

ANIMATION RUBRIC

Description	Novice	Apprentice	Proficient	Distinguished
Story/script	Storyline not evident. Is confusing and has no direction.	An attempt at creating a storyline is evident. Some information is confusing.	Storyline is evident in much of the product. Information is clear, appropriate, and correct.	Project has gone above and beyond. All information is clear, appropriate and correct. Story has a beginning, middle and an end.
Storyboarding and Planning	Did not utilize storyboard during process or storyboard is incomplete.	Basic storyboard. Does not indicate the dialogue or set changes. Referred to storyboard during project building process.	Strong storyboard that indicates the dialogue and set changes. Storyboard used as a guideline for project development.	Fully developed storyboard that includes dialogue, set changes, and camera directions. Is organized in coherent pieces. Used storyboard extensively during project development for goal-setting, organization and task-assignment.
Character and Set /Background Development	No lead characters are defined. Confusing. Did not fit into the storyline. One background that did not meet the needs of the storyline.	Characters are random – not scaled to the size of the set. Sparse set – can be viewed from only one side.	The characters aligned with the storyline, matched the scale of the set and are detailed and appropriate to the story. Set detailed to meet the needs of the storyline. Can be viewed from 3 sides so that the camera angles can be changed.	Fully developed characters – correct size for the set, intricate detailing and appropriate to the story. Richly detailed sets (two or more) to meet the needs of the storyline. Sets can be viewed from 3 sides so that the camera angles can be changed.
Final Film	Not coherent – story is not evident. Animation is extremely choppy.	Story is evident. Animation is choppy – movement is not smooth. No sounds or music.	Animation follows the story. Characters move smoothly. Music and sound effects are a part of the film. Title and credits are added to the film.	Animation is very smooth. Story is followed and is very clear. Voices, music and sound effects are a part of the film and are relevant to the story. Titles and credits are well designed and appropriate to the “look” of the film.

Create a written assessment of the work you did that contributed to your team's success. List your contributions and how they affected the project.

Create a written assessment of the change in your technological proficiency and comfort level over the course of the project. Be sure to list the new skills you have learned.

Reflect on your film, your group experience, what you learned about animation, and how your feelings about animation have changed.