

PROGRAM ADVERTISING RATES

ADS:

	Pre-Conference Registration Program Only Circulation: 12,000	On-Site Program Only Circulation: 4,500	Discounted Rate for Both Pre-Conference Registration and On-Site Program
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Black & White (no bleeds)

Full Page 7" W x 10" H	\$1,000	\$1,250	\$1,950
1/2 Page 7" W x 5" H	\$600	\$750	\$1,150
1/4 Page 3 1/2" W x 5" H	\$350	\$400	\$600

Four Colour

Full Page 8 5/8" W x 11 1/8" H (bleed)	\$1,400	\$1,600	\$2,600
2-Page Spread 17 1/4" W x 11 1/8" H (bleed across gutter)	\$2,100	\$2,800	\$4,200
1/2 Page 7" W x 5" H (no bleed)	\$750	\$950	\$1,400
1/4 Page 3 1/2" W x 5" H (no bleed)	\$500	\$550	\$950

COVERS:

	Pre-Conference Registration Program Only Circulation: 12,000	On-Site Program Only Circulation: 4,500
Four Colour		
Inside Front Cover 8 5/8" W x 11 1/8" H (bleed)	n/a	\$2,000
Inside Back Cover 8 5/8" W x 11 1/8" H (bleed)	n/a	\$2,000
Outside Back Cover 8 5/8" W x 11 1/8" H (bleed)	Sold	\$2,400

Dates & Specifications

Trim size: 8 3/8" W x 10 7/8" H

Printing: Offset

Line Screens: Black & white

and four colour: 133

Fonts: Type 1 Adobe, must be outlined

Colour: CMYK

Deadlines: (no extensions)

Pre-Conference Registration Program

Reservations September 12, 2014

Materials October 1, 2014

Mails early November 2014

On-Site Program

Reservations December 13, 2014

Materials January 7, 2015

Distributed at Super Conference

Payment: All rates are net; no cash or agency discount allowed. We will invoice advertisers/exhibitors shortly after the publication issue date.

Rates are quoted in Canadian dollars.

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Full Page



1/2 Page



1/4 Page

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Deadlines

Pre-Conference Registration Program

Reservations: September 12

Materials: October 1

On-Site Program

Reservations: December 13

Materials: January 7



Full Page



½ Page



¼ Page

ADS:

	Pre-Conference Registration Program Only	On-Site Program Only	Both Pre-Conference Registration and On-Site Program	Total
Black & White				
Full Page	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,950	
½ Page	<input type="checkbox"/> \$600	<input type="checkbox"/> \$750	<input type="checkbox"/> \$1,150	
¼ Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400	<input type="checkbox"/> \$600	
Four Colour				
Full Page	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,600	
2-Page Spread	<input type="checkbox"/> \$2,100	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$4,200	
½ Page	<input type="checkbox"/> \$750	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,400	
¼ Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$550	<input type="checkbox"/> \$950	

COVERS:

	Pre-Conference Registration Program	On-Site Program	Total
Four Colour			
Inside Front Cover	n/a	<input type="checkbox"/> \$2,000	
Inside Back Cover	n/a	<input type="checkbox"/> \$2,000	
Outside Back Cover	Sold	<input type="checkbox"/> \$2,400	

Subtotal _____

13% HST #10779 8159 _____

Total _____

Placement is subject to confirmation by OLA.

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