1217 User-Created Content	
1222 Connecting With High School Students	1225 Libraries And Literacy...A Logical Link	1226 Integrating Ict And Library Skills	1228 Breathing Life Into Your Library Program
1201 Spotlight: Advocacy			
1210 Public Libraries And Government			
1202 En Français, Svp!	1204 Charting The Course Of Information	1225 Libraries And Literacy...A Logical Link	
1212 The Right Brain Of Librarianship	1221 The Celpo Demonstration Project		
1219 "Libraries For All"	1222 Connecting With High School Students	1224 School Community Connections	
1202 En Français, Svp!	1203 Creating And Reenergizing Your Friends	1207 The Handheld Library	
1223 Connecting Literacy, Libraries, Literature Circles	1228 Breathing Life Into Your Library Program		
1207 The Handheld Library	1220 The French Virtual Reference Library		
1219 "Libraries For All"			
1207 The Handheld Library	1208 Electronic Licensing	1216 Digital Management Software Solution:	1218 How Will Downloading Affect Our Music
1207 The Handheld Library			
1208 Electronic Licensing	1217 User-Created Content		
1214 Usability Studies That Work	1217 User-Created Content:	1219 "Libraries For All"	1222 High School Students At Public Library

1300 series
3:45 - 5:00 pm

1301 Making The Case For Your Library	1314 The Library's Contribution To Your Community	1321 Connecting With Your Community	1327 Getting Together
1307 Mapping Out Your Career	1313 Strategic Goal Coaching		
1303 M-Learning, M-Teaching	1306 Alternative Medicine	1311 Dewey Divas And The Dudes	1316 Digital Canada
1309 Innovating And Creating Solutions	1315 The Blog People	1317 Social + Bookmarking	
1302 Presenting In The Disciplines	1323 Publishing A Storybook	1325 The Ontario E-Learning Program	
1301 Making The Case For Your Library	1312 Let's Get Down To Business	1314 The Library's Contribution To Your Community	
1304 Oh What A Lovely War?	1314 The Library's Contribution To Your Community		
1302 Presenting In The Disciplines	1305 Good, Good, Good Citations	1306 Alternative Medicine	1323 Publishing A Storybook
1304 Oh What A Lovely War?	1310 Communicating On Purpose		
1320 Every Word Counts			
1324 Reluctant Male Reader In High School			
1324 Reluctant Male Reader In High School			
1319 Dynamic Reference and Customer Service	1320 Every Word Counts		
1308 The Ombudsman Ontario			
1303 M-Learning, M-Teaching	1316 Digital Canada	1325 Access To Educational Resource	
1317 Social + Bookmarking			
1305 Good, Good, Good Citations	1315 The Blog People	1317 Social + Bookmarking	
1308 The Ombudsman Ontario	1320 Every Word Counts	1324 Reluctant Male Reader In High School	
1312 Let's Get Down To Business	1314 The Library's Contribution To Your Community	1325 The Ontario E-Learning Program	1328 Ontario Public Libraries Market Survey

EXPO 2006

Canada's largest library tradeshow

Thursday, 10:00 am to 6:00 pm

Friday, 9:00 am to 2:30 pm

- 3 M Canada
www.3m.com/canada/library
- Access Copyright, The Canadian Copyright Licensing Agency
www.accesscopyright.ca
- A-G Canada Ltd
www.ag-canada.com
- ALA Graphics
www.alastore.ala.org
- Algonquin
www.algonquincollege.com
- AlphaPlus Centre
www.alphaplus.ca
- Another Story Bookshop
www.anotherstory.ca
- Baker & Taylor
www.btol.com
- Bibliocentre**
www.bibliocentre.ca
- Bibliotheca RFID Library Systems
www.bibliotheca-rfid.com

NEW! NEW! NEW! NEW!
CRIME WRITERS OF CANADA
Hang In: The Quiz Game of Cool Canadian Crime

Are you a fan of Canadian crime and mystery books? Maybe you just want to know more about what's out there? Join our friends from the Crime Writers of Canada plus some well known library sleuths in a deadly serious and hilariously funny round of their cool crime game. !

OLA's Forest of Reading: THE 2005 WINNERS AND THE 2006 NOMINEES

As official sponsor and huge financial contributor to the Forest of Reading program, NBS will be hosting all auto-graphing – close to 25 authors came last year.



Visit the Forest of Reading™ Information Centre to ask questions on running the programs. Get expert ideas from the close to 100 members who run OLA's literacy initiative. You could win ten tickets to a 2006 Award event of your choice.

Thursday
The EXPO 2006 WINE AND CHEESE

Join Orland Kirkness and his staff for glass of wine to celebrate the end of first day of Super Conference. As always, Orland provides great music and great hospitality.

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ACCESS to the Internet and e-mail

Renewed Computers Technology-Ontario is providing the full service. Enter to win a state-of-the-art refurbished system that RCTO will be featuring. New location. More convenient.



THE ONTARIO PAVILION: ONTARIO INNOVATION ON DISPLAY

Last year's OLA conference saw the launch of the Ontario Cultural Pavilion, a showcase of some of the best books, magazines, and music produced here in our province. The pavilion provided a space where convention delegates could come to discover a magazine, meet a favourite author or listen to a new album of songs. Close to 100 publishers and producers showcased their products and delegates were able to browse over a huge array of materials. This year's pavilion promises to be even better and packed full of great books, magazines and music – a must-visit conference destination to put Ontario authors and musicians onto Ontario library shelves.

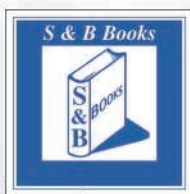


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IT TAKES TWO! THE 2006 CALENDAR AUTHORS autograph at S&B booth

This is the second year for the literacy calendar project and what could be more exciting than 24 Canadian authors and illustrators coming to autograph. Bill Slavin and Linda Bailey; Matt Napier and Melanie Rose; Eugenie and Kim Fernandes; Margriet Ruurs and Barbara Spurl; Paulette Bourgeois and Brenda Clark; Sandra and Ron Lightburn; Jo Ellen Bogart and Barbara Reid; Andrea Spalding and Janet Wilson; Allen Morgan and Michael Martchenko; Sharon Jennings and Ruth Ohi; Rachna Gilmore and Alice Priestley; Jean Little and Werner Zimmermann.



Watch the *Daily News* for times they will be autographing and who has confirmed. Want to order a calendar - visit **www.accessola.com** and get yours today. The OLA is again pleased to acknowledge the support of S & B Books Ltd. in developing and distributing this project. Without S & B, this project would not exist.

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expo
2006

EXPO 2006 AT SUPER CONFERENCE

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List of confirmed exhibitors as of September 30, 2005.

Super Conference sponsors are highlighted. Watch www.accessola.com for additional exhibitor confirmations. If there is a company you would like to see or one you do business with that is not appearing to support your professional organization, please contact OLA's Jefferson Gilbert jjgilbert@accessola.com. If you would like to arrange an appointment with a vendor in advance, contact them directly or contact Trevor Balla membership@accessola.com and he will be pleased to facilitate a meeting.



THE ROMANCE OF LIBRARIES Thursday

with Madeleine Lefebvre, University Librarian, St. Mary's University.

In the halls of knowledge, amidst the towering stacks of books, more than just facts and fiction await. Here are true accounts of emotional attachments formed in and with libraries and the library field.

Madeleine J. Lefebvre will be reading some Ontario specific romance stories from her fabulous new book *The Romance of Libraries*. See Madeleine as never seen before. The book will be available for autographing at The OLASore.



Friday 11:45 am-2:15 pm

CANSCAIP

Canadian Society of Children's Authors, Illustrators and Performers
La société canadienne des auteurs, illustrateurs et artistes pour enfants

THE MASS BOOK LAUNCH

Moderator: Gillian Chan, CANSCAIP President.

Another twenty authors and illustrators will be taking EXPO by storm again this February. The Mass Book Launch is back and already fourteen authors that are a veritable who's who of writers for children and young people have lined up to take part. The authors introduce to you their new titles in entertaining five-minute presentations. Enjoy the personalities behind the creations as well as their behind-the-creation stories. Picture books, middle reader age as well as young adult novels are on site for purchase and the authors and artists will again be happy to autograph them for your collection. How about this lineup so far: Jo Ellen Bogart, Dean Griffiths, Karleen Bradford, Gillian Chan, Lena Coakley, Joanna Emery, Rachna Gilmore, Marthe Jocelyn, Kathy Kacer, Rukhsana Khan, Lynne Kositsky, Karen Krossing, Peggy Dymond Leavey, Elizabeth MacLeod, Trudee Romanek, and Debbie Spring. Dynamite!

**PASSPORT
TO PRIZES!!!**

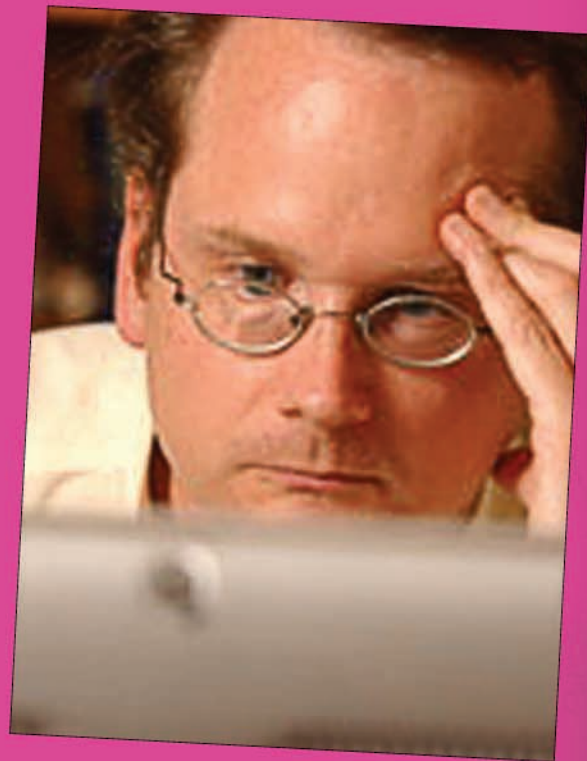
901 ALL-CONFERENCE PLENARY SESSION

THE RIGHT BRAIN OF LIBRARIANSHIP

Friday, February 3 8:00 AM

LAWRENCE LESSIG

Protection,
Innovation
and the Culture



Lawrence Lessig is a Professor of Law at Stanford Law School and founder of the school's Center for Internet and Society. Prior to this, he was the Berkman Professor of Law at Harvard Law School, and a Professor at the University of Chicago. He has won numerous awards, including the Free Software Foundation's Freedom Award, and was named one of *Scientific American's* Top 50 Visionaries, for arguing "against interpretations of copyright that could stifle innovation and discourse online." Professor Lessig is the author of *Free Culture* (2004), *The Future of Ideas* (2001), *Code and Other Laws of Cyberspace* (1999). He chairs the Creative Commons project, and serves on the board of the Free Software Foundation, Electronic Frontier Foundation, the Public Library of Science and Public Knowledge. There is a detailed profile of Professor Lessig by Steven Levy in the October 2002 issue of *Wired*: Lawrence Lessig's Supreme Showdown. As the country is about to embark on an intense national lobby on copyright, Professor Lessig illuminates the cultural landscape in which the arguments will be played out.

Friday, February 3 9:05 AM

1001 9:05-10:20 am **THE OSLA SPOTLIGHT SESSION**

Value/Vision, Technology, Curriculum, Information Literacy

SCHOOL LIBRARIES AND THE 21ST CENTURY LEARNING LANDSCAPE

Joyce Valenza, Librarian, techlife@school columnist, *Philadelphia Inquirer*

If today's students are truly "born with the chip," today's school library will be expected to achieve its mission for learns both physically and virtually. It is absolutely logical that the 21st century virtual school library will have as broad an influence as its physical counterpart, expanding and reinterpreting library service, meeting young users' information needs where they live, play, and work-on-the Web. Librarians can tame the chaos of information glut with customized interfaces that create order while they offer instruction and address the various skills needed to achieve 21st century literacy. Librarians must expand their professional roles to address the new learning landscape.



1002 9:05-10:20 am **1003** 9:05-10:20 am **1004** 9:05-10:20 am **1005** 9:05-10:20 am

Reference and research; Reference services

BIBLIOTHÈQUE DE RÉFÉRENCE VIRTUELLE

Jacques Leboeuf, Bibliothécaire, Bibliothèque Publique d'Ottawa; *Celine Marcoux Hamade*, Spécialiste de service, Langue Française, Bibliothèque Publique de Toronto.

Session d'information qui décrit le travail conjoint des Bibliothèques Publiques d'Ottawa et de Toronto pour développer l'interface et le contenu français de la BRV (Bibliothèque de Référence Virtuelle). Apprenez comment le tout se fait, les leçons apprises, et comment les autres bibliothèques peuvent en bénéficier.

Governance and Policy; Partnerships

YOU'VE GOT A FRIEND: NURTURING YOUR FRIENDS OF THE LIBRARY

Dorothy Macnaughton, President, Friends of the Library Sault Ste. Marie Public Library; *Wilhelm Eisenbichler*, Chief Executive Officer Sault Ste. Marie Public Library.

Learn practical tips on working with Friends and fundraising ideas. Sault Ste. Marie will share their experience that has their group donating 4200 volunteer hours and has raised over \$250,000 in just fifteen years. They will provide keys to their success and relationship with the Board and Library Management.

Reference

NAICS?? YIKES! UNDERSTANDING STATISTICS CANADA DATA AT THE REFERENCE DESK

Suzette Giles, Data, Map and GIS Librarian, Ryerson University; *Laine Ruus*, Data Librarian, Robarts Library, University of Toronto.

Ever been confronted at the reference desk by a Canadian Statistics stumper? What are NAICS, SIC 1980, SOC 1990 and Concordances and why are they important? What are Indexing and SAAR? What does the catalogue number tell us? If something on the Statistics Canada Website has always puzzled you bring it up and maybe someone can give you an answer!

Partnerships, Collections, Collaborations

COMMUNITIES OF PRACTICE FOR SUBJECT LIBRARIANS

Linda Lowry, Business and Economics Reference Librarian, James A. Gibson Library, Brock University.

Are you an "accidental subject librarian"? Subject librarians can be found in most academic libraries, but many lack relevant subject knowledge in their assigned subject areas. Discuss communication, professional development, and information seeking behavior of new and experienced academic business librarians that reveals the benefits of interaction with other business librarians.



Celine Marcoux Hamade
1002, 1220



Wilhelm Eisenbichler
1003



Suzette Giles
1004



Linda Lowry
1005



Margaret Martin Gardiner
1007

1006 9:05-10:20 am
Career Development

**A PhD:
WHAT'S IN IT FOR ME?**
Angela Madden, Lecturer, Wilfrid Laurier University Brantford Campus; Tiffany Veinot, student UWO; Tami Oliphant, PhD Candidate University of Western Ontario.

A MILS is only a terminal degree until you decide to do a PhD. Will the experience change your life? Probably! Find out how and why with librarians who are living the life.

1007 9:05-10:20 am
Assessment, Values/Vision

TELL US HOW THE LIBRARY CAN SERVE YOU BETTER? MEASURING LIBQUAL+
Sam Kalb, Queen's University; Margaret Martin Gardiner, McMaster University.

Libraries are regularly called upon to compete with other areas in their organization for public and private resources. We have to go beyond circulation numbers, material for costs, number of titles and other quantitative measures. Explore service quality performance measures and the LibQUAL survey. Discover how 2 universities are taking it to the next level.

1008 9:05-10:20 am
Open Access, Portals

LOOKING FOR HEALTH INFORMATION: WHAT'S FREE FAST AND EFFICIENT?
Melanie Browne, Information Specialist, Mount Sinai Hospital, Toronto; Sandra Kendall, Director,

Library Services, Mount Sinai Hospital, Toronto

Are you interested in assisting in the search for finding information addressing health concerns and wellness? Discover resources such as the National Library of Medicine and Google Scholar. Best evidence resources will also be discussed.

1009 9:05-10:20 am
Information Literacy, Partnerships

READING TO HEAL: THE HEALTH PURSUITS READING/STUDY GROUPS IN ACTION
Diane Dawber, Founder of Facilitator of the Health Pursuits Reading/Study Groups, Kingston and Toronto.

Explore how to give people control of their health concerns, improving quality of life and even save lives. Using the criteria for Canadian Disability magazine group book reviews, 10 years of accumulated annotated bibliographies and the general workbook, choose suitable books for discussion. Push the boundaries of research with the Health Pursuits' simple "Lendon Smith" kit.

1010 9:05-10:20 am
Personnel Development

OLAupdate2006 / THE 8 Rs REPORT
Wendy Newman, Chair, CLA President's Committee on Implementation of the 8Rs Report; Stephen Abram, CLA President 2004-5, OLA President 2002; member of the research team tba.

The 8Rs Report on the future of human resources in Canadian

libraries involved intense research but the effort has been rewarded with highly relevant and actionable information. This OLA Update looks at the 8Rs effort, its findings and its future directions, particularly those projects under development in which OLA members will be involved. Come hear what is happening and what it will mean to you and your profession. www.ls.ualberta.ca/8rs

1011 9:05-10:20 am
Mentoring; Career Development

OLAMentoring2006 / GETTING CONTROL OF YOUR NEW JOB
Caitlin Williams, President, Work Matters and Successful Working Women Inc.

Congratulations! You've got a new job... now what? Gather sound, practical advice which will ensure your work is successful and fits your abilities and talents.

1012 9:05-10:20 am
Literacy, Reading

GREAT CANADIAN FIRST NOVELS
Sharron Smith, Readers' Advisory Librarian, Kitchener Public Library; Maureen O'Connor, Public Service Librarian, Brampton Library.

Now more than ever, the work of Canadian authors are being read, recognized and anticipated around the world. During the course of this session you will be reminded of some notable classics of Canadian literature, introduced to new authors, and of course, come away with a list of must-read books in both literary

and genre categories. Smith and O'Connor are co-authors of *Canadian Fiction: A Guide to Reading Interests* (Libraries Unlimited, 2005).

1013 9:05-10:20 am
THE RIGHT BRAIN OF LIBRARIANSHIP/Creativity #1
Creativity; Innovation
CULTIVATING CREATIVITY
Kathleen Imhoff, Executive Director/CEO, Lexington Public Library.

This interactive session helps to stretch your imagination and challenge your look at things differently. Through the use of colorful, fun exercises, you will explore creativity, learn the importance of creativity in your work and learn skills in being proactive and responsible for your reactions. Practice improving your problem solving skills, using creative solutions, and using creative environments to promote communication and respect. This three-part series on creativity has been developed for OLA by Jane Dysart, Dysart & Jones Associates, Toronto.

1014 9:05-10:20 am
Communications; Marketing

DIGITAL SIGNAGE AS COMMUNICATION: PAST, PRESENT AND FUTURE USES IN LIBRARIES
Cecile Farnum, Communications and Liaison Librarian, Ryerson University.

Libraries have recently begun using LCD screens in their physical environments as a new way of communicating information to their patrons. Explore the Ryerson University Library's experience and the technical issues to be considered when purchasing



Melanie Browne
1008



Diane Dawber
1009



Wendy Newman
1010, 1321



Sharron Smith &
Maureen O'Connor 1012



Cecile Farnum
1014

03FRI
9.05

an LCD screen. Learn about different uses for this technology, considerations for programming and selection of content, and its impact on library environment.

1015 9:05-10:20 am
Collections and Resources
MANGA 101: MAKING MANGA WORK IN YOUR LIBRARY
Christopher Butcher, writer, bookseller.

Manga is the hottest product category in publishing and this tidal wave of Japanese graphic novels might just pull you under if you're not careful! This repeat of last year's information will be augmented in Session 1707.

1016 9:05-10:20 am
Programs and Services; Reference Services
TALES FROM THE FRONT LINES OF ROVING CUSTOMER SERVICE
Joan Giannone, Scott Williams, Mentor Group Training Inc.

Make roving and pro-active customer service an integral, active component of your library's service approach. Hear from library staff that have been there how you do this in libraries as busy as they are today. How do you get started? How do you keep the service going?

1017 9:05-10:20 am
Advocacy; Finance; Fundraising; Governance and Policy; Marketing
BUILDING PHILANTHROPY: FUNDING PROGRAMS LIBRARIES SHOULD BE DOING!
Rob Lavery, Resource Development Consultant, Southern Ontario Library Service.

The charitable sector is growing and increasingly competitive for donors' dollars. Gain an understanding of what an integrated fundraising program looks like, and how to make decisions about what methods to use. Look at fundraising methods and examples that will move your program towards long-term growth. Get suggestions of starting points to develop your program.

1018 9:05-10:20 am
Access; Reference
TOWARDS A CANADIAN TAXONOMY FOR 211
Kim Turner, Library Services, Imagine Canada; Deborah Woods, Deborah Woods Consulting.

Explore the major features and functions of the unique 211 system (3-digit number assigned in 2001 by the Canadian Radio-television Telecommunications Commission for access to information on community, government and health services) based on 23 years of research and development by professional information and referral providers. Learn how it can assist in organizing complex databases of community services, the organizations that

provide them, and the populations for whom they are intended.

1019 9:05-10:20 am
Infrastructure; Governance and Policy; Issues; Management; Partnerships
ANOTHER BRICK IN THE WALL: UNDERSTANDING CONSTRUCTION MANAGEMENT
John Knox, Vice President, Chamberlain Architect Services Limited.

Explains the Construction Management Project Delivery Method (it is not Project Management) and the many benefits it brings to library renovations and new construction. Maximize your construction budget, integrate donated services and materials, and retain control of the project site.

1020 9:05-10:20 am
Blogging; Communication
WIKIS, BLOGS AND RSS FOR OPERATIONAL COMMUNICATIONS
Patricia Moore, Information Technologies Librarian, University of Saskatchewan.

Many have examined the way wikis, blogs and RSS can be used to enhance patron services, but what about internal communications? Explore the ways that these new technologies can help improve operational communications and team building within the library

1021 9:05-10:20 am
Technology and Education; Library Schools; Career Issues
TECHNOLOGY AND EDUCATION: ARE LIBRARY SCHOOLS DOING AN ADEQUATE JOB?
Mary Cavanagh, SmartLibrary Project Coordinator, Doctoral candidate in Information Science; Jenny Levine, Internet Development Specialist; Michael Stephens of Tame the Web, Doctoral candidate in Information Science.

How are new MLS graduates getting the technology background needed for real life applications in libraries? Are they learning on the job or are library schools adequately preparing students? The latest Canadian study "The Future of Human Resources in Canadian Libraries", known colloquially as the 8Rs study, lists "technology skills" as the fifth most important and difficult to fill competency and "can flexibly respond to change" as the second. Join our panelists as they debate the effectiveness of current technology education in library schools.

1022 9:05-10:20 am
Digital Collections; Collaborations; Planning; Communication
REDISCOVERING CANADA'S PHOTOGRAPHIC GENIUS: THE BUILDING OF A COLLECTIVE DIGITAL PROJECT
Marian Doucette, Information Services Coordinator & Project Manager, Huron County Library; Peter Marval, Principal, Marval Media, Windsor.

Discover the strengths and possibilities available when cultural agencies partner to share



Christopher Butcher
1015, 1707



Joan Giannone
1016, 1310



Rob Lavery
1017, 1709



John Knox
1019



Michael Stephens
1021, 1315

resources, in a project that brings attention to their communities' heritage. Team members will outline steps in developing The Reuben R. Shallows Digital Library (over 900 digital photographs) as well as their use of inexpensive technologies.

1023 9:05-10:20 am
Publishing; Statistics and Surveys; Research Dissemination

CURRENT TRENDS AND FUTURE RESEARCH INTO THE DISSEMINATION OF ACADEMIC RESEARCH IN CANADA

Kathleen Shearer, Research Associate, Canadian Association of Research Libraries.

Little attention is paid to the dissemination of the results of research. Here are the results of a three-year research study that examined the rapidly transforming environment in which research knowledge is disseminated. Is a need for a national research strategy to adapt to the new, dynamic scholarly communication environment in Canada? Learn about current trends in the dissemination of research knowledge.

1024 9:05-10:20 am
Reading; Collections & Resources

DORA THE EXPLORER VS STELLA QUEEN OF THE SNOW: SELECTING CHILDREN'S BOOKS IN THE FACE OF MASS MEDIA

Todd Kyle, Manager, Churchill Meadows Branch, Mississauga Library System.

How do you choose between quality and mass appeal in select-

ing children's fiction books for your public or school library? Using entertaining examples, learn about essential training on selection criteria, helping you reconcile the demands versus the needs of children while taking a marketing approach to collection development.

1025 9:05-10:20 am
Programs and Services; Library Education

HOW TO SET UP A SUCCESSFUL HOMEWORK CLUB

Maureen Anglin, Community and Volunteer Animator; Sandra Huehn, Community Coordinator, Toronto Community Initiatives, Frontier College

Gain knowledge of the steps required to set up and support Homework Clubs, increased understanding of how to effectively manage volunteers, and knowledge of how to engage students in out-of-school learning activities. Learn how to effectively recruit, screen and orient volunteer tutors.

1026 9:05-10:20 am
Technology Trends; Digital Services

GETTING READY FOR EDI

Beth Whitney, Coordinator, Collections Management, London Public Library; Sheila Mehes, Manager Technical Services, Waterloo Public Library; Helen McCutcheon.

London Public Library has adopted EDI as a standard in the Electronic transmission of acquisitions information. Moving from a paper-driven labour-intensive selection and acquisitions process

to a workflow, which utilizes current EDI and library and vendor automation technology to streamline collection development.

1027 9:05-10:20 am

Users; Library Issues; Staff
MANAGING RELIGIOUS DIVERSITY IN THE LIBRARY
Joseph Romain, Manager, Multifaith Information Services; Dr. Mohamed Taher, Information Specialist, Ontario, Multifaith Council on Spiritual and Religious Care.

Discuss the accommodations of religious requirements in a secular, public institution. By having some idea of the practices and protocols of the various faith groups, librarians can be prepared to meet 'faithists' with knowledge and confidence. The idea here is to help librarians feel confident in an area where most public service people are stumped.

1028 9:05-10:20 am

Curriculum; Programs, Partnerships
SCHOOL LIBRARY COLLABORATION FROM PRINCIPLE TO PRACTICE – PRIMARY, JUNIOR

Rose Dodgson, Instructional Leader, Library and Learning Resources, Toronto District School Board.

Teacher-Librarians share elementary curriculum units they developed using the Ontario Curriculum Unit Planner. These units incorporate information literacy, ICT, teaching/learning and assessment strategies. Come, view and discuss these new cross-curricular literacy research units.

The OLAStore

Metro Toronto Convention Centre, 255 Front Street West Rm 205B.

Wed., Feb. 1, 5 pm-10 pm
Thurs., Feb. 2, 7 am-5 pm
Friday, Feb. 3, 7 am-5 pm
Sat., Feb. 4, 7 am-3 pm

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Watch for Super 2006 opening night specials – Wednesday only!

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Marian Doucette
1022



Peter Marval
1022



Kathleen Shearer
320, 1023



Todd Kyle
1024, 1202



Maureen Anglin
1025

1101

ALL-CONFERENCE PLENARY SESSION

THE RIGHT BRAIN OF LIBRARIANSHIP

Friday, February 3

10:40 AM

STEPHEN ABRAM

Are Libraries Innovative Enough?

Stephen Abram, MLS, is Vice President Innovation of Sirsi Corporation. People and corporations all over the world want to hear Stephen's answer to this question: Are libraries innovative enough? Innovation is the prism through which Stephen views the world, and most particularly the library world. Skeptics and believers alike know that right brain cannot be the whole story, unless he has three right brains feeding each other. He gives over 50 international keynote talks annually to library and information industry conferences. Our conference theme could not be more perfect. It is our turn.



Stephen was President of the Ontario Library Association three years ago and of the Canadian Library Association last year. He is running for President of the Washington-based Special Libraries Association. He has been VP of Corporate Development for Micromedia ProQuest and Publisher Electronic Information for Thomson. He ran libraries for Coopers & Lybrand and Hay Group. Stephen has been listed by *Library Journal* as one of the top 50 people influencing the future of libraries and librarianship. He has been awarded SLA's John Cotton Dana Award as well as being a Fellow of the SLA. He was Canadian Special Librarian of the Year and Alumni of the Year for the Faculty of Information Studies at the University of Toronto. He writes a regular column for *Information Outlook* and *Multimedia and Internet @ Schools* as well as regular articles for *Library Journal*, OLA's *Access* and CLA's *Feliciter*, among others.

Preceded by the
OLA Board's Distinguished Service Award for 2006.

Friday, February 3 2:10 PM

1201 2:10-3:25 pm THE OLBA SPOTLIGHT SESSION

Advocacy and Marketing

ADVOCACY: NEW VIEWS FOR DEVELOPING A POWERFUL ADVOCACY PROGRAM

Ken Haycock, Senior Partner, Ken Haycock & Associates Inc., former City Councillor and School Board Chair, Director, School of Library and Information Studies, San José State University.

What is the difference between publicity, public relations, marketing and advocacy? How do you become a player at the decision-making table? What are the rules for advocacy in the 21st century? Join in developing powerful advocacy efforts for effective boards, from basic to sophisticated to suit your needs.

Ken Haycock is Director of The School of Library and Information Science at San Jose State University. Dr. Haycock, an elected Vancouver municipal councillor at the time, served as a public library trustee in Vancouver. He has also been a school board chair, and union local president. Dr. Haycock was the youngest president of both the Canadian School Library Association and the Canadian Library Association. He has served on the American Library Association Executive Board and is presently a member of the ALA Council. He is President of the Association for Library and Information Science Educators (ALISE). He is the senior partner of Ken Haycock & Associates Inc and is the Publisher/executive editor of *Teacher Librarian* and its predecessor, *Emergency Librarian* since 1978. A native of Ontario and a paid lifetime member of the OLA, he has provided time and energy to the work of the Association for decades. For the OLBA, he introduced the concept of library boards needing to be proactive catalysts for community development in a successful series of videoconference, Leadership Forum, audio conferences and workshops giving generously of his time and his internationally recognized leadership.



1202 2:10-3:25 pm

Literacy

EN FRANÇAIS, SVP! FRENCH CHILDREN'S PROGRAMS IN ANGLOPHONE SCHOOLS AND LIBRARIES

Todd Kyle, Manager, Churchill Meadows Branch, Mississauga Library System.

How do you share children's books in French to serve minority Francophone families and French Immersion students? Learn strategies and great titles for read-alouds and book talks for children birth to grade 6, using translated and French titles. Session is in English, demonstrations in French.

1203 2:10-3:25 pm

Friends

CREATING AND RE-ENERGIZING YOUR FRIENDS GROUPS

Sally Reed, Executive Director, Friends of Libraries, U.S.A.

An interactive program designed to provide ideas for the formation of Friends groups and for revitalizing existing Friends groups. Such topics as increasing the number of active members, fundraising, membership drives

and organizational effectiveness will be discussed. Bring your concerns and your successes to share with others. This is a rare opportunity to share expertise.

1204 2:10-3:25 pm

Information Literacy, Assessment

CHARTING THE COURSE OF INFORMATION LITERACY WITH SAILS

Jennifer Dekker, Reference Librarian, Morriset Library, University of Ottawa.

Set SAILS with this session on Standardized Assessment of

Information Literacy Skills. Explore how two universities used SAILS to evaluate the information literacy skills of their undergraduate students. Find out how the information gathered through SAILS testing can be used for enriching and refining future information literacy instruction.

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2:10



Sandra Huehn
1025



Joseph Romain
1027



Joan Cherry
1205



John Dunn
1207



Gail Shackleton
1207

1205 2:10-3:25 pm

Career Development

STUDENT PERCEPTIONS OF THEIR GRADUATE PROGRAM IN INFORMATION STUDIES – A LONGITUDINAL STUDY

Wendy Duff, Associate Professor, Joan Cherry, Professor, Nalini Singh, Reference Librarian, Inforum, Faculty of Information Studies, University of Toronto.

Explore findings at the mid-point of a five-year longitudinal study of students' perceptions of the Master of Information Studies program at the University of Toronto, and of the information professions. Find out the plans for the second half of the study. This is your chance to provide comments on the study to date and to offer suggestions.

1206 2:10-3:25 pm

Personal Development

WORK- LIFE INTEGRATION, REDUCING WORK STRESS – SOME STRATEGIES THAT WORK

Dr. Donna S Lero, Jarislowsky Chair in Families and Work, Centre for Families, Work and Well-Being; University of Guelph.

Research indicates that work-life conflict, work stress, and work-load issues continue to be serious challenges for many Canadians, especially for professionals. Real change is required on multiple levels. This session will showcase some specific ways individuals and organizations can respond to provide employees with more control and more flexibility – and

encourage you, your managers and your co-workers to make the changes that will make a meaningful difference.

1207 2:10-3:25 pm

Digital Services; Wireless; Technology and Education

THE HANDHELD LIBRARY – INTEGRATING HANDHELD TECHNOLOGY IN INFORMATION SERVICES

John Dunn, e-Services Technician, Gail Shackleton, Information Literacy Librarian, Mohawk College.

Mohawk College will share its experience using smartphones and tablets to support the delivery of information services. Learn why handhelds can support information services and how to integrate handhelds in service delivery.

1208 2:10-3:25 pm

Digital Collections; Publishing

ELECTRONIC LICENSING – STATE OF THE ART. WHAT IS IN THE FUTURE STATE?

Tony Horava, Collections and Information Resources Coordinator, University of Ottawa; Robin Fogel, OVID Technologies; Doug Lynch, EBSCO Canada Ltd.

Learn about digital licensing as it affects your library - pricing, consortia agreements, embargoes, copyright, Canadian content, and much more. Have the opportunity to speak directly to several major vendors on the present and future of licensing. The panel session will give you a better view of vendors' perspectives in relation to library concerns and interests.

1209 2:10-3:25 pm

Mentoring

OLAMentoring2006 / THE OLA MENTORING PROGRAM AND CAREER CENTRE TAKE SHAPE

Jim Brett, University of Guelph; Anne Murphy, Mississauga Library System, co-chairs.

The OLA's year-round mentoring program is now taking shape. We need your suggestions on the plans that have been made and on other directions this new service might take. The new OLA Mentoring Database and the new national Career Centre being developed with The Provincial and Territorial Library Association Partnership will be launched.

1210 2:10-3:25 pm

Government Programs and Services

OLAupdate2006 / PUBLIC LIBRARIES AND GOVERNMENT PRIORITIES

Lucille Roch, Deputy Minister, Ministry of Culture.

Meet the new Deputy Minister of Culture and hear what the government's priorities are for the library sector. Lucille Roch will cover key government initiatives involving or affecting public libraries with comment on relevant provincial legislation across all Ministries. Gain an awareness of provincial government activities being undertaken on behalf of, and in partnership with, public libraries.

1211 2:10-3:25 pm

Partnerships; Advocacy

GETTING TOGETHER : SECRETS OF COLLABORATIVE SUCCESS

Jo-Anne LaForty, Instructional Leader, Toronto District School Board; Ann Da Mota, Teacher-Librarian, Gordon A. Brown Middle School, Toronto District School Board; Chris Matte, Special Education Resource Teacher, Toronto District School Board.

Collaboration is at the core of our "partners" programs and yet it can be challenging working with all teachers. What do the experts say about working with others? What tips do experienced teacher-librarians have? Through presentation, role-playing, and case studies, we promise that you will leave inspired.

1212 2:10-3:25 pm

THE RIGHT BRAIN OF LIBRARIANSHIP/Creativity #2

Creativity; Planning

BUILDING CASTLES IN YOUR MIND: CREATIVE PLANNING FOR THE FUTURE

Jane Dysart, Dysart & Jones Associates.

While planning for the future is scary and challenging, creating innovative plans which integrate with those of your organization and community is equally challenging. This session is filled with planning secrets and techniques for packing your plans for the future with ideas and innovative actions. It is much easier to sell innovating, creative and exciting



Jane Dysart
1212



Marc Julien
1215



David Bott
1216, 1812



Greg Smith
1216



Beth Jefferson
1217

plans to your board, management, and staff; so join this experienced consultant for tips for your future planning activities. This three-part series on creativity has been developed for OLA by Jane Dysart, Dysart & Jones Associates, Toronto.

1213 2:10-3:25 pm
Best Practices; Collections and Resources

EFFECTIVE BOOK CARE AND REPAIR TECHNIQUES

Bern Marcowitz, bookstore owner, co-author, *The Care and Feeding of Books*; *Beth Overdorf*, Brodart Canada.

Keep today's books looking better and circulating longer! A practical "hands-on" session in which to learn quick, inexpensive techniques for simple, effective book repair and protection. All attendees will receive a complimentary illustrated guide to book care and repair.

1214 2:10-3:25 pm
Users; Best Practices; Statistics and Surveys

QUICK AND DIRTY (AND CHEAP) USABILITY STUDIES THAT WORK

Jenn Horwath, eLibrarian, Mohawk College Library, Hamilton.

Not all usability studies are expensive or require a cast of thousands to administer! Explore two quick and easy ways to obtain usability data about your Web site: the observation of users and the card sorting methods. Leave with all the information you need to start your own Web site usability study tomorrow!

1215 2:10-3:25 pm
Teens & Technology; Digital Services

INFORMATION TECHNOLOGY AND THE MIDDLE SCHOOL STUDENT

Marc Julien, Teacher-Librarian, Peel District School Board.

Create a library Web site that meets the needs of your middle school students. Focus on the efficient and effective use of technology in developing inquiry & research skills by the middle school student through the use of a curriculum based school library Web site. Provide strategies to promote good research and provide TL's with tools, resources and confidence.

1216 2:10-3:25 pm
Digital Collections; Planning

SELECTION AND IMPLEMENTATION OF A DIGITAL MANAGEMENT SOFTWARE SOLUTION: A PUBLIC LIBRARY EXPERIENCE

David Bott, Manager IT and Networks; *Greg Smith*, St. Catharines Public Library/Manager of Systems/Technical Services.

For libraries planning to develop a digital collection, there are a variety of digital management software solutions to review. Explore how the St. Catharines Public Library selected and implemented a digital management software solution to build a collection of local historical images and data, and how they created the data structure upon which the collection was built.

1217 2:10-3:25 pm
Publishing; Communication; Innovation

USER-CREATED CONTENT: IS THERE A ROLE FOR IT IN THE LIBRARY'S OPAC?

Beth Jefferson, Founder BiblioCommons.

Current trends suggest that peer-to-peer opinion-sharing on the internet is here to stay. Learn the Five Principles of Ranganathan that suggest the linking of user-created content to the library's catalogue will ultimately enable a more effective delivery of the library's core services. Explore ways in which operational concerns like user privacy, system security and content quality can be addressed in managing Patron contributions. Discuss how the leadership of libraries in this realm could make a material contribution to the shape of civil society on the Internet.

1218 2:10-3:25 pm
Digital Collections; Technology Trends

HOW WILL STREAMING / DOWNLOADING AFFECT OUR MUSIC COLLECTIONS?

Raymond Bisha, National Press & Promotion Manager, Naxos Music Library Canadian Sales Representative, Naxos of Canada.

A discussion of how digital downloading and streaming is changing the delivery of audio resources to libraries. The discussion will look at both the substantial potential advantages, as well as the challenges faced with this huge technological change.

1219 2:10-3:25 pm
Access; Users

"LIBRARIES FOR ALL": USING COMMUNICATION AIDS TO ENHANCE ACCESSIBILITY

Linda Ludke, London Public Library; *Stacy McDougall*, Speech Language Pathologist, Thames Valley Children's Centre; *Tracy Shepherd*, Speech Language Pathologist, Thames Valley Children's Centre.

London Public Library and Thames Valley Children's Centre have partnered on projects aimed at removing the communication barriers for patrons with a disability. The "Libraries for All" project and "Adaptive Story times" will be discussed. Alternative and augmentative communication systems will be explained. Explore information on how to bring such initiatives to your library.

1220 2:10-3:25 pm
Reference and Research; Reference Services

THE FRENCH VIRTUAL REFERENCE LIBRARY

Jacques Leboeuf, Librarian, Ottawa Public Library; *Celine Marcoux Hamade*, Services Specialist, French Language, Toronto Public Library.

Provide a French language interface to the Virtual Reference Library (VRL), and extend French language content for the VRL. Learn how it was done, lessons learned, how your library might participate.

03FRI
2:10



Linda Ludke
1219



Stacy McDougall
1219



Tracy Shepherd
1219



Jo Bryant
1221



Terri Watman
1222

1221 2:10-3:25 pm
Management

THE CELPLO DEMONSTRATION PROJECT: A HOW-TO-GUIDE TO ESTABLISHING A SUCCESSFUL BUYING CONSORTIUM

Cynthia Mearns, CEO, Pickering Public Library; *Jane Horrocks*, CEO, Richmond Hill Public Library; moderated by *Jo Bryant*, CEO, Toronto Public Library.

Since its inception at a Building Value Together meeting in London in 2003, the CELPLO Demonstration Project has developed into a successful example of libraries working together to achieve a common goal. During this presentation, the panelists will discuss the challenges faced and lessons learned during the development and implementation of the project.

1222 2:10-3:25 pm
Teens & Technology; Curriculum and Learning; Library Education

CONNECTING WITH HIGH SCHOOL STUDENTS AT THE PUBLIC LIBRARY

Terri Watman, Manager of Children's Services, Richmond Hill Public Library, *Mari Roughneen*, Branch Manager, Richmond Green Library.

Explore practical ideas on how to assist the high school students coming into your Library. The discussion covers how to connect with the high schools in your community; how to create high school assignment guides; and how to identify online resources for homework help. The focus is

on supporting students' enhancement of critical thinking skills and on information literacy development.

1223 2:10-3:25 pm
Reading

CONNECTING LITERACY, LIBRARIES AND LITERATURE CIRCLES

Mike Budd, Teacher Consultant (Literacy, Libraries, English), *Sharon Seslija*, Teacher-Librarian, Belle River District High School, *Christine Muscedere*, Teacher-Librarian, Walkerville Collegiate Institute, Greater Essex County District School Board.

We are making a positive impact on student enjoyment of reading through the benefits of the Relevant Secondary School Novel Project in the Greater Essex County District School Board. Join us to discover how teacher-librarians and English departments joined forces to build student success. Get a roadmap to this successful initiative complete with information on literature circles, listing of selected titles and supporting Web sites.

1224 2:10-3:25 pm
Partnerships; Advocacy

SCHOOL COMMUNITY CONNECTIONS FOR LITERACY

Sandra Hughes, School Library Consultant.

Learn how the school community of one elementary school connected to make improving student literacy a focus. Find out

how administration, staff, parents, students and the broader community made a difference for literacy. Discover how to maximize the support in your school community for literacy. Focus on effective strategies for building a learning community with a shared vision.

1225 2:10-3:25 pm
Advocacy; Curriculum; Information Literacy

LIBRARIES AND LITERACY...A LOGICAL LINK

Janet Dixon, Teacher-Librarian, Preston High School, *Marybeth Snyder*, Teacher-Librarian, Galt Collegiate Institute, Waterloo Region District School Board.

Come see how the Secondary Teacher-Librarians' Association of Waterloo Region District School Board convinced the Board's "Success for All" team that we have a vital role to play in promoting literacy in our schools. Using the expertise of Carol Koechlin and the principle of Evidence-Based Practice from David Loertscher, we set a program in motion designed to impact each of our own schools.

1226 2:10-3:25 pm
Technology; Curriculum

INTEGRATING ICT AND LIBRARY SKILLS INTO MINISTRY CURRICULUM

Katina Papulkas, Teacher-Librarian, Woburn Junior Public School, Toronto District School Board.

Learn how the TL and teachers planned, delivered and assessed student performance tasks with

technology to address expectations in a variety of subject areas. Integrates literacy, technology, social studies and science expectations. Focus on how to develop students' higher order thinking skills.

1227 2:10-3:25 pm
Advocacy

PRINCIPAL CONNECTIONS: USING DATA TO INSPIRE

Esther Rosenfeld, Retired Toronto District School Board.

In the current educational climate, the school library needs to be the hub of not only the school but also the school improvement plan. This session will examine ways of using school & school library data to set targets for improvement and measure success as well as examining practical starting points.

1228 2:10-3:25 pm
Curriculum; Programs

BREATHING LIFE INTO YOUR LIBRARY PROGRAM

Kathy Baker, Toronto District School Board.

Come in and have some fun. Become actively involved in a variety of literary forms – picture books, biographies, poetry, Shakespeare, folk tales, encyclopedias. Take away a few basic, simple but highly effective ways to bring your library program to LIFE.



Mari Roughneen
1222



Mike Budd
1223



Sharon Seslija
1223, 1714



Sandra Hughes
1224



Esther Rosenfeld
1227

Friday, February 3 3:45 PM

1301 3:45-5:00 pm **THE FRIENDS' SPOTLIGHT SESSION**

Advocacy, Friends

MAKING THE CASE FOR YOUR LIBRARY

Sally Reed, Executive Director, Friends of Libraries, U.S.A.

Nobody can advocate for libraries better than the people who use them. Learn how Friends and trustees can work successfully together to ensure that library budgets stay strong and capital projects get funded.

Sally G. Reed is the Executive Director of Friends of Libraries U.S.A. (FOLUSA), a very active and well respected national membership organization in the United States of more than 2,000 Friends groups, libraries, and individuals representing hundreds of thousand of library supporters. Prior to joining FOLUSA in 2001, Reed served as the Director of Libraries for the Norfolk Public Library in Norfolk, Virginia, Ames, Iowa, Middlebury, Vermont, and Northampton, New Hampshire. She has written numerous articles and books for the field of librarianship, the most recent of which include *101+ Great Ideas for Libraries and Friends* (Neal-Schuman, 2004), *Making the Case for Your Library* (Neal-Schuman, 2000) and the second edition of her book *Small Libraries: A Handbook for Successful Management* (McFarland, 2002). Reed was the recipient of the Herbert and Virginia White award given annually by the American Library Association to recognize success in the promotion of libraries and librarianship.



Following the presentation, delegates are invited to meet Sally Reed at a special Friends of Canadian Libraries reception.

1302 3:45-5:00 pm

Information Literacy; Curriculum

PRESENTING IN THE DISCIPLINES: TEACHING STUDENTS HOW TO GIVE AN EFFECTIVE

PRESENTATION IN A UNIVERSITY CLASSROOM

Saira Rachel Mall, Presentation Skills Instruction Teaching & Learning Services Academic Resources University of Toronto at Scarborough

Presentations are as much a part of the university experience as researching information and writing reports, essays and exams. Mall has carved out a unique niche at the University of Toronto at Scarborough Presentation Skills Instruction Librarian. Examine the

differences between public speaking and university presentations, and discuss the benefits of having a librarian teach presentation skills to university students.

1303 3:45-5:00 pm

Digital Collections; Technology Trends; Technology and Education

M-LEARNING, M-TEACHING: I HAVE BOOKS IN MY POCKET!

Gohar Ashoughian, Manager of Library Services and Learning Commons, University of Guelph-Humber Toronto.

Explore advances in mobile technology and the impact on university and college learning, teaching

and academic library services. These new technologies raise issues of access and the need for new support services from the library. Support for collaborative learning and peer-to-peer interaction will also be explored.

1304 3:45-5:00 pm

Issues

OH WHAT A LOVELY WAR?

Melanie Boyd, Academic Liaison Librarian, University of Guelph Library.

If you staff the reference desk, are you 'working on the front line'? Do managers 'gather ammunition' for performance reviews? Have you used the 'SWOT

method' for 'strategic planning'? Has there been a 'stealth launch' of new software on your website? Military language is common in workplaces and organizations, including libraries. Language is powerful. It affects attitudes, which affect actions and interactions. It reflects who we are as individuals and organizations, and it influences how we achieve our goals. This session will discuss the power of language, and specifically, the use of military language and its effect on libraries and the people who work in, and use, them. Participants will reflect on the presence of military language in their own workplaces and explore language alternatives.

03FRI
3:45



Saira Rachel Mall
1302



Gohar Ashoughian
1303



Melanie Boyd
1304



Lahring Tribe
1311



Rosalyn Steele
1311

1305 3:45-5:00 pm
Information Literacy; Research Dissemination; Technology and Education

GOOD, GOOD, GOOD, GOOD CITATIONS

Gail Nichol, Reference Librarian, University of Toronto, Engineering and Computer Science Library.

For many years Citation Indexes from the Institute for Scientific Information (ISI) were the only way to track who was citing whom. The Web has made the process much easier and now many databases including Scopus and Google Scholar offer 'cited by' links. Here is an overview of the many products available including collections of full text journals that facilitate the searching of cited references. Learn how and when to introduce citation searching into library instruction (and how to make this exciting).

1306 3:45-5:00 pm
Collections and Resources; Information Literacy

COMPLEMENTARY AND ALTERNATIVE MEDICINE: WHAT IS THE EVIDENCE?

Aileen Burford-Mason, Director; DRS Consulting, Toronto.

An increasing number of Canadians are complementing their regular medical treatment with an often bewildering range of alternative therapies. How do they choose these therapies, and what is the evidence that they work and are safe? Learn how to access reliable information and will learn how to critically evaluate existing and emerging

research in this new but rapidly expanding field of healthcare.

1307 3:45-5:00 pm
Mentoring; Career Development

OLAMENTORING2006 / MAPPING OUT YOUR CAREER

Caitlin Williams, President, Work Matters and Successful Working Women Inc.

1308 3:45-5:00 pm
Government Programs and Services

OLAupdate2006 / OMBUDSMAN ONTARIO

Judith Klie, Supervisor, Community Education Program, Ombudsman Ontario.

Explore how the Ombudsman's Office help people deal with provincial government problems. Gain an understanding of how Ombudsman Ontario may help their clients succeed in getting their problem with provincial government service treated more fairly and ultimately resolved. What libraries need to know to ensure the best results from what is one of Ontario's hidden treasures.

1309 3:45-5:00 pm
Creativity

THE RIGHT BRAIN OF LIBRARIANSHIP/Creativity #3 INNOVATING AND CREATING SOLUTIONS

Dave Pollard, Consultant, Meeting of Minds; former Chief Knowledge Officer, Ernst & Young, author, *How to Save the World Weblog*.

In a world where we are constantly faced with challenges, finding innovative and creative

solutions is key. Our speaker, an experienced consultant and writer, provides a framework for problem-solving and solution-finding. Collect examples, tips and techniques to assist you in innovating and creating solutions. This three-part series on creativity has been developed for OLA by Jane Dysart, Dysart & Jones Associates.

1310 3:45-5:00 pm
Communication

COMMUNICATING ON PURPOSE TO BRIDGE THE GAP

Joan Giannone, Mentor Group Training Inc.; *Cathy Grant*, Pickering Public Library.

Hear why library managers and staff see things differently and what they can do about it. These are professional people management and communication skills not necessarily covered in library school and yet absolutely essential for anyone charged with the responsibility of managing or supervising others.

1311 3:45-5:00 pm
Collections and Resources

DEWEY DIVAS PRESENT THE BEST OF SPRING CHILDREN'S BOOKS 2006

Lahring Tribe, Manager, School, Library and Academic, Random House of Canada; *Rosalyn Steele*, Library Sales for H.B. Fenn and Company; *Anne Stevens*, Library and Educational Manager of McClelland & Stewart and Tundra Books.

Get a peek at the best new picture books, middle grade and YA fiction and non-fiction of 2006.

You will walk away with an arm-load of fresh book talks and new story hour favourites. For readers' advisory, acquisitions, and children's programmers. Sponsored by



1312 3:45-5:00 pm
Governance and Policy; Partnerships; Values and Vision

LET'S GET DOWN TO BUSINESS: ACCELERATED STRATEGIC AND BUSINESS PLANNING

Rebecca Jones, Director, Professional Learning Centre, Faculty of Information Studies, University of Toronto.

Just mentioning strategic or business planning to boards or staff can make them cringe. Yet planning does not have to be a long, drawn-out process. Learn how to apply proven planning processes in days or a few weeks. Rebecca outlines a practical process for accelerating planning while still investing time in building community, staff and board engagement.

1313 3:45-5:00 pm
Personal Development; Career Development

STRATEGIC GOAL COACHING: THE WORKING WOMEN'S NAVIGATOR TO PERSONAL SUCCESS

Yvonne Attard, Principal, Yvonne Attard Consulting and Coaching.

Learn how to find what is fulfilling in your life, how to make time for things that are REALLY important to you, and how to get clear



Anne Stevens
1311



Rebecca Jones
1312



Yvonne Attard
1313



Jim Morgenstern
1314



Frances Stocker
1319

on your life's purpose. Get closer to your dreams through goal setting, introspective exercises and inspiring group discussions.

1314 3:45-5:00 pm

Advocacy; Governance and Policy; Issues; Marketing; Partnerships; Values and Vision

THE LIBRARY'S CONTRIBUTION TO YOUR COMMUNITY

Laurey Gillies, CEO, Southern Ontario Library Service; Jim Morgenstern, Principal, dma Planning and Management Services.

Learn how to tie the library's contribution to the priorities of your funders. Explore *The Library's Contribution to Your Community* that covers 20 benefits. Describes how to select those that will speak most directly to the issues and priorities of your municipal council and then demonstrate the contribution that the library makes towards those priorities.

1315 3:45-5:00 pm

Publishing; Blogging; Communication

THE BLOG PEOPLE: LIBRARIANS GENERATING CONTENT AND COMMUNICATION

Michael Stephens, Special Projects Librarian.

Concerning itself with recent research concerning blogs, librarians and libraries, this session focuses on this powerful content management tool. We'll examine successful library initiatives, librarians who blog and the thriving

community of practice created in this virtual environment. Get a big picture view of biblioblogosphere.

1316 3:45-5:00 pm

Digital Collections; Infrastructure; Planning

DIGITAL CANADA: TOWARDS A COMMON INFORMATION INFRASTRUCTURE FOR CANADA

Brian Bell, Director of E-Services, Oakville Public Library.

The Canadian Initiative on Digital Libraries is promoting a national vision for a cohesive approach to digital collections. The discussion will be on the national vision and efforts thus far to build a cooperative digital collections initiative. Will delve into the issues and benefits of such a national infrastructure and how it will minimize the need for expensive systems, duplication of effort and software development experience.

1317 3:45-5:00 pm

Communication; Publishing; Digital Services; Innovation

SOCIAL + BOOKMARKING: COMBINING TOOLS AND PEOPLE TO CREATE NEW SERVICES

Darlene Fichter, Coordinator, Data Library Services, University of Saskatchewan Library.

Find out how these collaborative bookmark sites can help you as a librarian and your users rediscover the power and utility of book marking. Find out how pooling links and recommended services

can help you discover new and interesting content. See examples of how Furl, CiteULike, and Connotea are used to support knowledge sharing and Web publishing.

1318 3:45-5:00 pm

COLLABORATION; PLANNING BUILD REGIONALLY / BRAND LOCALLY

Walter Lewis, Deputy CEO, Gail Richardson, Web Services Development Librarian, Halton Hills Public Library.

Sometimes libraries want to deliver the same content in a variety of ways. Sometimes multiple libraries build the content together, but need it to *look* like it is all part of their site. Share experiences, tips and tricks, pitfalls and successes with like-minded librarians who see the value or want to see the value of such co-branding.

1319 3:45-5:00 pm

Reference Services DYNAMIC REFERENCE AND EXCEPTIONAL CUSTOMER SERVICE

Frances Stocker, Strategic Development Officer, Margie Singleton, Director of Information Services, East Vaughan, Vaughan Public Libraries.

Implementing quality control of front-line reference services not only enhances patrons experience of their library, it also increases staff job satisfaction. Explore the methodology for managing quality and enhancing reference standards. Highlight the librarians' capability in keeping the patrons

coming back.

1320 3:45-5:00 pm

Collections and Resources; Reference

EVERY WORD COUNTS: A LOOK AT CANADIAN DICTIONARY MAKING

Katherine Barber, Editor-in-Chief, Canadian Oxford Dictionaries, Oxford University Press Canada

What makes Canadian English distinctive? How is a good dictionary researched and how are new words selected for inclusion? Why do Canadians need their own constantly updated dictionaries? An informative and entertaining look at lexicography. Learn ways to determine good for bad dictionaries and advise library patrons on this.

1321 3:45-5:00 pm

Marketing

CONNECTING WITH YOUR COMMUNITY: TEN SURPRISING THINGS ABOUT MARKETING

Pat Cavill, President, Pat Cavill Consulting; Wendy Newman, Librarian in Residence, Faculty of Information Studies University of Toronto.

The dynamic duo of marketing and advocacy explode the myths of marketing, identify the traps inherent in the process and give you ten tips to help you position your library. Learn how to avoid the non-user trap and explode entitlement-based reasoning.

03FRI
3:45



Margie Singleton
1319



Katherine Barber
1320



Pat Cavill
1321, 1713



Wendy Grønnestad-Damur
1322



Lindy Pratch
1322

1322 3:45-5:00 pm
Staff; Young Adults

EPHEBINPHOBIA, N., AN ABNORMAL AND PERSISTENT FEAR OF TEENAGERS

Wendy Grønnestad-Damur, Teen Services Librarian, Edmonton Public Library; Lindy Pratch, Teen Services, Centre for Reading and the Arts, Stanley A Milner Library, Edmonton Public Library

Teens tend to get a bad rap in libraries and it can be supremely rewarding to focus on their strengths and to create programs that benefit both teens and the library. Explore best practices for service to teens, why a teen advisory board is important and how to start one, as well as the Teen online summer reading program and other. Teens are future taxpayers and library supporters. We need them!

1323 3:45-5:00 pm
Info Literacy; Technology; Curriculum

PUBLISHING A STORY-BOOK: CONNECTING THE CLASSROOM, THE LIBRARY AND THE COMMUNITY

Karen Smulevitch, Curriculum Leader-Library Information Centre, Leaside High School, Patricia Baker, Curriculum Leader-Social Science, Leaside High School, Toronto District School Board; Jean Macdonald, publisher, East End Books.

Students at Leaside High School have had two story books published by East End Books. These books revolve around themes in Canadian history and students not only use the process of

research and inquiry, but also creativity and technology to create original stories that appeal to younger students. You, too, can take the concept of publishing student work to a higher level.

1324 3:45-5:00 pm
Reading; Users

REACHING THE RELUCTANT MALE READER IN HIGH SCHOOL

Curtis Bryan, Chair of English, Cindy Sargeant, English and EQAO/Literacy Teacher, Adam Scott Collegiate and Vocational Institute, Toronto District School Board

The reluctant male reader has great ideas and wants to be heard. Here are practical ideas on reaching these readers. Tested classroom books, lessons, assessments, evaluations and Web sites will be given, plus ideas for library supported initiatives.

1325 3:45-5:00 pm
Technology, Value and Vision

ON-LINE ACCESS TO EDUCATIONAL RESOURCES: THE ONTARIO E-LEARNING PROGRAM

Julie Hannaford, Metadata Librarian, Ontario Institute for Studies in Education, University of Toronto.

The Academic Computing Groups (ACG), OISE/UT has been engaged in designing and building a portal. The objective is to make high quality, educational resources available to teachers, students and parents throughout Ontario. See a demonstration of the portal prototype's features:

the cataloguing interface, the end-users search options, etc. Examine the planning issues that have arisen throughout this project.

1326 3:45-5:00 pm
Advocacy; Partnerships; Users

PARENT POWER

Rose Dotten, Library consultant.

What do parents need to know about their child's school library? How can teacher-librarians and administrators work together with parents to ensure success for students through the school library program? Learn how parents can support the school libraries in their school communities.

1327 3:45-5:00 pm
Value and Vision

ONTARIO PUBLIC LIBRARIES MARKET SURVEY

Federation of Ontario Public Libraries.

The perfect session for trustees starting a new term – and for library managers and staff who work with them. Learn what Ontarians, library users and non-users, want from their public libraries. Review demographic, technological and political trends, and how these affect libraries today and for the future. Find out how these trends have changed in the five years since the Ontario Public Library Strategic Plan Survey of 2000, and how the information needs of Ontario residents are changing as a result. The Federation of Ontario Public Libraries reports on its Ontario Public Libraries Market Survey

2005, with comparisons to the results of the Survey of 2000. Find out how you can use and adapt this information to plan for your community's needs.

1328 3:45-5:00 pm
Collections; Management

COLLECTION DEVELOPMENT: MAINTAINING A VITAL COLLECTION

Peggy Thomas, Centrally Assigned Teacher-Librarian, Lisa Teodosio, Centrally Assigned Teacher-Librarian, Toronto District School Board.

Explore the strategies and resources to develop, build and maintain a vital school library collection. Learn how to gather and map your collection, analyze the data, develop a collection plan and use both selection and de-selection tools. As well, examine the impact and implications of equity and controversial issues on collection development.

1329 3:45-5:00 pm
Technology; Information Literacy

USING HYPERSTUDIO TO PRESENT RESEARCH PROJECTS

Ann Perez, Teacher-Librarian, Clinton Street Public School, Vangelia Nitsis, Teacher-Librarian, Runnymede Public School, Toronto District School Board.

Use HyperStudio as a presentation tool for research work. It's a great way to integrate technology into the social studies and science curriculum. Learn about a framework for using the program and some assessment strategies to try. Enjoy samples of student projects.



Julie Hannaford
1325



Michael Fay
1702, 1802



Christopher Motz
1703



Flavia Renon
1703



Krista Godfrey
1704



1401 5:15 pm
THE ONTARIO PUBLIC LIBRARY ASSOCIATION
ANNUAL MEETING
Presiding: CATHY MATYAS, President.



1402 5:15 pm
THE ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION
ANNUAL MEETING
Presiding: JEAN FOSTER, President.
Followed by a reception for winners of the 2006 **OLITA TECHNOLOGICAL INNOVATION AWARDS**
Award sponsored by



1403 5:15 pm
THE ONTARIO SCHOOL LIBRARY ASSOCIATION
ANNUAL MEETING
Presiding: ANITA BROOKS KIRKLAND, President.



1404 5:15 pm
L'ASSOCIATION DES BIBLIOTHECAIRES FRANCOPHONES DE L'ONTARIO
LA REUNION ANNUELLE
Presiding: NATHALIE SOINI, Présidente



1405 5:15 pm
FRIENDS OF CANADIAN LIBRARIES
RECEPTION FOR SALLY REED
Executive Director, Friends of Libraries USA (FOLUSA)

1406 5:15 pm
ONTARIO LIBRARY BOARDS' ASSOCIATION
RECEPTION
Generously sponsored by



1501 6:15 pm

ALL-CONFERENCE RECEPTION

LET
THE
GAMES
BEGIN!

Super Conference's most popular mixer. Music, camaraderie, food, drink and Olympic competition! The downhill book cart race? The cross country dragon race? The grace of ice shelving?

Gold, silver, tin medals?!



03FRI
5:15

03FRI
6:15

Session Index: Saturday, February 4, 2006

TODAY

8:00 - 8:45 am

1600

All-Conference Plenary Session

BREWSTER KAHLE

(invited)

9:05 - 10:20 am

1700 series

Workshop Sessions

10:40 - 11:55 am

1800 series

Workshop Sessions

12:15 - 2:30 pm

All-Conference

Gala Closing

Luncheon

CHARMAINE

CROOKS

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OPLA Stream Sponsor

 ONTARIO CULTURAL TRIBUNION
 CANADIAN LIBRARIAN ASSOCIATION
 CIRPA

OCULA Stream Sponsor

1700 series

9:05 - 10:20 am

Advocacy & Marketing

Career & Personal Development

Collections & Resources

Creativity & Innovation

Curriculum & Learning

Governance & Policy

Library Issues

Literacy

Management

Partnerships & Collaboration

Programs & Services

Reading

Reference & Research

Technology: Access

Technology: Digital Collections

Technology: Digital Programs & Services

Technology: Electronic Publishing

Users

Values & Vision

1702 Playing Politics

1709 Please Mr. Postman

1712 Deepening Community Partnerships

1713 The Power of Focus Groups

1706 Challenges in Consumer Health Collecting

1707 Manga 201: Not Just Inu Yahsa!

1715 An Introduction to Graphic Novels

1717 Collection Development

1703 Educational Community in the Classroom

1704 How Do I Teach That?

1714 Making Connections

1721 If a Tree Falls in the Forest

1702 Playing Politics

1709 Please Mr. Postman

1710 Everybody Come Aboard!!

1711 Media Relations – Dos and Don'ts!

1705 Can a Library Technician Do The Job?

1711 Media Relations – Dos and Don'ts!

1703 Educational Community in the Classroom

1704 How Do I Teach That?

1706 Challenges in Consumer Health Collecting

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1710 Everybody Come Aboard!!

1711 Media Relations – Dos and Don'ts!

1720 Library Renovation and Design 101

1703 Educational Community in the Classroom

1712 Deepening Community Partnerships

1721 If a Tree Falls in the Forest

1714 Making Connections

1715 An Introduction to Graphic Novels

1716 What Makes Teens Want to Read?

1704 How Do I Teach That?

1712 Deepening Community Partnerships

1703 Educational Community in the Classroom

1701 Top Tech Trends

1710 Everybody Come Aboard!!

1711 Media Relations – Dos and Don'ts!

1703 Educational Community in the Classroom

1716 What Makes Teens Want to Read?

1721 If a Tree Falls in the Forest

1701 Top Tech Trends

1800 series
10:40 - 11:55 am

1802 Friends' Showcase	1816 Keeping Connections Electric!	1817 Holden Caulfield to the Gossip Girls	
1083 Propelling Your Career			
1805 The Disappearing Reference	1806 Prescription for Information	1808 Got to Get You into My Life	
1816 Keeping Connections Electric!			
1802 Friends' Showcase	1822 E-Library Bookcarts		
1802 Friends' Showcase	1809 Rules?! Do We Need Them?		
1803 Propelling Your Career			
1806 Prescription for Information	1815 Reaching To Teen Parents and Their Children	1818 Research Guides	1819 Building Relationships
1810 Real Buy-In for Digital Services	1814 Strengthening Community		
1804 Government Documents That Won't Go Away	1808 Got to Get You into My Life	1819 Building Relationships	1821 Successful Partnerships
1807 The Doors Are Open	1808 Got to Get You into My Life	1810 Real Buy-In for Digital Services	1815 Reaching To Teen Parents and Their Children
1813 2005: Best of Canadian Children's Books	1817 Holden Caulfield to the Gossip Girls		
1805 The Disappearing Reference	1811 Instant Messaging		
1812 Safe and Secure Wireless Access			
1804 Government Documents that Won't Go Away			
1810 Real Buy-in for Digital Services	1811 Instant Messaging		
1815 Reaching to Teen Parents and Their Children			

1601

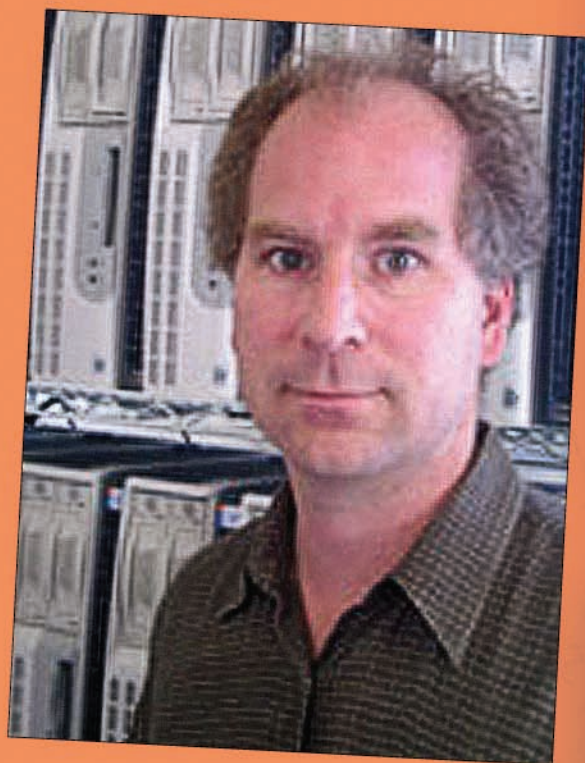
ALL-CONFERENCE PLENARY SESSION

THE RIGHT BRAIN OF LIBRARIANSHIP

Saturday, February 4 8:00 AM

BREWSTER KAHLE (invited)

**THE INNOVATORS
THE INNOVATORS
THE INNOVATORS**



Brewster Kahle is the founder and digital librarian for the Internet Archive, a non-profit organization dedicated to taking snapshots of the entire Web every six months, in order to create a searchable archive. One of the main goals of the Internet Archive is to provide "Universal Access to All Human Knowledge." Newer IA projects include creating an open source movie archive, creating a rooftop-based WiFi network across San Francisco, and creating a non-profit documentary archive. Kahle conceived in part the recently announced Yahoo project to bring millions of volumes from the University of California and the University of Toronto, as well as several archives and technology companies, into digital form.

Watch the Super Conference Web site for confirmation of program details as they emerge.
www.accessola.com/superconference2006

Saturday, February 4

1701 9:05-10:20 am **THE OLITA SPOTLIGHT SESSION**

Technology Trends, Value and Vision

TOP TECH TRENDS

What does the future hold for libraries? Which current trends will have an impact on tomorrow's services? Speculate and participate as our technical panel debates the possibilities and best strategies for navigating through the changing information technology landscape.



Stephen Abram

is Vice-President, Innovation at SIRSI. Stephen has been involved in innovation and change management projects for libraries and library products for over 20 years. Stephen has been listed by *Library Journal* as one of the top 50 people influencing the future of libraries and librarianship. He has been awarded SLA's John Cotton Dana Award as well as being a Fellow of the SLA. He was Canadian Special Librarian of the Year and Alumni of the Year for the Faculty of Information Studies at the University of Toronto, where he is an adjunct professor. He writes a regular column for *Information Outlook* and *Multimedia and Internet @ Schools*.



Jenny Levine

is an Internet Development Specialist and innovator. She is the author of the Web log, "The Shifted Librarian," where she is out to help librarians become as technologically adept as users so that they can deliver services to them when and where they wish to use them and in their preferred medium and platform. On her blog, Levine regularly posts information about "cool tools," along with comments about how librarians could use them in their daily tasks. Her daily musings are read by technology reporters, but also those who cover pop culture, politics, law, intellectual property, and civil liberties. The upside of this is that she's made people outside our profession realize that librarians are...cool.



Alan Darnell

is project manager for the Ontario Scholars Portal, a project sponsored by the Ontario Council of University Libraries. A historian by training, a librarian by accident, a programmer by interest, and a manager by necessity, Darnell got his MLIS from the University of Toronto in 1989 and has worked in various information technology roles at Trent University, the University of Alberta, and the University of Toronto.

1702 9:05-10:20 am

Advocacy

PLAYING POLITICS: FRIENDS AS ADVOCATES

Michael Fay, Chair, Friends of the Haliburton County Public Library.

Playing Politics will show you how to set indicators, strategies, and targets for your Friends group to advocate with local municipal councils to bring your library closer to provincial standards. Use provincial statistics to set indicators of success.

1703 9:05-10:20 am

Collaboration; Partnerships;

Information Literacy;

Technology and Education

AN EDUCATIONAL COMMUNITY IN THE CLASSROOM: USING LAYERS OF TECHNOLOGY AND AN INTEGRATED TEAM APPROACH TO ENGAGE LEARNERS IN AND OUT OF THE CLASSROOM

Christopher Motz, Sessional Lecturer and Graduate Student, Department of Psychology, Carleton University; Tim Pychyl, Associate Professor Department of Psychology; Flavia Renon, Instruction Librarian, Carleton University.

Focus on the layers of technology that enhance student engagement with the materials, as well as the layers of people who support and guide this learning. Through the use of multiple learning technologies, we are able to relevant, just-in-time learning that engages students in the learning process. Learn about the team approach to teaching, teaching large classes and video streaming technology.

04SAT
9:05

1704 9:05-10:20 am

Information Literacy; Reference

**HOW DO I TEACH THAT?
CONNECTING
GOVERNMENT
PUBLICATIONS AND
INFORMATION LITERACY
IN ACADEMIC LIBRARIES**

*Krista Godfrey, Reference Librarian
Mills Library, McMaster University.*

Government Publications is a collection that is often feared or overlooked and therefore frequently underrepresented in information literacy programs. Explore nuances of this grey literature, the need to include government publications in information literacy programs, and methods to integrate government publications into a researcher's search strategy.

1705 9:05-10:20 am

Staff

**CAN A LIBRARY
TECHNICIAN DO THE JOB?**

*Deborah Kay, Co-ordinator, Library
and Information Technician Program,
Seneca College.*

Do you know when the library technician diploma is the appropriate qualification for a position in your library? What if the position is a supervisory one, what if it is for Reference Service? Here's help in sorting out when to hire a library technician, an untrained library staff person, or a librarian. Learn about the educational preparation of library technicians for work in various library departments and discover the responsibilities assigned to library technicians. Share the experiences of various types of libraries, includ-

ing academic libraries in hiring library technicians.

1706 9:05-10:20 am

*Collections and Resources;
Information Literacy*

**CHALLENGES IN
CONSUMER HEALTH
COLLECTING**

*Brenda Roberts, Librarian, Collection
Development, Ottawa Public Library;
Jean Williams, BScN, MLIS, Nurse &
Independent Health Information
Specialist, Montreal.*

Explore collection development of Consumer Health Information (CHI) in two parts. Compare the consumer health monographs and look at the development of a protocol for selecting Complementary and Alternative Medicine (CAM) materials. Gain awareness of the increasing importance to library users of reliable, up-to-date CHI materials and the challenge this presents to librarians charged with their selection.

1707 9:05-10:20 am

Collections and Resources

**MANGA 201:
NOT JUST INU YAHSA!**

Christopher Butcher, writer, bookseller.

With manga making serious inroads into libraries, early-adopters of the medium are looking to expand their offerings past popular titles like Inu Yasha and Fruits Basket. We will walk through various new genres including literary manga, and manga-based prose novels. Diversify your offerings and keep your manga fanatics hooked on reading!

1708 9:05-10:20 am

Collections and Resources

**BURIED TREASURES:
DISCOVERING HIDDEN
GEMS FOR YOUR
COLLECTION**

Rachel Steen, S&B Books.

Every season in the book world, there are certain pot-boiler titles that cause librarians and booksellers to rub their hands in anticipation. A new Harry Potter for example needs no extra push to be popular, but it too was once a hidden gem to be discovered. This seminar will focus on some of those other titles, new and old, that may never appear on a top 40 list, but are treasures just the same, waiting to be found.

1709 9:05-10:20 am

*Advocacy; Fundraising; Governance
and Policy; Marketing*

**PLEASE MR. POSTMAN:
STARTING A
DIRECT MAIL CAMPAIGN**

*Ann Andrusyszyn, Development
Officer, Barrie Public Library, Rob
Lavery, Resource Development
Consultant, Southern Ontario Library
Service.*

Mail is a fundamental program for fundraising, and a few libraries in Ontario are seeing good success with it. Gain an understanding of how mail fits into an annual fundraising program, see why this is an excellent program for libraries, explore the components of a direct mail solicitation package and learn what aspects of the package will influence success.

1710 9:05-10:20 am

*Governance and Policy; Programs and
Services*

**EVERYBODY COME
ABOARD!!
BOARD RECRUITING,
ORIENTATION,
CONTINUING EDUCATION
AND ACCOUNTABILITY**

*Monique Désormeaux, Division
Manager, Planning and Governance,
Ottawa Public Library; Penny
Mackenzie, Trustee, Brantford Public
Library Board.*

2006 is an election year, which means a new slate of trustees to be nominated. Ensure qualified citizens know what they are getting into (from influencing the ads, to holding open houses, to having an orientation session prior to the Board's inaugural meeting). Current trustees become part of a proactive, interactive process. Together you can all keep on learning and assess how well you have governed.

1711 9:05-10:20 am

*Governance and Policy; Issues;
Management*

**MEDIA RELATIONS
DOS AND DON'TS!**

*Melodie Campbell, Professor,
Management Studies, Sheridan
College, Oakville.*

What to say, and what not to say? This workshop provides practical information on how to get media attention, and what to say now that you have it! Topics include: Is it news? Publicity vs. Advertising; Writing a Media Policy; and that very important issue: How to handle Crisis Media.



Brenda Roberts
1706



Jean Williams
1706



Ann Andrusyszyn
1709



Penny Mackenzie
1710



Melodie Campbell
1711

1712 9:05-10:20 am
Partnerships; Fundraising

DEEPENING COMMUNITY PARTNERSHIPS: FUNDRAISING INFORMATION RESOURCES AND PROGRAMMING

Peter McKinley, Consultant, Research and Strategic Counsel for Non Profit Organizations; Pat Tripp, Business Librarian London Public Library.

Many of the most useful and important fundraising information resources are available either in libraries, or on the Web. Non-profit sector agencies could be making better use of these resources as they look to conquer the ever-increasing revenue challenges that they face. Learn about these resources and hear suggestions about how to raise awareness of them in their communities.

1713 9:05-10:20 am
Marketing

THE POWER OF FOCUS GROUPS

Pat Cavill, President, Pat Cavill Consulting.

Focus groups are an under-utilized market research tool in many libraries. Yet, they are cheaper than questionnaires and the results tend to have a greater influence on decision makers because they use the words and feelings of library supporters.

1714 9:05-10:20
Info Literacy; Technology; Reading

MAKING CONNECTIONS – PAST, PRESENT AND FUTURE

Sharon Seslija, Teacher-Librarian, Belle River District High School, Greater

Essex County District School Board; Matt Young.

Explore a Grade 10 science project that integrates the research process with environmental studies and a field study to Fighting Island (Detroit River). The Grade 10 history project integrates the research process with an historical novel. Learn about these ready made units that conform to the Ministry Expectations and community connections.

1715 9:05-10:20 am
Reading; Collections

AN INTRODUCTION TO GRAPHIC NOVELS

Francesca Alfano, former Teacher-Librarian, Queen Mary Public School, Hamilton-Wentworth District School Board.

Hear a brief overview of the history of the graphic novel, viewing samples of this genre to determine appropriate audience. Benefit from the rapidly growing popularity of this genre and learn about curriculum links that are not immediately obvious.

1716 9:05-10:20 am
Reading

WHAT MAKES TEENS WANT TO READ?

Sya Van Geest, former Teacher-Librarian, OLA Education Institute Instructor; Raeya Jackie, Alison Mikelsons, Katarina Sippel-Eitzen, students, John F. Ross Collegiate and Vocational Institute, Upper Grand District School Board.

What makes you want to read? and/or, What makes you not want to read? This session presents the

results of reading surveys to intermediate students. Do you want to know the results? A panel of avid readers will present what makes them choose reading over all the other distractions in life.

1718 9:05-10:20 am
Information Literacy

RETELL, RELATE, REFLECT: A MODEL FOR RESEARCH OF FAMOUS ARTISTS

Carolyn Campbell-Sheen, Teacher-Librarian, Admiral Collingwood Public School, Jennifer M. Copeland, Arts Resource K-12 Drama, Dance, Music and Visual Arts, Simcoe County District School Board.

What if our students could retell, relate and reflect upon the connections between an artist's life (e.g., Van Gogh, Picasso, Monet) and their own. Work through a series of possible exercises, and create exemplars to take back to your class, along with handouts and assessment tools. Fiction/non-fiction and video resources, like "Smart About Art" series, are considered.

1720 9:05-10:20 am
Building and Renovation; Management

LIBRARY RENOVATION AND DESIGN 101

Elizabeth Mitten, Teacher-Librarian, Parkdale Collegiate Institute; Pamela Evans, Assistant Curriculum Leader - Library, Western technical Commercial School, Toronto District School Board; Ralph Giannone, Architect; Jason, Architect, Giannone Associates.

From a windowless space with no room for more than six computers, a school library was enlarged

and redesigned to become a state of the art facility with handi-capped access, video conferencing, lap top hook-ups, and couches to promote literacy. Come learn how everyone was involved in the design. Meet the architects and see the before and after shots. Learn how to build your future!

1721 9:05-10:20 am
Advocacy; Management; Users; Curriculum

IF A TREE FALLS IN THE FOREST: LIBRARIANS, EVIDENCE AND REFLECTIVE PRACTICE

Joyce Valenza, Librarian, techlife@school columnist, Philadelphia Inquirer.

Here are strategies for making the Library Media Program too noisy not to hear! Do the people who determine your resources really know what you do during a typical day? Do they know (do you know) your direct connection to learning? Do they understand your role in the learning culture of the school? This workshop examines how evidence-based management can help you reflect on and improve your practice, and help you to describe your impact. Learn how to go beyond the hunch, beyond library advocacy, to use planning and reporting strategies, and real evidence of student learning to improve your practice.

**04SAT
9:05**



Peter McKinley
1712



Pat Tripp
1712



Jane K Burpee
1805



Barbara McDonald
1805



Don Buchanan
1806

Saturday, February 4 10:40 AM

1801 10:40-11:55 am **THE OLASore SPOTLIGHT SESSION**

Reading; Programs and Services

**BOOK CLUBS AND MORE:
MOTIVATING KIDS TO READ!**

Elizabeth Knowles, Martha Smith Pine Crest School, Boca Raton, Florida.

Some time during or after fourth grade many students seem to change their minds about reading. They choose not to read – even novels that are assigned to them. Information in this session will include facts about aliteracy, the reading plan we have devised which will change the ideas that upper elementary through high school level students have about reading, and actual titles and information about how to build a whole book club theme around the titles to promote interest in reading.

Elizabeth Knowles directs Staff Development at Pine Crest School in Boca Raton, Florida where **Martha Smith** is the Library Media Specialist. They have authored several successful books together including *Boys and Literacy*, *Talk About Books!*, *Reading Rules!* and *The Reading Connection*.



1802 10:40-11:55 am

Networking

**FRIENDS' SHOWCASE:
SHARING SUCCESSES
AND CHALLENGES**

Michael Fay, Chair, Friends of the Haliburton County Public Library.

Showcase brings together Friends to share fundraising, advocacy and volunteer management tactics in an interactive session designed to inspire and inform! If your Friends' group has a great idea or program to share, contact us <focal@friendsoflibraries.ca> to arrange your participation.

1803 10:40-11:55 am

Career; Programs; Issues

**PROPELLING YOUR CAREER
WITH PROJECTS,
PUBLICATIONS AND
PRESENTATIONS**

Patti Ryan, Reference Librarian, *Lisa Sloniowski*, Information Literacy Program Coordinator and Reference Librarian, Scott Library, York University.

Innovative and creative projects, publications and presentations are vital to a career as an academic librarian. Two accomplished academic librarians provide advice on how to generate ideas for new projects, market these ideas to decision-makers and gain their support, with resistance to change by others, to manage projects, and find venues for presentations and publications. This session is based on Norda

Majekodunmi's winning entry in the first OCULA Award for Graduating Students/New Professionals.

1804 10:40-11:55 am

Digital Collections; Repositories; Partnership; Collaboration

**GOVERNMENT
DOCUMENTS THAT
WON'T GO AWAY –
OCULA'S OZONE PROJECT**

Karen Marshall, Director, Library Services, University of Western.

The mission of the OZONE project is to create a province-wide repository for federal, provincial and municipal electronic government documents. A team of experts is working to index and store these important government documents before they escape the Earth's atmosphere and are lost forever!

1805 10:40-11:55 am

Reference; Collections

**THE MYSTERY OF THE
DISAPPEARING
REFERENCE COLLECTION**

Jane K Burpee, Manager, Reference and Information Literacy, *Barbara McDonald*, Reference Services Manager, Mills Memorial Library, McMaster University.

With staff no longer in close proximity to a print collection, and users not asking simple reference questions anymore, staff are being asked to adapt to a new way of providing services to users. How are the models for reference services changing? Explore changes, trends & truisms in reference collections, service models and staffing.



Julie Ross
1808



Amanda Etches-Johnson
1811



Pat Gracey
1813



Laura Reed
1813



Dave Dycke
1814

1806 10:40-11:55 am
Information Literacy; Collections and Resources

PRESCRIPTION FOR INFORMATION: DEVELOPING A NATIONALLY-REVIEWED LIST OF BOOKS FOR PARENTS

Don Buchanan, Coordinator, Child & Youth Health Partnership, McMaster Children's Hospital.

This project is part of the Chapters/Indigo Trusted Advisors program providing recommended books for parents and other health consumers about a variety of health problems. Discover how books were selected for the project, the research that led to the rating scale used, and the review process by Pediatricians across Canada. Discuss future plans for additional reviews, and the increasing role that consumer health information will play in child and adult health.

1807 10:40-11:55 am
Children; Programs and Services

THE DOORS ARE OPEN: CHILDREN AND PUBLIC LIBRARY USE IN CANADA

André Gagnon, Head, Public Services, Regina Public Library; Ken Setterington, Children and Youth Advocate, Toronto Public Library.

The study, *Opening Doors to Children: Reading, Media and Public Library Use* by children in six Canadian cities has been published. What are the implications for services to children in grades 4 to 7?

1808 10:40-11:55 am
Partnerships; Programs and Services

GOT TO GET YOU INTO MY LIFE: VOLUNTEERS IN THE LIBRARY

Julie Ross, Coordinator of Volunteers Barrie Public Library.

Volunteers are a valuable resource for public libraries. Discover how they can help us achieve our missions and learn how to overcome risks and other obstacles encountered when implementing a volunteer program.

1809 10:40-11:55 am
Governance and Policy

RULES?! WE DON'T NEED NO STINKIN' RULES... OR DO WE?

Janis Hedrich, PRP Owner, Points of Order Consulting, one of two professional registered parliamentarians in Ontario.

We would be in utter chaos without rules. Today as library boards administer budgets, and make increasingly more decisions on behalf of their organizations and communities they need to know their rights and obligations. Informed boards will avoid huge financial and/or legal consequences if mistakes are made.

1810 10:40-11:55 am
Digital Services; Planning; Management

REAL (AND EFFECTIVE) BUY IN FOR DIGITAL (AND NON DIGITAL) SERVICES

Rea Devakos, T-Space Service Co-ordinator, Information Technology Services, University of Toronto Libraries.

Staff, user and decision maker buy in and expertise is crucial to the success of digital and "real" library projects and operations. Yet traditional methods of involving users and staff (meetings, emails and workshops) often fail. Discover a proven methodology for gathering input and integrating priorities into project planning and operations.

1811 10:40-11:55 am
Digital Services; Planning; Communication

INSTANT MESSAGING AS THE NEW VIRTUAL REFERENCE

Amanda Etches-Johnson, Reference Librarian, Mills Memorial Library, McMaster University.

Explore the Instant Messaging (IM) software project from McMaster University from the point of conception (why and how to use IM as a VR tool) to inception (how the project was managed and staffed) to evaluation (success or failure? Will it be an on-going service?).

1812 10:40-11:55 am
Wireless; Planning

SAFE AND SECURE WIRELESS ACCESS FOR LIBRARY PATRONS

David Bott, Manager IT and Networks.

Explore the planning of an affordable, effective, manageable and secure public wireless internet access service. Draw from the experience of St. Catharines Public library staff for their expertise and who implemented their own wireless system.

Benefit from a simple solution for non-technical staff to maintain.

1813 10:40-11:55 am
Reading

2005 BEST BETS: BEST OF CANADIAN CHILDREN'S BOOKS

Pat Gracey, Librarian, Toronto Public Library; Sheilah O'Connor, Librarian; Laura Reed, Coordinator, Children's & Young Adult Services.

The OLA Best Bets Committee is eager to share their favourite Canadian picture books, fiction and non fiction for children. Explore the most exciting children's titles of 2005. Consideration is given to different ages and reading levels. The annual list is always the product of lively discussions and debates among experienced children's librarians.

1814 10:40-11:55 am
Staff; Management

STRENGTHENING COMMUNITY IN THE WORKPLACE

Dave Dycke, Principal Consultant, D. Dycke & Associates; Catherine Biss, CEO, Markham Public Libraries.

Learn about a process that will enable you to keep a step ahead of conflict, identify obstacles and irritants before they become formal complaints, discover opportunities to improve employee well-being and productivity, and, generally, lay the groundwork for a more positive and constructive working relationship. Hear about new workplace governance concepts that will foster a climate of mutual accountability.

**04SAT
10:40**



Jo Altília
1815



Sylvia Olsen
1815



P. Tina Antoniou
1818



Richard Mulholland
1820



Helen Benoit
1821

1815 10:40-11:55 am
Staff; Programs And Services;
Information Literacy

REACHING OUT TO TEEN PARENTS AND THEIR CHILDREN

Jackie Howard, Outreach Librarian, Teen Parent Program; Jo Altilia, Executive Director, Literature for Life; Jeanne Warren Lindsay, author of a Teen Parenting series; Sylvia Olsen, author of *Just Ask Us: A Conversation with First Nations Teenage Moms* and *The Girl with a Baby*.

Learn to develop your library's understanding of teen parents and the diversity of their lives as presented in young adult novels. Discover how the Toronto Public Library has reached out to young parents and their children and introduce library staff to the information available for teen parents.

1816 10:40-11:55 am
Curriculum; Advocacy

KEEPING CONNECTIONS ELECTRIC!

Sharon Armstrong, Head of Library, Waterford District High School, Valerie Bureau, Teacher-Librarian, Courtland and Walsh Public Schools, Grand Erie District School Board.

Explore strategies to keep the connections electric and to rekindle the flame with new connections to students and colleagues. Even libraries with staffing constraints can offer good programming. Evidence-based practice techniques for these sure-fire practical strategies will also be addressed.

1817 10:40-11:55 am
Reading; Advocacy

FROM HOLDEN CAULFIELD TO THE GOSSIP GIRLS: THE ADOLESCENT EXPERIENCE IN YA FICTION

Mark Kaminski, Teacher-Librarian, Bethune Collegiate Institute, Toronto District School Board.

Discover how YA fiction has evolved over the years in terms of themes, characters and genres. Examine current trends in YA fiction and discuss authors and titles that are popular with young adults. Explore how YA fiction is being promoted in both school and public libraries using best practices and strategies.

1818 10:40-11:55 am
Information Literacy

RESEARCH GUIDES: MAKING THE PERSONAL CONNECTION AT YOUR LIBRARY

P. Tina Antoniou, Teacher-Librarian, Social Science Assistant Curriculum Leader (ACL Social Science 2005), Ruth Hall, Teacher-Librarian (ACL Library 2005), Earl Haig Collegiate, Toronto District School Board.

Learn how one high school library has adapted research guides to connect to the needs of students and staff at their school. Discuss how you can strengthen your library program by adopting and customizing a common set of research tools, accessible as both print and electronic documents. You will walk away from this session with materials which you can use at your school right away.

1819 10:40-11:55 am
Partnerships; Information Literacy

BUILDING RELATIONSHIPS: STRATEGIES FOR CONNECTING WITH STUDENTS AND STAFF

Cindy Matthews, Teacher-Librarian, Kimberley Junior Public School, Toronto District School Board.

Are you establishing or running a collaborative Partners-in-Action Library program? Gain practical strategies to select and design collaborative learning activities that improve student engagement and performance. Learn about instructional practices and patterns in critical thinking that will serve as starting points for professional dialogue.

1820 10:40-11:55 am
Advocacy; Reading

PLANNING A NATIONAL SCHOOL LIBRARY DAY AND MORE

Richard Mulholland, Teacher-Librarian, Surrey, B.C., Coordinator of National School Library Day (CASL).

Feel like celebrating? With National School Library Day as the focus, learn the basics for organizing a literary event from the beginning stages to the actual celebration. Participants will be involved with sharing and expanding ideas presented.

1821 10:40-11:55 am
Partnerships; Programs

SUCCESSFUL PARTNERSHIPS: SCHOOLS AND PUBLIC LIBRARIES WORKING TOGETHER

Lisa Weaver, Unit Coordinator,

Technical Services, Toronto District School Board; Helen Benoit, Director of Children's and Young Adult Services, Jane Lindsay, Youth Services Librarian, Lita Barrie, Youth Services Librarian, Hamilton Public Library.

A Public Library and a School Board signed a formal partnership agreement in 2005 to work collaboratively, in a leadership capacity, to support and sustain a partnership program that will positively impact Hamilton students and their families. Learn about exciting programmes such as School Readiness, MELD, Get Carded, the Class Visit Programme and more!

1822 10:40-11:55 am
Technology; Curriculum

E-LIBRARY BOOK CARTS: YOUR RESEARCH SHOPPING GUIDE

Sherry Barry, Teacher-Librarian/Intermediate Geography, Massey Elementary School; Liz Golden, Teacher-Librarian/Intermediate History, Kingsville Public School; Johanna Lawler, Teacher-Librarian/Computers/Early Literacy, Southwood Public School, Greater Essex County District School Board.

Discover E-library, an electronic database that provides articles, books, magazines, clip art, videos and Web sites for student research. Learn how you can use computers to invigorate and enhance research skills. Activities to assess cross curricular expectations will be shared and demonstrated with the 50 ready-to-use Grade 3-8 book carts.



Jane Lindsay
1821



Lita Barrie
1821



Sherry Barry, Liz Golden and Johanna Lawler
1822

1901

THE GALA CLOSING LUNCHEON

Saturday, February 4

12:15 PM



**Charmaine
Crooks**

CANADIAN OLYMPIAN AND AMBASSADOR

Five-time Olympian and Olympic Silver Medallist, Charmaine Crooks represented Canada for close to 20 years in athletics. As the first Canadian woman to run 800 meters in under two minutes, she has won gold medals at the Pan American, Commonwealth, World Cup and World Student Games. She also had the honour of being named Flag Bearer at the Opening Ceremonies of the 1996 Centennial Olympic Games.

An elected Member of the International Olympic Committee (IOC) (since 1996- re-elected 2000-2004), she continues to serve on several IOC Commissions. As a founding member of the IOC Ethics Commission, she contributed to developing the Code of Ethics for the IOC, and was a member of the IOC 2000 Reform Commission. She is currently on the 2010 Winter Olympic and Paralympic Games Organising Committee. Charmaine has been elected to the Canadian Olympic Committee executive Board.

Charmaine is known as a television personality and has worked with CBC, TSN, CTV, Fox Sportsnet and European TV. She will also be a part of a national series of vignettes called Trailblazers for Global TV along with 10 other Canadian women from all walks of life.

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THE FINE PRINT

REGISTRATION FEE

To obtain favoured fees, the qualifying member must be in good standing at the time of Super Conference. OLA memberships may be purchased or renewed with registration. Members are requested to register at the OLA Web site and only as a last resort to use the form on the opposite page.

FAVOURERED FEES FOR QUALIFYING ASSOCIATIONS

Members of provincial and territorial library associations in The Partnership may attend at OLA member's rates. Other provincial associations that have entered affiliate agreements with an association of The Partnership will also be honoured. In Ontario, OLA member's fees are extended to members of the OLA's affiliate, the Ontario Health Libraries Association.

NON-MEMBERS

Since this program is created for OLA members by OLA members, discounts are not extended to those members of the Ontario library community who do not support the Association. However, non-members may become members at the time they register and obtain reduced member's rates.

FIRST-TIME MEMBERS

New OLA members – March 2005 and after – may register at conference rates without post November 30 penalties right up to January 27.

GUESTS

Administrators and those who make decisions about libraries in college, university, school and public libraries are invited to attend Super Conference as an Association guest. We recommend attending with a librarian or library supervisor from the institution being represented as this can provide useful perspective on the program. To register, each guest is asked to fill out the Super Conference registration form on the Web. Choose the Guest category.

STUDENTS

Student members are defined as those who are full-time in a post-graduate program or in a library techniques program. Given the low cost of student membership, non-member students are not eligible for special rates. Teachers who are AQ students must enroll through their course, using the AQ on-line form under Special Registration. Only on-line will be accepted.

SPEAKERS and CONVENORS

Speakers should pick the Speaker registration on the OLA Web site to receive special rates. Convenors are reminded that regular registration is required.

SPOUSES and FRIENDS

Only individuals registered and wearing OLA-issued badges may attend sessions. Friends or spouses of a registrant who are not associated with a library or do not earn their living from the library world may use the non-salaried fee.

TICKETED EVENTS

Ticketed social events may be attended without being a conference registrant. The regular registrant should purchase the extra tickets as part of normal registration to guarantee a place. A limited number of tickets will be sold on-site.

CONFIRMATIONS

Badge, official receipt and tickets will be mailed in advance if registration is received by Dec. 31. Your badge holder, official program and conference bag will be available at any Express Desk or from volunteers in the registration lobby. Your confirmation is provided by e-mail when you register on-line.

CANCELLATIONS and REFUNDS

Cancellation requests must be received by mail or FAX by Jan. 30. Since all financial commitments must be made by that time, no refunds are possible after that date. Refunds prior to Jan. 27 are subject to a 15% administrative charge. NSF bank charges are billed to the person registered. Any registrant with outstanding debt will not be processed until the amount owed is paid.

REGISTRATION FEES

All conference fees are subject to 7% Goods and Services Tax. The Association reserves the right not to process a registration until payment is received by cheque or credit card. Reduced earlybird fees are offered to spread the workload of the conference and extensions to individuals are not given. Post-dated cheques do not satisfy the earlybird requirements. Membership must be current at the time of the conference for preferred member's rates.

FULL CONFERENCE provides

- All plenary and workshop sessions in fourteen distinct time slots.
- Unlimited entrance privileges to EXPO 2006, Canada's largest library tradeshow.
- An updated 100 page official Super Conference program
- The Super Conference 2006 souvenir bag
- Social events including the Wednesday opening party, the Thursday afternoon reception at EXPO, all award receptions, the Friday night all-conference reception and the Saturday gala closing luncheon.

SINGLE AND MULTIPLE DAY PACKAGES provide those privileges appropriate to the days chosen. Although there should not be a shortage of bags, if one occurs, priority will be given to full conference registrants.

NON-MEMBERS' FEES

- Full conference \$355
- Any two days \$320
- Any single day \$275
- Wednesday only \$ 75
- Saturday workshops only \$275
- Exhibit only See below.

After November 30, add \$35 administrative fee. A further \$35 administrative fee will be levied on site as costs escalate.

MEMBERS' FEES

- Full conference \$235
- Any two days \$195
- Any single day \$155
- Wednesday only \$ 45
- Saturday workshops only \$110
- Exhibit only See below.

New members pay these fees up to Jan. 30, 2006 without additional administrative surcharges. After November 30, add \$35 administrative fee to the above. Help us help you. Register early. A further \$35 administrative fee will apply on site to cover additional costs.

NON-SALARIED MEMBERS' FEES

- Full conference \$75
- Any two days (Wed-Fri) \$40
- Any single day (incl. Wed-Fri) \$20
- Saturday only (incl. luncheon) \$40
- Exhibit only See below.

New members pay these fees up to Jan. 30, 2006 without additional administrative surcharges. After November 30, add \$10 administrative fee to the above. Help us help you. Register early. A further \$10 administrative fee will apply on site to cover additional costs.

EXPO 2006 EXHIBIT ONLY PASSES

- Member \$15
- Non-member \$30

These rates apply at any time.

All fees are subject to the goods and services tax (GST).

Registrations will not be processed if GST is not included. Registration No. 10779 8159 RT.

FRIENDS OF CANADIAN LIBRARIES DAY, February 4, \$40. for members of Friends groups who do not work in libraries. \$20 per day on other days.

Programs described in this brochure are subject to change. Changes are not acceptable grounds for refund. Delegates are expected to choose alternatives from the approximately 30 sessions offered in each time slot. The Conference Web site is updated regularly. www.accessola.com/conference2006

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