



Lead Retrieval (Name Badge Scanners)

OLA 2015 (Ontario Library Association)

Metro Toronto Convention Centre. January 28 - 31, 2015

With Qleads lead retrieval you do not have to leave the conference with a handful of business cards with scribbled notes on the back. Simply scan the barcode that is on all attendee badges and "BEEEEEEEP", you have electronically captured their information in your scanner. Qleads lead retrieval enables you to return to your office with all of your qualified leads waiting for you in your e-mail in box (Excel format). This saves time, money and ensures your valuable leads have a chance of being converted to sales or strategic partnerships.

Take it a step further and add custom qualifier follow-up codes to your badge scanner. You can add: your product and or service names, sales reps, action codes, and more. When your leads are sent to you after the show (in Excel format), they will be qualified and ready to properly follow up on. This immediate follow up on pre-qualified leads will optimize your investment and participation in the event. Lead retrieval is the next best investment an exhibitor can make after purchasing your exhibit space. All of our badge scanners are mobile and DO NOT require electricity. They will also not require charging during the show.

www.qleads.net/orders

Early bird pricing ends Jan 15, 2015

Option 1 (\$325): Our new mobile touch screen colour display badge scanner lets you navigate like the iPhone. Add custom notes to your leads by using the virtual keyboard. Add the lead qualifiers option below and simply touch the display to add qualifiers to your scanned leads. No electrical required in your booth.

Option 2 (\$265): Handheld mobile scanner that provides exhibitors with the freedom to move around their exhibit to scan attendee's badges. It comes with (10) standard attendee qualifiers. No electrical required in your booth.

Option 3 (\$225): Our smallest lightest badge scanner. Comes with a lanyard to hang the unit around your neck. With one button operation simply push and scan the badge. Custom lead qualifiers can be added via a scan sheet. Simply scan the badge then the qualifier barcodes you want, and that's it. A fast convenient lead retrieval solution.

Option 4 (\$175): Use your own iPhone iPad, or Android Device, Blackberry, to capture leads via the attendee ID that is printed on the attendee badge. You can also add any number of custom lead qualifiers and make custom notes. All your data is sent to our secure online server where we then reconcile it against the registration data and send you a final Excel lead list after the show. There is NO limit to the number of people in your booth that can capture leads using there smart phone or tablet device - NO extra cost per user. Requires internet access on your handheld device (3G or Wi-Fi). Leads are captured via typing in the (4-5) digit badge ID number.

www.Qleads.net

E-mail: Info@qleads.ca