Keeping Up With RSS (Really Simple Syndication)

Rajiv Nariani York University Libraries rajivn@yorku.ca 31st January 2009

RSS Presentation

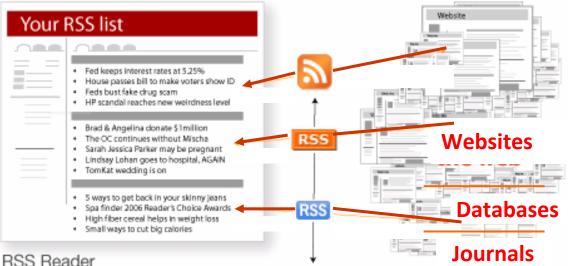
- All about RSS
- How does it help?
- Subscribe to an RSS feed using a feed reader
- Role in Teaching & Research
- Setting up a personal web page using Netvibes

What is RSS? Really Simple Syndication or Rich Site Summary

What does **RSS** mean? "I'm Ready for Some Stories"

RSS is a way to get a quick list of the latest story headlines from all your favorite websites and blogs. RSS makes it a lot easier and faster for you to get the stories you care about from around the web.





• Google Reader

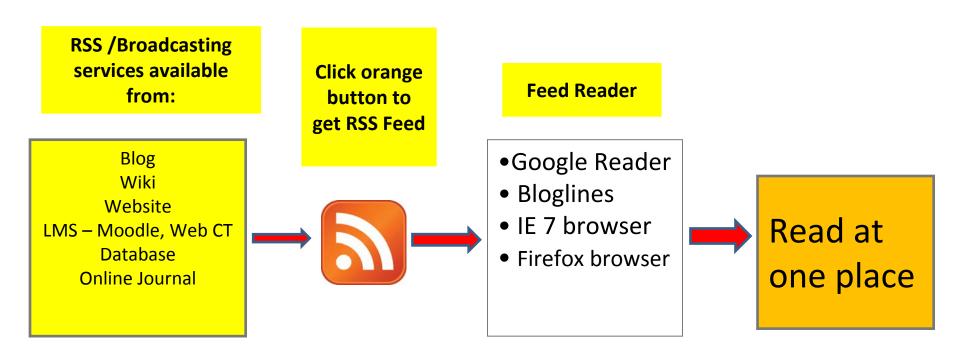
- Bloglines
- IE 7
- Firefox

Look for an RSS symbol on a website, blog, or browser window to "subscribe" to their RSS list feed.

New Content

Abbreviations Explained!

- RSS: Really Simple Syndication Broadcasting service for new stuff put up on a website
- RSS Feeds: text broadcast of the site's content
- RSS Feed Reader: Place where you read the RSS feed



RSS 1-2-3

 Go to the website, blog, wiki, database whose content you want to follow

Locate orange icon



OR



Subscribing to a RSS feed!



Customer service problems with Pottery Barn Kids - Part Deux

By Meredith Farkas | January 21, 2009

Close to a month ago, I wrote about the awful experience I had with Pottery Barn's customer service. Since a bunch of things have happened since then (and I've had people ask if anything has changed), I thought I ought to update folks on this.

I didn't give up on Pottery Barn the day I wrote that post. I called them again and explained to the customer service representative that I've been a really loyal customer for years and already had plans to order other items through them for myself and my child. I specifically asked if they could replace the furniture I purchased from them. The customer service rep said that she would check with her supervisor and get back to me within an hour. She sounded pretty positive, so I actually started to have hope that this would all be fixed.

After waiting six hours for her to call me back, I called again. Turns out, not only had she not called me back, but she hadn't even logged my call in their system. I was livid. I got transferred to another rep who again suggested that I just drill the holes in the furniture myself. When I said that I didn't pay almost \$1000 for furniture that I had to drill holes into (and also that I didn't want to destroy the furniture), she suggested that they have a furniture medic come and drill the holes. Furniture medic? Apparently, Pottery Barn has people all over the country who are on contract to fix their furniture when it arrives screwed up. Why this wasn't a possibility suggested to me by the 6 people I'd spoken to previously is a mystery to me. She let me know that the furniture medic would be in touch with me within a week. I figured I'd update my post as soon as the furniture was fixed.



Look for the RSS Icon(s) on a website or in the browser bar to see if there are RSS feeds





Using Google Reader



Information Wants To Be Free

A librarian, writer and tech geek reflecting on the profession and the tools we use to serve our patrons

Customer service problems with Pottery Barn Kids - Part Deux

January 21, 2009 7:30 PM

Close to a month ago, I wrote about the awful experience I had with Pottery Barn's customer service. Since a bunch of things have happened since then (and I've had people ask if anything has changed), I thought I ought to update folks on this. I didn't give up on Pottery Barn the day I [...]

Libraries in tough times - what about librarians?

January 21, 2009 5:16 PM

Yesterday I received the ALDirect (from American Libraries) Special Issue on the Tough Economy in my Inbox. It contained great information about library advocacy during tough times. What I found glaringly missing from this email was any discussion about or tips for librarians who've been laid off or about-to-graduate LIS students. Obviously, if we [...]

Want to come work for me?

January 13, 2009 12:25 PM

We are sadly losing our beloved Distance Learning Librarian to her family (but good for her!), so we are again in the position of looking for a new Distance Learning Librarian. The position reports to me and I've had a wonderful time mentoring our current DLL and growing in my role as a manager. I [...]

Separate but not equal?

January 10, 2009 10:47 AM

InsideOLITA

ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION http://www.accessola2.com/olita/insideolita/wordpress/?feed=rss2

Google offers two different ways to keep up-to-date with your favorite sites:

Your Google homepage brings together Google functionality and content from across the web, on a single page.

Add to Google homepage



Google Reader makes it easy to keep up with the latest content from a large number of sites, all on a single reading list.

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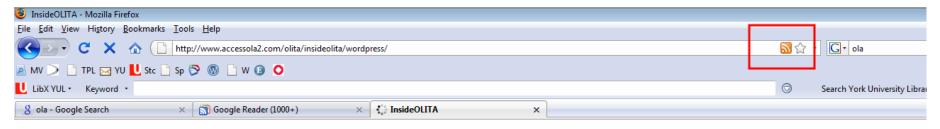
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OLITA blog & RSS Feeds!



InsideOLITA

ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION

Digital Odyssey - Tentative Date: June 5, 2009

This is to announce Digital Odyssey is tentatively scheduled to take place on Friday, June 5, 2009.

More news to come...

Posted on Monday, December 22, 2008 | Contributed by cmetcalf Filed in OLITA news | Comments (0) | Permalink

Call for Proposals: Netspeed 2009 in Calgary, AB - Deadline Feb. 13, 2009.

Netspeed-call-for-proposals-2009 (PDF).

This is a call for proposals for Netspeed 2009. Proposals for pre-conference sessions are welcome, as are suggestions for speakers and topics.

Session proposals should include:

- · Session title.
- Brief abstract (max 250 words).
- Target audience.
- . Brief summary of speaker's experience with the topic.
- · Contact information for all speakers.

Netspeed provides many benefits for speakers, including complimentary conference registration and assistance with travel costs.

Please submit proposals, speaker names, or topic ideas to netspeed@thealbertalibrary.ab.ca by February 13, 2009.

Posted on Wednesday, December 17, 2008 | Contributed by cmetcalf Filed in Conference Proposals | Comments Off | Permalink OLA home OLITA home Meeting Space

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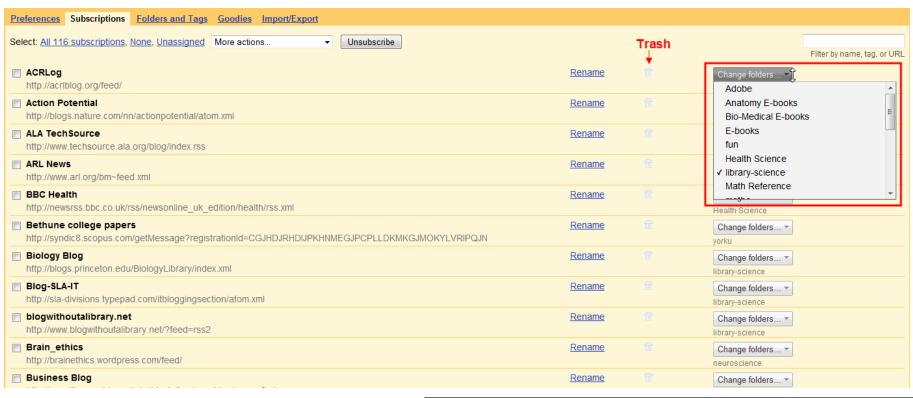
Council Talk
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Top Technology Trends
Digital Odyssey

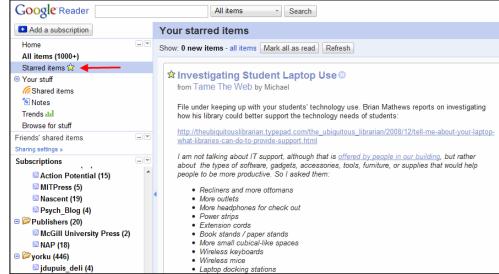


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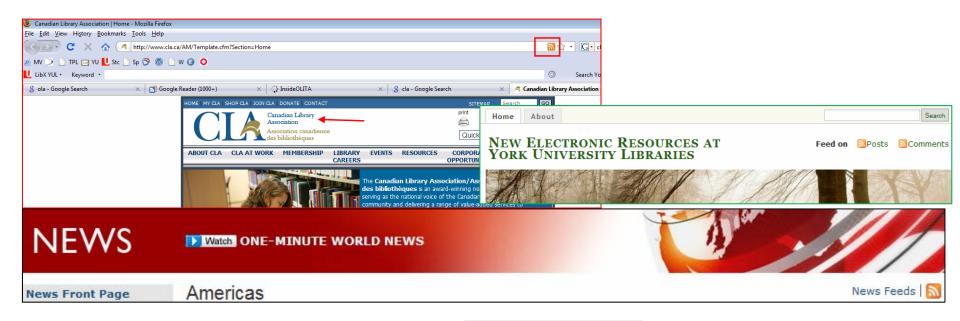
Conference Proposals (1)





Who else is offering RSS?

- Web sites (Globe and Mail, BBC, Toronto Star)
- Ryerson Library, University of Toronto, Toronto
 Public Library, Globe & Mail











Sites having RSS Feeds

NYTIMES.COM HOMEPAGE **FEATURES** NEWS BUSINESS ARTS ₹ RSS RSS RSS » Media & Advertising » Design RSS RSS » World Business » Music » Small Business » Television News » Your Money ₹ RS AUTOMOBILES RSS RSS » DealBook ₹ RSS BOOKS RSS RSS EDUCATION ₹ RSS » Book Review ₹ RSS DINING & WINE RSS RSS HEALTH ₹ RSS » Research ₹ RSS FASHION & STYLE RSS RSS » Fitness and Nutrition ₹ RSS » Thursday Styles » Money & Policy S RSS » Weddings RSS RSS WORLD HOME & GARDEN » Africa News » Americas News JOBS RSS RSS » Asia News S RSS MAGAZINE RSS RSS » Europe News MOVIE NEWS ₹ RSS » Middle East News RSS MOVIE REVIEWS RSS RSS REAL ESTATE RSS RSS NEW YORK / REGION RSS RSS



Business

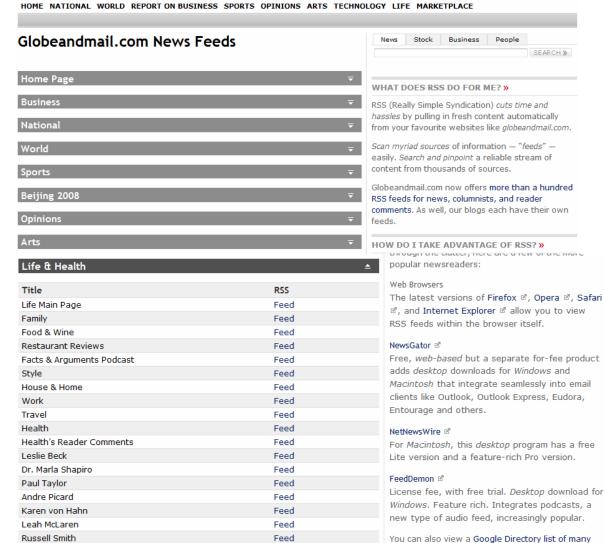
newsreaders &, ranked by popularity.

People

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RSS News Feeds



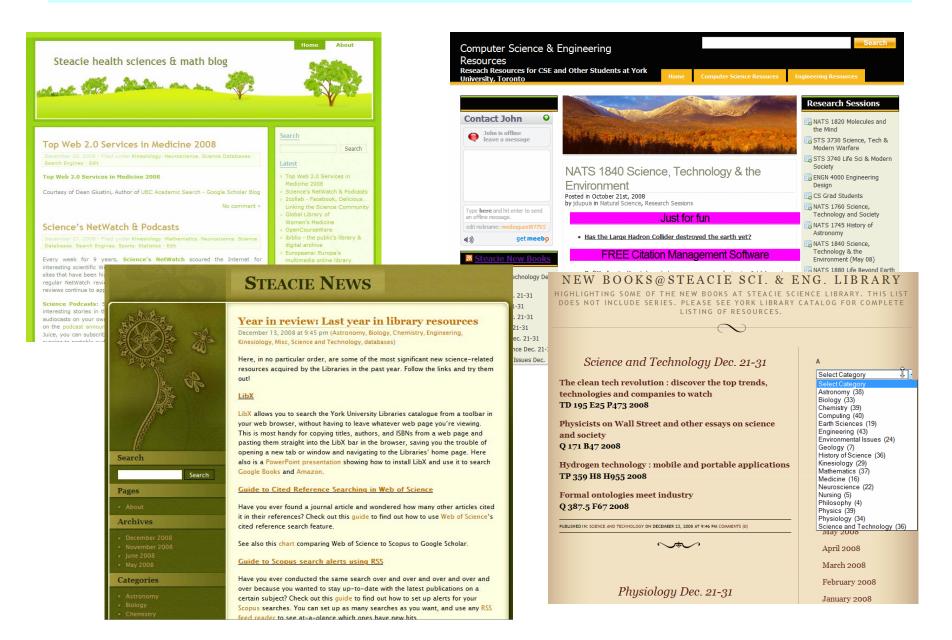
RSS – Why use it?

Saves Time

 Knowledge gathering tool

Downside

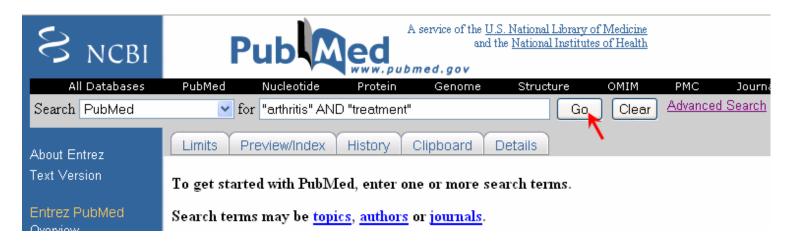
RSS in Teaching & Learning

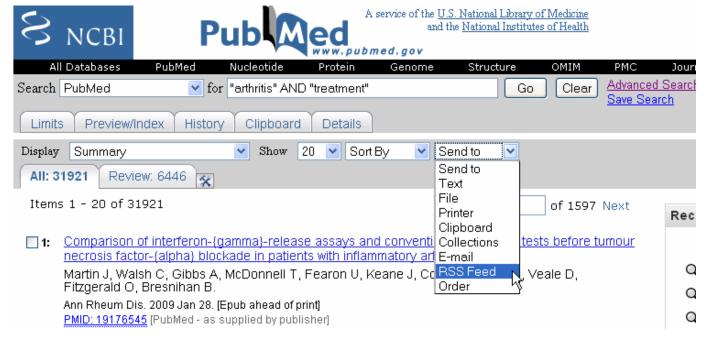


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PubMed & RSS





PubMed & RSS

RSS (Really Simple Syndication) is an XML-based format used to send new items or information to recipients who use RSS feed readers (available on the Web). PubMed RSS feeds include the latest biomedical articles with links back to PubMed citations.

• Automatic e-mailing of search updates is available using another service, My NCBI.

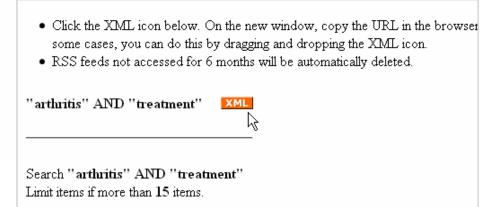
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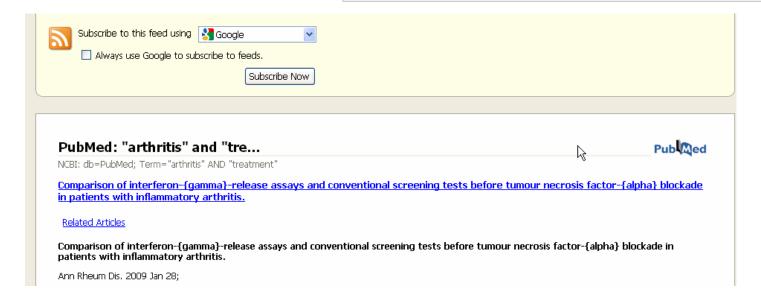
Search "arthritis" AND "treatment"

Limit items if more than 15

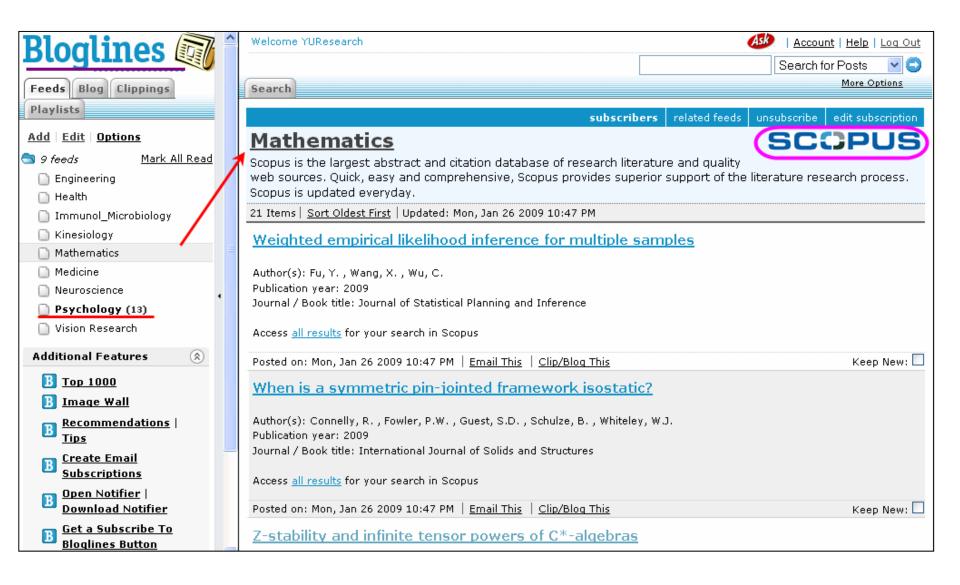
Name "arthritis" AND "treatment"

Create Feed





Bloglines – Another Feed Reader



http://www.yorku.ca/neurosci/



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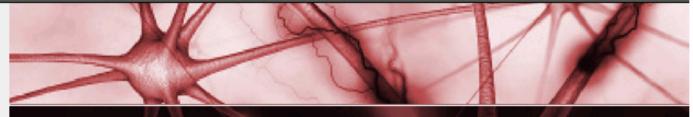
Neuroscience at York

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Neuroscience at York

Neuroscience Graduate Diploma

Neuroscience is the multidisciplinary study of the nervous system. It ranges from research on molecular and cellular mechanisms in nerve cells and the relationship between the elements of neural systems, to the study of behaviour of whole organisms. In the past decade, neuroscience has been one of the most rapidly expanding field of science.

In recognition of the recent growth in York University's neuroscience faculty, infrastructure, and research, York is now offering a graduate diploma in Neuroscience. Current and incoming graduate students will be supervised by faculty members engaged in neuroscience research within the departments of Psychology, Kinesiology and University Sciences, and Biology.

THINKING OF APPLYING?

NEWS AND BULLETINS

The amazing adventures of Zero-Gravity Rick

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New research initiative fosters collaboration in neuroscience

Check out York's new blogroll for YUResearch

Researcher is attuned to conversation among neurons

Vision Research & Neuroscience papers from York University





Pub Med

NCBI: db=PubMed; Term="york university"[Affiliation] AND "vision"[All Fields] AND "toronto"[All Fields]

20 Items | Sort Oldest First | Updated: Thu, Jan 22 2009 4:59 AM

Observers cannot accurately estimate the speed of an approaching object in flight.

By Rushton SK, Duke PA on Vision Res

ELSEVIER
FULL-TEXT ARTICLE

Related Articles

Observers cannot accurately estimate the speed of an approaching object in flight.

Vision Res. 2009 Jan 12;

Authors: Rushton SK, Duke PA

Objects approaching at the same speed, on the same trajectory, but at different distances from an observer, have different angular speeds at the eye. To recognize that the objects' approach speed is the same despite the differences in retinal motion, the observer must "factor out" the distance of each object. We examine whether observers can do so in three relative speed judgement experiments. In the first experiment we use a traditional psychophysical impoverished point-light display. In the second we use an untypically rich cue-laden display. In the former case, observers are unable to accurately estimate speed, in the latter their performance is much improved. These two experiments, taken together, establish the range of possible performance. We then test performance in a display designed to provide the cues available in a typical natural ball-catching task. We find that observers are unable to make accurate judgements in this case. These results raise the question of how observers catch balls without accurate estimates of approacl speed; we conclude with a discussion of potential solutions.

PMID: 19146869 [PubMed - as supplied by publisher]

Posted on: Sat, Jan 17 2009 3:35 PM | Updated: Sun, Jan 18 2009 7:46 PM

The influence of retinal and extra-retinal motion cues on perceived object motion during selfmotion.

By Dyde RT, Harris LR on J Vis



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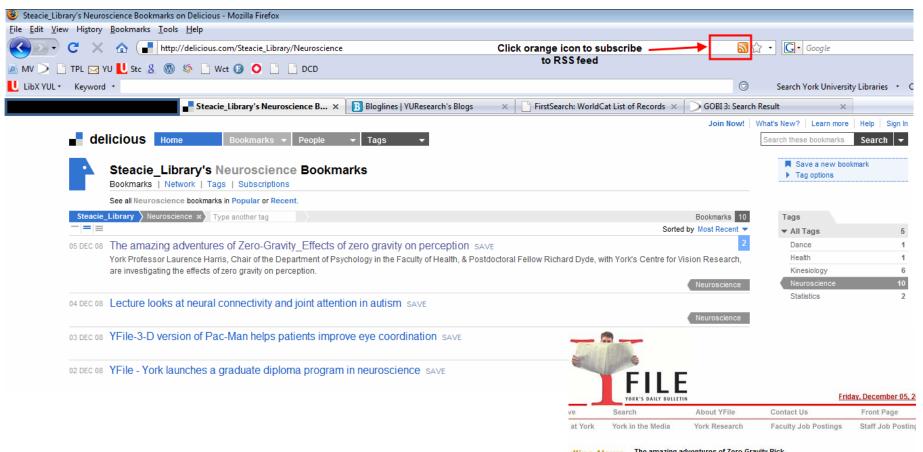
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The amazing adventures of Zero-Gravity Rick

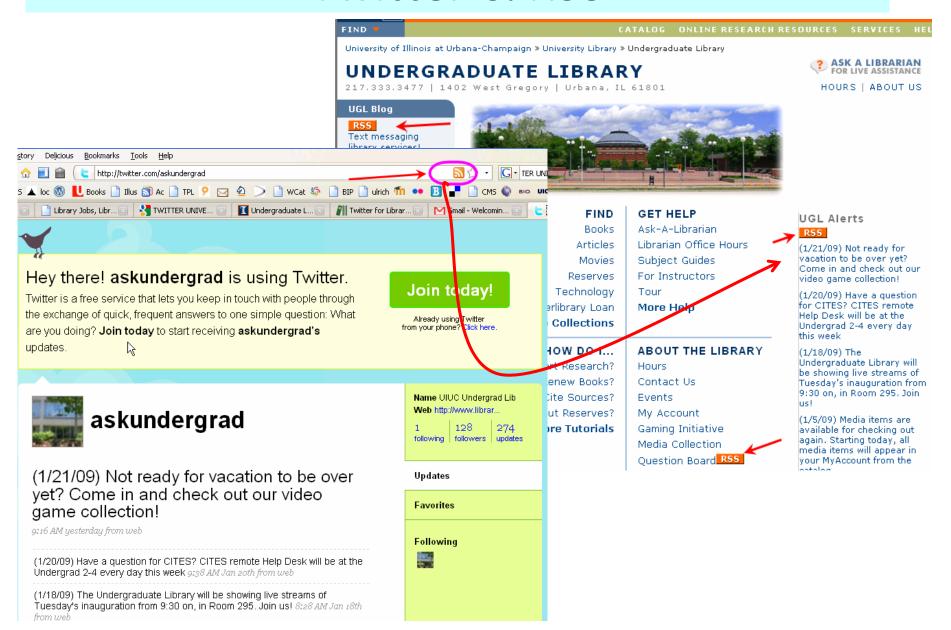
The idiom "let the chips fall where they may" became television reality for CBC comedian Rick Mercer and researchers from York University on Tuesday evening.

In a hilarious video segment aired on the comedian's self-titled program, the "Rick Mercer Report", the mischievous Mercer travelled to Ottawa, donned a Canadian Space Agency jumpsuit and boarded an airplane, modified to simulate weightlessness, to experience the effects of zero gravity first-hand.

Rick Mercer @York University



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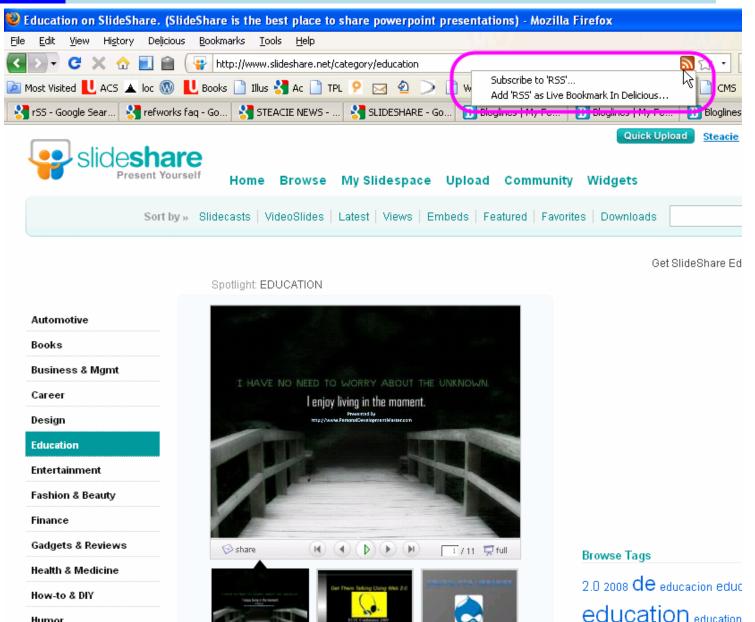
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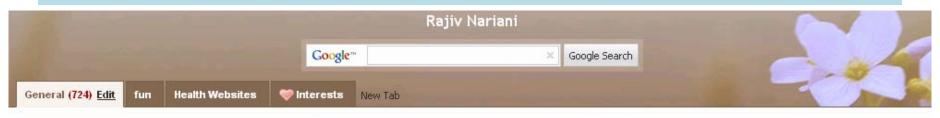
As conflicts rage across the globe, UCLA students

SlideShare & RSS

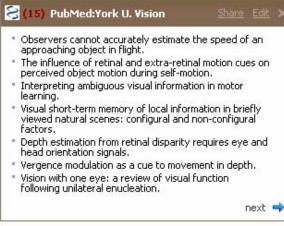
Humor



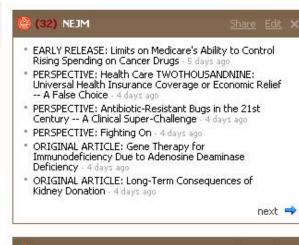
Netvibes: RSS & My personal page





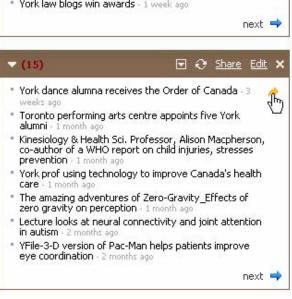


(15) CBC | Canada News









Managing RSS: Information Overload

- Limit the number of feeds
- Divide into folders professional, personal etc or subject based folders
- Monitor what you are reading if you are not reading something consider deleting that feed. There is no someday I will....



RSS overload!



All items

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NAP (15)

Implementing the Results of the Second Strategic Highway Research Program: Saving Lives, Reducing Congestion, Improving Quality of Life -

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