



Session 624

# Literacy & Leadership

Celebration and Initiatives For The  
Young Adult Reader



# Presenters

**Robert Baxter**

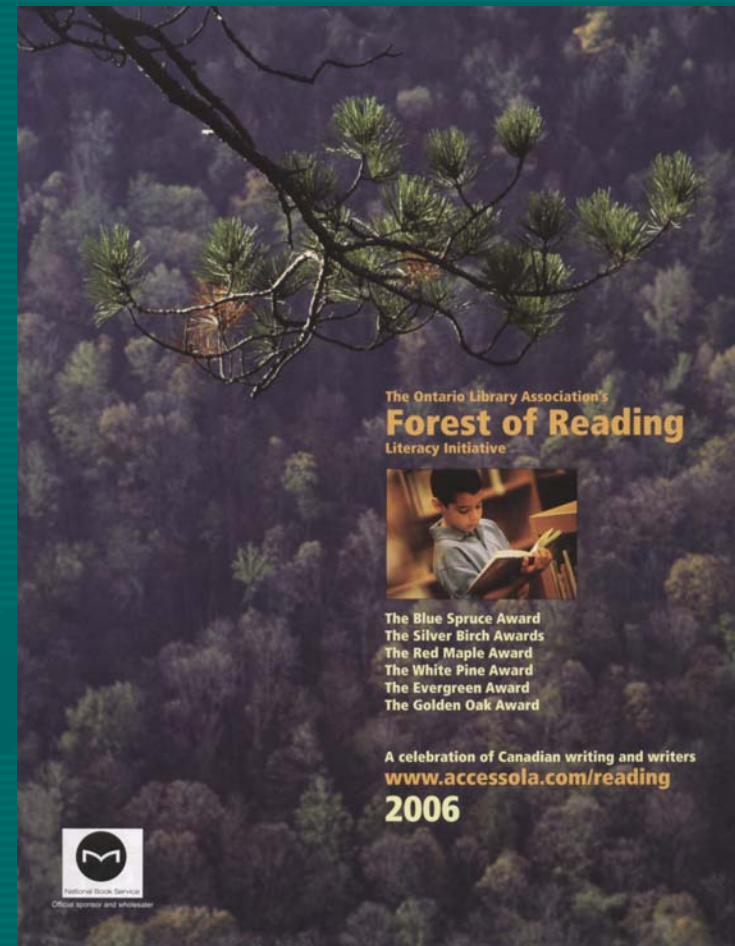
York Region District School Board

**Michelle Regina**

York Catholic District School Board

**Hetty Smeathers**

York Catholic District School Board



“Reading is both a skill and a behaviour. It is a combination of knowing how to read and the desire to do so... Their [school librarians] purpose is to encourage children to select their own reading material...In order to become lifelong readers, children must have access to books--and lots of them. They must also have some help in selecting them.”

~ Betty Carter. School Library Journal, July, 2000, pp. 34-37.



# Agenda

- Introduction
- Background/Selection Committee
- White Pine @ your library
- Let's Celebrate
- Questions & Answers



**T**he White Pine Award™ reading program offers high school-aged teens at all grade levels the opportunity to read the best of Canada's recent young adult fiction titles. Excitement builds as the voting day approaches and students select their favourite book from a list of ten titles.

**THE LOCATION**  
The program is run in high school and public libraries with teacher-librarians and librarians providing opportunities for students to discuss the books.

**READING TIME:** Reading starts at the discretion of the school or public library providing the program.

**VOTING:** Late spring. Final date in May to be set.

**DISCUSSION:** Scheduled at each location.

**AWARD PRESENTATION:** May 2006.

**BOOKS NOMINATED FOR THE 2006 AWARD**  
FIVE TITLES MUST BE READ TO QUALIFY TO VOTE FOR A TITLE ON THIS LIST.

- Acceleration  
Graham McNamee  
Laurel Leaf, 2005
- Angeline  
Karleen Bradford  
HarperCollins, 2005
- B is for Buster  
Jain Lawrence  
Delacorte Books, 2004
- Blue Girl  
Charles De Lint  
Viking Books, 2004
- Blue Highway  
Dianne Tulison  
Fitzhenry & Whiteside, 2004
- Esther  
Sharon McKay  
Penguin Books Canada, 2004
- First Vial  
Linnea Heinrichs  
Thistledown Press, 2005
- Rooster  
Don Trembath  
Orca Book Publishers, 2005
- Sun Sign  
Shelley Hrditschka  
Orca Book Publishers, 2005
- Winter's Tale  
Gail Sidonie Sobatt  
Great Plains Publications, 2004

**white  
pine**

# What is it?

The White Pine Award™ reading program offers high school-aged teens at all grade levels the opportunity to read the best of Canada's recent young adult fiction titles.



# Goals of the Program

- To promote reading for enjoyment among high school students
- To make students aware of quality Canadian young adult books
- To provide opportunities for students to discuss the nominated titles

White Pine @your library™

# organizing & planning

# How to Join

- [www.accessola.com](http://www.accessola.com) (Reading Programs)
- \$35 per pack (Red Maple, White Pine, Evergreen)
- Archives

The screenshot shows the homepage of accessOLA.com. At the top, there is a navigation bar with links for 'ola', 'ocula', 'olita', 'olba', 'opla', 'osla', 'abfo', and 'ohla', along with a search box and a 'contact us' link. Below this is a banner image of a bookshelf with the text 'accessOLA.com'. The main content area is divided into several sections:

- the ontario library association**: A vertical sidebar menu with links for 'headline stories', 'the issues', 'the meeting space', '@ your library®', 'the education institute', 'calendar by subject', 'super conference', 'awards and recognition scholarships and subsidies donations', 'reading programs', 'information central' (with sub-links for 'library literature databases', 'OLA magazines and newsletters', 'OLA databases of expertise', and 'ask a professional'), 'career centre' (with sub-link for 'job hot site'), and 'the OLASore\*'. The 'the meeting space' link is highlighted in blue.
- OLA is a member of the PARTNERSHIP**: A central banner for the Partnership, listing member organizations (LAA, APLA, BCALA, MLA, NLAA, NWFLA, NSLA, OLA, ABOLA, SLA) and stating it is 'Canada's national network of provincial and territorial library associations'.
- ..hot links**: A section featuring a graphic of a foot stepping on a brain, with a sign that says 'SUPER CONFERENCE 2006'. Below the graphic is a link to 'Visit the official web site' and the event details: 'SUPER CONFERENCE 2006 FEBRUARY 1-4, 2006 METRO TORONTO CONVENTION CENTRE'.
- ..the meeting space**: A section titled 'Join the discussion!' with a link to the 'bulletin board'.
- ..poll**: A section titled 'Do the professional librarians at your institution take the opportunity to meet formally and on a regular basis to discuss issues facing the profession?' with a link to '(Results)'. Below the poll are three radio button options: 'Yes, we make time to do this.', 'No, but I wish we had time to do this.', and 'No one seems interested in taking the time.' A 'Submit' button is at the bottom.

a forest of  
reading™  
white pine™



Please choose a book

# *Selection Committee*

- 21 members (public & Catholic boards, public library)
  - Selection Criteria
    1. Literary quality
    2. Audience appeal
    3. Appropriateness to the age group
    4. Accuracy and relevance.
    5. Canadian, recent publication (1-2 yrs.)
- 
- Male and female protagonists
  - Male and female subject appeal
  - Cultural diversity
  - Geographical settings, e.g., rural, urban, cross-Canada locations
  - Genre variety

# Recruiting Help

## White Pine Readers

Name: \_\_\_\_\_

White Pine Nominee	Book Read	Teacher Contact	
<u>Chanda's Secret</u> by Kathy Stinson		Ms. Regina	<p><i>Once you have read a book look up the teacher contact. Check off the title read and indicate to the teacher which title has been read so that a ballot can be submitted on your behalf for prizes. You will be eligible to win prizes at monthly draws (to take place during monthly White Pine readers meetings).</i></p> <p>Readers meetings:</p> <p>Wednesday February 9, 2005  <b>8:10 – 9:00 (Breakfast meeting</b> - admit slip will be provided as necessary.)</p> <p>Wednesday February 23, 2005  <b>All 3 lunches</b> (please attend on your lunch – bring a lunch, treats will be provided)</p> <p>Wednesday March 23, 2005  <b>All 3 lunches</b> (please attend on your lunch – bring a lunch, treats will be provided)</p> <p>Wednesday April 20, 2005  <b>All 3 lunches</b> (please attend on your lunch – bring a lunch, treats will be provided)</p> <p>Wednesday April 27, 2005            All day White Pine Celebration at Premier Banquet Hall</p> <p>May Voting Day - to be announced</p>
<u>Cheeseburger Subversive</u> by Richard Scarsbrook		Ms. Regina	
<u>Flames of the Tiger</u> by John Wilson		Ms. <u>Pevato</u>	
<u>Kate</u> by Valerie <u>Sherrard</u>		Ms. <u>Galloro</u>	
<u>Kat's Fall</u> by Shelley <u>Hrdlitschka</u>		Ms. <u>Pighin</u>	
<u>Miss Smithers</u> by Susan <u>Juby</u>		Ms. Regina	
<u>More Than You Can Chew</u> by <u>Marnelle Tokio</u>		Ms. <u>Pevato</u>	
<u>Take the Stairs</u> by Karen <u>Krossing</u>		Ms. <u>Galloro</u>	
<u>The Thought of High Windows</u> by Lynne <u>Kositsky</u>		Ms. Cho	



## Suggested Criteria for Rating White Pine Award Nominees



<i>Student Name:</i>	Becoming Ruby	<u>Chanda's Secrets</u>	Cheese- burger Subversive	Flames of the Tiger	Kate	Kat's Fall	<u>Miss Smuthers</u>	More Than You Can Chew	Take the Stairs	The Thought of High Windows
<b>Visuals:</b> <b>Rate each point 0 1 2 3 4 5 (excellent)</b>										
→ Illustration – attracts the eye										
→ Title – interesting, suggestive of story										
→ Author – name easy to find; other info										
→ Back Cover – encourages to read by: questions, quotes, best parts, exciting										
<b>Structure:</b> <b>Rate each point 0 1 2 3 4 5 6 7 8 9 10 (excellent)</b>										
→ Do the story elements work well together?										
→ Plot – interesting, well-developed action										
→ Characters – encourage reader involvement, like dislike, empathy, understand reasons for actions										
→ Setting – believable, well-researched, strong sense of pace										
<b>Readability:</b> <b>Rate each point 0 1 2 3 4 5 6 7 8 9 10 (excellent)</b>										
→ Strong beginning										
→ Good chapter breaks										
→ Interesting descriptions										
→ Action, suspense, adventure, strong feelings										
→ Strong ending – good resolution										
→ Story contains a “best part”										
<i>TOTAL = /120</i>										



# Reader Responses

January 13/06  
8:00 a.m. meeting

LANGSTAFF SECONDARY SCHOOL  
WHITE PINE READING PROGRAM  
□ □ □

TITLE: Angeline YOUR NAME: Jennifer Thompson  
AUTHOR: Karleen Bradford ENGLISH TEACHER: Ms. Borton

HOW WOULD YOU RATE THIS NOVEL? (circle one)  A+  A  B+  B  C+  C  D+  D  E+  E

LEVEL OF DIFFICULTY (vocabulary, style)

Very Difficult  Difficult  No Problem  Too Easy

WOULD YOU RECOMMEND IT TO A FRIEND?

Strongly  Generally  Not At All

TO WHICH GENDER WOULD YOU RECOMMEND IT?

Female  Male

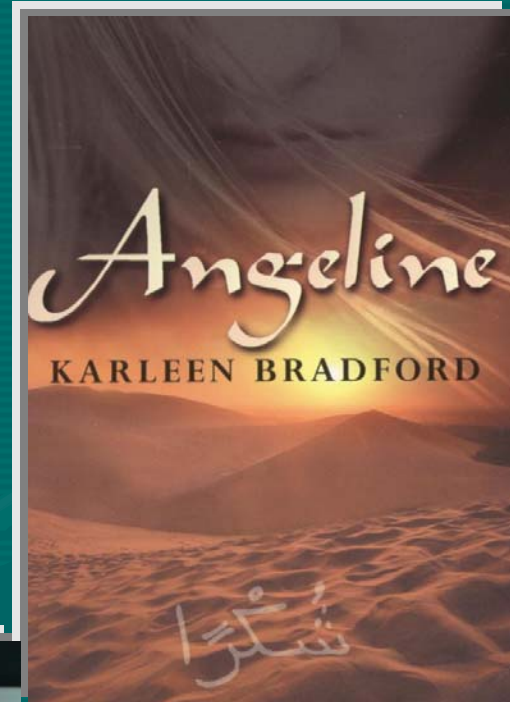
WHAT IS YOUR OPINION ABOUT THE BOOK? (Express any ideas you wish.)

I really enjoyed the book, I found the plot very interesting & the story believable

In the space below, write two questions (either multiple choice or true/false) you would like to have on *The White Pine Reader's Challenge*.

- Why was Angeline removed as the Emir's concubine  
 A She broke her arm  B She broke her leg  C Zhorz was dead
- What was the name of Angeline's Egyptian Christian friend  
 A Nothem  B Ibrahim  C Islam  D Emir

GRADE 10  
CFR. Immers.



# The White Pine Program and your School Plan for Continuous Improvement

YORK REGION DISTRICT SCHOOL BOARD				2005-2009	
School Planning for Continuous Improvement			School Priorities: Literacy Skills and Healthy Living		
<b>School Planning</b>	Rob Baxter	Erin Gray	Iram Malik	<b>School Principal</b>	Langstaff Secondary School Peter Milovanovic
<b>Team Members</b>	Mary-Lynne Chenard	Laurie Gordon	Sherrie Outten	<b>Vice-principals</b>	Ginette Dénommé, Ann Pace, Jim McGugan
	George Foster	Mary Grossi	Susan Richard		
	Paula Gerolimon	Mirek Lalas	Adriana Ziff		

Quality Schools: Curriculum Implementation and Student Learning

Goal: To create a culture of high expectations in literacy skills development and in development of the whole person to enable students to be successful in the future.


INDICATORS	KEY PERFORMANCE MEASURES AND STANDARDS	TARGETS	MONITORING	KEY STRATEGIES
<b>Reading and Writing</b>  Students achieve the reading and writing standards of the provincial curriculum	<ul style="list-style-type: none"> <li>Ontario Secondary School Literacy Test/Course</li> </ul> Standard: Students successfully complete the test or course	<b>Applied</b> <ul style="list-style-type: none"> <li>1<sup>st</sup> time eligible - 70% pass</li> <li>2<sup>nd</sup> time eligible - 75% pass</li> </ul> <b>Academic</b> <ul style="list-style-type: none"> <li>1<sup>st</sup> time eligible - 95% pass</li> <li>2<sup>nd</sup> time eligible - 75% pass</li> </ul>	<ul style="list-style-type: none"> <li>Principal, Vice-principals, Literacy Committee</li> </ul>	<ul style="list-style-type: none"> <li>Focused literacy instruction and preparation</li> <li>After-school literacy classes</li> <li>School-wide focus on instructional intelligence</li> <li>Professional development at staff meetings</li> <li>White Pine program</li> </ul>
	<ul style="list-style-type: none"> <li>Report Card</li> </ul> Standard: Students successfully complete Grade 9 & 10 Applied or Academic English or ESL courses	90% pass Applied English  90% pass Academic English  90% pass ESL courses	<ul style="list-style-type: none"> <li>Principal, Vice-principals, English Department</li> </ul>	<ul style="list-style-type: none"> <li>Focused literacy instruction and preparation</li> <li>After-school literacy classes</li> <li>School-wide focus on instructional intelligence</li> </ul>

# Consider

- Web site (ballots, voting summary sheets)
- Plan marketing strategies & promotions (i.e. get students and staff involved)
- Schedule

**Market your  
program**

# Advocacy

- Readers' Theatre
- PA Announcements 
- Posters
- Book Displays
- PowerPoint
- Bookmarks, Postcards, Passports
- School, library Web Sites
- Tracking Sheets
- Ballots



**White Pine Books  
Award Nominees**

**2005 - 2006  
@ your library™**

*For all students  
Sign up in the library*

The poster features a central logo with a green leaf and a white circle. Surrounding the logo are book covers for nominees: *Accretion*, *Assassin*, *For Buster*, *Rooster*, *San Signs*, *Blue Highway*, *Esther*, *First of the Fall*, *Charlie & Lily*, and *Winters*.



**Langstaff Secondary NEWSLETTER**  
February 2005

**News from the Langstaff Library-Media Resource Centre**

Stephen Leacock, Canadian author and humorist once said, "If I were building a university, I would begin with a decent reading room and a Library. After that, if I still had more money I couldn't use, I would hire a professor and get some text books."

This quotation was part of our February, 2003 column and seems to be truer than ever for the Langstaff Library this year. Some 10,050 students from Grades 9 to 12, with their classroom teachers, have used these facilities for their projects and assignments since the beginning of term in September and the year is barely half over.

This figure does not include those who come in to do homework or "just browse". In addition to these classes, the Library is hosting again this year the *White Pine Reading Program* ([www.accessola.com](http://www.accessola.com)). The 40 students listed below are reading a series of books and will enjoy a celebration in April where Richard Scarsbrook, author of *Cheeseburger Subversive*, will come to talk about his book and writing. The Library has also added *Correo Canadiense*, the Toronto Spanish newspaper, to its list of foreign language publications for classroom and leisure reading. Others include *L'actualité*, *Affaires Plus*, *Capital Santé*, *Châtelaine*, *Commerce*, *Femme*, *Géo* and *PleinAir*.

**White Pine Readers -**  
Oge Abara, Mauni Alavi, Iliia Baranov, Stacey Bocknek, Yana Broit, Brian Carruthers, Jason Collins, Matt Darby, Julie Doner, Chelsea Driscoll, Eldar Eftekhani, Sepi Ghafoori, Elsie Ho, Mili Jain, Ruchi Kumar, Siu Chu Lam, Charis Lau, Adrienne Lee, Catherine Lundy, Priyanka Mahalanobis, Deepa Negandhi, Efi Palvanov, Marijke Paul, David Povanov, Asad Rubab, Joanna Rubinfeld, Jordan Shusterman, Nicole Silverberg, Hasana Tai, Huscina Tai, Jennifer Thompson, Mai Tran, Christine Truong, Melissa Vekol, Laura Verwey, Jaclyn Volkhammer, Sarine Willis-O'Connor, Karen Wong, Matt Wong, Yuan Tai Wu, Bronia Zaharova

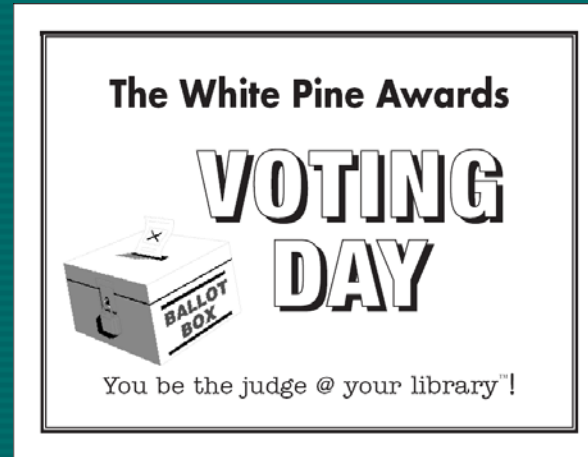
**Keep on Reading!**



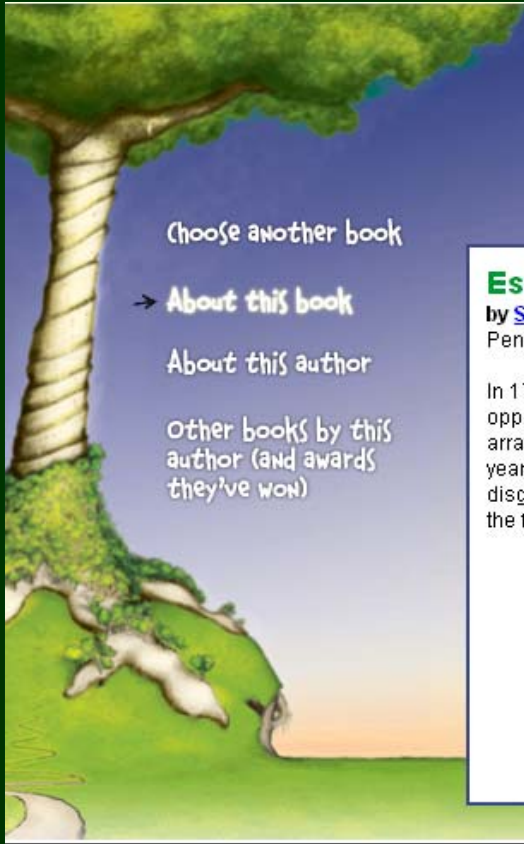
A group photo of students and staff members standing in front of a banner that reads "White Pine Readers of White Pine Books". There are balloons and a sign in the foreground.

# Advocacy


- Involve staff
- Discussion groups
- Draws, competitions
- Breakfast, lunch meetings
- School voting day



# Support Material



a forest of  
reading  
white pine™



Choose another book

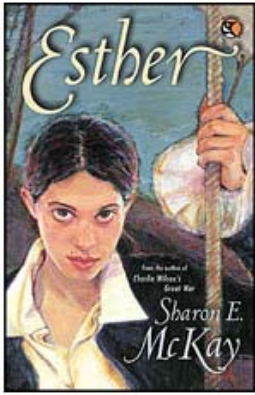
→ About this book

About this author

Other books by this author (and awards they've won)







**Esther**  
by [Sharon E. McKay](#)  
Penguin Books Canada 2004

In 1735, a shipwreck presents an opportunity for Esther to avoid an arranged marriage. She begins several years of adventure and hardship disguised as a boy. At 16, she becomes the first Jew to set foot in New France.



# You are invited to join the White Pine Award™ Reading Club

Some benefits include:

-  Reading great new books
-  Sharing your thoughts and ideas with others
-  Sharing a love of reading
-  Lunch time and after school gatherings (with refreshments)
-  The opportunity to vote for your favourite novel
-  A culminating celebration with participants across York Region

# Keeping Track

## White Pine Reading Club 2006



### Reading Passport

Name:

St. Joan of Arc Catholic High School

## 2006 White Pine Award Program READER TRACKING SHEET

### OFFICIAL NOMINEES



READER'S  
NAME

**ACCELERATION**  
Graham McNamee

**ANGELINE**  
Kathleen Bradford

**B FOR BUSTER**  
Iain Lawrence

**BLUE GIRL**  
Charles De Lint

**BLUE HIGHWAY**  
Diane Tubbson

**ESTHER**  
Sharon McKey

**FIRST VIAL**  
Lynne Henrichs

**ROOSTER**  
Don Trembath

**SUN SIGNS**  
Shelley Frutkinsha

**WINTER'S TALE**  
Gail Soborne Scott

Readers must read 5 titles from the official selections to qualify to vote.

Shonda Ehteman		✓		✓	✓	✓		✓	✓	✓
Star Ehteman		✓						✓	✓	
ADRIENNE Tee										
SEPI GHAFOLKI	✓				✓			✓	✓	
CHELSEA DRISCOLL										
ILVA BARANOV										
SARAH KALIMUDDIN	✓			✓			✓	✓	✓	
JULIE DRISCOLL	✓									
PRISCILLA WONG										
ARRANNE COWX	✓	✓					✓	✓		✓
JENNIFER THOMPSON	✓	✓		✓			✓	✓		✓
DANIELLE MAIR										
SARINÉ WILLY-D'AMOUR										
NGAO CRAVCENCO										
DENNIS BANG										
Karen Wang							✓		✓	✓
Edward Zhao								✓		
GREEN, SHAYNE	✓									
Puda Radlovic										✓
Mai Tran										

Karen Johnson  
(20)

# Passport to White Pine 2005 - 2006

[www.accessola.com](http://www.accessola.com)

at  
Langstaff Secondary School  
Richmond Hill, Ontario

Name, Grade: \_\_\_\_\_  
Homeroom Teacher: \_\_\_\_\_  
Room No.: \_\_\_\_\_

The White Pine Award  
Reading Incentive Program  
created by the Secondary Teacher-Librarians  
of Durham District School Board

To complement the development of literacy skills and to promote life-long learning and reading for pleasure among Langstaff students, the Library-Media Resource Centre has once again launched The White Pine Book Award Program.

Inclusive of all students at all levels, the program also encourages parents, teachers and the community to read actively along with its participants. We also invite students to discuss the books in informal meetings once a month: "Reading is a social activity and students learn and develop readings skills better when they discuss their reading and construct meaning by interacting with others."  
(Krashen, 1993, Kropp, 2000, Fax, 2001)

#### The Celebration:

Students will vote on their favourite book and one of the White Pine authors will be invited to speak to all participants at a gathering in York Region in April, 2006.



Yes, I've read these novels [✓]

- Acceleration
- Angeline
- B For Buster
- Blue Girl
- Blue Highway
- Esther
- First Vial
- Rooster
- Sun Signs
- Winter's Tale

✓ Read five titles to qualify to vote  
for your favourite book.

✓ Read all ten titles to be eligible  
for a White Pine Certificate.

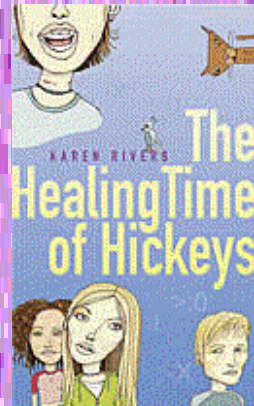
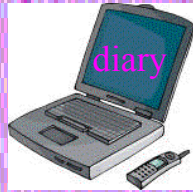
✓ Participants in the program will  
be invited to a White Pine  
Celebration in April, 2006.

✓ Please speak to Mr. Baxter or  
Mrs. Shubert if you have any  
questions.

**SIGN UP TODAY IN THE LIBRARY  
AND**

**KEEP ON READING!**

# The Healing Time Of Hickeys



*Everyday Haley would write in her diary about how she feels and about J.T her lover.*



This was Haley's last year of high school. She was loving it. Except part way through the year disaster strikes!...Haley comes down with the chickenpox, her best friend won't speak to her, J.T her lover won't even look at her, and worst of all her dad is in trouble with the law



# Tell the World

- OSSTF-District 16 *Signal Magazine*
- OSSTF will provide your school with funding...
- And your local will give you publicity...

## OSSTF Supporting Excellence in Education

Once again the District 16 OSSTF Excellence in Education Committee was proud to financially support a variety of projects across York Region. This year seven grants of \$200 each were awarded to 6 schools.



Langstaff's Rob Baxter and Thornlea's Debra Hanff with students at the Third Annual White Pine Reader's Celebration.

Patricia Dipede and the cast of Stouffville's production of "The effect of Gamma Rays on Man-in-the-Moon Marigolds".



# A little “Marketing Survey”

## (Collecting the evidence: real scientific!)

1. What attracted you to the program?
2. Why did you sign up?
3. What did you like best about taking part in White Pine?
4. What was your favourite book? Why?
5. What book did you like least? Why?
6. What changes would you like to see made to the program for next year?
7. Please suggest any books or authors for next year.
8. Will you include your White Pine certificate in your
9. personal portfolio or resume?
10. Other comments...

LANCASTER SECONDARY SCHOOL  
LIBRARY MEDIA RESOURCE CENTER  
WHITE PINE READING PROGRAM  
QUESTIONNAIRE FOR PARTICIPANTS, APRIL 27, 2008

Thank you very much for your participation in the White Pine Reading Program this year. We hope you have enjoyed the experience and have read books you'll remember for a long time. To find out and improve the program next year, we would appreciate your answering the following questions. Thank you very much for your time, and see you next year!

(1) What attracted you to the program? Why did you sign up?

(2) What did you like best about taking part in White Pine?

(3) What was your favourite book? Why?

(4) What book did you like least? Why?

(5) What changes would you like to see made to the program for next year?

(6) Keeping in mind that these books are Canadian text books and published over the past four or five years, what books would you suggest as part of the program next year?

(7) What did you enjoy most about the White Pine Celebration?

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The background is a solid teal color. In the lower half, there is a faint, stylized illustration of two hands, one from the left and one from the right, cupping a globe. The hands and globe are rendered in a lighter shade of teal, creating a subtle watermark effect.

**Let's celebrate  
Together!**

# organizing & planning

# York Region White Pine Team



Michelle Regina, Anne Hofland, Rob Baxter,  
Kate Kostandoff, Hetty Smeathers

**WHITE PINE READING PROGRAM  
TASK ASSIGNMENT SHEET**

TASKS TO DO	TASKS ASSIGNED TO
Funding	
Venue (Place)	
Date and time	
Give out tickets at door <sup>1</sup>	
Prepare Programs	
Hand out programs, floor plans to T.I.s	
Prepare press kits, packages for Media	
Collect money and issue receipts	
Get prizes	
Put prizes on prize table in front of room	
Arrange prize table	
Master-Mistress of Ceremonies	
Invitation to Guest Authors Introduce authors: student from _____ Thank authors: student from _____ Give authors their cheque _____	
Readers' Challenge <sup>2</sup>	
Pencils (100+) and Scantron cards	
Hand out questionnaires from table by door	
Collect Scantron cards	
Mark Scantron cards	

<sup>1</sup> Tickets at door: 4 different colours; each Readers' Challenge group will have 4 different colours.

- Green - Catholic School Board
- Red - Maple, Mabel King Longstaff, Westwood, Emily Carr, Aurora
- Blue - Spafford, Dr. Denson, Herby, Eswood, Iruleau
- Orange - Unionville, Marlham, Markville, Middlefield

<sup>2</sup> The Readers' Challenge:

MCs ask students to arrange themselves into groups of 4, according to the colour of ticket they were given at the door. They are instructed to send one student (ie., with the red ticket) to pick up 2 questionnaires per group from a table by the door, and one student (ie., with yellow ticket) to pick up pencils and a Scantron card from table in the centre of the room, behind the seating (the Readers' Challenge Table). Teacher(s) hand(s) out pencils and Scantron cards from Readers' Challenge Table.

Teacher(s) hand(s) out questionnaires from the table by the door.  
Groups now composed of students from each colour group complete the questionnaires. When completed, they hand in all materials at the table in the centre of the room behind the seating area (pencil and Scantron cards handed in questionnaires in the recycling bin). They then receive their lunch ticket and proceed to pick up their food. Make sure enough vegetarian pizza has been ordered for those who don't like meat.

Collect Scantron cards, making sure students' names are on each individual card, give time handed in. Mark Scantron cards and make list of winners (number of winners based on number of prizes we have brought to the event).

We all photocopy our own questionnaires so there are enough to go around to each student.

# Planning

FINAL MEETING FOR THIRD ANNUAL WHITE PINE CELEBRATION  
APRIL 4, 2005, 3:00 – 5:00 p.m.  
HOLY CROSS, VAUGHAN

Present were: Michelle Regina, Hetty Smeathers, Rob Baxter

Final Arrangements: Please print out for your records.

<p><b>Time:</b> Start: 9:45 a.m. Finish: 1:15 p.m. Big compromise!? because some schools can't make the 9:30 crunch. I don't see a problem if some have to leave at 1:00 p.m..</p> <p><b>Program at a glance:</b> 9:45 - Welcome – Judy M. &amp; Michael R. 10:00 - Cecil Roach, YRDSB Mary Puopolo, YCDSB 10:15 - Richard Scarsbrook 11:15 - Readers' Challenge 12:00 - Lunch 12:30 - Slide Show - Presentation of prizes 1:15 - Departure (snooze on bus)</p>	<p><b>Copies of Programs:</b> Hetty will run off for all students. Michelle felt that every student should get one, especially since many will use them to build their student portfolios. <b>Great idea!</b></p> <p><b>Cost and Funding:</b> Budget reviewed again. No word on \$ had yet been received from YCDSB. Michelle would like to know \$ estimate for pizza and drinks so she can give a more precise figure to her Board. She also wants to get small bags of potato chips to "round out" our menu. <b>YRDSB schools might have to up their contribution to \$70</b> (it won't break the bank, I don't think). If your cheque's already been sent, you can send in the rest later...</p>
<p><b>Number of Students:</b> Please forward to Rob by Friday, April 15, the exact number of students you'll be bringing so Hetty will know how many programs and certificates to run off to avoid waste and unnecessary costs.</p>	<p><b>Schools Attending:</b> Please make sure the name of your school is on this list if you're attending: Brock Mulock Dr. J.M. Dennison Newmarket Emily Carr Pierre E. Trudeau Keswick Stouffville King City Sutton Langstaff Thornhill Maple Thornlea Markham Unionville Markville Uxbridge Middlefield Westmount Dr. G.W. Williams</p>
<p><b>Readers' Challenge Photocopying:</b> Agnes Yun-Lee suggested to make just 1</p>	<p><b>Book Suggestions For Next Year:</b> Some students feel they should be "less</p>



You're invited to...  
**The Second Annual  
White Pine Celebration**  
York Region High Schools  
celebrate the Ontario Library  
Association's White Pine  
Reading Program 2004



Students from 22 public and Catholic high schools in York Region have been reading from a list of 10 new Canadian young adult novels for the past five months. They will come together May 20 to celebrate the books they have read, to hear guest authors William Bell and Ting-Ting Ye speak about their writing, to take part in a quiz game, win prizes and make new friends. The secondary teacher-librarians invite you to join us in this novel celebration.

Date: Thursday May 20  
Time: 10:00—1:00  
Location: Premiere Banquet Hall,  
Richmond Hill  
RSVP: Anne Hofland, King City S.S.  
(905) 833-5332  
anne.hofland@yrdob.edu.on.ca



# The Budget

Sample

<i>Item</i>	<i>Source</i>	<i>Cost</i>	<i>Responsibility</i>
Funding			
Author			
Venue,Date			
Certificates			
Food – pizza, Drinks,donuts, chips			
Press kits			
Scantron cards			
Printing (questionnaires)			
pencils			
transportation			
prizes			

# What's Involved?

- Task sheet
- Press release  
[www.101publications.co](http://www.101publications.co)
- Author invite
- Prizes

<p>📰 📰 📰 <b>THIRD ANNUAL NOVEL CELEBRATION</b> 📰 📰 📰  <b>York Region and Durham District High Schools Celebrate the Ontario Library Association's          WHITE PINE READING PROGRAM AWARD, APRIL 27, 2005</b>  <b>PRESS RELEASE – MEDIA ADVISORY</b></p>		
<p><b>FOR IMMEDIATE RELEASE</b>          For more information, please contact:          Rob Baxter, Langstaff Secondary School (905) 889-6266 x 258          Ann Cape, Markville Secondary School (905) 940-8840          Hetty Smeathers, St. Joan of Arc (905) 832-8882</p>		<p>Richmond Hill, Ontario          April 11, 2005</p>
<p><b>White Pine Award          Top Ten Canadian          Young Adult          Novels</b></p> <p><i>Becoming Ruby</i>          (Kathy Stinson)</p> <p><i>Chandra's Secrets</i>          (Allan Stratton)</p> <p><i>Cheeseburger          Subversive</i>          (Richard          Scarsbrook)</p>	<p>Over four-hundred high school students from the York Region Catholic School Board (<a href="http://www.yrcsb.edu.on.ca">www.yrcsb.edu.on.ca</a>), the York Region District School Board (<a href="http://www.yrdsb.edu.on.ca">www.yrdsb.edu.on.ca</a>), and the Durham District School Board (<a href="http://www.ddsb.durham.edu.on.ca">www.ddsb.durham.edu.on.ca</a>) will be meeting on April 27, 2005, at the Première Ballroom and Convention Centre, 9019 Leslie St., Richmond Hill, at 9:30 a.m., to celebrate their adventure in reading over the past few months. Sponsored by The Ontario Library Association (<a href="http://www.accessola.com">www.accessola.com</a>), <i>The White Pine Reading Program</i> not only fosters a love of books, but also develops literacy skills and promotes life-long learning among our young adults. The ten titles, all authored by Canadian writers, have been carefully chosen by a team of Teacher-Librarians from across Ontario to reflect the issues facing teenagers today.</p> <p><i>Chandra's Secrets</i> is endorsed by Stephen Lewis, U.N. Envoy on AIDS in Africa: "When AIDS isn't just a scary acronym, but a sinister, invisible poison that sneaks into your family... how do you learn to grow up with it and courage? That's one of Chandra's secrets."</p> <p>Students will also listen to Richard Scarsbrook, author of <i>Burger Subversive</i>, talk about his youth in south-western Ontario and his career as a writer and musician in a rock band called <i>The Know</i>. This book has been a hit among our White Pine readers who are bound to come up with some interesting questions for Mr. Scarsbrook.</p> <p>The event will be followed by <i>The Readers' Challenge</i>, a competition where students will mix with participants from high schools throughout the region to test their knowledge about these books.</p> <p>A pizza lunch is planned to keep everyone happy and prizes will be awarded to those who have best "risen to the occasion."</p> <p>Interested students are suggesting titles for next year's award and are pursuing other books by the same authors or similar themes. It's amazing the number of teenagers who tell them it's cool to read and will e-mail their friends to let them know!</p>	<p><b>Participating          High Schools</b></p> <p>Brock          Brother André          Dr. J.M. Denison          Dr. G.W. Williams          Emily Carr          Father Michael McGivney          Holy Cross          Keswick          King City          Langstaff          Maple          Markham          Markville          Middlefield          Mulock          Newmarket          Our Lady of the Lake          Pierre E. Trudeau          St. Augustine          St. Elizabeth          St. Joan of Arc          St. Robert          Stouffville          Sutton          Thornhill          Thornlea          Unionville          Uxbridge          Westmount</p>

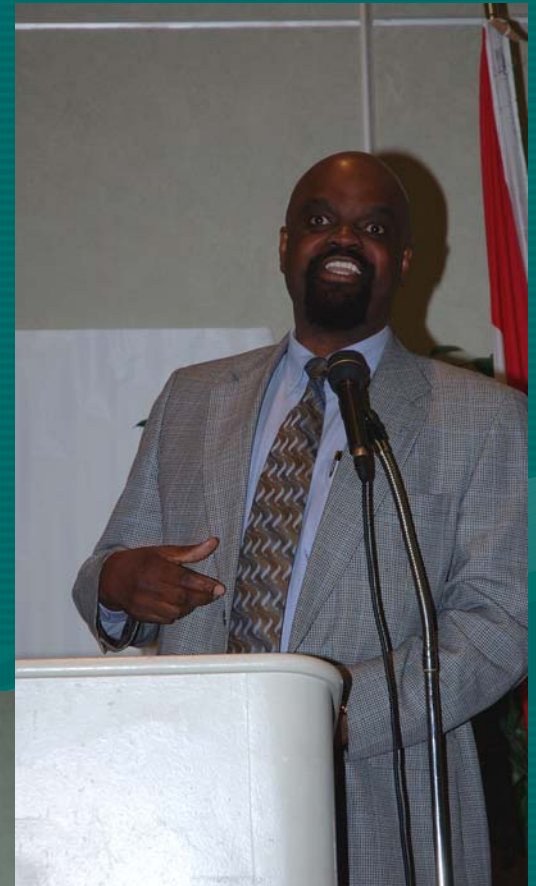
Special Report

101PublicRelations.com

## 52 Tips for Kick-Butt News Releases (and Bonehead Mistakes to Avoid)

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# Board Greetings



# The Celebration

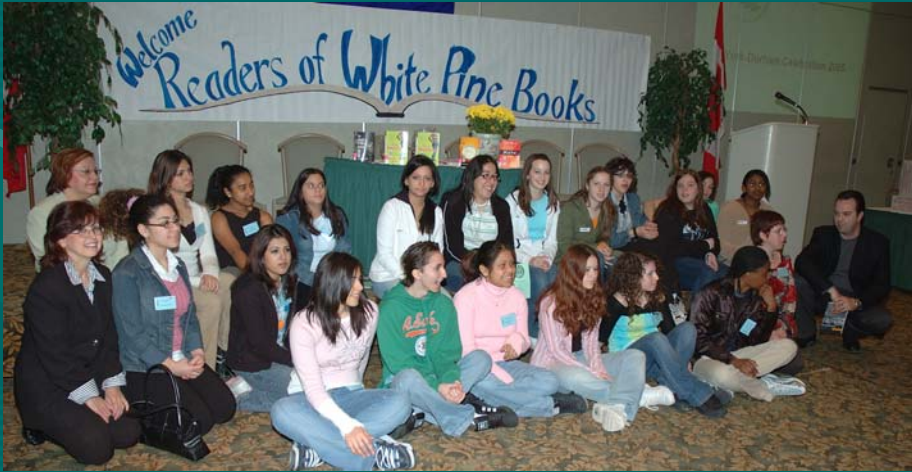




*Readers  
Challenge*



**Lunch**





# Raffle



Donations



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