



Wednesday Evening

100 IICTC ON & NIAGARA
6:00 PM – 7:15 PM
Networking, Mentoring

The Art of Networking



Is this your first Super Conference?
Are you new to the profession?
Are you a new OLA Member?

Join Ken Haycock to find out how to maximize your conference experience!

Ken Haycock, Senior Partner, Ken Haycock and Associates
www.kenhaycock.com

Also in this session...

Meet the 2013 OLA and Division Presidents



Susanna Hubbard Krimmer, **OLA**



Kristin Hoffmann, **OCULA**



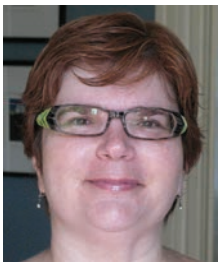
Kim Vares, **OLBA**



Stephen Marks, **OLITA**



Joanna Aegard, **OPLA**



Isabelle Hobbs, **OSLA**



Claire Dionne, **ABO-FRANCO**





W

O
L
A

ALL-CONFERENCE OPENING PLENARY

101
7:30 PM

ICTC BALLROOM

Michael Uslan



Michael Uslan is best known as the originator and Executive Producer of the *Batman* movie series, starting with Tim Burton's 1989 film, and continuing to the recent *The Dark Knight Rises*. Less well known is that the first *Batman* film was the culmination of a decade long effort by Uslan to bring a serious, dark version of the character to the big screen. Uslan's start in the world of comics was as unlikely as his success in bringing *Batman* to the theaters.

Born into a blue collar family in New Jersey, Uslan was instilled at an early age to find work to be passionate about. Knowing he loved comics and films, he set about creating a career.

While attending Indiana University, he successfully created and taught the world's first accredited college course on comic books. The class took an academic approach to the folklore of comic books. A media storm ensued, improbably leading to a job at DC Comics for Uslan.

As an authority on comic book history, he has authored *The Comic Book in America*, *America at War: A History of War Comics* and *Mysteries in Space: A History of Science Fiction Comics*. He has also authored a children's book *Chatterbox: The Bird Who Wore Glasses* and the acclaimed graphic novel *Batman: Detective #27*. In 2008, Uslan lent his expertise to the Starz documentary *Comic Books Unbound*, which explores the popularity of comic book heroes in Hollywood and how they have transitioned from print to screen.

Uslan has received an Emmy for *Where on Earth is Carmen Sandiego?*, the Independent Spirit Award, The Hoagy Carmichael Creative Achievement Award and The Distinguished Hoosier Award.

Uslan holds a Doctor of Jurisprudence, a Master of Science and a Bachelor's Degree from Indiana University. He lives in New Jersey with his wife. They've been married for 38 years — a Hollywood record.

102
ICH LOWER LOBBY
9:00 PM – 10:30 PM
ALL CONFERENCE EVENT

Super Conference 2013 Welcome Party

Start your Conference off the right way!

Networking....socializing.... and the #SC13 Tweetup.

And back again by popular demand...Bret Higgins and his jazz band – The Bluenotes!

With the generous support of





Thursday programs



200 MTCC 107

7:45 AM

By invitation

FOREST OF READING® AWARDS BREAKFAST

Winning authors and illustrators from the 2012 Forest of Reading® Program and some 2013 nominees will join members of the 2013 Selection and Steering Committees in this celebratory breakfast. Further information will be available through the Forest of Reading® Committee Chairs.

With the generous support of



201 ICTC NIAGARA

7:45 AM

OHLA Members

OHLA BREAKFAST

Join fellow OHLA members at breakfast with our host and sponsor, EBSCO. This year there are many new and exciting products and updates which will be highlighted.

There is no charge, but be sure to register online in the OLA Affiliates category. When you choose OHLA, a pop-up box will appear — enabling you to select OHLA Breakfast.

Doug Lynch, Canadian Sales Director, EBSCO Publishing; Shelley Singh, Biomedical Field Sales Representative, Eastern Canada, EBSCO Publishing

With the generous support of



With the generous support of



Major Corporate Sponsor



OCULA Stream Sponsor



OLA Stream Sponsor



OPLA Stream Sponsor



OSLA Stream Sponsor

7:00 am	Registration opens
7:45 am	Forest of Reading® Breakfast <i>(by invitation)</i>
7:45 am	OHLA Member Breakfast
8:30 am	The OLASore opens – Room 205B
9:00 am	The Career Centre opens – lower lobby of MTCC
9:05 am	300 series sessions OPLA SPOTLIGHT: Louise Penny OLA SPOTLIGHT: Forest of Reading®
10:00 am	EXPO 2013 • 200 exhibits, many NEW this year • the EXPO Theatre, • authors autographing • and much more! Exhibits close 5:30 pm
10:40 am	400 series sessions OCULA SPOTLIGHT: Alison Head
10:30 am	Poster Sessions – lower lobby of the MTCC Extended viewing hours – 10:30 AM onward. Presentations at noon and 1:00 PM.
2:10 pm	All-Conference Plenary Thomas Frey Autographing follows OLASore-on-the-GO will be selling his books
3:45 pm	600 series sessions
5:15 pm	Annual General Meetings: OCULA, OSLA, OHLA Award Receptions: OCULA, OSLA
5:30 pm	FIMS (Western University Library and Information Science) Alumni Reception. See session #703
5:30 pm	Public Library Awards Reception and Presentation <i>Ticket required</i> See session #705
6:00 pm	Faculty of Information (University of Toronto) Alumni Reception See session #704
8:00 pm	Screening of film <i>La Sacrée</i> . See page 20



T

O
P
L
A

SPOTLIGHT

300
9:05 AM

ICTC BALLROOM

In conversation with ... Louise Penny



Louise Penny is the *New York Times* and *Globe and Mail* bestselling author of seven previous novels featuring Chief Inspector Armand Gamache. Her debut, *Still Life*, won the John Creasey Dagger and the Arthur Ellis, Barry, Anthony, and Dilys Awards, and was named one of the five Mystery/Crime Novels of the Decade by *Deadly Pleasures* magazine.

Penny was the first author ever to win the Agatha Award for Best Novel four times — for *A Fatal Grace*, *The Cruellest Month*, and *The Brutal Telling* (which also received the Anthony Award for Best Novel), and *Bury Your Dead* (which also won the Dilys, Arthur Ellis, Anthony, Macavity, and Nero Awards). She lives in a small village south of Montreal.

Interviewer: Penny Griffin, Library Service Manager, Toronto Public Library

Convenor: Lila Saab, OPLA 2012 President

/ the olaStore

∴ a service of the ontario library association



Make sure to visit the olaStore!

FEATURING:

- The best in professional literature from Neal-Schuman Publishers, Libraries Unlimited, and Linworth.
- Promotional materials from ALA Graphics, including READ posters and more
- Forest of Reading® nominated titles
- Forest of Reading® merchandise
- Speaker titles
- And much more



NEW THIS YEAR ...

- In-store author signings

OLASTORE ON-THE-GO SESSIONS INCLUDE:

- Louise Penny
- Michael Uslan
- Thomas Frey
- Susan Cain

STORE HOURS

Wednesday 5 pm – 8 pm
 Thursday 8:30 am – 5:30 pm
 Friday 8:30 am – 5:00 pm
 Saturday 9 am – 11 am



301 MTCC 104D

9:05AM

Authors



Forest of Reading® Winners Showcase

The Forest of Reading® program was introduced in 1993 with the beginning of the Silver Birch® Award Program. The Forest has grown and now has eight programs from Kindergarten to adults. Currently there are almost 250,000 readers across Ontario participating and voting for their favourite Canadian books. The OLA is pleased to welcome the 2012 winners at Super Conference. The authors will share their thoughts and reflections to being nominated as well as their experience at their celebrations and the Festival of Trees™.

BLUE SPRUCE™

Giraffe and Bird, Rebecca Bender
Dancing Cat Books/Cormorant Books

SILVER BIRCH® FICTION

Undergrounders
David Skuy – *Not attending*

Scholastic Canada

SILVER BIRCH® EXPRESS

When Apples Grew Noses and White Horses Flew: Tales of Ti-Jean

Jan Andrews and Dušan Petričić – *Not attending*

Groundwood Books/House of Anansi Press

SILVER BIRCH® NON-FICTION

Don't Touch That Toad & Other Strange Things Adults Tell You,
Catherine Rondina & Kevin Sylvester

Kids Can Press

RED MAPLE™

Half Brother

Kenneth Oppel

Harper Collins Canada

WHITE PINE™ FICTION

The Gathering

Kelley Armstrong

Random House Canada/Doubleday Canada

WHITE PINE™ NON-FICTION

The Book of Awesome

Neil Pasricha – *Not attending*

Penguin Group

LE PRIX TAMARAC

Secrets de Famille

Sylvie Marcoux

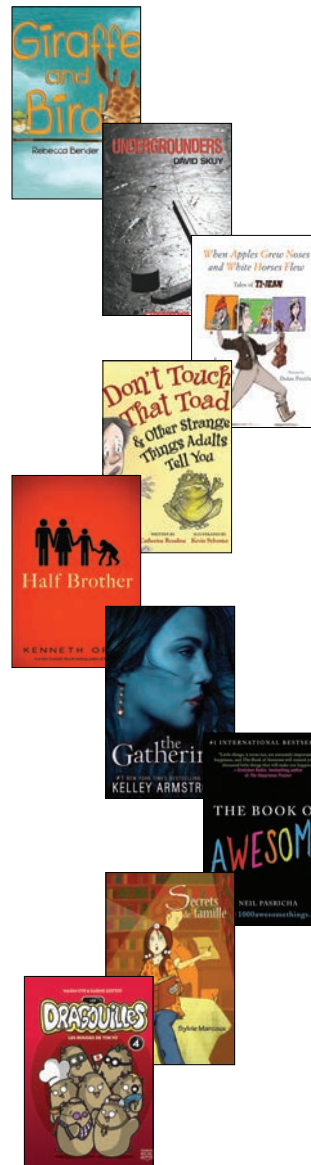
Éditions du Phoenix

LE PRIX TAMARAC EXPRESS

Les Dragouilles: Les Rouges de Tokyo,

Karine Gottot (*Not attending*) & Maxim Cyr

Éditions Michel Quintin



With the generous support of





302 MTCC 202B

9:05 AM

Friends of libraries, Role of the trustee, Governance

WORKING RELATIONSHIPS PART I

Margaret Andrewes, Library Consultant; Sam Coghlan, CEO, Stratford PL; Joyce Cunningham, Trustee, Fort Frances PL Board; Colin Plows, President, Friends of the Ottawa Public Library Association

Our two-part workshop begins with a panel discussion on the role of Friends of the Library, Library Trustees and the Library Director. Role definition, reporting relationships, finance and governance, and the importance of a well defined working relationship, so that roles and responsibilities are well understood will be addressed. Delegates will learn how a Memorandum of Understanding can be used to clarify roles and responsibilities. A toolkit will be circulated following the conference to participants summarizing contents from Part I and Part II of this session.

Convenor: Margaret Andrewes

303 MTCC 104C

9:05 AM

Role of the trustee, Governance

CULTIVATING CHAMPIONS IN THE MUNICIPAL ENVIRONMENT

Anne Marie Madziak, Library Development Consultant, Southern Ontario Library Service

Whether building a new library or defending the budget, it is imperative that public library leaders have the support and endorsement of other influential voices in the community who understand the library's role and value. Having conducted key informant interviews, the presenter will highlight best practices and innovative tactics for winning support and influencing the perception of the public library as a crucial community service.

Convenor: Andrew Porteus, Niagara-on-the-Lake Board

304 MTCC 104A

9:05 AM

Management

LEARN TO LEAN IN YOUR LIBRARY

Chaitali Desai, Lean Deployment Specialist; Mary McDiarmid, Manager, Library Services, Baycrest

Lean is a management philosophy based on the pillars of quality improvement, respect for people and accountability. It provides a focused, standardized approach to quality and process improvement by creating value to the customer through identifying & eliminating waste, variability and inflexibility. This session will introduce the key concepts of Lean and will describe a case study of its use in streamlining a process in a health library.

Convenor: Margaret Quirie, The Ottawa Hospital

305 MTCC 201A

9:05 AM

Censorship

UNLOCKING THE DIGITAL CLOSET: INTERNET FILTERS AND LGBTTIQ INFORMATION

Alvin Schrader, Professor Emeritus, University of Alberta

Many prominent Internet filters target LGBTTIQ digital content even though such information is neither pornographic nor unconstitutional. Filtering software is common in libraries and schools, yet these products are not adequately tested against marketing hype. This session examines the censorware phenomenon and the ways in which a politics of fear and the brute force of technology come together to trump access to gender and sexual minority voices on the Internet.

Convenor: Stephanie Abba, University of Toronto Scarborough

306 MTCC 206A

9:05 AM

Student engagement, Teaching & learning

TELL ME A STORY: NARRATIVE IN UNIVERSITY-LEVEL INSTRUCTION

Joanna Szurmak & Mindy Thuna; Science Liaison Librarians, University of Toronto Mississauga

Everyone likes a good story. Narrative is a powerful teaching tool as it employs all of the tricks that the brain already uses to learn. Join us to explore the theories behind why narrative works in instruction and how you can effectively use it to enhance student learning and engagement. Together we will examine narrative examples that worked (and some that have not) and embark on a collaborative narrative adventure.

Convenor: Cecile Farnum, Ryerson University

307 ICTC HUMBER

9:05 AM

Open access, Accessibility

OPEN ACCESS/IBILITY

Ann Ludbrook, Copyright Librarian; Diane Michaud, Librarian/Coordinator of Library Services for Persons with Disabilities; Ryerson University Library & Archives

We would like to share our project of making Ryerson University Library's institutional repository into a true vision of Open Access (think 'open access & full accessibility'.) We created an interactive web form that encourages and facilitates the accessibility of all new submissions. By accessible documents we mean that they are readable by screen readers and include alt text for images and figures.

Convenor: Susan Ewing, York University

308 MTCC 201D

9:05 AM

Open access

CREATIVE COMMONS AND BEYOND

Timothy Bristow, Digital Humanities Librarian; John Dupuis, Acting Associate University Librarian, Information Services; Andrea Kosavic, Digital Initiatives Librarian; Sharon Wang, Association Librarian; York University

Learn more about creative commons (CC) and the licensing options available. Open access will be discussed in relation to copyright, clarifying the importance of creative commons. The Panton Principles will be explained, including the role of creative commons in best practices for open data licensing. Other topics include the use of creative commons in education and scholarly publishing, how to find licensed content, and a tool to check attribution will be presented.

Convenor: Claire Parker, University of Western Ontario



309 MTCC 206F

9:05 AM

Graphic novels, Collection development

USING GRAPHIC NOVELS WITH CONFIDENCE

Scott Robins, Author

Still nervous about selecting and evaluating graphic novels? Curious about how graphic novels can be used to enhance the curriculum and get your kids excited about reading and learning? This session will give educators the focus and reassurance needed by providing tips and practical ideas for making connections across the curriculum.

Elementary

Convenor: James Dekens, Mississauga Library System

310 MTCC 203C

9:05 AM

Career development, Interviews

JOB INTERVIEW PRESENTATIONS — MAKING AN IMPACT

Rita Bozz, Manager, Hamilton PL;

Laurie Morrison, Head, Liaison Services, Brock University

You've landed an interview for your dream job and need to create an impressive presentation. Learn the basic concepts of preparing for the visual presentation through research, focusing on key themes and content, and how to pinpoint what the interviewers are looking for.

Convenor: Laurie Morrison, Brock University

311 MTCC ONTARIO

9:05 AM

Learning Commons, Library design

THRIFTY WAYS TO TRANSFORM INTO A LEARNING COMMONS

Jan Reynolds, Elementary Lead

Teacher for Library; Kate Shields, Secondary Lead Teacher for Library; Near North DSB

Changing your environment can signal a change in philosophy. The Near North DSB elementary and secondary school libraries have made dramatic changes on limited budgets. Building upon the ideas in *Together for Learning*, creative ways were found to open-up layouts and incorporate flexibility — resulting in colourful, community learning spaces. These transformed spaces are now impacting on school dynamics and instruction.

Both

Convenor: Sue Hayter, St. Andrew's College

312 MTCC 206D

9:05 AM

Customer service, Professional development

NO STUDENT TURNED AWAY: TRANSFORM SERVICE WITH DECISION-MAKING THEORY

Karen Pillon, Head, Access Services, University of Windsor

Do you have the guts to change the customer service culture of your organization? Using Kohlberg's decision making model, learn how to give your staff "social, decisional, and informational powers" to help them achieve success with patrons. Change your customer service culture in a way that will make an impact and empower your staff along the way!

Convenor: Joy Muller, Seneca College

313 MTCC 203D

9:05 AM

Management, Technology

CHEAPER OR FASTER: WHO BENEFITS WHEN CITIES MANAGE IT SERVICES?

Cheryl Stenstrom, Library Instructor,

San Jose's School of Library and Information Science; and Consultant; Ken Roberts, Consultant, and former

Chief Librarian of the Hamilton PL. Most current public library strategic plans contain initiatives that can only be successful through the use of new technologies.

Anecdotal evidence suggests that as municipal responsibility of IT infrastructure increases, public library strategic priorities that rely on technology become harder to meet. This session will focus on the findings from the study conducted on behalf of CULC looking at the benefits of operational relationships between city information technology departments and public libraries. It is the first to gather empirical evidence addressing the question of which organizational models best support public libraries' IT-related goals.

314 ICTC WELLINGTON

9:05 AM

Aboriginal services, Authors, Readers' advisory

PARTY TIME! FIRST NATION COMMUNITIES READ CELEBRATES 10 YEARS

Patty Lawlor, First Nations Consultant, Southern Ontario Library Service; Janet Wilson, Author;

Kathleen Peters, Librarian, Beausoleil First Nation PL; FNCR Jury Members

2013-14 is our 10th year of promoting amazing Aboriginal literature. Learn about celebration plans, meet Janet Wilson, author of *Shannen and the Dream for a School*, and hear about the adult and young adult books under review for the 2013-2014 First Nation Communities Read

program. The first 25 delegates to arrive at the session will receive a complimentary signed copy of *Shannen and the Dream for a School!*

Convenor: Sabrina Saunders, Six Nations PL

315 MTCC 201E

9:05 AM

Reading, Student engagement

KIDS LIT QUIZ!

Susie Choi, Director of Library Services, University of Toronto Schools;

Nancy Davidson, National Coordinator, Kids' Lit Quiz Canada

Kids Lit Quiz is an international tournament that supports children's literacy in a fun way! This is a great program for all school libraries. This tournament is 2 years young in Canada. I would like to share my experiences as a Teacher Librarian who has participated in this tournament.

Elem

Convenor: Susan Wright, Durham DSB

316 ICTC CALEDON

9:05 AM

Collection development, Readers' advisory

GRIT LIT: YA FICTION THAT PUSHES THE BOUNDARIES.

Maria Martella, Owner, Tinlids Inc;

Jim Martella, Teacher, Toronto DSB

What are the best novels for teens who want to read books that deal with dark issues? What makes these books worth having in your library? Maria will present the best titles that push the boundaries: edgy, daring and thought-provoking! Suitable for grade 7+.

Convenor: Anna Szumilas, Toronto Catholic DSB



T



Anne Marie Madziak 303



Chaitali Desai 304



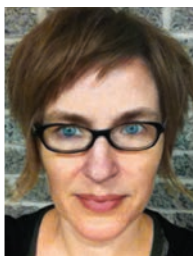
Mary McDiarmid 304



Alvin Schrader 305



Ann Ludbrook 307



Diane Michaud 307



Patty Lawlor 314



Richard McCormack 317



Trevor McMullen 317



Kate Tuff 320



Bilal Khalid 322



Sian Meikle 322



Dillon Moore 322



Graham Stewart 322



Whitney Kemble 323



Kevin Manuel 324



May Yan 324



Mary Kandiuk 325



Ann Smith 325



Andrew Larsen 326



Valerie Sherrard 326



Marsha Skrypuch 326



Jan Dawson 327



Sandy Iverson 329



Fabien Lengellé 330



317 MTCC 206E

9:05 AM

Information literacy

THE DAWN OF A SKILLS CONTINUUM

Richard McCormack & Trevor McMullen, Teacher-Librarians; Durham DSB Learn how we developed a school wide inquiry skills continuum from the creation of a school committee, the inclusion of important skills, the making of a plan, and the creation of the collaborative units. *Sec*

Convenor: Susan Murray, Ottawa-Carleton DSB

318 ICTC HALIBURTON

9:05 AM

Visible Minority Librarians

VISIBLE MINORITY LIBRARIANS OF CANADA PANEL

Maha Kumaran, SHIRP Librarian, Saskatchewan Health Information Resources Partnership; Founder and Moderator of ViMLoC ViMLoC's founding members, Maha Kumaran, May Chan, Chau Ha, Grace Liu, Norda Majekodunmi, and Kam Teo will outline the goals of ViMLoC, issues and challenges of visible minority librarians, ideas and suggestions for the Network to pursue, and more.

Convenor: Maha Kumaran, University of Saskatchewan

319 ICTC OAKVILLE

9:05 AM

Differentiated instruction, Inquiry

21ST CENTURY INQUIRY CAMP

Katrina Papulka & Karen Beutler, Instructional Leaders, Toronto DSB Learn about Toronto DSB's pilot 21st Century Learning Day Camp. See how student campers utilized the inquiry process to develop creative artifacts to support the Canadian Olympic team in London. Highlights include differentiated teaching and learning of the research process, tablet and interactive technologies, iBooks Author, and Pecha Kucha reflections to consolidate learning.

Elem

Convenor: Barbara Ayre, Waterloo Region DSB

320 ICTC HALTON

9:05 AM

Literacy, Creative writing

FINDING YOUR VOICE WITH STORY BIRD

Kate Tuff, Teacher-Librarian, Toronto DSB Using art work from artists round the world, students are inspired to create illustrated personal writing projects. Story Bird is a Web 2.0 Tool available to all TDSB students on the Library Web Page. Students have published and shared their stories and poems in our School Library.

Elem

Convenor: Jennifer Taylor, Waterloo Region DSB

321 MTCC 203AB

9:05 AM

Community engagement, Archives

DISCOVER YOUR HISTORY, BUILD YOUR COMMUNITY

Dan Lerch, User Experience Librarian; Kathryn Schoutsen, Our Stories Project Coordinator; Innisfil PL Each passing day, the stories of your community could be left to the dustbin of history. With crisis comes opportunity: who better to lead a local history project than your local library? The Our Stories: Community Memory Project builds upon the widely adopted open source Islandora project. Engage and excite community groups in capturing their stories!

Convenor: Jeff Beeler, Lambton County Library

322 MTCC 206C

9:05 AM

Web design, Mobile technology

RESPONSIVE DESIGN FOR THE MOBILE WEB

Bilal Khalid, Senior Application Developer; Sian Meikle, Interim Director, ITS; Graham Stewart, Network and Storage Services Manager, ITS; University of Toronto Libraries; Dillon Moore, Web Initiatives Librarian, Wilfrid Laurier University Responsive Design is an increasingly popular approach to presenting a single website across multiple mobile and desktop environments. But is it right for your website? This session will describe the experiences of two University libraries (Laurier and UofT) with their RWD projects. We will describe what's involved in creating a responsive site, some pros and cons, and what goes into designing highly-available back-end infrastructure to serve websites efficiently and reliably.

Convenor: Marian Doucette, County of Huron

323 MTCC 201B

9:05 AM

Information literacy, Embedded librarianship

CURRICULUM MAPPING: PUTTING INFORMATION LITERACY ON THE MAP

Whitney Kemble, Humanities Liaison Librarian, University of Toronto Scarborough

Curriculum mapping is making its way into higher education, creating an opportunity for librarian-faculty collaboration on integrating information literacy principles and skills into course and program curricula. Key concepts, goals, and benefits of curriculum mapping will be introduced, implementation strategies will be discussed – including suggestions for successful collaborations with faculty.

Convenor: Patricia Bellamy, Roberts Library

324 MTCC 201C

9:05 AM

WEB-SCALE DISCOVERY, ASSESSMENT EVALUATION OF DISCOVERY LAYER SATISFACTION AT RYERSON

Courtney Lundrigan, Reference & Instruction Librarian, York University; Kevin Manuel, Data Librarian; May Yan, Electronic Resources Librarian, Ryerson University Library & Archives Are you interested in user interaction with discovery layers? Our research study was initiated to assess Ryerson's discovery layer and explore how well the tool served our user needs. In one of the online surveys, we collected over 6,200 survey responses – 21% of Ryerson's population! Highlighting the results of the responses and interviews, we will provide an overview of evaluating discovery layers in libraries.

Convenor: Autumn Piette, Seneca College



325 ICTC GRENADIER

9:05 AM

Scholarly communication, Open access

GET PUBLISHED! STRAIGHT TALK FROM THE EDITORS AT PARTNERSHIP

David Fox, Librarian Emeritus, University of Saskatchewan; Mary Kandiuk, Visual Arts, Design and Theatre Librarian, York University; Ann Smith, Liaison Librarian, Acadia University Have you spearheaded a new initiative? Explored theoretical issues surrounding policies and trends? Let others know how you put your best ideas into practice. The Editors from *Partnership: the Canadian Journal of Library and Information Practice and Research* will address the demands of authorship in an open access environment and provide tips to increase your odds of being published.

Convenor: Kristin Hoffmann, University of Western Ontario

326 MTCC 202CD

9:05 AM

Authors, Friends of libraries

GUESS WHO'S COMING TO VISIT?

Andrew Larsen, Author; Valerie Sherard & Marsha Skrypuch; Authors' Booking Service An author visit shouldn't be a mystery but for many busy teachers and librarians, it's just that. We'll show you how to contact the author and tell you how to prepare for and conduct the visit in order to maximize the benefits. We'll give you hints on subsidies and discuss the importance of follow-up. In short, we'll take the mystery out of the entire booking process.

Both

Convenor: Lara Donsky, Toronto DSB

327 ICTC KINGSWAY

9:05 AM

Virtual reference

ASKON: ON THE MOVE

Paul Takala, CEO of Hamilton PL; Jen Booth, Georgian College; Jan Dawson, Project Manager, Ask Ontario Ask Ontario is moving in new directions. Learn about the growing importance of virtual reference as a core service. Find out how askON is helping public and college libraries meet the demand for alternative approaches to in-person reference. Find out what askON is doing now as well as plans for future developments.

Convenor: Lydia Tsai, Seneca College

328 MTCC 104B

9:05 AM

RDA, Technical services

RDA IMPLEMENTATION: BEST PRACTICES AND CAVEATS

Chris Oliver, Cataloguing & Authorities, McGill University Library and Archives Canada, along with other national libraries, have agreed to target the first quarter of 2013 as their RDA implementation date. Learn the operational demands and challenges that will result from adopting the new content standard. Topics include developing implementation timelines, preparing staff and systems for the transition from AACR2 to RDA, and impact on outsourced services.

Convenor: Sue Bartlett, Cambrian College

329 MTCC 201F

9:05 AM

Collaboration, Partnerships

VENDORS AND MANAGERS — WORKING TOGETHER

Sandy Iverson, Manager, Library and Information Services, St. Michael's Hospital; Lisa Ronald, Account Services Manager, EBSCO Information Services The adage that success has many parents is never more true than when selecting, ordering, implementing and maintaining serials and e-resources. Hear a library manager in conversation with a serials vendor representative. We will touch on the burning questions each side has for the other; as we seek to educate each other regarding how to work together and avoid the misconceptions that are barriers to success.

Convenor: Marina Morgan, Ryerson University Library

330 MTCC 206B

9:05 AM

NEW SESSION

PRODUCTION MODE: THE RENEWED SERVICE MODEL IN ACTION AT LIBRARY AND ARCHIVES CANADA

Fabien Lengellé, Director General, Library and Archives Canada; Fabio Onesi, Director General, Stakeholder Relations and International Affairs; Library and Archives Canada Over the past year, LAC has renewed the way it does business. This innovative thinking is now being put into action through a range of new approaches to access, pushing out content, engaging with Canadians, and collaborating with communities. Through this model, Library and Archives Canada will better meet the needs of individuals and organizations across the country. Hear about LAC's new approach to service delivery and the evolution of access at LAC.

Convenor: Karen McGrath, Niagara College, 2012 OLA President

Session evaluations now online!

<http://www.surveymonkey.com/s/SC13Evaluation>

Please help us keep improving!





SPOTLIGHT

400 ICTC BALLROOM

10:40 AM

*Information literacy***Alison Head**

Alison Head, Executive Director, Project Information Literacy

What Is it Like to Be a College Student in the Digital Age? Since 2008, as part of our ongoing national study at Project Information Literacy (PIL), we have surveyed more than 11,000 students at over 41 colleges and universities in the U.S. We have investigated how college students say they find information and conduct research — their needs, strategies, and workarounds — for solving information problems that occur during course-related research and in their everyday lives. We have found the large majority of students we have studied across all types of higher-education institutions still attend college to learn, but many are lost in a thicket of information overload. They struggle with managing the IT devices that permeate their lives. Our findings indicate that nearly all students intentionally use a small compass for navigating the ever-widening and complex information landscape they inhabit. Alison Head, PIL's founding director, discusses key takeaways from the PIL studies and their implications for teaching, learning, work, and community in the 21st century.

Alison J. Head, Ph.D. is the Executive Director of Project Information Literacy (PIL), an ongoing research study in the U.S. She is also a Fellow at Harvard University's Berkman Center for Internet and Society and the Harvard Library's Innovation Lab. Alison has a Ph.D. and MLS from U.C. Berkeley's Information School and was a Visiting Scholar at Stanford University. Her research interests include information-seeking behaviors of early adults, information literacy and lifelong learning, Web adoption and diffusion, and usage of social media for collaborative learning.

Convenor: Jennifer Peters, Seneca College

401 MTCC 201D

10:40 AM

*Early literacy***PRESCHOOL EARLY LITERACY PROGRAMS IN ONTARIO**

Shelley Stagg-Peterson, Professor, OISE/University of Toronto; **Carol Jupiter**, OISE Research Assistant, Retired Elementary Teacher

This project provides empirical evidence of the ways in which preschool literacy programs in Ontario public libraries (1) facilitate participating children's early literacy development and readiness for kindergarten, and (2) influence family interactions supporting children's literacy learning. This research builds on and extends McKend's (2010) survey of library staff providing early literacy programs in Canada to examine concrete literacy interactions and evidence of children's literacy learning in library programs.

Convenor: Mary Baxter, Georgina PL

402 MTCC 202B

10:40 AM

*Friends of Libraries, Governance***WORKING RELATIONSHIPS PART II**

Margaret Andrewes, Library Consultant; **Sam Coghlan**, CEO, Stratford PL; **Joyce Cunningham**, Trustee, Fort Frances PL Board; **Colin Plows**, President, Friends of the Ottawa Public Library Association

The two-part workshop continues with round table collaboration to enable participants to work through how roles and relationships are structured, including discussion of the Memorandum of Understanding template and drafting of working documents with the intent to share post-conference. A toolkit summarizing the results will be circulated to participants following the conference.

Convenor: Margaret Andrewes

403 MTCC 201A

10:40 AM

*Archives, Partnerships***ARCHIVES IN YOUR LIBRARY**

Erika Heesen, Interim CEO; **Pierre Mercier**, Archivist; Leeds and the Thousand Islands PL

In Leeds and the Thousand Islands, the Archives is a partnership between the Library Board, Historical Society, and Municipal Heritage Committee. We'll discuss setting up township archives on all levels, from finding a building and funding, to creating a mandate. Learn how having an archive as part of the library contributes to the ultimate library experience!

Convenor: Dawn Kiddell, Cornwall PL

404 MTCC 202A

10:40 AM

*Governance, Leadership By Design***SELECTING YOUR CEO**

Ken Haycock, Ken Haycock & Associates, and Research Professor of Management & Organization, University of Southern California

How do you develop a quality talent pool? How do you successfully shorten the list? What predicts success on the job? What are your legal requirements? How do you undertake all of this with relatively little pain and trauma? Ken Haycock has worked with several boards and shares research-based evidence for success.

Convenor: Ian Ross, Whitby PL



T



Helen Kula 424



Erika Heesen 403



Ken Haycock 404



Rachel Breau 405



Sheilah O'Connor 407



Gurvinder Batra 408



Julia Harrington 408



Stephanie Stowe 409



Cathy Freer-Leszcznski 410



Valerie Wettlaufer 410



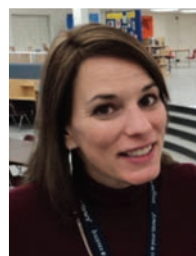
Liz McQuaig 412



Tara Truscott 415



Claudette Mayne 417



Natasha Serbe 417



Aileen Allore 419



Nancy Brockelbank 419



Beverly Vinski 419



Cathy Andres 420



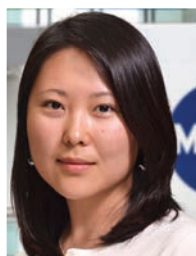
Kim Salierno 420



Jennifer Eudoxie 421



Philip Springhall 422



Hyun-Duck Chung 424



Tatiana Usova 426



Diane Macklin 427



Tiffany Pahman 428



405 MTCC 206F

10:40 AM

Older Adults

70 PLUS: OLDER SENIORS LOVE THE LIBRARY TOO!

Rachel Breau, Content & Access Librarian, CNIB Library; Larissa Momryk, Reader Advisor, CNIB
Nearly half of CNIB Library's users are aged over 70 and frequent users of the Library's services. Find out about their favourite authors, reading genres, the emotional health benefits experienced by staying connected to the library, and how seniors access the digital services – including the new initiative where DAISY audio books are instantly loaded onto DAISY players.

Convenor: Jane Hilton, Whitby PL Board

406 MTCC 201E

10:40 AM

Reading activities, French language

LIVRES EN ACTION : ANIMATION DU LIVRE À TOUT ÂGE

Lyne Desforges, Bibliotechnicienne, Conseil scolaire Viamonde; Diane Quessy, Technicienne en documentation, Conseil scolaire Viamonde
Présentation d'activités ludiques et pédagogiques qui suscitent le goût de lire chez les jeunes. Des idées d'animation simples et faciles à réaliser qui développent certaines habiletés de bibliothèques ou qui aiguissent leur curiosité intellectuelle. Chasse-aux-livres, rallye-biblio, défi-biblio, lessive des personnages, le docteur du livre, les intrus ne sont que quelques-unes des activités présentées. Venez aussi découvrir nos livres « coup de cœur » !

Convenor: Julie Desmarais, Ottawa PL

407 MTCC 203AB

10:40 AM

E-books, Children's services

E-BOOKS AND CHILDREN – WHERE WE ARE HEADED?

Sheilah O'Connor, Kids' Space Librarian, Toronto PL

Everyone is buying an e-reader and looking to the library for books but the big six publishers are putting obstacles in the way. How does the e-reader world for kids differ in Canada? And what does a kids' book for an e-reader really look like? We'll discuss the present state of affairs and make some predictions.

Convenor: Chris Schnarr, Kitchener PL

408 MTCC 206B

10:40 AM

Mobile technology

MOBILE MY HEALTH LIBRARY

Curvinder Batra, Librarian, Toronto East General Hospital; Julia Harrington, Webmaster, Ontario Health Libraries Association; Ronald MacPherson, Electronic Services Librarian, University Health Network
Over the course of this two-part session, participants will be introduced to the use of mobile technologies in consumer health and professional medical practice. Participants will receive practical tips on selecting free mobile health resources and will be given examples from the Health Science Consortium of Toronto Task force on Mobile Devices of how Toronto health libraries are reaching out to their mobile users.

Convenor: Ana Patricia Ayala, University of Toronto

409 MTCC 104A

10:40 AM

Adult programs, Partnerships

ADULT PROGRAMS FOR ANY SIZE COMMUNITY

Clare Hanman, Technical Services Librarian; Beverley King, Adult Services Librarian, Halton Hills PL; Stephanie Stowe, Library Director, Pelham PL
Discover how Pelham Public Library and Halton Hills Public Library have made it a priority to offer programming for all ages. Learn how to expand your core programming to include larger community venues, events and participants. Need programming ideas from basic to expansive? Learn about sources, partners, grants, volunteers and more.

Convenor: Elaine DeBonis, Timmins PL

410 MTCC 104D

10:40 AM

Strategic planning, Partnerships

BUILD! MEASURE! LEARN! STRATEGIC ENGAGEMENT AT THE LOCAL LEVEL

Cathy Freer-Leszczynski, Director, Customer Services, Calgary PL; Valerie Wettlaufer, Strategic Planning & Projects; Christopher Jones, Building Services; Linda Anderson, Clerk; Tammy Csajaghy, Library Assistant; Heather Wray, Librarian; Burlington PL
Burlington PL & Calgary PL share two strategic approaches that have led to opportunities for staff learning and change. Burlington enlisted a team of strategic planning newbies from across their system to coordinate a planning process to support their succession plan. Calgary encouraged 18 branch managers to create new Service Plans by analyzing data from existing measures plus information from non-traditional metrics to uncover patterns of use and value to address the needs of their communities.

Convenor: Tammy Csajaghy, Burlington PL

411 ICTC WELLINGTON

10:40 AM

ESTABLISHING A PAN-CANADIAN PUBLIC LIBRARY DATA COLLECTION

Moderator: Carl Thompson, President; Counting Opinions
Counting Opinions is committed to facilitating the establishment of a pan-Canadian PL data collection. Available in other jurisdictions, Canada, in our view, also needs a solution. Why? Libraries need to better demonstrate value to their stakeholders and funders. As such, access to quality, timely "benchmarking data" in support of policy development, operational effectiveness, budgets, grants, and advocacy requirements is paramount.

Convenor: Frank Biss, Counting Opinions

412 MTCC 202C/D

10:40 AM

Local history, Genealogy

LOCAL HISTORY IN THE LIBRARY: PAST, PRESENT AND FUTURE

Margaret Houghton, Archivist; Liz McQuaig, Librarian, Mississauga Library System
Learn about the importance of local history and genealogy collections in two public libraries – Hamilton and Mississauga. We will cover the origin, growth, and development of local holdings and services provided today and make observations about the future of local history in libraries. This session should be of interest to public libraries, retired members, and some larger research libraries with specialized holdings.

Convenor: Lorne Bruce, Ex Libris



413 MTCC 203C

10:40 AM

Career development

SO YOU HAVE LOST YOUR JOB, NOW WHAT?

Pam Casey, President, Information Now

Your position has been terminated. Do you want to learn about new career directions? What steps will you take? What are the possibilities? The speaker will cover these and more – based on her journey down a new career path after the firm she was at closed in Canada.

Convenor: Michael David Reansbury, President, OALT/ABO

414 MTCC 203D

10:40 AM

Social justice, Children's services

LIBRARIES AND YOUTH: WORKING TOGETHER FOR SOCIAL JUSTICE

Janet Wilson, Author; Margie Wolfe, President, Second Story Press; Suzie Miller, Elementary Teacher, Six Nations School District

Is your library educating young people about social justice issues and empowering them, through literature and programming, to make differences in their lives and communities? If not, why not? With a focus on the “Kids Power” series, Shanen Koostachin’s “Dream for a School” campaign, and a pen pal program that linked two communities at a critical time, this session’s discussion of resources, initiatives, and strategies will move and inspire you.

Convenor: Patty Lawlor, Southern Ontario Library Service

415 MTCC 206C

10:40 AM

Media literacy, Mobile devices

BOOK TRAILERS: COMING SOON TO AN IPAD NEAR YOU

Susan Peel & Tara Truscott, Teacher-Librarians, York Region DSB

It’s never been easier! Learn how we get students in various grades creating book trailers through a variety of apps. Using the iPad, we are able to facilitate production from learning goals to assessment, including success criteria, planning, creating, editing and viewing/evaluating. Bring your own iPad and follow along with us as we create a trailer or two during the session.

Both

Convenor: Deb Kitchener, York Region DSB

416 MTCC 201C

10:40 AM

Readers' advisory, Collection development

BEYOND THE PAGE – ENGAGING YOUNG READERS

Vikki VanSickle, Marketing Specialist & Outreach, HarperCollinsCanada Ltd.

Participants will learn innovative ways to integrate publisher resources into programs and curriculum experiences for children and youth. New ideas for author visits as well as engaging kids with books online and through digital means will be discussed, using specific titles as examples.

Convenor: Natalie Marlowe, Milton PL

417 ICTC KINGSWAY

10:40 AM

Community partnerships

“RE-VISIONING” MODERN LIBRARIES: TPL AND TDSB ENGAGING TEENS TOGETHER

Claudette Mayne, Librarian, Toronto PL; Natasha Serba, Teacher-Librarian, Toronto DSB

In this session librarians from both the TPL and the TDSB will discuss strategies for engaging with 21st Century teens. Strategies include developing community partnerships, connecting through social media, and diversifying the range of programs and services offered. From two different, but complementary perspectives, these librarians will discuss the importance of “re-visioning” the modern library and teens’ role within it.

Sec

Convenor: Quresh Chumokoe, Toronto DSB

418 ICTC ONTARIO

10:40 AM

E-books, E-readers

TWO WAY APPROACH TO ELECTRONIC READING: E-BOOKS AND E-READERS

Timothy Best & Cynthia Gozzard, Teacher-Librarians, Grand Erie DSB

We are entering the digital reading era. How do we engage our students? A three way approach using e-books, e-readers and paper copies offers a differentiated approach engaging all students in the reading process. This presentation compares two pilot projects using e-readers and e-books, discussing student engagement, managing virtual collections, school feedback, and curriculum connections.

Both

Convenor: Glen Turner, Ottawa Carleton DSB

419 ICTC HALIBURTON

10:40 AM

Inquiry, Student engagement

INQUIRY AND LITERACY-USING LIVING THINGS AS INSPIRATION

Aileen Allore, Teacher-Librarian; Nancy Brockelbank, Teacher; Beverly Vinski, Elementary Instructional Resource Teacher; Peel DSB

Your library can be a hub for this exciting and motivating learning opportunity. Easy to care for, inexpensive, and classroom-friendly creatures are rich inspiration for student inquiry and literacy engagement. Develop your own plan for providing mobile living library materials.

Elem

Convenor: Reva Nelson, Toronto DSB

420 ICTC HUMBER

10:40 AM

Literacy, Reading

ENGAGING TECH-SAVVY KIDS IN LITERACY

Cathy Andres & Denise Falk, Teacher-Librarians; Kim Salierno, Libraries and Educational Resources K-12, DSB of Niagara

Discover resources and strategies that will motivate and engage those kids who are glued to their gadgets with the act of reading. In fact, participants may even consider the definition of ‘reading’ in a whole new way!

Elem



421 ICTC CALEDON

10:40 AM

Web 2.0 tools, Online learning

WEB 2.0 TOOLS FOR SCHOOLS

Jennifer Eudoxie, Teacher-Librarian, Upper Grand DSB

Do you want to learn about great free web tools to enhance student learning? Engage students with creative online content. Create instructional videos to help students navigate the library resources. Help teachers use online tools to differentiate instruction and assessment. This workshop will get you started with web tools like Voicethread, Glogster, Tiki-Toki, Diigo, Jing, and more.

Both

Convenor: Michelle Campbell, Upper Grand DSB

422 ICTC OAKVILLE

10:40 AM

Accessibility

LISTEN TO YOUR LIBRARY: ACCESSIBILITY CLINIC

Philip Springall, Information Specialist, CNIB Library

Concerned about the AODA Information and Communication Standard? Ever wondered how someone with low vision / no vision uses your site? Come to an accessibility clinic to hear how library sites sound when navigated with adaptive technology and learn some simple things you can do to improve accessibility.

Convenor: Christina Santolin, University of Toronto

423 MTCC 201F

10:40 AM

Newcomers

LIBRARY USER CONVERSATIONS: NEWCOMERS AND PUBLIC LIBRARIES

Panel of newcomers; Stephen Abram, Vice President, Strategic Partnerships and Markets, Gale Cengage Learning; Leah Levin, Global Experience Ontario, Ministry of Citizenship and Immigration

You have just arrived in a new country. Your priorities are securing a job, a home, and learning about your community. We welcome back Stephen Abram who continues the conversation with a panel of library users who will talk about their newcomer experiences. A special introduction from Leah Levin, Global Experience Ontario, Ministry of Citizenship and Immigration, with information about professional immigrants' networks will spark the conversation.

Convenor: Amy Roebuck, Fort Erie PL

424 MTCC 206E

10:40 AM

Startups, Technology trends

HOME GROWN TECH: START IT UP!

Helen Kula, Data Product Manager MaRS Data Catalyst; Hyun-Duck Chung, Market Intelligence Information Specialist, Librarian; MaRS Discovery District, U of T Libraries Ontario technology startups have lots to offer library, information and knowledge professionals. This showcase will feature 6 demos of innovative products and services of value to students, library patrons, and/or librarians. Demos will be followed by a public Q&A. Be ahead of the curve and learn about emerging technology that supports search and discovery, teaching and learning, and collaboration – all made in Ontario. The startups and founders featured in this session are: Wattpad, Groupnotes,

Sciencescape, Tabillo, HitSend, and Spongelab.

Convenor: Lori Ledingham, Meaford Public Library

425

10:40 AM

OPEN SOURCE HARDWARE FOR LIBRARIANS

Session Withdrawn

426 MTCC 206D

10:40 AM

Digital resources, Archives

NOW AND FOREVER — DIGITAL PRESERVATION IN CANADA

Debbie Feisst, Public Services Librarian, University of Alberta Libraries; Stephen Marks, Digital Preservation Librarian, Scholars Portal, OCUL; Tatiana Usova, Head Librarian, Bibliothèque Saint-Jean, University of Alberta

The creation and preservation of digital materials is a frequent challenge in modern librarianship. A holistic view of the field will be covered – beginning with an active preservation program at the University of Alberta Libraries, followed by an exploration of the challenges and opportunities at the national level, and ending with a discussion on the education of current and next-generation librarians, and what we can all do to promote a sustainable digital future.

Convenor: Kathryn Tippell, University of Toronto

427 MTCC 104C

10:40 AM

Customer service, Innovation

EVOLUTION OF THE REVOLUTION: CUSTOMER SERVICE AT MPL

Andrea Cecchetto, Manager, Learning & Growth; Moe Hosseini-Ara, Director of Service Excellence; Diane Macklin, Manager, Marketing & Community Development, Markham PL In 2012, Markham Public Library launched the Customer Service Revolution, a unique staff-driven initiative to dramatically reframe how customer service is delivered. Find out how this project improved customer service metrics, engaged staff, changed MPL's recruiting and training practices, and helped make us a leader in innovative service delivery.

Convenor: Susan Kun, Oakville PL

428 ICTC GRENADIER

10:40 AM

Forest of Reading®, Adult services

PROMOTING THE FOREST IN YOUR PUBLIC LIBRARY

Catherine Coles, Branch Services Librarian, Haliburton County PL; Rachelle Gooden, Adult Literacy Services Specialist, Toronto PL; Tiffany Pahman, Northview Branch Librarian, Oshawa PL

This session looks at the value of the Forest of Reading programs from the perspective of public librarians. Using examples of how public libraries across the province have successfully marketed the Evergreen, White Pine and Golden Oak programs, we will show how to enhance the overall library-going experience of your readership by increasing patron participation and awareness of these programs.

Convenor: Bessie Sullivan, Haliburton PL



T

429 MTCC 201B

10:40 AM

IT services, Technical services

FULFILLING IT REQUIREMENTS ON A LIMITED BUDGET

Eric Pierce, IT Coordinator, County of Prince Edward PL & Archives
In addition to traditional services, libraries must provide a range of computer (IT) services. This IT Coordinator shares a summary of what he has learned in 4 years with a rural library system and 35 years of previous IT experience. Topics include justifying staff, planning and procurement, using free software, managing computers and networks for low maintenance, developing patron training and more. Links to references and templates will be provided.

Convenor: Arvind Mehta

430 ICTC HALTON

10:40 AM

New professionals

SURVIVE AND THRIVE IN THE FIRST FIVE

Ellen Hinan & Angela Thompson, Teacher-Librarians, Kawartha Pine Ridge DSB; **Artemis Manoukas & Annie Slater**, Teacher-Librarians, Toronto DSB

The panel will share their experiences of transforming their library space, practice, and teaching to challenge traditional views about what the school library is. They will explore how to successfully build a reading culture in the school, work with students on an individual basis, and work collaboratively with teachers, the parent council, community groups and administration.

Both

Convenor: Jacqueline Fuger, Kawartha Pine Ridge DSB

OLA

500

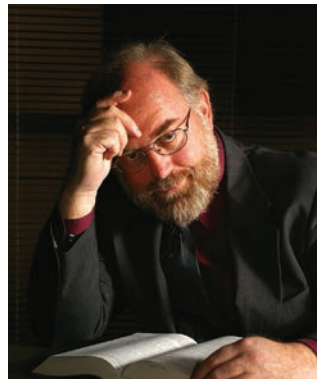
2:10 PM

ALL-CONFERENCE PLENARY

MTCC 105/106



Thomas Frey: The Future of Libraries



Library customers are beginning to view the “relevancy” of their library through a different lens, and their perception of what a library is and how it can add value to a community is evolving. As physical books go away, and computers and smart devices take their place, at what point does a library stop being a library, and start becoming something else? Somewhere in the middle of this question lies the nagging fear and anxiety that we see brimming to the top among library insiders. People who think libraries are going away simply because books are going digital are missing the true tectonic shifts taking place in the world of information. Libraries are not

about books. In fact, they were never about books. Libraries exist to give us access to information. Until recently, books were one of the more efficient forms of transferring information from one person to another. Today there are 17 basic forms of information that are taking the place of books, and in the future there will be many more. At the heart of all these changes will be a network of constantly evolving libraries that will be adept at reinventing their services to meet and exceed the changing needs of their constituencies. In the future, libraries will be defined far more by the journey they’ve taken rather than the brick and mortar they exist in today.

Futurist Thomas Frey is a world-renown speaker and recognized expert on the changes libraries will encounter in the future. The good news is Thomas offers hope and inspiration for the coming years of turmoil. As a futurist, Thomas Frey sees inspiring opportunities being created inside the chaotic evolutions of change. The golden years of libraries are still ahead, and your library can be part of it.

Thomas Frey is the Executive Director and Senior Futurist at the DaVinci Institute, and is currently Google’s top-rated futurist speaker. As part of the celebrity speaking circuit, Tom continually pushes the envelope of understanding, creating fascinating images of the world to come. His keynote talks on futurist topics have captivated people ranging from high level government officials, to executives in Fortune 500 companies, to leaders around the world.



And the following presentation:

- Introduction of the 2012/13 OLA Board of Directors
- OLA’s Larry Moore Distinguished Service Award: **Rande Loucks, CGS Consultants**



600 MTCC 104B

3:45 PM

Governance

OPPORTUNITIES FOR GROWTH – ONTARIO GOVERNMENT AND THE PUBLIC LIBRARY SECTOR

Kevin Finnerty, Assistant Deputy Minister of Culture Division, will review activities over the past year, including policy and program work concerning public libraries and First Nation public libraries. This will be followed by presentations from other ministries on initiatives that may be of interest to the public library sector.

Convenor: Susannah Hubbard Krimmer, London PL

601 MTCC 104D

3:45 PM

Student engagement, Critical thinking

ENGAGING STUDENTS IN LEARNING CONVERSATIONS TO PROMOTE THINKING

Kelly Denny Forsyth, Provincial Literacy Lead, Ministry of Education, Curriculum and Assessment Policy Branch, Literacy GAINS
Engaging students in learning conversations helps them move to deeper levels of thinking. In this workshop, participants will learn practical techniques for engaging students in learning conversations for the purpose of deepening their understanding and developing their ability to think, express, and reflect.

Convenor: Elizabeth Lee, Queen's University

602 MTCC 201F

3:45 PM

New professionals,

LIGHTNING STRIKES – STUDENTS IN THE SPOTLIGHT!

Mark Weiler, Brittany Coulter, Elizabeth Butler, Western University; Wendy Traas, University of Toronto; David Hum, Seneca College
Students from Ontario library programs will electrify the audience with their 10-minute lightning talks after which the audience will cast ballots for the best presentation. The student who comes out on top will receive the 2013 OCULA Student Award, an honourarium, and complimentary OLA membership for one year.

Convenor: Kristin Hoffmann, University of Western Ontario

603 MTCC 104C

3:45 PM

Marketing, Public relations, Social networking

COOL TECHNOLOGIES AND YOUR LIBRARY'S PR PLAN

Stephen Abram, Vice President, Strategic Partnerships and Markets, Gale Cengage Learning
RSS, YouTube, Blogs, Wikis, Facebook, Pinterest, FourSquare, LinkedIn and more! Are these just sizzle or are they the steak? Has your library's PR plan adopted these in the social web world? Are we ready for advanced data mining and analytics for your web site or circulation records? Are we ready for the reach beyond outreach? What are the skills and competencies that library PR folks will need? Hear strategies, tips and hints to promote libraries and our services.

Convenor: Tanis Fink, Seneca College

604 MTCC 206C

3:45 PM

Reference, Web technology

WHAT DO PATRONS ASK WHEN THEY KNOW NOBODY'S LISTENING?

Klara Maidenberg, Virtual Reference & Assessment and Evaluation Librarian, Scholars Portal, OCUL; Judith Logan, Reference Librarian; Michelle Spence, Reference & Instruction Librarian; University of Toronto Libraries
The University of Toronto has recently implemented an online FAQ knowledge base that empowers patrons to find immediate answers. The system tracks search behaviour, allowing us to analyze their interactions with this unmediated form of virtual reference. We will compare these interactions to the Ask a Librarian chat reference service and discuss how we used these insights to improve our virtual reference services.

Convenor: Denise Smith, Brock University

605 MTCC 201E

3:45 PM

Collaboration, Partnerships

THE UNIVERSITY OF GUELPH-HUMBER CELEBRATES 10 YEARS

Nancy Birch, Manager, Library Services; Jennifer Easter, Academic Liaison Librarian; University of Guelph-Humber
The partnership between the University of Guelph and Humber College is a story of success. We will discuss how we deliver collaborative reference, collections, information literacy, and copyright services with the support of our partners. Whether you are already partnered with another institution, or considering ways to collaborate across departments and institutions, administrators and librarians will gain some fresh ideas.

Convenor: Guikang Jin, York Region District School Board

606 MTCC 201A

3:45 PM

Community partnerships, Archives, Museums

LIBRARY, ARCHIVES, MUSEUM COLLABORATION

Sarah Ferencz, Archivist, Whitby PL; Erika Heesen, Interim CEO, Leeds and the Thousand Islands PL; Kelley Swift Jones, Museum Curator, Simcoe County Museum; Jennifer Weymark, Archivist, Oshawa Community Museum and Archives
Libraries frequently find common ground with archives and museums. We provide and share information resources, and face increasing pressure to integrate access to our collections. Is this the future of libraries, and is the cultural center the new third space? Join us as we discuss the integration of Lams in Whitby and Leeds and the Thousand Islands.

Convenor: Pierre Mercier, Leeds and the Thousand Islands PL Board

607 MTCC 203AB

3:45 PM

Social media

CONFESSIONS OF A SOCIAL MEDIA LIBRARIAN

Eva Stepanian, Social Media Librarian, University of Toronto Mississauga
The time for social media in libraries has come - unfortunately, most libraries don't have the time to dedicate to social media planning. As UTM's Social Media Librarian, I have had the benefit of actively working in this emerging field and will share some of the successful library strategies, best practices, and engagement instances that have significantly transformed our external communications and improved our ability to better serve our users.

Convenor: Theresa Power, Canadian National Institute for the Blind



608 MTCC 203C

3:45 PM

Core competencies, Urban libraries

REDEFINING URBAN LIBRARIANSHIP: CORE COMPETENCIES FOR NEWER PROFESSIONALS

Dr. Ken Haycock, Haycock & Associates; and Research Professor of Management and Organization, University of Southern California
What does it take to be successful in an urban public library? What does the research say? Do library directors agree? Do LIS programs deliver? Based on a CULC research project, Ken Haycock will outline expectations, academic and experience requirements, and gaps that need to be bridged for candidates, urban libraries and graduate programs.

609

3:45 PM

TOP 10 TIPS FOR GETTING STUFF DONE

Session withdrawn.

610 ICTC HALIBURTON

3:45 PM

Reference, Technology, French language

EST-CE QUE MON IPAD ET MOI POUVONS VOUS AIDER?

Maryse Laflamme, Chef, Services aux usagers, Bibliothèque Morisset, Université d'Ottawa
Venez découvrir les bénéfices et objectifs d'offrir un service de référence nomade (aussi appelé Référence mobile) à la bibliothèque. Cette présentation vous fournira les renseignements sur cette méthode d'offrir les services de référence debout au lieu d'être assis à un comptoir. Alors, levez-vous et venez nous voir!

Convenor: Patrick Labelle, Université d'Ottawa

611 MTCC 201C

3:45 PM

Mentoring, Career development

MENTORING THE 21ST CENTURY INFORMATION PROFESSIONAL

Kim Silk, Data Librarian, Martin Prosperity Institute
This case study will highlight the expectations and ideas coming from the iSchool graduating classes of 2011 and 2012. Discover how their points of view will shape the future of the academic library, and the information profession as a whole. The importance of informal and formalized mentorship will be presented, and how we as practitioners can give back to our profession by offering guidance to the next generation.

Convenor: Kate Johnson

612 MTCC 206F

3:45 PM

Technical services

TECH TIPS FOR SMALL LIBRARIES

Elizabeth Goldman, CEO, Perth & District Union PL; **Sandi Lopenen**, Library Coordinator, Elgin County Library

Keeping up with the fast pace of technological change can be hard for smaller libraries who may not have an IT person or staff with expertise. Get tips for what's most important to know, how to stay current, get staff up to speed, and how to plan to keep tech problems at bay.

Convenor: Valerie Hatten, YBP Library Services

613 MTCC 206D

3:45 PM

Library design, Library space

LIBRARY SPACE AND THE ULTIMATE EXPERIENCE

Heather Cunningham, Reference & Research Librarian; **Susanne Tabur**, Reference & Research Librarian, University of Toronto Libraries
Outside the classroom, undergraduate students have a decided preference to use the library for their academic work. What are the characteristics of the physical library that motivate today's millennial students to choose it as their preferred learning space? A schema composed of layers of access and linkages, of uses and activities, of sociability, and of comfort and image is described in how these create the ultimate library experience.

Convenor: Graham Lavender, Seneca College

614 MTCC 202B

3:45 PM

Future of the profession

A HOSPITAL LIBRARIAN IS A HOSPITAL LIBRARIAN AND THEN SOME

Margaret Quirie, Director, Library Services and Telecommunications, The Ottawa Hospital
Throughout the province, hospital librarians are being asked to take on new roles in addition to providing library services. We will look at these different responsibilities and the skill sets employed to take on the new roles. Come prepared to share your story about how your skill sets are making a difference in your organization beyond the traditional work of a librarian.

Convenor: Sandy Iverson, St. Michael's Hospital

615 MTCC 202A

3:45 PM

Friends of Libraries, Volunteers

INCREASING VOLUNTEER INVOLVEMENT

Laura Lukasik, Manager, Partnerships and Outreach; **Cadi Obermeyer**, Volunteer Coordinator, Hamilton PL; **Dorothy Macnaughton**, Past President, Friends of Canadian Libraries
Are you having difficulty attracting volunteers? How can you effectively attract new people for your library or your Friends of Library group? How do you find them when every charity is targeting the same people? Hear successful volunteer recruitment and management strategies that have been applied in large and small library settings by libraries and Friends of Library groups.

Convenor: Jami van Haften, Health Sciences North

616 ICTC ONTARIO

3:45 PM

E-readers

PRE-POPULATED E-READER LENDING PROGRAM

Alexandra Wiens, Library Technician
The exploding e-book market provides challenges and opportunities. Find out how a small library created a popular e-reader lending program featuring pre-populated titles sorted by genre is enhancing our services to patrons. Cost, processing times, and accessibility as well as program development, patron testing, legalities and advertising will be covered.

Convenor: Susan Morley, CSA Learning Group



617 MTCC 201B

3:45 PM

Aboriginal heritage

UNTOLD STORIES: ALLIES IN THE WAR OF 1812

Rick Hill, Director, Indigenous Knowledge Centre; Keith Jamieson, Chair, Six Nations Legacy Consortium
As schools & historical societies commemorate the War of 1812, many First Nation communities are bringing to light the stories of their warriors who fought as Allies to the Crown in treaty promise & the impact upon their treaty rights. The Six Nations Legacy Consortium is involved with several federal projects including curriculum development for AANDC & Heritage Canada. Come join us & learn how you can aid in gathering & telling the untold stories of the allies through your library or school.

Convenor: Sabrina Saunders, Six Nations PL

618 MTCC 201D

3:45 PM

Censorship

YOU CAN'T READ THAT!

Jo-Anne Gibson, Teacher-Librarian, Pembina Trails SB, Winnipeg
In the digital age, some would argue that reading as we know it is rapidly becoming a thing of the past. Although the physical format may be changing, the ideas presented in this session will argue that young readers are still as captivated by the powers of a good book as in the past. The key is still finding good books and presenting them in appealing ways. Learn how to draw adolescent readers into the nebulous world of banned books.

Both

Convenor: Diana Maliszewski, Toronto DSB

619 ICTC CALEDON

3:45 PM

Web 2.0

THE BEST OF WEB 2.0

Linda McKee, Teacher-Librarian, Toronto DSB
Thousands of Web 2.0 tools, but what's best for your library? Let me help you find the right tool for your school library. This is a practical session based on my experiences and the experience of my colleagues. Rubrics, handouts, tips, etc.

Both

Convenor: Michael Rosettis, York Region Catholic DSB

620 MTCC 202CD

3:45 PM

Library design

BRANCH-TASTIC!

Richard De Melo, Library Assistant, Oakwood Village Library and Arts Centre; Ellen Lewkowicz, Senior Department Head, Circulation, Browsey, Gateway Services and Teen Zone, Toronto PL; Heather Mathis, Divisional Support Manager, Branches; Paula Smith-Nadin, Senior Services Specialist, Customer Experience; Toronto PL
Branch-tastic! is Toronto Public Library's initiative to create and maintain welcoming, beautiful branches. Staff resources include merchandising guidelines, a de-cluttering campaign for both public and staff areas, a branch audit, and branch consultations. The format includes tip sheets, photo packages and fun videos featuring TPL characters "Bobbie Booksmarts and Paige Turner".

Convenor: Robyn Godfrey, Stratford PL

621 ICTC KINGSWAY

3:45 PM

Reading, Student engagement

LITERARY INFECTON: STUDENTS TURNING STUDENTS ONTO READING

Shelley Merton, Teacher-Librarian, Kawartha Pine Ridge DSB
Use Collaborative Web 2.0 tools along with traditional tools to get students talking about and sharing their favourite books or authors with other students. What a great way to engage reluctant readers or those who always come to you saying "But I've read EVERYTHING in the Library". Consider it a "Reader's Interest Survey" on steroids!

Both

622 ICTC GRENADIER

3:45 PM

Web 2.0 tools, Online learning

SPEED DATING TO ENGAGE DIGITAL NATIVES

Jodi Cardillo, Stephanie Alexander, Lynne Campbell; Teacher-Librarians, Peel DSB

Presenters will begin with demonstrating their best practices utilizing web-tools to excite media savvy students, teach critical thinking skills and create dynamic assignments. In the second half participants will share best practices with web tools through a fun speed-dating format. How do you stimulate your twenty-first century learners? Bring a wi-fi device to share your ideas on your "dates."

Both

Convenor: Joel Krentz, Toronto DSB

623 ICTC OAKVILLE

3:45 PM

Web 2.0, Learning resources

RAMP UP YOUR LIBRARY'S ONLINE PRESENCE

Roger Nevin, Teacher-Librarian, Kawartha Pine Ridge DSB
The OSLA received a grant to create online resources to support students from grades 4-12. Learn how to create effective online resources that include videos, podcasts, collaborative and shared docs, forms, Twitter, and more that can easily be posted on websites. Participants will leave with a toolkit to help them create on-line resources to improve their library's online presence. Please see engagestudents.ca for more information.

Both

Convenor: Shelley Wood, Waterloo Catholic DSB

624 MTCC 206A

3:45 PM

Critical thinking

THINKING CRITICALLY WITH BLUE SPRUCE

Ruth Gretsinger, Teacher-Librarian, DSB of Niagara
This session will offer a number of opportunities to engage in critical thinking strategies and mini-challenges designed for use with the 2013 Blue Spruce selections.

Elem

Convenor: Sharon Gusz, York Catholic DSB



625 ICTC HUMBER

3:45 PM

Technology, Programming

COMPUTER BUDDIES 101

Ashley Bettencourt, Library Assistant; Mai Lu, Branch Manager; Mississauga Library System

Discover how the Mississauga Library System has implemented intergenerational programming through their new Computer Buddies program. Teen volunteers are paired with older adults to teach them computer skills and beyond. This program can be adapted to fit libraries large and small.

Convenor: Chris Schnarr, Kitchener PL

626 MTCC 206B

3:45 PM

Homeschooling

HELPING HOMESCHOOLERS IN THE LIBRARY

Adrienne Furness, Director, Henrietta PL, Rochester NY; Alison McCullough, Children's Librarian, Oshawa PL

Homeschoolers are a uniquely resourceful, independent, and intense group of people. As the fastest growing form of education, public libraries need to be prepared to serve this population. We'll cover the basics of who homeschoolers are, how libraries can benefit from connecting with them, and how libraries can offer low-cost, high-return programs and services to this growing community.

Convenor: Mary Ann Gingras, Toronto PL

627 ICTC WENTWORTH

3:45 PM

Community reads, Reading

GEORGIAN BAY READS:

WORDS AT WAR!

Kristen Davies, Coordinator Children & Youth Services, Marketing & Programs, The Blue Mountains PL;

Lori Ledingham, Adult Program Coordinator, Meaford PL; Christine Palka, Coordinator, Public Relations, Collingwood PL; Cathy Turrie, Program Coordinator, Wasaga Beach PL;

Michele McKenzie, Public Programming Librarian, The Clearview PL

Held during Canadian Library Month, Georgian Bay Reads connects five rural libraries, books and their defenders in a good-natured live debate. This vibrant event promotes literacy, reading, grassroots partnerships, outreach, collaboration and Canadian authors and books - all on a shoestring budget.

Convenor: Jessica Rivers, Clarington PL

628 MTCC 206E

3:45 PM

Mobile technology

OUT WITH THE DESK:

CHANGING THE PARADIGM

Jean Foster, Director Community Development & Partnerships; Marc Pillon, Manager Information Technology; Windsor PL

A mobile branch that packs and unpacks easily, capable of being setup almost anywhere! With our CanGURU technology, a community librarian doesn't just tell people about the library, they serve them – using Apple iOS devices with custom software to access the ILS in real-time. This project won the CLA OCLC Award for Innovation 2012.

Convenor: Laura Warner, CBC

629 MTCC 203D

3:45 PM

Evidence-based librarianship,

Collection development

EMPOWERING THE ACADEMIC LIBRARY WITH NUMBERS

Laura Anderson, Public Services Librarian; Debbie Green, Head, Reference and Research Services; University of Toronto Libraries

With escalating prices for e-resources and shrinking acquisitions budgets, academic libraries must rely more heavily on evidence-based measures to justify collections decisions. What role should use play in developing research collections? Presently, a patchwork of techniques such as COUNTER compliant statistics, Google Analytics, and Serials Solutions may need to suffice.

How do we move forward with other data mining tools to enable consistent and reliable evidence-based decisions in the future?

Convenor: Joanna Szurmak, University of Toronto at Mississauga

630 MTCC 104A

3:45 PM

Storytime, Early literacy

SPINACH IN THE BROWNIES: STORYTIMES THAT SUPPORT EARLY LITERACY

Megan Garza, Acting Branch Librarian, Markham PL

How do you engage children and educate caregivers simultaneously? Markham PL has developed an early literacy strategy centering around Every Child Ready to Read, using storytimes with a parental education component as well as books, rhymes, and songs. We'll discuss the initiative, lessons learned, and best practices.

Convenor: Julie Brandl, London PL

631 ICTC NIAGARA

3:45 PM

NEW SESSION

COUNCIL APPOINTEES: ADVOCATES VS. ADVERSARIES

Greg Burns, Chair, Port Hope Library Board and Municipal Councillor

Council appointees to a Library Board – what do we do about them? Are you tired of “no shows” at Board meetings, hidden agendas, minimal support at the Council table during budget deliberations or lack of commitment to advocate on behalf of the Library? This session explores the frustrations and posits some creative solutions. Learn how to turn an adversary into an advocate by following some simple strategies and techniques. Discuss the role a municipal council appointee can (and should) play on a Library Board, and how to develop better communication between the Board and its major funding source. The goal is to have a “tool kit” at the conclusion of the session to implement back home.

Convenor: Claudette Richardson, Kingston Frontenac PL Board



Judith Logan 604



Klara Maidenberg 604



Michelle Spence 604



Jennifer Easter 605



Stephen Abram 603



Suzanne Tabur 613



Eva Stepanian 607



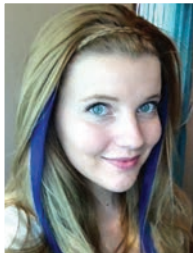
Maryse Laflamme 610



Sandi Loponen 612



Heather Cunningham 613



Alexandra Wiens 616



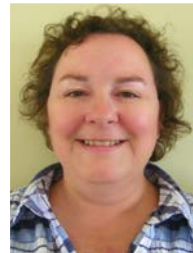
Jo-Anne Gibson 618



Linda McKee 619



Shelley Merton 621



Ruth Gretsinger 624



Ashley Bettencourt 625



Mai Lu 625



Adrienne Furness 626



Alison McCullough 626



Elizabeth Goldman 612



Lori Ledingham 627



Christine Palka 627



Jean Foster 628



Debbie Green 629



Greg Burns 631



Thursday Poster Sessions

Note: Posters will be open for viewing at 10:30 am. Group One will be presented between 12:00 PM and 1:00 PM. Group Two will be presented between 1:00 and 2:00 PM. All posters will be taken down by 5:00 PM.

Group One:

Presented between 12:00 PM and 1:00 PM

Sault Ste. Marie Centennial Then and Now Calendar

Sharon Wigney & Kevin Meraglia, Sault Ste. Marie Public Library

The library participated in the year-long celebration of our City's 100th anniversary of incorporation as a city in 2012, by highlighting our archive photograph collection. After research, 13 photographs were selected giving an overview of the city in 1912. We then took photographs of the same scenes as they appear presently and assembled the calendar with the two images and a brief history for each month. The success of this project has yielded great interest from the community and we are hoping to repeat this project in upcoming years to highlight other photographs from our archives.

Engaging Patrons: Fightback on the 2012 Toronto Budget

Maureen O'Reilly, TPLWU Local 4948

Libraries and librarianship are under attack but popular resistance has been strong. The Toronto Public Library Workers (TPLWU) Local 4948 (CUPE) lead a successful community fightback campaign to the Ford administration's 2012 austerity budget. Learn more about the tools of the campaign, the players – including Toronto literati, and the suspenseful vote at city hall that ended in a successful conclusion.

OLS-North and SOLS Joint Research Initiative on Province-Wide ILS

Ghyslaine Sabourin, OLS-North

This joint initiative will investigate the implementation of a provincial ILS to be shared by small public libraries in Ontario. There are two main components. First, an environmental scan will gather information on successful ILS consortia arrangements including membership and governance; implementation strategies; and funding models for future sustainability. Second, an online survey will be created where over 260 Ontario public libraries serving populations of 50,000 or less will be asked to indicate their preferences for participating in a provincial ILS and how it could best suit their business needs. The project will be communicated to interested public libraries and questions answered during the poster session.

Doubling Down: An analysis of and recommendations for Wilfrid Laurier University Library's online teaching and learning programme

Michael Steeleworthy, Wilfrid Laurier University Library

In Spring 2012, The Wilfrid Laurier University Library undertook a review of its online teaching and learning strategy. This examination included an analysis of the library's teaching and learning goals, tools, and organizational structure, a literature review of current theory and methods in online teaching and learning, and a survey of instructional librarians at post-secondary libraries across North America. Our results, which call for more self-service learning options, a stronger online presence for librarians, and a renewed organizational structure for online instruction, are informing the Library's wider restructuring as it moves toward a student-centered, digital-oriented service model.

Information literacy program innovation using blended learning course redesign models

Andrew Colgoni, McMaster University

Blended learning requires a fundamental course redesign to effectively integrate both face-to-face and online elements. Using a project management approach and course redesign models from the National Center for Academic Transformation (NCAT) in the U.S., McMaster University Library implemented a blended learning pilot in five large enrolment undergraduate classes with existing information literacy components, with the goal of enhancing learning outcomes and reducing face-to-face information literacy instruction across the library system by 50%. Using results from instructor focus groups and student online surveys, we will assess this innovation in terms of project management, learning outcomes, workload, technologies and partnerships.

Crisis Culture in Librarianship: How We Are Digging Our Own Grave and Why

Sajni Lacey, Student

This poster provides an overview of the discourse currently available on the crisis culture in librarianship and tries to understand why librarians have consistently predicted the demise of the library and librarianship over the past few decades. A brief examination of the literature points to fears over the economy, advancements in technology and communication within the profession have developed this crisis culture. An analysis of what this means for the future of librarianship and what we can do to improve this discourse indicates that librarianship is in a period of tremendous change with enormous potential.



How to integrate the ILS system, Social Media and Subject Guides

Cindy Li, University of Regina

There are many different ways to manage subject data in library system. But how to integrate them, make them work together and have one stop access for patrons is a big challenge. This poster will use one example –GIS (Geographic information system) research project to show the steps. The display will include how we export data from Voyager, import into Pinterest, and then link to LibGuides which is followed by twitter and links with LibCal. Faculty and students will access GIS resource and related event in one place. It is helpful for research and study.

Better late than never: Using clickers to engage the (not-so-new) freshman

Vincci Lui, McGill University, Macdonald Campus Library

What's a librarian to do when their annual in-class visit gets postponed due to a packed syllabus? Every October, freshmen at McGill University's Macdonald Campus are given an overview on how to effectively use library resources and services. Last fall, this usually carefully-timed orientation session was pushed to later in the term - after some students had already attended another library workshop, and well after their first library visit. Find out how the use of flexibly-structured Power-Point slides and an interactive clicker polling strategy uncovered library misconceptions, empowered students to determine session content, and addressed knowledge gaps.

Creating a Virtual Branch Using Wordpress

Stephen Wood, Grey Highlands PL

When creating a new website, Grey Highlands Public Library (GHPL) chose to use the Open Source Content Management Software Wordpress to create an interactive web experience that provides the same level of service as a physical branch would. Using Instant Wordpress, GHPL developed a new branch website offline on a flash drive before making it "live". The new interactive website provides a cutting-edge experience for our patrons that is easy for staff to maintain and upgrade. Open Source software allows public libraries to create an easy-to-access interactive virtual branch.

Virtual Orientation to Services for Students with Disabilities

Susan Ewing, York University Libraries

Student engagement, recruitment and retention are critical issues in the post-secondary environment and this applies equally to students with disabilities. Increasingly we are turning to instructional videos that can be accessed online anytime and anywhere. This poster will highlight the work carried out to date on a video project by York's Academic Innovation Fund. A joint venture between Counselling & Disability Services and York University Libraries, the end products will assist both prospective and current students in navigating their way across campus to various services and in using accessibility software (e.g. Kurzweil).

"Practice Makes Perfect" - Building Interview Skills Speed-Dating Style

Kate M. Johnson, Data Consultant, MaRS Data Catalyst, MaRS Discover District

Information professionals are dynamic and diverse in their knowledge and skills, which means that effective communication in a job interview is crucial to landing the position. The "Practice Makes Perfect" project draws upon a speed-dating format and provides participants with a safe and friendly environment to build their confidence and experience in answering interview questions. Participants have a set time to answer typical interview questions in pairs, rotating to a new partner after receiving feedback. Learn how to set up your own "Practice Makes Perfect" session and foster an environment of collaboration and constructive feedback among your fellow information professionals.

Collection Development for Aboriginal Communities: Providing Alternative Format Materials through the CNIB Library Partners Program

Theresa Power, CNIB

In 2010, CNIB received two years of funding from the Ontario Government which supports the delivery of CNIB Library services to Ontarians with print disabilities offered through Ontario's public libraries, including First Nations libraries. The CNIB Library developed its collection of aboriginal literature to meet the needs of Partner libraries working within aboriginal communities. Wasauksing First Nation Public Library, a CNIB Partner library, embraced the aboriginal collection and uses it to enhance its services for clients with print disabilities. See how the CNIB Library developed this innovative collection and how it is being used and marketed in this Partner Library.

Group Two

Presented between 1:00 and 2:00 PM

Use online forms in library activities

Jennifer (Cong Yan) Zhao, McGill University

Google Docs forms have been widely used in the library for many purposes, such as collecting registration, feedback, and suggestions. This poster goes beyond that and presents three explorative practices of using online forms to communicate with patrons at McGill University: (A) marketing library services to faculty by creating a checklist using a Google Docs form, (B) assessing students' information literacy needs by an online pre-test form, and (C) getting consensus on the ranking of journal subscription suggestions within the department by a LimeSurvey form. Issues of using online forms will be discussed.

InsideOCULA goes online and interactive

Martha Attridge Bufton, Jenaya Webb, Elizabeth Yates, OCULA Members

How do you create an interactive online publication designed



to engage Ontario's academic library community? Our web migration team will unveil the exciting results of this challenge and describe the steps we followed in preparing InsideOCULA's extreme newsletter makeover. We'll discuss the importance of planning and documentation, explain the process of working with OLA's new content management system (iMIS), and share our successes and lessons learned. The demands of distance collaboration among team members in Ottawa, Hamilton, and Toronto will also be highlighted.

Info Health: Anatomy of a Successful Health Information Program

Cathy Simpson, Niagara-on-the-Lake Public Library

There's an abundance of health information, but determining if it's reliable isn't easy. In response to this, Niagara-on-the-Lake Public Library partnered with their local family health team and medical school to bring their community timely and accurate health information. Info Health focuses on healthy living, disease prevention, detection and management and navigating the healthcare system. The monthly programs reach a live audience of 30 to 50, are broadcast on local cable and available to borrow on DVD. Learn how you can start and run a successful health information program in your community.

All Our Sisters National Forum - Shoebox Stories

Heather McDonald, London Public Library

Come and hear about the three year journey of the London Public Library participating at a national level while engaging with the people that are often most misunderstood. This community led project enhanced partnerships while providing a voice for women who have experienced homelessness. All Our Sisters National Forum was the first national multidisciplinary conference addressing the social, economic and practical issues affecting women who are homeless or at risk of homelessness. Learn why the London Public Library decided to dedicate resources and take on a leadership role in a project whose mission it was to initiate and engage through dialogue, research and lived experience.

It's Virtually the Real Thing

Karin Davidson-Taylor, Royal Botanical Gardens

Imagine being able to connect with experts globally without having to go further than your local library. Videoconferencing is an innovative technology that enables you to interact in real-time with cultural organizations as well as other libraries throughout North America and beyond. Explore how you can collaborate with other libraries, provide engaging education sessions for patrons including seniors and children, or extend this service to community organizations. School and academic libraries can support and enhance teachers' lessons with curriculum connected interactions. Come with your questions and leave with enthusiasm to discover how you might use videoconferencing in your library.

Beyond Literacy: Exploring a Post-Literate Future

Kate Restivo, iSchool, University of Toronto

Reading and writing are doomed. Literacy as we know it is over. Welcome to the post-literate future. Beyond Literacy is a thought experiment which explores the possibilities of a post-literate future - a future in which literacy (reading and writing; visible language) has been displaced, replaced, or exceeded by a new or evolved capacity, capability or tool. It is also an experiment in scholarly communication (www.beyondliteracy.com) and pedagogy. Created by University of Guelph librarian and instructor, Michael Ridley, in conjunction with graduate students at the University of Toronto's iSchool, the project was co-published by ACRL and OLA.

ESL Cafe at Hanover Public Library

Agnes Rivers-Moore, Hanover Public Library

Hanover Public Library partnered with the Adult Learning Centre in Walkerton to offer English Second Language Coffeehouses to the newcomers in the area. We offer a monthly venue for new Canadians to meet, socialize, practice English conversation, and exchange information about experiences in Canada. Refreshments are provided and the information that our guests exchange is priceless. Many do not know where to turn to discuss assorted problems – shared information and peer support help them cope. Library staff attend and help with information. This is a highly popular program, and makes an enormous difference in people's lives.

Entering the Academic Honesty Milieu: Strategies for Success

Susan Shepley, Sheridan College

What role can a library play in advancing the academic integrity of its institution? See how Library & Learning Services has been leading academic honesty initiatives at Sheridan College and the impact these have had at both the program and administrative levels. We'll share practical strategies for implementing a suite of learning tools that can transform an institution's approach to policy development, prevention and intervention strategies.

Getting ready for RDA: a modular approach to training Library staff

Emma Cross, Carleton University Library

Resource Description and Access is the new content standard coming this Spring 2013. Libraries will need to address training for staff in all Departments on how to interpret, catalogue and use RDA records. This poster will analyze training needs faced by most libraries and offer a practical guide to implementing RDA applicable to libraries of all sizes. Emma Cross is a member of the Pan-Canadian Working Group on Cataloguing with RDA and the poster will be based on her experiences planning and delivering RDA training at Carleton University Library. Please drop by to discuss RDA and obtain some practical suggestions on implementation for your Library.



Google vs Databases : Comparison of Information Retrieval Systems

Marg Baltzer, London District Catholic School Board
We have access to an unprecedented amount of electronic information. In general, it appears that most people have come to rely on search engines as their preferred information source. Librarians and other key stakeholders prefer to access information from subscription based databases. In an objective, evidence based approach we evaluated the effectiveness and efficiency of search engines and databases. The results show a statistically significant difference in search results that will assist key stakeholders to make more informed decisions.

A central place to manage system problems

Grace Liu, University of Windsor Leddy Library
Do you have a central place to report and track system problems? Have you had complaints on service delay? In November 2011, our library developed a new procedure adopting an email account as the primary contact for library staff to report system problems. In previous practice, such reports went to individual technicians' telephones, emails or expressed directly by knock-

ing door-to-door. It was very hard to track problems and ensure consistent quality services. This new procedure enables the library to document systems problems and allocate resources more efficiently. This poster will share our success and experience with the new procedure.

Back to the future? a Team-based approach to Collections

Linda Graburn, University of Guelph
Poster presents a case study on the implementation of an integrated Information Resources team of librarians responsible for all aspects of collection development, management and assessment. As opposed to the more common "liaison" model of distributed collections responsibilities, the advantages of an integrated, dedicated team lie in the areas of shared decision-making, improved book plan design, greater potential for research collaboration, and easier management of workload and professional development opportunities. Additional benefits of this staffing model include improved ability to deal with the challenges of dwindling budgets, support interdisciplinary research, resolve access issues, and meet provincial "Institutional Quality" assessment requirements.

You can be an icon!

boopsie
IS PROUD TO BE POWERING THE OLA 2013 APP
Visit Booth 433

Information. Instantly. Just One Click.
Don't make patrons launch a web browser to find you. Everyone hates that! Give your community a custom branded app from Boopsie—it's the easiest way for patrons to find what they're looking for.
By clicking on your library icon from their home screen, they're immediately connected.

Any phone. Any network.
Give your community a library icon from Boopsie, the mobile experts for libraries.

www.boopsie.com/library • 206-510-7298

boopsie for... *What's your mobile strategy?*
Libraries



Super EXPO 2013 — Thursday

10:00 AM to 5:30 PM MTCC Hall C

Over 200 Companies and 900 representatives at Canada's Largest Library and Information Tradeshow

- Time-saving comparison shopping
- Tire-kicking product analysis
- Instant competitive intelligence
- Hot new technologies
- Suppliers can look you in the eye
- Tips for improving your programs
- Creative problem-solvers
- Win some great prizes
- The OLA Café is your rendezvous centre
- Autographing Authors

On Stage Thursday at the Expo Theatre

10:30 AM — 10:55 AM

Populate your Institutional Repository and VIVO Profiles the Smart Way

Julia Hawks

Symplectic Elements is used by an increasing number of academic institutions in five countries to facilitate the deposit of documents into Institutional Repositories as well as populate VIVO profiles.

11:00 AM — 11:25 AM

Past, Current & Future Classics from Groundwood Books

Fred Horler, Marketing Manager

Join Fred and see a multi-media presentation of recent and new children's titles.

11:30 AM — 11:55 AM

Ontario Newspapers Now in Eureka.cc

Sylvain Robichaud, Director of Sales – Americas
EUREKA.CC has gone global, starting right here in Ontario! No longer solely a French News and Current events database, EUREKA.CC now offers academic, school and public libraries over 4,000 sources of information from around the world. With the recent addition of a large number of Sun Media titles (of which the ex Osprey titles) from Ontario and the rest of Canada, EUREKA.CC now offers an unmatched solution when it comes to Canadian content, both in English and French. Moreover, with titles from every State in the USA, from all over Europe and Asia and with TV transcripts, thousands of reports and studies, blogs and more, EUREKA.CC has your information needs covered.

12:00 PM — 12:25 PM

Serials Solutions

Kristen Hatchman

Come and find out how the latest technological developments from Serials Solutions will further your library's mission – and support both researchers and librarians. With the Summon® web-scale discovery service, we are rapidly releasing new features to meet user's needs and support the library's critical role in the research process. We will also demonstrate how the Intota® web-scale management service is the dramatic new future of library management.

12:30 PM — 12:55 PM

ebrary® Extended Access™

Rebecca Dixon

Extended Access reduces upfront costs to the library, prevents speculative purchases of multiple copies, and ensures researchers have on-demand access to the e-books they need! If a title is in use, and another researcher needs it, the library can upgrade to a multi-user access model when available, purchase another copy, or take a short-term loan. The process can be automated and seamless to end-users, or libraries can receive email notifications and trigger the additional purchases themselves.

1:00 PM — 1:25 PM

ebrary® Three-User License

Rebecca Dixon

Due to launch in early 2013, ebrary's three-user access model provides academic libraries with another layer of strategic e-book acquisition and ensures access to highly used perpetual titles. The three-user license works in conjunction with our recently launched Extended Access service, easily allowing your library to automatically upgrade your single-user titles based on usage by researchers.



1:30 PM – 1:55 PM

CAMPUS: Using the NFB Collection in your library

This session will demonstrate CAMPUS – the NFB’s online streaming room. CAMPUS provides librarians and educators with effective strategies for integrating film titles, interactive projects, MARC Records and education materials into their libraries. CAMPUS features 2500+ on-demand films and interactive productions, pedagogical evaluations, and a wide variety of special features and functions.

2:00 PM – 2:25 PM

Simply Map Canada

Steven Swartz, VP Sales

Live demonstration of Simpy Map Canada – the most powerful and easy to use web-based mapping and data analysis tool available.

2:30 PM – 2:55 PM

Teaching about Discrimination: Italian Canadians as Enemy Aliens

Pal Di Iulio, Director, Columbus Centre

During the Second World War, Italian Canadians considered a threat to Canada were designated as “enemy aliens”;

about 600 were interned at remote camps. James Lorimer & Company and Columbus Centre discuss new resources to teach students about this dark chapter in Canada’s past. A new book in the Righting Canada’s Wrongs series offers a visual guide to the Italian Canadian experience. Travelling and permanent exhibits and a digital archive/website offer a comprehensive view on the Italian Canadian WWII internments.

3:00 PM – 3:25 PM

Past, Current & Future Classics from Groundwood Books

Fred Horler, Marketing Manager

Join Fred and see a multi-media presentation of recent and new children’s titles.

3:30 PM – 3:55 PM

Populate your Institutional Repository and VIVO Profiles the Smart Way

Julia Hawks

Symplectic Elements is used by an increasing number of academic institutions in five countries to facilitate the deposit of documents into Institutional Repositories as well as populate VIVO profiles.

Author Signings

See the Exhibitor Directory or check the poster outside the EXPO for times and locations

- Rona Arato
- Andrea Beck
- Rebecca Bender
- Holly Bennett
- Michael Betcherman
- Maria Birmingham
- Constance Brissenden
- Sigmund Brouwer
- Cathy Marie Buchanan
- Alan Butcher
- Ed Butts
- Melodie Campbell
- Megan Crewe
- Douglas Davey
- Hilary Davidson
- Vicki Delany
- Laura deCarafel
- Brian Deines
- Christopher Dinsdale
- Jan Dolby
- Phillipa Dowding
- Sharon Drache
- Anne Dublin
- Claire Eamer
- Wallace Edwards
- Rachel Epstein
- Barbara Fradkin
- Alma Fullerton
- Joyce Grant
- Stella Grasso
- Earle Gray
- Janet Gurtler
- Linda Hutsell-Manning
- Natalie Hyde
- Darren Hynes
- Angela James
- Oliver Jeffers
- Marthe Jocelyn
- Kathy Kacer
- Susanna Kearsley
- Deborah Kerbel
- Soyeon Kim
- Carol Koechlin
- Adrienne Kress
- Larry Krotz
- Monica Kulling
- Rob Laidlaw
- Jennifer Lanthier
- Andrew Larsen
- Ingrid Lee
- Loris Lesynski
- Deb Loughhead
- Larry Loyie
- Roy MacGregor
- Christopher MacKinnon
- Jennifer Maruno
- Syliva Maultash Warsh
- Norah McClintock
- Sylvia McNicoll
- Mireille Messier
- Terry Mosher
- Evan Munday
- Eric Murphy
- Mahtab Narsimhan
- Karen Patku
- Marianne Paul
- Shane Peacock
- Louise Penny
- Lydia Perovic
- David Poulsen
- Andrew Pyper
- Morgan Rhodes
- Jael Ealey Richardson
- Scott Robbins
- Jeff Ross
- Adira Rotstein
- Elizabeth Ruth
- Rosemary Sadlier
- Hilary Scharper
- Lorna Schultz-Nicholson
- Richard Scrimger
- Ken Settingington
- Sharifa Sharif
- Valerie Sherrard
- Eve Silver
- Marsha Skrypuch
- Chad Solomon
- Ted Staunton
- Kathy Stinson
- Bill Swan
- Larry Swartz
- Kevin Sylvestor
- Ania Szado
- Urve Tamberg
- Erin Thomas
- Meg Tilly
- Teresa Toten
- Richard Ungar
- Peter Unwin
- Rebecca Upjohn
- Vikki VanSickle
- Eric Walters
- Michelle Wan
- Christopher Ward
- Mary Williamson
- John Wilson
- Kari-Lynn Winters
- Frieda Wishinsky
- Werner Zimmermann



Annual General Meetings, Awards, Receptions, Reunions

700

MTCC 204

5:15 PM



Jennifer Peters

ONTARIO COLLEGE AND UNIVERSITY LIBRARY ASSOCIATION ANNUAL GENERAL MEETING

Presiding: Jennifer Peters, President 2012

AWARD PRESENTATION & RECEPTION

Lifetime Achievement Award: **Cory Laverty, Queen's University**

701

MTCC 107

5:15 PM

ONTARIO SCHOOL LIBRARY ASSOCIATION ANNUAL GENERAL MEETING

Presiding: Elizabeth Gordon, President 2012



Elizabeth Gordon

AWARD PRESENTATIONS & RECEPTION

Teacher-Librarian of the Year: **June Rysinski, Corpus Christi/ St. Paul Schools, Thunder Bay Catholic DSB**
Distinguished Administrator of the Year Award: **Troy Mackenzie, Beatrice Strong Public School, KPRDSB**
Award for Special Achievement: **Anita Brooks Kirkland, Waterloo Region DSB**
Brodart/OLA Technical Services Award: **Deanna Harron, Turner Fenton Secondary School, Peel DSB**

With the generous support of



702

MTCC 202B

5:15 PM

ONTARIO HEALTH LIBRARIES ASSOCIATION ANNUAL GENERAL MEETING

Presiding: Sophie Regalado, President 2012

703

OFF SITE

5:30 PM – 7:30 PM

WESTERN UNIVERSITY ALUMNI RECEPTION



Reconnect with LIS faculty, staff and alumni. Joe Badali's, 156 Front Street West, Toronto, ON. Complimentary hors d'oeuvres and refreshments.

704

OFF SITE

6:00 PM – 8:00 PM

FACULTY OF INFORMATION ALUMNI ASSOCIATION RECEPTION



UNIVERSITY OF TORONTO FACULTY OF INFORMATION

It's a tradition! The Faculty of Information Alumni Association is hosting a super gathering to celebrate its super

alumni. Catch up with classmates at the Baton Rouge restaurant's second floor at 277 Front Street West, from 6:00 pm to 8:00 pm, minutes away from the conference centre. Same great venue, but we're moving upstairs so it's just us. If we're loud, it is all our fault this time! Entry is only \$10 at the door and includes a drink ticket and yummy appetizers. No need to be a conference attendee — all alumni are welcome.

706

ICTC WELLINGTON

6:00 PM – 8:00 PM

SAN JOSE STATE UNIVERSITY SCHOOL OF LIBRARY AND INFORMATION SCIENCE



You're Invited! The San Jose State University School of Library and Information Science is hosting a networking reception at the OLA Super

Conference 2013. Enjoy complimentary hors d'oeuvres while mingling with SLIS faculty, staff, alumni, students, and friends. It's a great opportunity to make new contacts and catch up with your colleagues. Our School's reception is FREE to attend, and there's no need to RSVP.

OTHER MEETINGS

**THE PARTNERSHIP JOURNAL EDITORIAL MEETING
ICTC WENTWORTH ROOM**

10:30 AM TO 12:00 NOON

David Fox, Editor

**LIBRARY SETTLEMENT PROGRAM PARTNERS' MEETING
MTCC 202B**

12:00 NOON TO 2:00 PM

**PROGRESSIVE LIBRARIANS GUILD
MTCC ROOM 201E**

5:15 PM

* 8:00 PM screening of film La Sacrée in ICTC Ontario. (See Page 20)



Public Library Awards Event

ONTARIO PUBLIC LIBRARY ASSOCIATION & ONTARIO LIBRARY BOARDS' ASSOCIATION PRESENTS

705 ICTC BALLROOM

RECEPTION: 5:30 PM, AWARD PRESENTATIONS: 6:30 PM

Ticket required: \$33

New program this year! Join your colleagues in recognizing excellence in Ontario's Public Libraries. The evening will begin with a mix and mingle including drinks and hors d'oeuvres, followed by an award presentation gala honouring our colleagues and innovative library initiatives.

Host:

Kevin Sylvester, author, illustrator, and radio broadcaster

Special guests:

The Honourable Michael Chan, Minister, Tourism, Culture, and Sport;

Steven Davidson, Deputy Minister of Tourism, Culture, and Sport



With the generous support of



Celebrate the accomplishments of Ontario's Public Libraries and the achievements of the individuals who lead the way at the gala awards presentation.

Awards to be presented:

- Minister's Award for Innovation
- Angus Mowat Award of Excellence
- Ontario Public Library Guidelines monitoring and Accreditation Council, Accreditation Certificates
- Friends of Ontario First Nation Public Libraries
- James Bain Medallion for the Public Library
- Trustee of the Year: **Jane Hilton, Whitby Public Library Board**
- W.J. Robertson Medallion for the Public Librarian of the Year: **Ian Ross, Whitby Public Library**
- OLA Archival and Preservation Achievement Award: **Whitby Public Library Archives Digitization Project**
- Prix Micheline-Persaud: **Julie Desmarais, Bibliothèque publique d'Ottawa**
- Advancing Public Library Leadership Certificates

The following awards will be recognized but presented at other events:

- OPLA Children's or Youth Services Librarian of the Year: **Jane Salmon, Barrie Public Library**
- OPLA's Advocacy in Action: Excellence in Children's or Teen Services Award:
- **Brantford Public Library Choices Project**

