



F

Friday programs



850 MTCC 204

7:45 AM

By invitation

TALCO ANNUAL GENERAL MEETING AND BREAKFAST

TALCO (The Association of Library, Media, Technology, and Information Coordinators and Consultants of Ontario) invites conference delegates who are the lead people in their school boards for library/learning commons programs to attend the AGM and Breakfast. There is no cost, but please register by sending an RSVP to the invitation on the TALCO Ning.

851 ICTC NIAGARA

7:45 AM

By invitation

SOUTHERN ONTARIO PUBLIC LIBRARY ABORIGINAL SERVICES NETWORK BREAKFAST

There is no cost but please respond to the invitation that will be extended to you by email.

7:00 am

Registration opens

7:45 am

SOPLAS Breakfast *(by invitation)*

TALCO Breakfast and Annual General Meeting *(by invitation)*

8:00 am

ALL-CONFERENCE PLENARY

Miriam Toews

author of *A Complicated Kindness*, and more
Autographing follows
OLASore-on-the-Go will be selling her books

8:30 am

The OLASore – Room 205B

9:00 am

The Career Centre – lower lobby of MTCC

9:00 am

EXPO ONLY registration kiosk opens

9:00 am

EXPO 2013

- 200 exhibits, many NEW this year
- the EXPO Theatre,
- authors autographing
- and much more!

Exhibits close today at 3:00 pm

9:05 am

1000 series sessions

OSLA Spotlight: Michael Stephens

10:40 am

ALL-CONFERENCE PLENARY

Susan Cain

author of *Quiet: The Power of Introverts In a World That Can't Stop Talking*
Autographing follows
OLASore-on-the-Go will be selling her books

10:30 AM

Poster Sessions – lower lobby of the MTCC.
Extended viewing hours – 10:30 AM onward.
Presentations at noon and 1:00 PM.

12:00 noon

CANSCAIP Book Launch – EXPO Theatre

2:10 pm

1200 series sessions

OLA SPOTLIGHT: Evergreen™ Award Winner: Linwood Barclay. Autographing follows
The OLASore-on-the-Go will be selling books
FEATURE: Child & Youth Services EXPO – see session #1201

3:45 pm

1300 series sessions

OLBA SPOTLIGHT: Gail Hulnick

5:15 pm

Annual General Meetings:
ABO-Franco, OLBA, OLITA, OPLA
Award Receptions:
ABO-Franco, OLITA

6:15 pm

ALL-CONFERENCE PARTY!

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OSLA Stream Sponsor



ALL-CONFERENCE PLENARY

900 MTCC 105/106
8:00 AM

Miriam Toews

With the generous support of

authors at

© Harbourfront centre

International Festival of Authors


The International Festival of Authors (IFOA) brings together the world's best writers of contemporary literature for 11 days of readings, interviews, lectures, round table discussions, and public book signings each October.



Miriam Toews (Canada) is the author of five novels: *Summer of My Amazing Luck*; *A Boy of Good Breeding*; the Governor General's Literary Award-winner *A Complicated Kindness*; *The Flying Troutmans*, which won the Rogers Writers' Trust Award for Fiction; and her latest, *Irma Voth*. She has also written one work of non-fiction, *Swing Low: A Life*.

Introduction by: Christine Saratsiotis, Associate Director, Authors at Harbourfront Centre.

Photo: Ekko von Schwichow

Librairie Monet

BONJOUR ONTARIO!

Librairie Monet is known as Montreal's French-language most specialized bookstore in Children's literature, Comics and Graphic novels as well as for its exhaustive selection of General and Academic publications. Come and visit us at **BOOTH 621**. We will introduce you to our online catalogue **Monet PRO**.

La Librairie Monet est renommée pour sa spécialisation en Littérature jeunesse et en Bande dessinée, et pour sa vaste sélection d'ouvrages de Littérature générale et universitaire. Venez nous rencontrer au **Stand 621**. Nous vous présenterons notre catalogue virtuel **Monet PRO**.

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Tél. : 514-337-4083 librairiemonet.com • monetpro.ca



F

OSLA

SPOTLIGHT

1000
9:05 AM

MTCC 105/106?

Library design, Virtual library

Michael Stephens Learning Everywhere: The Transformative Power of Hyperlinked Libraries



Mobile and Web technologies are changing the way we live and learn. Libraries can play a key role in this future. Imagine the emerging hyperlinked library as a creation space, community space, anything space. Imagine this library available everywhere via mobile devices and tablets. How will services change? What skills will staff require? What does this future look like going forward as we encourage learning everywhere as a means for transformative change for ourselves and our users.

Dr. Michael Stephens is an assistant professor with the San Jose State University School of Library and Information Science. He is a recognized scholar and educator in the areas of emerging technologies in libraries, technology learning programs, user-centered planning for libraries, and future roles of librarians and libraries. Stephens has made presentations about emerging technologies, innovation, and libraries to audiences in more than 26 states and 8 countries.

Both

Convenor: Elizabeth Gordon, OSLA 2012 President and Kawartha Pine Ridge DSB



1001 MTCC 203C

9:05 AM

Media relations

7 STEPS TO TAKE WHEN A REPORTER CALLS

Gail Hulnick, Principal, WindWord Communications

Make the most of news media opportunities to promote the library. Media trainer and journalist Gail Hulnick provides advice on strategic planning, interview skills, writing press releases, and bridging from social media to news media.

Convenor: Wilma Kenny, Kingston Frontenac PL Board

1002 MTCC 203AB

9:05 AM

Readers' advisory, Displays, Library design

BOOKS TO GO – FACILITATING THE IMPULSE BORROWER

Rachel Van Riel, Director, Opening the Book, UK

Research in the UK has demonstrated that many library customers are looking to be tempted while browsing and don't necessarily have one title in mind. Often, if they don't find something quickly, they leave empty-handed. Explore the implications of this research for managing library spaces and collections, and learn how creating an 'impulse' area near the front of the library can have a dramatic effect on both circulation and patron satisfaction.

Convenor: Sharron Smith, Kitchener PL



1003 MTCC 203D

9:05 AM

Library planning, Partnerships **NEW BUILDING, NEW NEIGHBOURS, NEW OPPORTUNITIES**

Laura Dick, Manager; Kim Sachs, Branch Supervisor; Harper Branch, Waterloo PL

A newly built joint facility equalled a novel opportunity for the Waterloo Public Library. From developing new partnerships with our joint tenant, the YMCA, and other community organizations to rethinking how to provide service on the floor, a new building gave us a chance to do things differently from the ground up.

Convenor: Deborah Walker, Markham PL

1004 MTCC 201D

9:05 AM

Learning disabilities **SERVING PUBLIC LIBRARY USERS WITH LEARNING DISABILITIES**

Kim Priestman, Branch Librarian, West Grey PL; Jane Venus, Manager, Lifelong Learning and Literacy, Ottawa PL; Diane Wagner, Senior Manager, Public Policy & Education, Learning Disabilities Association of Ontario

The CNIB Library Partners Program works with Ontario public libraries to provide access to alternative formats for their customers with print disabilities. Perspectives will be presented by a parent of a child with disabilities, a public librarian who has done outreach with this group, and a representative from a learning disability association.

Convenor: Faline Bobier, CNIB

1005 MTCC 104B

9:05 AM

Role of the trustee, Governance **PUBLIC LIBRARY BOARD LEADERSHIP: A QUESTION OF BALANCE**

Jane Hilton, Trustee, Whitby PL; Lynn Humfress-Trute, Trustee, Middlesex Co. Library

Back by popular demand – an interactive workshop focused on increasing Board Members' understanding of their responsibility for sound, public library leadership. Through peer collaboration, best practices will be identified and participants will have the opportunity to discuss common topics and address questions and/or concerns regarding their role.

Convenor: Greg Burns, Port Hope PL Board

1006 ICTC CALEDON

9:05 AM

Creativity, Innovation, Staff development

THE CREATIVE LIBRARY

Andrea Cecchetto, Manager, Learning & Growth; Fred Whitmarsh, Branch Librarian; Anthea Baile, Branch Librarian, Markham PL

Markham PL staff set out to teach creativity to their colleagues using everything from video games & improv to a New Ideas Map & Creativity Coaches. MPL staff will discuss the process of building a culture of creativity, tracking their progress, and the impact of their efforts on staff and customers.

Convenor: Arvind Mehta

1007 MTCC 206B

9:05 AM

Reference, Integrated service **INTEGRATED PUBLIC SERVICE MODELS: CHALLENGES & OPPORTUNITIES**

Jim Brett, User Services Librarian, University of Guelph; Karen Nicholson, Information Literacy & Staff

Development Librarian, McMaster University; Joanne Oud, Associate University Librarian, Wilfrid Laurier University Library; Joan Sweeney Marsh, Director, Library and Learning Services, Sheridan College

Many academic libraries have moved away from dedicated reference and circulation desks to an integrated or single-service public service point in an attempt to enhance service delivery and minimize costs. Have these goals been met? Panelists will share their experiences and discuss related challenges and opportunities, including service philosophy, training and development, organizational culture, scheduling and supervision.

Convenor: Kate Gibbings, University of Ontario Institute of Technology

1008 MTCC 201C

9:05 AM

Copyright, E-reserves **ONE-STOP COURSE READ- INGS: A BREAKTHROUGH IN CAMPUS COLLABORATION**

Inba Kehoe, Copyright Officer, University of Victoria; Ophelia Cheung, AV and Reserve Services Librarian; Ann Ludbrook, Copyright Librarian; Fangmin Wang, Head of Library Information Technology Services; Ryerson University & Archives

Ryerson Library collaborated with the Bookstore and the Distance Education Department to centralize copyright checking for course readings, including streaming rights for audiovisuals. Using the Ares system, document links are uploaded into Blackboard or passed to the Bookstore for print coursepack processing. The University of Victoria Libraries also engages in a similar project, using Ares to manage the digital coursepack workflow.

Convenor: Gail Strachan, Seneca College

1009 MTCC 201E

9:05 AM

Web-scale discovery, Pedagogy, Ethics

WEB-SCALE DISCOVERY – BEYOND THE TECHNICAL

Timothy Bristow, Digital Humanities Librarian; Adam Taves, Research & Instruction Librarian, York University

Web-scale discovery systems bring together myriad resources into a single search environment. When investigating the adoption of such systems, conversations often become mired in the technical and can obscure broader pedagogical and ethical concerns, which are of primary importance for the successful implementation of a web-scale discovery system. How can library staff frame these issues and bring them to the fore?

Convenor: Gordana Vitez, Niagara College

1010 MTCC 206F

9:05 AM

Outreach, Communication **INSTRUCTOR TBA: MARKET- ING YOUR LIBRARY TO SESSIONAL FACULTY**

Jennifer Easter, Academic Liaison Librarian; Sandra Herber, Academic Liaison Librarian; Emily Tufts, Academic Liaison Librarian, University of Guelph-Humber

Outreach to sessional faculty presents a unique challenge for academic librarians. With increasing numbers of sessional faculty, we need to find new ways to promote our services. We will address the challenges of building these connections and creating a Faculty Communication Plan. Learn from our experience and gain the tools to develop your faculty communication strategy.

Convenor: Kelly Kimberley, Ryerson University

**F****1011 ICTC OAKVILLE****9:05 AM***Digitization, Heritage, Local history***IT'S UP TO US! CANADA'S CULTURAL CRISIS AND THE RESPONSIBILITIES OF LIBRARIES FOR DIGITAL STEWARDSHIP****Ron Walker**, Canadiana; **Loren Fantin**, OurDigitalWorld

Access to our cultural heritage is critical to the future of our society. Government cutbacks and generally difficult economic times have rightly or wrongly shifted the responsibility for this to the local keepers of the culture – your library, your university, your archives, your college, and your museums. While our resources remain limited, we can rise to this responsibility. OurDigitalWorld and Canadiana see a feasible solution for your grassroots digitization, provision of public access and long-term preservation. Come and see how you can be a local leader in this critical time for the people you serve.

*Convenor: Jess Posgate, Our Digital World***1012 ROOM****9:05 AM***Governance, Performance evaluation***PERFORMANCE REVIEWS AND THE CHIEF STAFF OFFICE**

Patrick Gauch, Trustee, Ottawa PL
Essential to the success of any public library is the development of effective governance policies, and one of the most important is the performance evaluation of the Chief Staff Officer. Gain a greater understanding of the role and importance of the annual performance review of the CSO, including the concept of competency based performance, job descriptions, talent management and succession planning.

*Convenor: Eva Reti, Whitby PL Board***1013 ROOM****9:05 AM****PLAISIR DE LIRE: UN UNIVERS À PARTAGER****This session has moved to #1231 at 2:10 pm****1014 MTCC 104C****9:05 AM***Collection development***OLA BEST BETS 2012: CANADIAN FICTION FOR CHILDREN AND TEENS**

Carrie Dawber, Children's Services Library Technician, Richmond Hill PL; **Sarah Hart**, Branch Librarian, Chatham-Kent PL; **Sandy Laird**, Senior Librarian, Mississauga Library System; **Laura Luopa**, Manager Youth Services, Caledon PL; **Terry Lee Milligan**, Librarian, Mississauga Library System

Join OLA Canadian Materials Committee members for the 2012 "Best Bets" lists of Canadian literature for children and for teens. We read all of the year's books so that you don't have to! In a fun booktalk style, let our readers' advisors educate, entertain and empower you to return to your libraries with the best Canadian picks for children and teens from 2012.

*Convenor: Alison McCullough, Oshawa PL***1015 MTCC 104A****9:05 AM***Leadership***LEADERSHIP: 1,2,3: ME, YOU AND WE**

Joel Borgida, Specialist, Organizational Effectiveness; **Kathleen Paterson**, Director, Organizational Effectiveness, Baycrest

In this interactive workshop, participants will explore the concept of leadership in the workplace. Grounded in leadership theory and through facilitated discussions, and individual and group exercises, participants will be encouraged to consider different perspectives on leadership and more clearly articulate their skills and areas for development in the way they lead themselves, lead others and lead within their organizations.

*Convenor: Elena Springall, University of Toronto***1016 MTCC 201F****9:05 AM***Coaching, Career development, Management***CREATING A POSITIVE FEEDBACK FRAMEWORK**

Julie Mandal, Professional Coach, MandalCoaching; **Margaret MacMillan**, Branch Manager, Brampton PL
Participants will take a broad look at the way we give and receive feedback. What prompts you to give it? How do you ask for it if you need it? How do you handle an uncomfortable feedback situation? Do you acknowledge – authentically and frequently? Participants will discuss a framework that encourages a timely, direct, and high-quality feedback culture – resulting in high productivity and strong personal satisfaction.

*Convenor: Amanda Halfpenny-Lavender, Conseil Scolaire Viamonde***1017 MTCC 202CD****9:05 AM***RDA, Technical services***RDA: THE ULTIMATE CATALOGUING EXPERIENCE**

Christopher Carr, Cataloguing Librarian, Hamilton PL

How will RDA change the work done by copy cataloguers? This presentation will outline the major differences between AACR2 and RDA and introduce the basics of RDA for copy cataloguing and acquisitions staff.

*Convenor: Michael David Reansbury, President, OALT/ABO***1018 ICTC BALLROOM B****9:05 AM***Management, Future trends***PUBLIC LIBRARY CEO PANEL ON WHAT IS KEEPING THEM UP AT NIGHT**

Moderator: Catherine Biss, CEO, Markham Public Library and Chair, CULC/CBUC; **Panelists: John Pate-man**, CEO, Thunder Bay Public Library; **Jeff Barber**, CEO, Regina Public Library; **Paul Takala**, CEO, Hamilton Public Library; **Judith Hare**, CEO, Halifax Public Libraries.

Come and listen to a national perspective on the hot-button issues and the opportunities that are facing our public libraries. This session is often a highlight where attendees can hear from some of the country's most prominent library leaders. They will share their doubts, fears and their optimism for what is ahead. The pace will be quick. There has been lots of retirements in the upper ranks of public library leadership. Hear dynamic new voices and their spin on things.



Rachel Van Riel 1002



Jane Hilton 1005



Lynn Humfress-Trute 1005



Fred Whitmarsh 1006



Jim Brett 1007



Ophelia Cheung 1008



Inba Kehoe 1008



Adam Taves 1009



Sandra Herber 1010



Emily Tufts 1010



Loren Fantin 1011



Patrick Gauch 1012



Ann Ludbrook 1008



Jennifer Easter 1010



Margaret MacMillan 1016



Jennifer Gal 1021



Pam Mountain 1022



Miriam Scribner 1022



Rosa Orlandini 1023



Anna St. Onge 1023



Tim Ribaric 1024



John Fink 1025



Mindy Thuna 1026



Kyle Johnson 1027



Jeff Moon 1027



1019 MTCC 202B

9:05 AM

Community engagement, Aboriginal services

LIBRARIES AND COMMUNITY ENGAGEMENT

Karen Lewis, Librarian, Kanhiote Tyendinaga Territory First Nation PL; **Suzanne Methot**, Education Consultant, Dragonfly Consulting Services Canada

Join us and discuss the principles, techniques, and strategies for community engagement, including cultural considerations and competencies. Learn how to increase support for and use of the library. Learn how a First Nation library can play a role in community empowerment; how library programming and collections can connect to advocacy; and how to engage Aboriginal elders through the use of elders' circles.

Convenor: Kathleen Peters, Beausoleil First Nation PL

1020 MTCC 206E

9:05 AM

Newcomers, Partnerships

NEW TO NEWCOMERS! IDEAS AND SOLUTIONS

Amanda French, Manager, Sciences and Business Dept, Mississauga Library System

Newcomers are a growing and vital part of our communities, so what can we do to help them integrate and feel welcomed at the Library? We will describe our Newcomer Service, take a virtual tour of our Newcomers web page, and share program ideas which can be tailored to your community's needs.

Convenor: Jackie Howard, Toronto PL

1021 ICTC BALLROOM A

9:05 AM

Technology, Children's programs

TECH TIMES IN YOUTH SERVICES

Jennifer Gal, Manager, Red Hill

Branch; **Maureen Johnson**, Manager of Youth Services; **Dale Kent**, Barton Street Branch, Hamilton PL
Hear about how Hamilton PL has integrated technology into children's services, including iPads for storytimes, YouTube for class visits and branch programs, and Smartboards in school outreach as well as future opportunities such as Skype class visits and remote book clubs.

Convenor: Cecilia Vespa, Burlington PL

1022 MTCC 206A

9:05 AM

LGBT Services

LIBRARY SERVICE TO LGBT COMMUNITY

Pam Mountain, Branch Head; **Miriam Scribner**, Senior Services Specialist, Programming & Events, Toronto PL
Public libraries can and should be catalysts for much-needed library services to the LGBT community, particularly vulnerable youth and older adults. We will synthesize the discussions and experiences presented at the Toronto PL symposium in May, including the steps taken to implement recommendations and future directions.

Convenor: Teresa Gawman, Oshawa PL

1023 ICTC HALTON

9:05 AM

GIS skills, Digital resources

THE WHERE OF YOUR WHAT: GEO-LOCATING DIGITAL CONTENT

Rosa Orlandini, Map and GIS Librarian; **Anna St.Onge**, Archivist, Digital Projects & Outreach, York University
New technologies, especially those that embed digital objects in a time and place, can render your digital content more accessible to a wider range of disciplines and users. Drawing on a digitization project currently in progress, the presenters will demonstrate practical applications on how to

geo-locate and display images using Google Fusion tables, Google Earth, Google Maps, and Historypin, using images from York University Libraries' Research Collections.

Convenor: Jennifer Burns, YBP Library Services

1024 MTCC 206D

9:05 AM

Open source

HARDWARE HACKING WITH ARDUINO FOR FUN AND PROFIT!

Tim Ribaric, Digital Services Librarian; **Jonathan Younker**, Head of Library Systems, Brock University
The Arduino is an open-source electronics prototyping platform that has inspired beginners and experienced hackers alike. No bigger than a credit card, Arduinos have been used to create synthesizers, control robots, power autonomous tweeting devices, and many other wild and wonderful ideas. Get started with "the internet of things" by learning how to design, create, and test real-world Arduino solutions in the library environment.

Convenor: Nick Ruest, York University

1025 ICTC ONTARIO

9:05 AM

Web 2.0, Technology trends

JUST BECAUSE YOU CAN – TECH FADS IN LIBRARIES

Andrew Colgoni, Science Fluencies Librarian; **John Fink**, Digital Scholarship Librarian, McMaster University; **Andrew McAlorum**, Digital Projects Librarian, University of Toronto Libraries

Thinking about embedding a QR code into your fancy Prezi presentation? We will explore the tech trends of yesterday and today that didn't quite pan out. Maybe you've done research help in Second Life. Or perhaps you're just starting to pin your library

in Pinterest. We understand the allure, which is why we'd like you to join us for a light-hearted poke at tech fads.

Convenor: Joanna Szurmak, University of Toronto at Mississauga

1026 ICTC KINGSWAY

9:05 AM

Impact metrics, Scholarly communication

IMPACT METRICS IN FLUX: WHAT DO WE TELL THEM NOW?

Pam King, Scholarly Communication Liaison Librarian; **Mindy Thuna**, Science Liaison Librarian, University of Toronto Mississauga
Traditional impact metrics are being challenged by alternative options for measuring the impact of articles, journals and authors. Faculty and graduate students are particularly sensitive to metrics relating to their research, but are often unaware of the effect of changing to a new scholarly publishing environment. What can academic librarians bring to the table to inform and assist researchers in assessing the impact of their work?

Convenor: Graham Lavender, Seneca College

1027 ICTC HUMBER

9:05 AM

Government documents

WEST WING MEETS 24 SUSSEX

Kyle Johnson, Director, Information Resource Center, United States Embassy; **Jeff Moon**, Data & Government Information Librarian, Queen's University

We are constantly exposed to news about how our southern neighbours govern themselves, but we are often unfamiliar with the US Legislative process and the documents behind these stories. We will provide an introduction to how the US



government works in comparison with Canada. Through discussion and lots of Q&A, you will leave as better-informed consumers of government-related news.

Convenor: Marni Harrington, Western University

1028 MTCC 206C

9:05 AM
Copyright

COPYRIGHT LITERACY: COLLABORATING FOR PROVINCE-WIDE DELIVERY OF TRAINING

Karen McGrath, Director of Libraries and Bookstores, Niagara College; **Jennifer Peters**, Teaching & Learning Technologies Librarian, Seneca College; **Patricia Buckley**, Copyright Coordinator, Sheridan College
Educators and students should have a basic knowledge of copyright law, but so few do. In an effort to remedy this and to address anxiety caused by the current copyright environment, a number of Ontario colleges

came together to begin to build a series of online learning modules to provide education to college faculty and students. While not an education session on the specifics of copyright, this session will discuss collaboration, project management and the process of building online learning modules. Feedback from delegates will be welcomed.

Convenor: Joy Muller, Seneca College

1029 MTCC 202A

9:05 AM
New professionals, Mentoring

PAY IT FORWARD: HOW JUNIOR LIBRARIANS CAN MENTOR

Erin Fields, Teaching and Learning Librarian, University of British Columbia; **Klara Maidenberg**, Assessment and Evaluation & Virtual Reference Services Librarian, Scholars Portal. OCUL; **Norda Majekodunmi**, Research and Instruction Librarian, York University
New to the profession? Been

in your position for less than 6 years? You are the perfect candidate to be a mentor to talented librarians seeking their first positions. You have navigated the current job market, mastered resume/cv writing, and prepared for interviews and job presentations — all of which places you as a most valuable resource for those looking to do the same. Learn first-hand from the experiences of three 'new professionals' how to pay-it-forward.

Convenor: Caitlin Fralick, Hamilton PL

1030 MTCC 201B

9:05 AM
Teaching and Learning

CREATE THE OPTIMAL VISUAL LEARNING ENVIRONMENT

Judy Burns, Accounts Manager, Projection Products, Epson Canada Ltd.
Visual learning using collaborative strategies are highly effective when resources can be enlarged to the point where groups can

see and interact with the materials simultaneously. Advances in interactive projection enhance this style of learning. Explore the ideas and potential!

Convenor: Manda Vrkljan, University of Toronto Libraries

1031 MTCC 104D

9:05 AM
NEW SESSION

SEVEN – THE SERIES

Authors of the Series: Sigmund Brower, Norah McClintock, Shane Peacock, Richard Scrimger, Ted Staunton, Eric Walters, John Wilson

Learn more about this unique series initiated by Eric Walters – one idea, seven authors – seven books – all linked and published the same day! Join the authors as they discuss the process involved in writing a linked series of seven novels.

Friday Poster Sessions

Note: Posters will be open for viewing at 10:30 am. Group One will be presented between noon and 1:00 PM. Group Two will be presented between 1:00 and 2:00 PM. All posters will be taken down by 5:00 PM.

Group One

Presented between noon and 1:00 PM

Information-Seeking Behavior of Nurses at Health Sciences

Matthew Tremblay, Health Sciences North Library
During 2012 the Library conducted a survey of the information-seeking behavior of nurses, including a large group of newly hired, recent nursing graduates, and close to 100 current nursing staff. We developed our survey tool based on questions found in the literature. The responses showed the most popular sources of information for both new hires and current nurses, and the systemic issues nurses face on the ward in accessing information. Results reveal similarities and differences between the two nursing groups, and offer an interesting comparative to findings from the literature.

Logic models: a novel approach to communicating library value

Alan Gale, University of Guelph
The University of Guelph Library has adopted a "logic model" approach to describing and evaluating its services. Logic models are widely used in the broader public sector; much less so in academic libraries. This poster will discuss the development of models for the Information Resources area of the Library, including the performance measures used to evaluate the services. A prototype logic model will be presented. Logic models offer a practical, flexible approach to the evaluation of library services. The discussion process that underlies their development was a wonderful opportunity to jointly review and incorporate best practices into current library processes.



WORD OUT: Teen Summer Reading at TPL

Lisa Heggum, Toronto Public Library

WORD OUT is an online teen summer reading program organized and run by the Toronto Public Library. Started in 2009, the program has continued to develop new and innovative ways to engage youth interest in reading, writing and literary culture. We're excited to share our successes with the 2012 WORD OUT program. We're also interested in exchanging strategies and best practises for engaging youth readers online with youth services staff from around the province.

Advanced Studies in Partnerships: Building Bridges Between MLIS Students and the Community Librarians Without Borders

Katherine van der Linden Librarians Without Borders

McGill is a group of socially minded students in the McGill School of Information Studies. By working in a partnership with the Native Friendship Centre of Montreal, students have a chance to develop their professional skills while benefitting the community. The main goal of this project is to create a resource centre which will respond to the needs of the aboriginal community of Montreal, as well as of students from Quebec's CEGEPs and universities. One of the primary tasks here is the development of a classification scheme which will be culturally appropriate yet accessible to our clients.

Edmodo Project: Thunder Bay Catholic DSB District Champions

June Rysinski, St. Paul/ Corpus Christi Schools

This session will showcase the Edmodo Project that the TBCDSB Teacher-Librarians developed over the past two years. Presenters will demonstrate how this social learning tool has enhanced professional learning, developed teacher-librarians' own PLN and allowed for differentiated instruction. Learn how you can use this Web 2.0 tool for content sharing as well as enriching student engagement and success.

Catering to Immigrants in Public Libraries in the Province of Ontario

Marta Mazur Rusak, Christine Smith, Xenia Kurguzova; MLIS Students, McGill University

Immigrants have always been an integral part of the Canadian cultural fabric and their successful integration into society will continue to be an important subject in Canadian policy making. Public libraries are essential community centers and can be a key to promoting successful integration. Our project investigates immigrant communities from a variety of ethnic groups and assesses the available services provided by public libraries to immigrant populations in the metropolitan areas in the province of Ontario, with the final goal of uncovering and further developing successful strategies for public libraries focused on reaching Ontario's growing immigrant population.

Tapping Motivation

Erin FitzGibbon & Claire Peters, R.H. Lagerquist Sr. PS; Sawraj Boparai, Burnt Elm PS, Gloria Henry O'Brien, Mount Pleasant Village School

In our Teacher Leadership Learning Program we explored the use of Inquiry Based Learning and Technology as tools for tapping into student motivation. Our display will discuss the results, challenges and immense learning that occurred for us as teachers and a librarian during this project.

Tell me what the poets are doing: Investigating the library usage habits of the Toronto poetry community

Carey Toane, York University

Poetry readership habits of adults have not been widely researched in English-language scholarship in recent history. We surveyed the Toronto poetry community to ask: What are the characteristics and patterns of English-language poetry readership in this city, and how are these connected to public library usage and events? Framed in reader studies, the findings address the blurry lines between reading poetry for leisure, professional development and studies; public library usage habits and attitudes; bookstores, home collections, and reading series to assess the respondents' feelings, actions and motivations – and their implications for libraries and librarians.

Humber READS storms Facebook!

Aliya Dalfen, Humber College

Humber READS was launched as an interactive orientation activity designed to entertain, educate and excite students about library collections. Students had the opportunity to recommend their favorite READ during orientation week and have their picture taken, or upload their own photo of their recommended READ on Humber Libraries' Facebook Wall. This was a highly successful community building event, introducing college students to the library in a fun and unconventional way. This orientation activity sets the backdrop for a leisure reading campaign in an academic environment.

Virtual Learning Commons: A place for students, teachers and families to DISCOVER – COLLABORATE – CREATE

Patricia Sutherland, Upper Canada District School Board
Launched in September 2012, the Upper Canada District School Board's Virtual Learning Commons (VLC) provides an online space for students, teachers and families across the district to discover, collaborate and create. The VLC re-imagines the online library environment by providing not only access to information resources aligned to the curriculum and support for the development of information and digital literacies, but virtual, collaborative spaces for discussion and the creation of learning communities. The VLC also promotes the use of technology in education and provides a place for the showcasing of student-created knowledge products.



ILS on a shoe-string budget: open-source software in a non-profit organization

Zachary Osborne & Jolene Bennett, Toronto Botanical Garden Library

Without the budgetary means to purchase proprietary software or hire consultants, the Weston Family Library at the Toronto Botanical Garden embarked upon an ambitious project to migrate its catalogue from InMagic to Koha, an open-source ILS platform. In building a new catalogue, the many challenges were handled through collaborative learning and support from Koha's online community. This poster describes the win-win process of using volunteer talent in a tight labour market to create an ILS in a non-profit organization. By recruiting library technician and librarian volunteers, the library gained its necessary catalogue upgrade, and volunteers gained incomparable and marketable experience.

Using iPads for Proactive Service @ Markham Public Library

Agnes Gorgon, Markham Public Library

In July 2012, staff at Markham Public Library's Thornhill Community Centre Branch piloted an exciting project, which oversaw integration of iPads in proactive customer service. Information staff volunteers used the iPads (original & iPad2) throughout their scheduled shifts, utilizing the tablet for a variety of tasks, including: information service, displays, customer education and storytime. The poster will highlight the project's highs and lows, successes and failures, as well as showcase the training and implementation process, and consider future potential.

Group Two

Presented between 1:00 and 2:00 PM

Grimsby Grows Seed Library

Adrienne Charette, Grimsby Public Library

Learn about the Library's Grimsby Grows Seed Library project. Started with the support of the Niagara Community Foundation and the Richmond Public Library in California, library users borrow vegetable seeds to plant at home. They are encouraged harvest seed from their plants to be returned to the library for the next growing season. Find out how the project was started and how and why you might want to start a seed library at your library.

Copyright, Open Access and Pedagogy: Course Pack Study at Queens and Stanford Universities

Kim Bell, Queens University

Our poster reports findings of a collaborative study between Queen's and Stanford Universities. During 2010/2011 investigators at both institutions conducted content analyses of printed course packs to determine the percentage of course-pack content that was available to our institution's users through online

collections or open access agreements. Study investigators identify three equally important but analytically distinct reasons for exposing redundancies: A) Unnecessary additional cost to students; B) Potential for copyright infringement; and, C) Inhibition of student interaction with key online/digital research interfaces. Results are surprising, and strongly suggest the need for further multi-institutional investigation to bring course reading offerings in line with student cost considerations, copyright law, and educational priorities.

Sense of Place – Does your community have a Sense of Place?

Kimberly McMunn, Hastings Highlands Public Library

Hastings Highlands Public Library hosted record numbers at their first Municipal Cultural Planning Conference in June of 2012. Keynote Speaker Gord Hume, firmly stated: "Culture is not a Frill" and "Hope is not an Economic Development Strategy". This event was the perfect opportunity to share how Hastings Highlands has found their Sense of Place and are capitalizing on it. Working together, the Municipal CAO and the Library CEO are building community capacity through cultural collaboration. It's a win-win situation and opportunities are abundant.

Academic Libraries Engaging the Entrepreneurial Community

Chung Hyun-Duck, Helen Kula, and Christina Kim; University of Toronto Libraries, MaRS Discovery District

The 'entrepreneurial community' on campus may encompass staff and students involved in entrepreneurship curricula, campus incubators, faculty and student entrepreneurs, technology transfer staff, and others. Drawing on interviews across the province, presenters will highlight some of the ways that academic librarians are supporting entrepreneurial communities across Ontario. Share your questions and experiences in providing information services for this growing need on campus.

Much Ado about Shakespeare: Developing Shakespeare and Theatre Literacy at the Library

Amanda Wilk, Haliburton County Public Library

As with literature, theatre holds the power to take viewers on a journey, in which they are able to witness worlds separate from their own, and gain a greater understanding of the society they are a part of as well as themselves. The reading, acting, and debating of theatrical works is a literary skill that is being cultivated at Haliburton County Public Library through the creation of a Shakespeare Club. This poster highlights the development of this Shakespeare-based program, and discusses the important role theatre can play in public library environments.



Making a Journal Club Work at Your Library

Nancy Collins, University of Waterloo

Ever considered starting a journal club with colleagues at your library? The Librarians' Association at the University of Waterloo has been running a journal club for library staff for over two years now and it has been amazing for staff professional development – so easy, inexpensive, and great for encouraging communication and sharing across the library system. Library staff choose articles from the library literature to read and then discuss during informal meetings. Many of the articles and meetings have focused on topics that have actualized into new initiatives or directly connected to areas of current interest within the library. It has been a great way for staff to keep current with developments in the field and explore new ideas. This poster highlights the ins and outs of journal clubs and describes how to start and maintain a successful journal club at your library.

Strengthening Medical Library Services in Ethiopia:

Sandra Kendall, Mount Sinai Hospital

In response to the Ethiopian Government's aim to train 5,000 specialist MDs and PhDs and 10,000 Masters graduates by 2018, the Toronto Addis Ababa Academic Collaboration (TA-AAC) was established to co-build capacity and sustainability in graduate programming at Addis Ababa University (AAU). Enhancing Library Sciences at the College of Health Sciences, AAU is essential to successfully support the expansion of graduate programming. The program for clinical medical librarians will build capacity in library literacy skills, including the accessing of up-to-date information, with foundational knowledge and appraising the evolving literature in evidence-based medicine (EBM) and critical thinking skills to support medical faculty and trainees. UofT medical librarians provide onsite training at AAU over a series of visits starting in 2011 to reinforce and sustain newly acquired medical library skills.

From Research Help to Ask Us - moving away from walk-up reference

Jim Brett & Doug Horne, University of Guelph Library

In September 2012 the University of Guelph Library began to pilot a new service – Ask Us! – a multi-tiered service the front end of which is a prominently located triage desk where users can ask any question they may have. More in depth help may be obtained by referrals to 20-minute appointment-based research help sessions or to hour-long consultations with a librarian. The Ask Us! service has dramatically changed the way the Library approaches reference and information services. We're doing things faster, more efficiently, and the feedback we're getting from the community is fantastic.

Connecting the Community through Literature: Launching One Book, One Markham

Leah Rucchetto, Markham Public Library

In growing and diverse communities it is crucial that commu-

nity members have opportunities to connect. The library can play an important role in strengthening the community. This poster session explores the steps that Markham Public Library took to plan its first ever community-read. Learn more about selecting two books; how we involved over fifteen community organizations in our planning; targeting programs to align with Library Board and City priorities; delivering our programming; what we have been able to take away from our experiences; and the innovative ideas that we will build into One Book, One Markham 2013.

Copyright and Canadian Academic Libraries

Marni Harrington, Western University

A current review of the state of copyright in Canadian Academic Libraries will be presented. In recent years, copyright has become a major issue for universities and colleges in Canada. Many institutions have had to confront copyright issues and make serious decisions about the future of copyright in their libraries. Successful information literacy and instruction is dependent on librarians' ability to access and share information. Alternatives to licensing and publishing will be discussed and copyright issues from 2010 to present will be reviewed and presented.

Searching for the library at Fanshawe: how students access the library website

Tony Onorato, Fanshawe College, Library & Media Services

Can students find your library's website? Even if you have invested resources into creating a great library website, students won't use it if they can't find it! During our 2012 website redesign, we examined the number of user actions required to access the library from Fanshawe's homepage. We compared this to the number of actions required at other Ontario colleges, plus forty-six other partner institutions. Usability testing, student feedback and the corresponding research have discovered a gap in accessing the library at Fanshawe and other Ontario colleges. In doing so, we are deterring and disenfranchising students from accessing the library, when we should be creating more user-friendly access pathways, to draw students away from non-academic resources.

Effective promotion planning for your library

Brittany Coulter, Western University

Successful library events most often depend on deliberate and well-planned promotion. The backbone of planning is having an easy-to-follow protocol for consistent promotion of upcoming events. Promotion protocols facilitate tacit knowledge transfer and ensure compatibility of events to the overarching mission of the institution. Taking examples from event promotion in a special library, we highlight the details of a recently developed and implemented promotion protocol. By way of highlighting aspects of marketing, public relations, advertising and promotion, we present our protocol to be transferred to any type of library.



Super EXPO 2013 — Friday

9:00 AM to 3:00 PM MTCC Hall C

Canada's Largest Library and Information Tradeshow

- Last day for your Passport to Prizes. Enter your Passport by 1:00 pm today to win! Prize winners will be posted on the bulletin board at the Information Desk in the Registration Lobby Friday afternoon. Pick up your prize at the OLA Office, MTCC Room 205A, Friday evening or Saturday until noon
- The OLA Café is your rendezvous centre
- Autographing Authors

On Stage Friday at the Expo Theatre

10:00 am – 10:25 am

Sport Life Lessons

Lorna Shultz Nicholson, Author, Podium Sports Academy Series, James Lorimer & Company
Sportswriter and author Lorna Shultz Nicholson has been inspiring young readers with action-filled sports stories for many years. Podium Sports Academy – her new hi-lo series for teens – reflects the experiences of top-ranked athletes and teens who have been billeted away from home to master their sport at elite sports high schools. Lorna's writing is influenced by her personal connections to real-life teen jocks, giving her insight into their challenges as athletes and teens.

10:30 am – 10:55 am

Catching-Up With IEEE Xplore

George Plosker, Client Services Manager
This fast paced presentation will cover recent significant additions to IEEE Xplore. The addition of HTML articles, which provide greatly enhanced interactivity, will be highlighted. The talk will also include new "Sort by Most Cited" feature and ability to see cited references from the IEEE as well as from other publishers. New personalization options will also be shown, including Personal Folders, and enhanced Alerting and Search Save features.

11:00 am – 11:25 am

Simply Map Canada

Steven Swartz, VP Sales
Live demonstration of Simpy Map Canada – the most powerful and easy to use web-based mapping and data analysis tool available.

11:30 am – 11:55 am

ProQuest

Come and find out What's New at ProQuest!

12:15 pm – 2:15 pm

CANSCAIP Mass Book Launch





CANSCAIP Mass Book Launch

Want to find out what children and young adult CanLit is coming out this year? Come to CANSCAIP annual mass book launch where authors and illustrators present their new titles. It has become a Canadian tradition and a who's who of the Canadian scene. Books from the launch will be available in The olaStore.

RONA ARATA

The Last Train A Holocaust Story
Owlkids

TIM BEISER

Miss Mousie's Blind Date, Tundra Books

HOLLY BENNETT

Redwing, Orca Book Publishers

JANE DRAKE, ANN LOVE

Keeping Up With Jax and Rupert:
*Thinking About Bear** e-book

ANNE DUBLIN,

The Baby Experiment, Dundurn Press

MARILYN HELMER

That's What Bears Are For
Peanut Butter Press

DEBORAH KERBEL

Under the Moon, Dancing Cat Book

LORIS LESYNSKI

Crazy About Soccer!, Annick Press

DEB LOUGHEAD

Sidetracked, Orca Book Publishers

SYLVIA MCNICOLL

crush. candy. corpse
James Lorimer & Company Ltd.

MIREILLE MESSIER

Fatima et les voleurs de clémentines
Les éditions de la Bagnole

LORNA SCHULTZ NICHOLSON

Rookie; Vegas Tryout; One Cycle – Podium Sports Academy Series, James Lorimer and Company; *Puckster's First Hockey Tournament*, and *Puckster's New Hockey Teammate*, Fenn/Tundra (division of Random House); *Through Indigo's Eyes*, Hay House Visions

KAREN PATKAU

Who Needs a Swamp? – A Wetland Ecosystem; Who needs a Jungle? – A Rainforest Ecosystem; Who needs an Iceberg? – An Arctic Ecosystem, Tundra 2012; *A Good Trade* Written by Alma Fullerton, Pajama Press, 2012

JUDITH PLAXTON

Morning Star, Second Story Press

CATHERINE RONDINA,

Lighting Our World – A Year of Celebrations, Kids Can Press

SHELLY SANDERS,

Rachel's Secret, Second Story Press

GAIL SIDONIE SOBAT,

Not With a Bang
Magpie Books (Palimpsest Press)

DEBBIE SPRING,

*Screwed **, Solstice Books; e-book

KATHY STINSON

What Happened to Ivy
Second Story Press

ERIN THOMAS

Haze
Orca Book Publishers

URVE TAMBERG

The Darkest Corner of the World
Dancing Cat Books

RICHARD UNGAR

Time Snatchers, G.P. Putnam's Sons

REBECCA UPJOHN

illustrated by **RENNÉ BENOIT**
The Secret of the Village Fool
Second Story Press

WERNER ZIMMERMANN

Farmer Joe Series
Scholastic Canada Inc.

* E-books; copies not available for sale through The olaStore



ALL-CONFERENCE PLENARY

1100 MTCC 105/106

10:40 AM

Susan Cain: Introvert Power

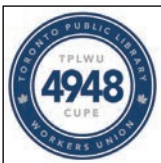


In an increasingly social world, Susan Cain shifts our focus to help us reconsider the role of introverts — outlining their many strengths and vital contributions. Like *A Whole New Mind* and *Stumbling on Happiness*, Cain's book, *Quiet: The Power of Introverts In a World That Can't Stop Talking*, is a paradigm-changing lodestar that shows how dramatically our culture has come to misunderstand and undervalue introverts. You would think Cain, a Princeton and Harvard Law School-educated author, would be your typical, self-confident, pound-the-table kind of person; in fact, she's just the opposite. She'd rather read than socialize, and she thinks before she speaks (softly). But far from considering these disadvantageous traits, Cain owes her success to them.

Cain has practiced corporate law for seven years, representing clients like General Electric, and is a negotiations consultant, training everyone from hedge fund managers to TV producers to college grads navigating their first jobs. Cain has used her time in corporate boardrooms, together with her experience as both a student and teacher of negotiation, to create uniquely informative talks.

And the following presentations:

- OLA's Media and Communications Award: **TPLWU Local 4948**
- Forest of Reading® 2012 Evergreen™ Award Winner: **Linwood Barclay**





F



SPOTLIGHT

1200
2:10 PM
Authors

MTCC 202CD



The Forest of Reading 2012 Evergreen Award Winner: Linwood Barclay



The Ontario Library Association is thrilled to announce Linwood Barclay as the winner of the 2012 Forest of Reading® Evergreen™ Award for his book *The Accident* (Doubleday Canada).

The Accident is a mesmerizing thriller in which a typical American community descends into darkness as an ordinary man is swept into one of the most violent mysteries of modern life.

The Evergreen Award, designed for adults of any age, is part of the OLA's Forest of Reading program. This program gives adult library patrons an opportunity to explore and enjoy Canadian fiction and non-fiction.

Participants read any or all of the 10 nominated titles and vote for their preferred selection.

"I couldn't be happier to hear that *The Accident* has won the Evergreen Award. Ontario libraries, and their patrons, have always been wonderfully supportive of my books. I want to pass along my thanks to everyone," Linwood Barclay said.

Linwood Barclay, a former *Toronto Star* columnist, is the author of several internationally bestselling thrillers, including *Trust Your Eyes*, which has just been acquired for film by Warner Bros. He lives in Oakville with this wife, Neetha. They have two grown children.

The nominees for the 2013 program will be announced at the end of this session.

Convenor: Catherine Coles, Evergreen Award Chair

With the generous support of...



1201 MTCC 204

2:10 PM
Children's services, Teen services

CHILD & YOUTH EXPO
The OPLA Child and Youth Services Committee hosts the 4th annual EXPO celebrating services for children, tweens and teens in Ontario public libraries. A Showcase of 'Best Practices', lots of opportunity to network with colleagues, and special presentations highlight this "Tropical Oasis" in mid-winter!

Convenor: Robin Stewart,
Chatham-Kent PL

1202 ICTC CALEDON

2:10 PM
Inquiry, Professional learning
GEARING UP: INTEGRATING INFORMATION LITERACY INTO A TECHNOLOGY PLAN

Isabelle Hobbs, Facilitator, Library and Media, Durham DSB; Amanda Paterson, Facilitator, Computers, Durham DSB
Ever wondered how to show the teachers in your school the value of what you bring to Research and Inquiry? The Technology as a Doorway to Information workshop is provided to Durham DSB teachers as part of a technology plan providing teachers with professional development and hardware. Learn how the Doorway in-service teaches classroom teachers about creative assignment design, available online research tools, copyright and website evaluation.

Both

Convenor: Elizabeth Gordon, Kawartha Pine Ridge DSB



1203 MTCC 201D

2:10 PM

Library design, Learning Commons

HOW TO MAKE SCHOOL LIBRARIES WORK (EVEN) BETTER

Jeanne Conte, Library Coordinator/Educational Librarian, Peel DSB; **Ruth Hall**, Program Coordinator, Library & Learning Resources & Interdisciplinary Studies, Toronto DSB; **Phillip Jeffrey**, Manager, Library & Information Services, Hamilton-Wentworth Catholic DSB; **Cindy Matthews**, Instructional Leader, Toronto DSB

Capturing the work of school libraries can be a challenging endeavour. Hear how several boards have addressed this challenge through a library review process (HWCDSD); development of an expected practice document (TDSB); action research examining teacher-librarians' work with inquiry and system improvement goals; and transformative facilities renewal work. This is a must-attend session for school administrators, library coordinators and individual practitioners.

Both

Convenor: Sue MacLachlan, Hamilton Wentworth DSB

1204 MTCC 201B

2:10 PM

Leadership, Management, Library planning

21ST CENTURY LIBRARY PLANNING: ONE HOSPITAL'S STORY

Patricia Houston, Vice President, Education; **Sandy Iverson**, Manager, Library and Information Services; **Jason Manayathu**, Project Manager, Education and Medical Affairs; St. Michael's Hospital

St. Michael's Hospital (SMH) is an inner city Toronto hospital and one of two trauma centres in the GTA. A new dynamic building for the research and education units — including the library, was constructed in 2011 and the library consulted with its constitu-

ency to align its direction with the organization's mission, vision and strategic plan. Hear about the innovative planning strategy used by SMH library and what was found out about client needs and expectations for a hospital library in the 21st century.

Convenor: Mary McDiarmid, Baycrest

1205

2:10 PM

PUBLIC LIBRARY BOARD LEADERSHIP: A QUESTION OF BALANCE, CON'T

Session withdrawn

1206 MTCC 201F

2:10 PM

Scholarly communication, Open access

THE COST OF KNOWLEDGE

Brian Cameron, Digital Initiatives Librarian, Ryerson University Library & Archives

The recent Cost of Knowledge boycott is reminiscent of an earlier boycott in 2001 that led to the creation of the Public Library of Science. Despite this success, many faculty members still seem vested in the notion that they must publish in high-impact for-profit journals published by large commercial publishers. Hear the issues in faculty assessment using metrics and the unintended consequences of the publish-or-perish framework that seems to discourage the spread of open access publishing.

Convenor: Ana Patricia Ayala, University of Toronto

1207 ICTC ONTARIO

2:10 PM

Collection development

A CHANGING LANDSCAPE IN COLLECTION DEVELOPMENT

Lei Jin, Electronic Resources Librarian; **Jane Schmidt**, Head, Collection Services; **May Yan**, Electronic Resources Librarian, Ryerson University Library & Archives

Ryerson University Library has been exploring different just-in-time acquisition models that provide us with cost-effective ways to purchase monograph titles with guaranteed usage. Based on our experience with Ebrary on the PDA (Patron Driven Acquisitions) Pilot, and with YBP on the DDA (Demand Driven Acquisitions) project, this discussion will focus on the theory behind our approach, the technicalities of implementation, and implications for future collection development strategies.

Convenor: Gillian Byrne, CAUL-CBUA

1208 ICTC BALLROOM A

2:10 PM

Mobile technology

MOBILE DEVICE LOANS AT THE LIBRARY

Monique Flaccavento, Public Services and Instructional Librarian, OISE Library, University of Toronto; **Ricardo Laskaris**, Reference Assistant, Steacie Science & Engineering Library, York University; **Fangmin Wang**, Head, Library Information Technology Services, Ryerson University Library & Archives

As mobile devices become more pervasive, libraries have started to loan laptops, iPads, e-book readers, and other devices. The panel will present and comment on experiences, successes, and challenges of implementing and maintaining mobile loans programs in three settings.

Convenor: Susanne Hynes, Legislative Assembly of Ontario

1209 MTCC 202A

2:10 PM

New professionals

OBSERVATIONS ON YEAR ONE: OCULA NEW LIBRARIAN RESIDENTS

Paula Cardozo, Librarian, Nipissing University and Canadore College Libraries; **Monica Rettig**, E-Learning/ Liaison Librarian, Brock University; **Eva Stepanian**, Social Media Librarian, University of Toronto Mississauga

"Graduation is the *beginning* of your education." Recent grads share lessons learned during the first year on the job at three different college & university libraries. We will discuss learning to work in an environment of constant change, finding your voice and the value of communication for librarians, and negotiating academia as a new hire. Presenters are the 2009, 2010, and 2011 OCULA New Librarian Residents.

Convenor: Juliya Borie, University of Toronto

1210 MTCC 104C

2:10 PM

E-books

E-BOOKS: LIBRARY PERSPECTIVES

Sarah Forbes, Scholarly Communication Librarian, University of Toronto Scarborough; **Megan Garza**, Acting Branch Librarian, Markham PL; **Margaret Esaw**, Teacher-Librarian, York Catholic DSB

The panel will describe some of the opportunities and challenges e-books present to libraries by touching on issues such as licensing, file formats, download capabilities, DRM, accessibility, desktop, e-reader and mobile platforms.

Convenor: Sarah Shujah, York University



F



Isabelle Hobbs 1202



Cindy Matthews 1203



Ruth Hall 1203



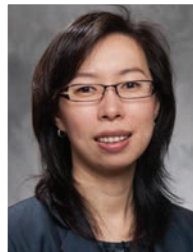
Patricia Houston 1204



Sandy Iverson 1204



Jason Manayathu 1204



Lei Jin 1207



Jane Schmidt 1207



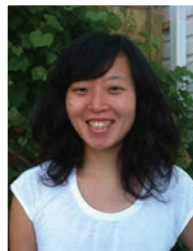
Monique Flaccavento 1208



Ricardo Laskaris 1208



Paula Cardozo 1209



Megan Garza 1210



David Eden 1214



Marina Morgan 1214



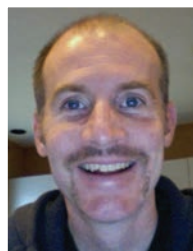
Cathleen Russ 1215



Steven Krauss 1216



Helen Kubiw 1219



Joel Krentz 1221



Leslie Holwerda 1222



Brenda Roberts 1222



Christina Kim 1224



Corrie Playford 1224



Lesley Lewis 1223



Elysia Guzik 1229



Leslie Thomson 1229



1211 MTCC 206A

2:10 PM

Role of the trustee, Governance

THE ROLE OF THE CHAIR: LEADERSHIP WITH ACCOUNTABILITY

Ken Haycock, Ken Haycock & Associates, and Research Professor of Management & Organization, University of Southern California

What is the profile of the effective board chair? What are the well-understood roles and responsibilities? To what extent is the chair accountable for board effectiveness? This is a critical but poorly understood leadership position in public libraries today.

Convenor: Rosemary Rooke, Belleville PL Board

1212 MTCC 201A

2:10 PM

Parent engagement, Partnerships

INITIATIVES TO ENGAGE PARENTS AND REVITALIZE YOUR LIBRARY

Barbara Baillargeon & Stacey Carcao, School Library Advocates, Toronto
A school library renaissance is achievable by harnessing school board resources and engaging parents. Learn how a committee of parents worked with the school administration and teacher-librarian of an elementary school to revitalize the library. All events and initiatives were created in collaboration with the teacher-librarian and administration and complemented the school's existing library program. Details of the committee's strategy, initiatives and events will be highlighted during this presentation.

Convenor: Kerry Morton, Toronto PL

1213 MTCC 202B

2:10 PM

Aboriginal stories, Student engagement

TEACHINGS FROM THE BOOKS OF LIFE

Derrick Grose, Teacher-Librarian, Ottawa Carleton DSB

The O.T.F.'s Books of Life project promoted awareness of Ontario's First Nations, Métis and Inuit communities by giving students from across the province a chance to exchange their stories. Discover resources and approaches for learning about FNMI issues and lessons learned about extra-curricular library-based learning.

Both

Convenor: Susan Murray, Ottawa-Carleton DSB

1214 MTCC 203AB

2:10 PM

Cataloguing, Technical services

DDC 23 IN THE 21ST CENTURY

David Eden, Stacks Supervisor, University of Toronto; **Marina Morgan**, Catalogue Librarian, Ryerson University Library & Archives
Dewey Decimal Classification has seen many changes — expanded and modified with redefined terminology and new subject areas added. We will focus on major changes throughout DDC 23, highlighting the keys in the schedules and tables to reflect the technological advances of the 21st century. The most extensive revisions are outlined, and concise examples on how to simplify the Dewey call numbers are covered.

Convenor: Michael Tamburro, Crescent School

1215 MTCC 206F

2:10 PM

Budgeting, Funding, Cutbacks

KEEPING LIBRARY FUNDING STABLE IN TROUBLED TIMES

Cathleen Russ, Library Director, Troy PL, Michigan

A combination of politics and a bad economy in 2011 left Troy, Michigan, on the verge of becoming an affluent community of 80,000 people with no library. Library Director Cathleen Russ will discuss the ups and downs of the fight to save the library, lessons learned about how to prevent your library from ending up in this situation, and how to handle it if you do.

Convenor: Elizabeth Goldman, Perth & District Union PL

1216 MTCC 203D

2:10 PM

Music collections, Programs

MUSIC AND POP CULTURE IN THE PUBLIC LIBRARY

Steven Kraus, Skills Development Advisor, Ontario Library Service - North
Explore the value of promoting unique collections (music, DVD's, e-resources), learn tips for creating engaging programming for the pop culture minded, acquiring new resources to support and foster local community based projects, and promoting ideas via formal public library initiatives.

Convenor: Jenny Farmer, Oakville PL

1217 MTCC 104A

2:10 PM

E-books, E-content

NOBODY SAID THIS WAS GOING TO BE EASY.

E-BOOKS/E-CONTENT AND PUBLIC LIBRARIES

Moderator: Ken Roberts, Task Force Member and former CEO, Hamilton PL; **Panelists: Jennifer Stirling**, Acting Division Manager System-Wide Services & Innovation, Ottawa PL, **Michael J. Ciccone**, Director of Collections, Hamilton PL

There is almost no bigger 'story' in public library service than the challenges of getting e-Content for public library lending. Everyday somewhere in the world there seems to be a development, a set-back, a position paper issued. CULC/CBUC has been working and reporting for almost three years. Working direct with publishers has been slow, but it has remained civil and progress has been made. There have been RFI's, RFP's, Principle Statements. Come and hear about the latest developments and hopefully, by Super Conference, some positive developments. Hear about ReadersFirst and some of the other larger initiatives that inform and guide what the CULC/CBUC group is doing.

1218 MTCC 201E

2:10 PM

Advocacy, Community partnerships

REACHING OUT TO CHIEF, COUNCIL, AND COMMUNITY

Patricia Big Canoe, Band Councillor, Chippewas of Georgina Island First Nation; **Beverly Bressette**, Library Manager, Chippewas of Kettle and Stony Point First Nation PL; **Patty Lawlor**, First Nations Consultant, Southern Ontario Library Service
Initiatives and strategies for building community support for First Nation public libraries will be discussed using the 2012 Southern Ontario Library Service publication, Focus on First Nation Public Libraries in Ontario: A Resource Document for Chief and Council as a starting point.

Convenor: Karen Foster, Chippewas of Georgina Island First Nation PL



1219 MTCC 104B

2:10 PM

Social Justice, Canadian literature

BEING FAIR: USING CANLIT TO EMBED SOCIAL JUSTICE

Helen Kubiw, Teacher-Librarian, Upper Grand DSB

ETFO's document, *Social Justice Begins With Me*, cites 220 resources to support ten themes, including "Peace" and "Caring Hands". Sadly, only 18% of the resources cited are by Canadian authors, illustrators and/or translators. We will attempt to remedy this by examining the wealth of kidsCanLit valuable for teaching social justice, much of it already available in our libraries and suitable for multiple themes and grades. *Elem*

Convenor: Michelle Campbell, Upper Grand DSB

1220 MTCC 206E

2:10 PM

Knowledge building

COLLABORATIVE KNOWLEDGE BUILDING USING GOOGLE SITES

Barb Ayre, Susan Danic, Janet Dixon, Margaret Howell, and Jennifer Taylor, Teacher-Librarians, Waterloo Region DSB

How do we deepen and enrich student research projects? This was the action research question we set out to answer by creating Knowledge Building Centres, in collaboration with classroom teachers. We will present the varied workspaces created and review the challenges and celebrations along the way. We'll also share tips to get you started on your own Knowledge Building Centre using Google Sites. *Sec*

Sec

Convenor: Glen Turner, Ottawa Carleton DSB

1221 ICTC OAKVILLE

2:10 PM

Inquiry, Teaching & Learning

BLOOM'S DIGITAL TAXONOMY AND THE LIBRARY LEARNING COMMONS

Joel Krentz & Julie Millan, Teacher-Librarians, Toronto DSB

The role of the Teacher-Librarian has evolved as the integration of digital technologies and Web 2.0 tools has become more commonplace. Using Bloom's Digital Taxonomy as a framework for research and inquiry, hear how teacher-librarians, teachers and students can make technology integration more meaningful. Practical examples of student projects will be shared and ideas for every level of Bloom's Digital Taxonomy will be suggested. *Elem*

Convenor: Andrea Sykes, Toronto DSB

1222 ICTC HUMBER

2:10 PM

Reading, Student engagement

FREE VOLUNTARY READING HELPS EVERYONE

Leslie Holwerda, Teacher-Librarian/Literacy Coach, Brenda Roberts, Teacher-Librarian, Peel DSB

Librarians love reading and books. How do we get our students to feel the same way? Reverse negative attitudes toward reading by hosting clubs, sharing book trailers, reading daily, and providing choice. Learn how teacher-librarians as literacy leaders can establish a culture of reading in their school. Information on Free Voluntary Reading based on the work of Krashen and Miller, will be shared. *Elem*

Elem

Convenor: Jill Yokoyama, Peel DSB

1223 MTCC 104D

2:10 PM

Leadership

A NEW PARADIGM: LEADERSHIP FOR ENGAGEMENT AND EMPOWERMENT

Judith Hare, CEO, Halifax PL; Lesley Lewis, Executive Director, Ontario Science Centre; Rosalyn Rubenstein, Principal, Rubenstein & Associates

Cultural organizations are transforming themselves to adapt to a new reality. This session will discuss drivers, challenges and opportunities facing cultural organizations in transitioning to a new paradigm, with emphasis on leadership and public engagement. Attention will be paid to leadership at all levels, including a stronger role for libraries and other cultural organizations in society. Results of a study on leadership and capacity building across the culture sector will be presented, drawing inspiration from evolving practices, including presentations from two CEOs of outstanding Canadian institutions. This forward-looking session will provide valuable lessons to prepare for the complex and exciting change which lies ahead for us all.

Convenor: Sam Coghlan, CEO, Stratford PL

1224 MTCC 206D

2:10 PM

Accessibility

THE INCLUSIVE LIBRARY: EMPOWERING USERS WITH ACCESSIBLE TUTORIALS

Corinne Abba, Lead Reference Librarian / Liaison Librarian, Corrie Playford, Reference and Instruction Librarian, George Brown College; Christina Kim, Information Specialist, UoF Libraries/MaRS

Following AODA guidelines and accessibility best practices, George Brown College Library Learning Commons launched a series of accessible online video tutorials designed to reach all members of our diverse community. We will provide an overview of the project: motivation, accessibility features, usability testing, technology, roadblocks, and lessons learned. With ten tutorials successfully launched, the insights presented will offer real-world advice to anyone contemplating similar projects.

Convenor: Patricia Buckley, Sheridan College

1225 MTCC 203C

2:10 PM

Interlibrary loans

INTERLIBRARY LOAN COST STUDY

Jennifer Patrick, Interlibrary Loan Coordinator, Oakville PL

Due to a 75% increase in requests since instituting patron initiated ILLO 3 years ago, Oakville PL undertook a study to ascertain the cost and time to process one request. We will cover past practices, the implementation and results of the study, and how we are streamlining procedures to match the demand.

Convenor: Daryl Novak, Southern Ontario Library Service



1226 MTCC 206C

2:10 PM

Digital resources, Technology, Training

CONNECTING CUSTOMERS TO DIGITAL MEDIA

Adina Szalai, Integrated Library Systems Specialist, Ottawa PL
The Digital Toy Box project is an innovative approach developed to connect front-line staff to user-needs by building their capacity for technical assistance. Swift advances in technology combined with a growing variety of e-readers available on the market continue to boost the popularity of e-borrowing. Hear new and successful ideas for connecting customers to digital media.

Convenor: Arvind Mehta

1227 ICTC HALTON

2:10 PM

Renovation, Heritage, Legacy

REINVESTING IN THE CARNEGIE LEGACY

Lloyd Grinham, Architect /Owner, L. Alan Grinham Architect; Murray McCabe, Chief Librarian, Wellington County PL; Paul Sapounzi, Architect / Partner, VG Architects - The Ventin Group

Wellington County has made a multi million dollar investment in three of its five Carnegie libraries to date. We will discuss the political and community support of this investment and feature the architects that have delivered each expanded and renovated facility.

Convenor: Andrea Trudel, Ottawa PL

1228 ICTC BALLROOM B

2:10 PM

Maker culture, Technology trends

CHECK OUT A SKILL AT THE LIBRARY

Aaron DeVries, Lakeshore Branch Manager; Sarah Simpkin, Interactive Designer, Innisfil PL
Imagine a library where you can take home a skill along with your books. Implementing Maker Culture at your library can seem like a daunting task, but getting started can be as easy as running a Lego club. Learn how one library embraced Maker Culture through Lego, robots, 3D printing, and simple electronics. Enable your community by allowing them to play!

Convenor: Pam Saliba, Markham Public Library

1229 ICTC KINGSWAY

2:10 PM

Ethnographic research

SAY "CHEEEEEESSE!":

VISUAL ETHNOGRAPHIC METHODS TO UNDERSTAND USERS

Elysia Guzik, PhD Student; Jenna Hartel, Assistant Professor, Faculty of Information, University of Toronto; Leslie Thomson, Library Assistant, Royal Conservatory of Music
Ethnographic research methods are hot topics, for they help library professionals understand their users in new and exciting ways. This workshop introduces visual ethnographic methods, centred upon images instead of words. Attendees will perform hands-on exercises to practice the simple ethnographic data-gathering techniques of drawing, photography, and mapping.

Convenor: Carmen Königsreuther Socknat, University of Toronto

1230 MTCC 201C

2:10 PM

Advocacy

OLA ADVOCACY PROJECTS, PLANS, AND PROGRESS

OLA Advocacy Committee Members
OLA is an influential voice for libraries and the information sector. The Advocacy Committee will lead this participatory workshop to build upon the strategies and activities currently underway. Come with your ideas about the issues and areas OLA should focus on, your best practices to share, your thoughts about the barriers our profession encounters, and more.

1231 MTCC 206B

9:05 AM

Reading activities, French language

PLAISIR DE LIRE: UN UNIVERS À PARTAGER

Julie Desmarais, Librarian, Children and Teen Services; Dolly Tawil, Librarian, Children and Teen Services, Ottawa PL

L'art des discussions autour du livre: stratégies et activités qui piqueront l'intérêt des enfants de 4e à 6e années. Un âge idéal pour les aider à trouver des documents de la bibliothèque, pas seulement ce dont ils ont besoin mais aussi CE livre extraordinaire, celui qui rend la lecture un plaisir.

This session is delivered in French with simultaneous translation in English.

Convenor: Claire Dionne, Russell Public Library

Translation services sponsored by Archambault



Session evaluations now online!

<http://www.surveymonkey.com/s/SC13Evaluation>

Please help us keep improving!





F

OLBA

SPOTLIGHT

1300

MTCC 202CD

3:45 PM

Communication, Media relations

Gail Hulnick: Managing the News Media During a Crisis



Gail Hulnick, Principal, WindWord Communications

When the mall that housed stores, a food court, and the public library in Elliot Lake collapsed last June, the tragedy started a storm of questions and comment from the news media. Other examples of emergencies that might put library trustees and staff in the public glare include natural disasters, patron protests over perceived censorship or permissiveness, budget controversy, or confrontation over policies on the use of the building.

In this Spotlight Session, communications consultant Gail Hulnick walks us through crises faced by libraries around North America, and examines the responses that work and those that don't. As in any sort of emergency planning, anticipation and contingency thinking are the keys to ensuring that the situation doesn't explode. Gail will leave you with checklists, ideas to implement in your dealings with your local media, and strategies for focusing on the learning that can arise from adversity.

Gail Hulnick is a media consultant, former library trustee, and author of *The Media Communications Tool Kit*. As former reporter and CBC Radio host, she brings 20 years of experience in interviewing news-makers and covering breaking news to this presentation on Crisis Communication for Libraries.

Convenor: Frances Ryan, 2012 President, OLBA



1301 MTCC 203C

3:45 PM

Archives, Instruction

WHAT WE TALK ABOUT WHEN WE TEACH ABOUT ARCHIVES

David Sharron, Head of Special Collections and Archives, Brock University; Rick Stapleton, Archives and Research Collections Librarian, McMaster University
Special collections librarians are increasingly called upon for classroom instruction on how to research archives. Drawing on our experience working with faculty and students in promoting the use of special collections in university courses, we will answer questions such as: What are archives? How can you use them? What are the challenges in using archives? And what about digital archives?

Convenor: Ingrid Moisl, University of Ottawa

1302 ICTC CALEDON

3:45 PM

Gender, Mass media

MICE OR MENSCHEN? EVOLVING MALE LIBRARIAN IMAGERY

Dana Craig, Assistant Librarian; Peter Duerr, Assistant Librarian, York University

Librarianship has undergone immense change in the last 50 years as have perceptions of male librarians. Earlier imagery portrayed significant negative characteristics — less than masculine, incompetent, unattractive, asexual, etc. Examining scholarly literature and visual media, we will trace how positive, forceful, and even sexualized traits have appeared in recent years — showing how new images/ impressions contrast against the older clichés.

Convenor: Carey Toane, York University



1303 ICTC HALIBURTON

3:45 PM

GIS skills, Second-language learning

MAPPING YOUR WAY TO SECOND LANGUAGE TEACHING & LEARNING

Robert Brown, GIS/Data Technician; Rosa Jung-Hwa Hong, Lecturer; Andrew Nicholson, GIS/Data Librarian, University of Toronto Mississauga Using maps and visuals is an effective strategy to facilitate student participation in learning a second language. In this unique collaboration, library staff and a French language instructor will discuss their work — including the use of Google Earth, and the development of an online resource hub for the use of maps in language studies.

Convenor: Sharon Murphy, Queens University

1304 MTCC 201A

3:45 PM

Learning disabilities, Accessibility

UNDERSTANDING LEARNING DISABILITIES

D.J. Cunningham, C.E.O.; Casey Foote, Assistive Technology Consultant, LEARNstyle Ltd.

We will explain learning disabilities and demonstrate how people with learning disabilities benefit from accessible formats and adaptive technologies. Staff training is extremely important to better serve and assist people using adaptive technologies. We will show how staff can effectively meet the information needs of people with learning disabilities.

Convenor: Robin Bergart, University of Guelph

1305 MTCC 104C

3:45 PM

Cataloguing, Web technology

LIBRARY LINKED DATA AND THE FUTURE OF BIBLIOGRAPHIC CONTROL

Alastair Boyd, Head of Cataloguing & Music Cataloguing Supervisor; Marlene van Ballegoie, Metadata Librarian, University of Toronto Libraries On October 31, 2011, the Library of Congress announced the Bibliographic Framework for the Digital Age would replace the widely used MARC format. The new bibliographic framework project will be “focused on the Web environment, Linked Data principles and mechanisms, and the Resource Description Framework (RDF) as a basic data model.” This session will introduce the fundamental concepts of Linked Data and explore what the future of bibliographic control may look like.

Convenor: Susan Senese, University of Toronto Mississauga

1306 MTCC 104A

3:45 PM

User experience, Web design

TOWARDS A CULTURE OF USABILITY

Krista Godfrey, Web Services Librarian, Memorial University Library websites are slowly transforming into powerful, and more importantly, easy to use tools. In order to develop the latter, it is essential to perform constant and consistent usability testing. Hear how Memorial University is creating a culture of thoughtfulness toward users through the establishment of a web usability team. Learn why usability is important, how they implemented the new team and directions they are going.

Convenor: Anca Iancu, University of Toronto

1307 MTCC 201F

3:45 PM

Career development, New professionals

IF I KNEW THEN WHAT I KNOW NOW

John Dupuis, Acting Associate University Librarian, Information Services, York University; Tanis Fink, Director, Seneca Libraries, Seneca College; Amanda French, Manager, Sciences and Business Dept., Mississauga Library System; Klara Maidenbergl, Virtual Reference Services & Assessment and Evaluation Librarian, Scholars Portal, OCUL; Zachary Osborne, Head Librarian, Toronto Botanical Garden; Jane Schmidt, Head, Collection Services, Ryerson University Library & Archives; Zoë Cliff, Information Management Analyst, Ontario Public Service Much of what is required for a successful career in the information profession is not taught in library school. The diverse panel will reflect on their own education, experience, and career paths, and share tips for students on getting the most out of their degrees with advice for success in the field.

Convenor: Kate Johnson

1308 ICTC NIAGARA

3:45 PM

Cyberbullying, Digital citizenship

DIGITAL CITIZENSHIP BOOTCAMP

Peter Creer, Principal; Sandi Hall, Teacher; Deborah Sansford, Elementary Teacher, Durham DSB DCBC is a 2 week program that introduces students to Mike Ribble’s elements of digital citizenship as well as school and board policies surrounding the use of the school’s wireless network. Students learn about cyber bullying, netiquette, internet safety and digital law. Upon completion of all components of the DCBC students are well prepared to use personal wireless devices in a

classroom to enhance their learning. *Both*

Convenor: Jan Reynolds, Near North DSB

1309 ICTC HUMBER

3:45 PM

E-learning

DESIGNING FOR SUCCESS: SUPPORTING ACADEMIC INTEGRITY THROUGH E-LEARNING

Sharon Bailey, E-learning Librarian; Nancy Birch, Head, Library and Learning Resources, University of Guelph-Humber Using an e-learning development project as a case study, this presentation will outline the planning and launch of online citation style tutorials that support academic integrity practices at the University of Guelph-Humber. The discussion will focus on partnerships, needs assessment, design, development, and implementation. Participants will learn from our experience and gain an understanding of an instructional design model and best practices for successful e-learning projects.

Convenor: Margot Stornelli, Dufferin-Peel Catholic DSB

1310 MTCC 206C

3:45 PM

Early Years, Web 2.0

21ST CENTURY LEARNING FOR EARLY YEARS STUDENTS

Mark Duke, Kindergarten Teacher; Brad MacMaster, Kindergarten Teacher, Kawartha Pine Ridge DSB Two enthusiastic kindergarten teachers will share how they educate both kids AND parents through Web 2.0 technologies, entertain by hooking students and making learning fun, and empower students with the confidence and independence to respond to ever-changing technology. *Elem*

Convenor: Ruth Gretsinger, Durham South DSB



1311 ICTC BALLROOM A

3:45 PM

Teen programs, Teen services

THE NUTS & BOLTS OF SERVING TEENS

Christine Chevalier, Teen Services Librarian; Allison Hall-Murphy, Teen Services Librarian; Jessica Halsall, Teen Services Librarian, Ottawa PL
Why do teens act the way they do? We will discuss the adolescent brain and developmental stages of the teenage years, and how these impact the provision of services for teens — i.e. reader's advisory and reference help. We will crack open our toolbox to share tips for managing teen behaviour to ensure library staff have positive interactions with teens.

Convenor: Lina van Velzen, Mississauga Library System

1312 MTCC 203D

3:45 PM

Partnerships, Consumer health

PARTNERING TO PROVIDE HEALTH INFORMATION TO OLDER ADULTS

Laura Arrizza, Senior Services Specialist, Older Adults & Seniors, Toronto PL; Lois Kamenitz, Consumer Health Librarian, Baycrest
Toronto Public Library and Baycrest Hospital's Anne and Louis Pritzker Wellness Library are partnering in a pilot project to present health information programming for older adults. We will describe the goals of the partnership, the approach, the shared benefits, and the lessons learned.

Convenor: Farid Miah, Sunnybrook

1313 MTCC 203AB

3:45 PM

Programs, Technology, Social media

TECH SAVVY? USING TECHNOLOGY TO REACH OUR PATRONS!

David Bott, Manager, IT and Networks; Julianne Brunet, Adult Services Librarian, St. Catharines PL
Technology is constantly changing and our patrons are finding it difficult to keep up! As tech savvy librarians, we have an incredible opportunity to reach out to new demographics through unique in-house and online initiatives including gadget workshops, social networking, and virtual chat reference.

Convenor: Arvind Mehta

1314 MTCC 104D

3:45 PM

Copyright

COPING WITH COPYRIGHT: RIGHTS GRANTED, PURCHASED OR IMPOSED

Joan Dalton, Associate Dean, Leddy Library, University of Windsor; Victoria Owen, Head Librarian, University of Toronto Scarborough; Margaret Ann Wilkinson, Professor and Faculty Scholar, Western University
Your OLA Copyright Users' Group will discuss and compare User Rights — whether granted by statute, purchased through licenses or decided by tariffs. How might the differences between statute-, license-, and tariff-based rights impact the use of learning management systems, for example? How might the ability to provide for the streaming of videos on our websites differ between libraries? What if our license is more restrictive than the Copyright Act provides ... which one do we follow? Our Q&A approach will explore practical considerations and operational challenges faced by libraries in all sectors.

Convenor: Joy Muller, Seneca College

1315 MTCC 206F

3:45 PM

Aboriginal services, Management

URBAN FIRST NATIONS AND LONDON PUBLIC LIBRARY

Sarah Andrews, E-collections Librarian, Public Service Coordinator, Technology, London PL; Bill Irwin, Assistant Professor, Western University
In the spring of 2012, students in the Faculty of Media Studies provided a blueprint for action that London PL will consider as they implement their strategic priorities for 2013. We will explore the initial stages of developing library services for Urban First Nations and review the project's approaches of asset mapping, engagement strategies and models of social inclusion.

1316 MTCC 201D

3:45 PM

Information literacy, Inquiry

BEYOND GOOGLE: A COLLABORATIVE APPROACH TO RESEARCH

Marg Baltzer, Librarian; Cindy Jorge-Paul, Teacher, London Catholic DSB
Research has shown that information literacy skills of university freshmen have declined over the last decade. By using the process of professional learning communities, the librarian and teacher collaborate to embed IL strategies into already planned assignments. Students learn to search databases efficiently by moving beyond keyword searches and creating effective search terms. Only then can they develop a meaningful approach to research for learning and for life.

Both

Convenor: Joanne Spoelstra, Peterborough Victoria Northumberland Clarington Catholic DSB

1317 MTCC 206A

3:45 PM

Canadian literature, Authors

GOOD READS, 49TH SHELF, TOP GRADE: (RE)DISCOVERING CANADIAN AUTHORS

Helena Aalto, Good Reads Project Manager, ABC Life Literacy Canada; Catherine Mitchell, Top Grade Project Manager, Association of Canadian Publishers; Kerry Clare, Editor 49th Shelf, Association of Canadian Publishers; Maureen Jennings, Author
Three unique programs featuring Canadian-authored books. Good Reads are short books by bestselling authors — accessible pleasure reading for adult literacy and ESL learners. A Good Reads author will sign complimentary books. The 49th Shelf is a one-of-a-kind online community for discovering, discussing, and indulging in great reading—and the largest collection of Canadian books ever assembled. Top Grade highlights the best new Canadian content for JK to Grade 8 classrooms and school libraries, with multi-publisher catalogues of current children's books.

Convenor: Kate Morrison, Hamilton Public Library



David Sharron 1301



Rick Stapleton 1301



Rosa Jung-Hwa Hong 1303



Andrew Nicholson 1303



Lori McCannel 1320



Zoë Cliff 1307



Sandi Hall 1308



Deborah Sansford 1308



Mark Duke 1310



Brad MacMaster 1310



Christine Chevalier 1311



Allison Hall-Murphy 1311



Jessica Halsall 1311



Laura Arrizza 1312



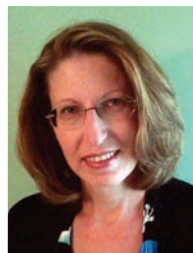
Lois Kamenitz 1312



David Bott 1313



Juianne Brunet 1313



Marg Baltzer 1316



Peter Graham 1320



Denise Colby 1321



Carmen Condotta 1320



Anna Szot-Sacawa 1326



Amanda Larsen 1322



Davey Douglas 1324



Alexander MacCutchan 1324



1318 ICTC ONTARIO

3:45 PM

Staff training

TECH LIAISON TEAM:

BOOST STAFF TECHNICAL COMFORT AND CAPABILITIES

Paul Takala, CEO, Diiji Qin, Manager of Digital Technology Services, Anne Harvey, Digital Technology Assistant; Tom Edge; Hamilton PL

As technology increases in library settings, IT departments become stretched even thinner. Hear how Hamilton PL is developing a team of staff across the system, with a base set of technical competencies, to enhance customer service and improve productivity. Empowering staff with key troubleshooting skills is relieving stress on the Help Desk and offering staff opportunities to develop their technical skills.

Convenor: Gwen Fisher, University of Toronto

1319 ICTC HALTON

3:45 PM

E-learning

EDMODO: BUILDING COMMUNITIES OF INQUIRY AND COLLABORATION

Denise Yamashita, Teacher-Librarian, Hamilton-Wentworth Catholic DSB Edmodo is a free, secure, social networking site for educators which can be used collaboratively with teachers to create classes and reading groups, incorporate multimedia content, annotate and grade assignments, create polls to engage students, and develop communities of professional development.

Sec

Convenor: Gillian Maxwell, Durham DSB

1320 ICTC KINGSWAY

3:45 PM

Together for learning, Library planning

TOGETHER FOR LEARNING, TOGETHER WE CAN

Peter Graham, Lori McCannel, and Carmen Milani-Condotta, Teacher-Librarians, Dufferin Peel Catholic DSB Discover how the Together for Learning Vision can come to life in your school board. The Dufferin Peel CDSB Elementary Teacher Librarian Association with the support of the Director of Education has been able to implement the vision of the T4L document using a new focus each year: Year 1, familiarization; Year 2, using and creating virtual spaces; Year 3, inquiry learning.

Both

Convenor: Rick Budding, Dufferin-Peel Catholic DSB

1321 ICTC OAKVILLE

3:45 PM

Gaming, Inquiry

PLAY WITH TNT & MINECRAFT INQUIRY

Denise Colby, Teacher, Toronto DSB; Diana Maliszewski, Teacher-Librarian; Liam O'Donnell, Teacher-Librarian, Toronto DSB

What do you get when 30 students from three different schools share a single Minecraft world? Lots of explosions, plenty of failing, some PvPing, and a whole bunch of authentic learning. Participants will gain a better understanding of the potential of video games in education and leave with a set of best practices for bringing games into their classroom.

Both

1322 MTCC 206D

3:45 PM

Book clubs, Readers' advisory, Programs

BOOK CLUBS, SCHMOOK CLUBS

Amanda Larsen, Assistant Manager, Information Services, Burlington PL Burlington Public Library has experimented with fun and unique programming ideas for reader's advisory and will share their successes with you! From the library's award winning 'I'll Show You How' series to BYOB and Beer-n-Books, get practical, low budget program ideas for libraries of all shapes and sizes.

Convenor: Melanie Kindrachuk, Stratford PL

1323 MTCC 104B

3:45 PM

Children's programs, Reading

TD SUMMER READING CONSULTATION

Lisa Heggum, Child and Youth Advocate, Toronto PL; Matt James, Artist; Laura Reed, Coordinator, Children's & Teen Services, Kitchener PL

Public and school librarians are invited to join 2013 TD Summer Reading Club artist Matt James and national committee members in a discussion about the club's recent enhancements. Get a sneak peek at this year's program elements and participate in a conversation about the club's future direction.

Convenor: Tiffany Pahman, Oshawa PL

1324 MTCC 202A

3:45 PM

Children's programs, Teen programs, Literacy, Writing

GIVING KIDS THE POWER OF THE PEN

Douglas Davey, Children's and Youth Advocate, Halton Hills PL; Alexander MacCutchan, Adult & Youth Services Librarian, Milton PL; Cecilia Vespa, Acting Youth Services Librarian, Burlington PL; Elise C. Cole, Teen Services Librarian, Oakville PL

Halton Region's four public library systems each have a successful creative writing program for children and youth. Representatives from each library will present their creative writing programs, giving attendees an opportunity to see one concept presented four different ways. Learn what works and what doesn't, and how each program is tailored to the community.

Convenor: Jeffrey Beeler, Sarnia PL

1325 ICTC BALLROOM B

3:45 PM

Outreach services

LIBRARY OUTREACH: BEST PRACTICES

Subramanya Bargula, Community Liaison; Christine Fiorini, Business Analyst; Lisa McDonough, Manager; Christine Oosterhof, Youth Services Librarian; Vaughan Public Libraries Reach out to your community today! Libraries need to embrace the ever increasing demand for outreach. We will share VPL's Outreach Review and provide insight into some of the best practices of results-oriented outreach initiatives.

Convenor: Chris Schnarr, Kitchener PL



1326 MTCC 206E

3:45 PM

Wikipedia

WIKIPEDIA EXPERIMENT: LIBRARIES AS SUPPORT CENTRES FOR USER GENERATED CONTENT

Anna Szot-Sacawa, Circulation Coordinator, Bora Laskin Law Library, University of Toronto

Historically, libraries have viewed Wikipedia with a great deal of ambivalence; however, there is overwhelming and growing evidence that Wikipedia is gaining credibility as the primary reference source, especially for quick fact checking. This presentation is based on a case study where Wikipedia was used as a learning and knowledge production tool in one of the courses at the University of Toronto, Faculty of Law. The study explores how libraries of various types can use the free Wikipedia platform to teach digital literacy and basic web editing skills, while promoting other library services and resources at the same time.

Convenor: Nick Ruest, York University

1327 MTCC 206B

3:45 PM

E-books, French language

ÉTAT DES LIEUX DU LIVRE NUMÉRIQUE DANS LES BIBLIOTHÈQUES PUBLIQUES EN ONTARIO

Monique Brûlé, Chef de service, Gestion des collections, Bibliothèque publique d'Ottawa

Cet atelier propose un survol de l'offre du livre numérique en langues anglaises et françaises et explore certains des enjeux qui y sont rattachés et certaines initiatives collaboratives.

This session is delivered in French with simultaneous translation in English.

Convenor: Catherine Seaman, Ottawa PL
Translation services sponsored by Archambault



1328 MTCC 201E

3:45 PM

Homeschooling

EMPOWERING HOME LEARNERS IN YOUR COMMUNITY

Kristina Huddy, Librarian, Mississauga Library System; **Edna Latone**, CEO/Librarian & Homeschool Consultant, Douro-Dummer PL

In Canada, 60,000 to 80,000 children are homeschooled, approximately 20,000 of those students are in Ontario. 78% use the public library as their primary source of resources and programming. How can you best serve this growing segment of your community?

Convenor: Adrienne Charette, Grimsby PL

1329 MTCC 201C

3:45 PM

Reading, Collection development

ROMANTIC NOT RAUNCHY

Rachel Seigal, Selection Manager, Education, S&B Books, A Division of Whitehots

Girls love romance, and they especially love to read about it in novels. While “sexy and steamy” does hold a place with older readers, there are many types of romances that are “safe” for readers who want the “sweet without the sex”. This session will focus on romances for tweens and teens that won't make you blush.

Sec

Convenor: Susan Danic, Waterloo Region DSB

1330 MTCC 201B

3:45 PM

Collection development, Film

DECONSTRUCTING THE MOVIE MACHINE – 15TH YEAR

Doug Atkinson, Director, CVS Midwest Tape; **Fiona Denzey**, Director, CVS Midwest Tape

Doug and Fiona will take you through the world of children's films in 2012 via film clips and lists — with the support of popcorn and lollipops!

Convenor: Adam Taves, York University



F



Joanna Szurmak 306



David Fox 325



Paul Takala 327



Carol Jupiter 401



Diane Quessy 406



Andrea Cecchetto 427



Catherine Coles 428



Rachelle Gooden 428



Wendy Hicks 609



Kim Silk 611



Elizabeth Goldman 612



Roger Nevin 623



Rachel Van Riel 1002



Joan Sweeney Marsh 1007



Ann Ludbrook 1008



Jennifer Easter 1010



Jeanne Conte 1203



Sarah Forbes 1210



Murray McCabe 1227



Paul Sapounzi 1227



Krista Godfrey 1306



Bill Irwin 1315



Lori McCannel 1320



Lisa Heggum 1323



Anna Szot-Sacawa 1326



Annual General Meetings, Awards, Receptions

1401 ICTC HALIBURTON

5:15 PM
L'ASSOCIATION DES BIBLIOTHÈQUES DE L'ONTARIO-FRANCO (ABO-FRANCO) ASSEMBLÉE GÉNÉRALE ANNUELLE
Présider par: Catherine Seaman, Présidente 2012
Remise du Prix Micheline-Persaud à Julie Desmarais, Bibliothèque publique d'Ottawa.. Réception à suivre



1403 MTCC 204

5:15 PM
ONTARIO LIBRARY AND INFORMATION TECHNOLOGY ASSOCIATION (OLITA) ANNUAL GENERAL MEETING
Presiding: Nick Ruest, President 2012
with the generous support of



1402 MTCC 202B

5:15 PM
ONTARIO LIBRARY BOARDS ASSOCIATION (OLBA) ANNUAL GENERAL MEETING & RECEPTION
Presiding: Frances Ryan, President 2012



1404 MTCC 104A

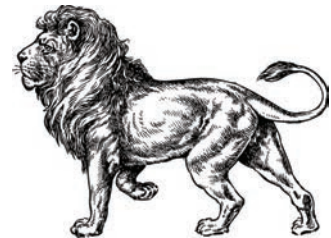
5:15 PM
ONTARIO PUBLIC LIBRARY ASSOCIATION (OPLA) ANNUAL GENERAL MEETING
Presiding: Lila Saab, President 2012



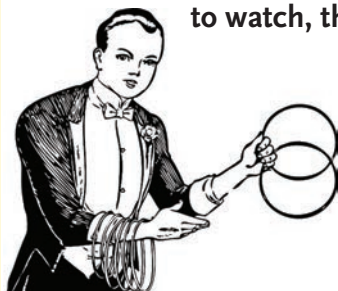
1500 MTCC 106
6:15 PM
ALL-CONFERENCE NETWORKING EVENT



Friday night party CIRC D'OLA



Come one, come all to the greatest show on earth! Mix and mingle with your colleagues, make new friends and enjoy the entertainment at OLA's Friday spectacular. Whether you come to play carnival games or to watch, there's something for everyone at Circ d'OLA!



With the generous support of

