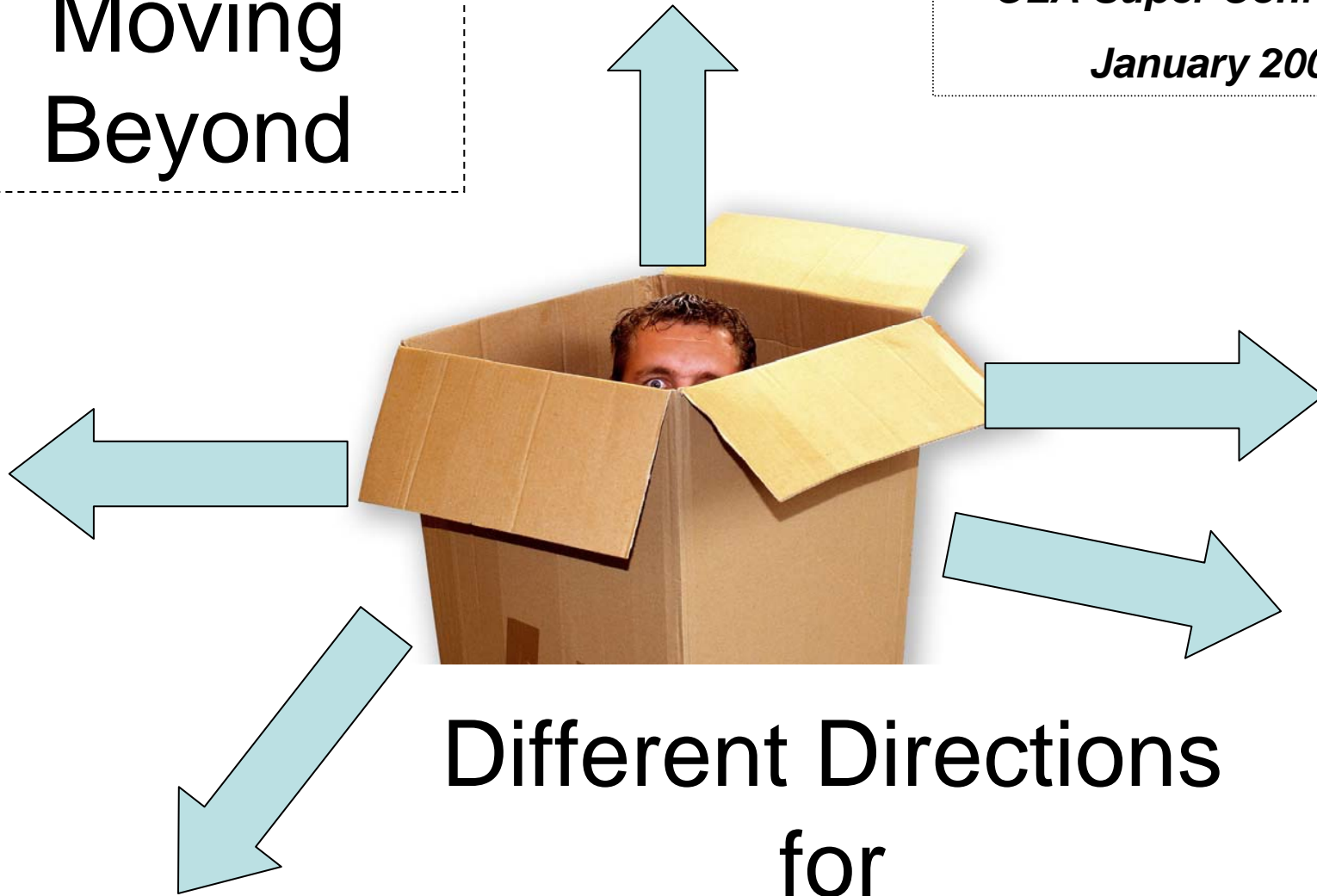


**Moving
Beyond**

***OLA Super Conference
January 2009***



**Different Directions
for
Library Technicians**

Panel

- Pam Casey, President – Information Now
- Linda Pauloski, Manager Library Resource Centre – ArcelorMittal Dofasco
- Nanci Abbondanza, Program Manager, Knowledge Management & Collaboration – Ontario Teachers' Pension Plan Board

Convener: Ulla de Stricker, President,
de Stricker Associates

Goals of Session

1. Panel members will speak to their chosen paths
2. Panel discussion with mindmap of ideas and comments
3. Q and A

Moving Beyond: Different directions for Library & Information Technicians 2009 OLA SuperConference

Key Learnings

- Entrepreneurial Thinking**
 - Be creative
 - Develop new products or services
 - Identify gaps or pain points that you can address
 - Be adaptable
 - Success may take multiple attempts
 - Take calculated risks
- Create a "business" plan**
 - Include short and long term goals
 - Monitor
 - Measure
 - SWOT Analysis
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats
 - Understand internal and external impacts to your organization
 - Communicate with staff, superiors and customers
- Build relationships within and outside your organization**
 - Informal
 - Reach out outside your department
 - Discover common interests
 - Formal
 - Associations
 - Communities
 - Partnerships
 - Boss
 - Customers
- Become a Communications Expert**
 - Use a variety of methodologies and tools
 - Provide transparency to staff, superiors and customers
 - Anticipate questions and be ready with answers
- Organizational culture fit is essential**
- Invest in You**
 - Love what you do
 - Work-life balance
 - Learn from your mistakes
 - Professional Development is a lifetime commitment

Future Directions

- Metadata, Ontologies & Taxonomies
 - Enterprise Content Management
 - Information Architecture
- Social Network Analysis
- Frameworks & Environments
 - Knowledge Management & Collaboration
 - User Experience

Resources

- Associations**
 - Aiim <http://www.aiim.org/>
 - Information Architecture Institute <http://www.ia institute.org/>
 - Library Associations
 - CLA <http://www.cla.ca/>
 - OALT/ABO <http://www.oaltabo.on.ca/site/>
 - Special Libraries Association - Toronto Chapter <http://units.sla.org/chapter/ctor/>
- Continuing Education**
 - <http://www.aiim.org/Education/Information-Management-Training-Online-Courses-IT-Systems.aspx>
 - <http://plc.fis.utoronto.ca/>
 - <http://sla.learn.com/learncenter.asp?id=178409&mode=show&page=200>
- General**
 - CMS Watch <http://www.cmswatch.com/>
 - EContent (news and best practices) <http://www.econtentmag.com/>
 - KM World (articles, blogs and free webinars) <http://www.kmworld.com/>
 - Linked In Groups
 - Content Management
 - Enterprise 2.0
 - KM Forum
 - Mashable <http://mashable.com/>
 - Vendors
 - Free presentations & webinars

Further Information

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