

Did you know a Library Display can be an “Idea Incubator” ?

#1

Every display starts with . . .

An empty space, similar to a blank canvas waiting for the artist to begin !



#2

The Execution of the Craft

HOW ?

The process is similar to gathering information for an essay

1. Select the theme or topic of the display
2. Locate and explore the resources available
3. Gather any props that may help create a more visually appealing and eye catching display
4. Employ creative imagination and design principles

#3

Props may include:

Coloured fabrics, real artifacts, photos, objects, beads, card board, string, felt, containers, books, easels, book stands, and whatever it takes to enhance the scene and further communicate its message



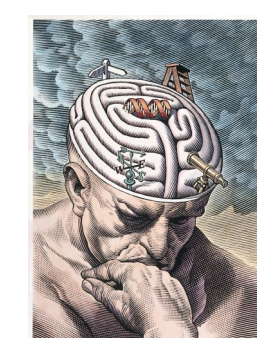
All this can be done on a “shoestring budget”

#4

an “idea incubator”

For those seeds of thought to grow and take root

Exhibits in an academic environment should be both - an intellectual process and a creative process



#5

Intellectual & Creative

The back drop for this display, is a very colourful parachute ... A closer look reveals one of the books is “What Color is Your Parachute?”



#6

The Creative Process at Work

From an initial concept through a journey of research, to accomplish an eye-catching result ...

It's communication by a Library Display !



#7

Images & Text working in harmony

This display featured some unique Aboriginal resources

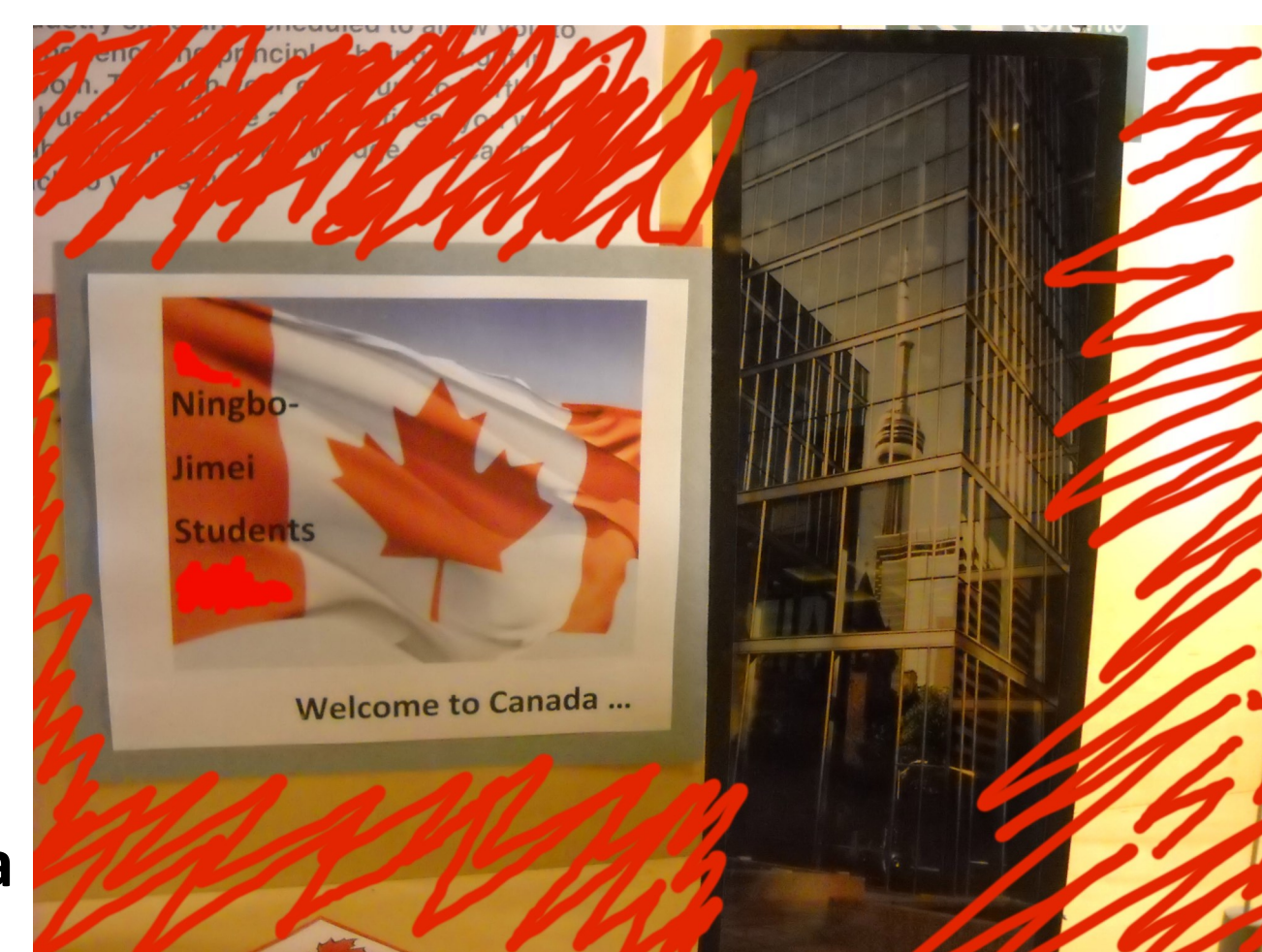


This one included brief factual texts about Aboriginal culture

#8

Employing bold colours ...

This display was made to welcome a specific group of students to the college and to Canada



All contents designed by Library Technician, Mary Goral

#9

A Seasonal Theme -



with a blanket of white snow for the slopes ...

#10

Understood at a glance

Rich with symbolism, this display promoted Humber Libraries' logo, “We Lead Discovery”

The lighthouse is that Beacon of hope in a storm.

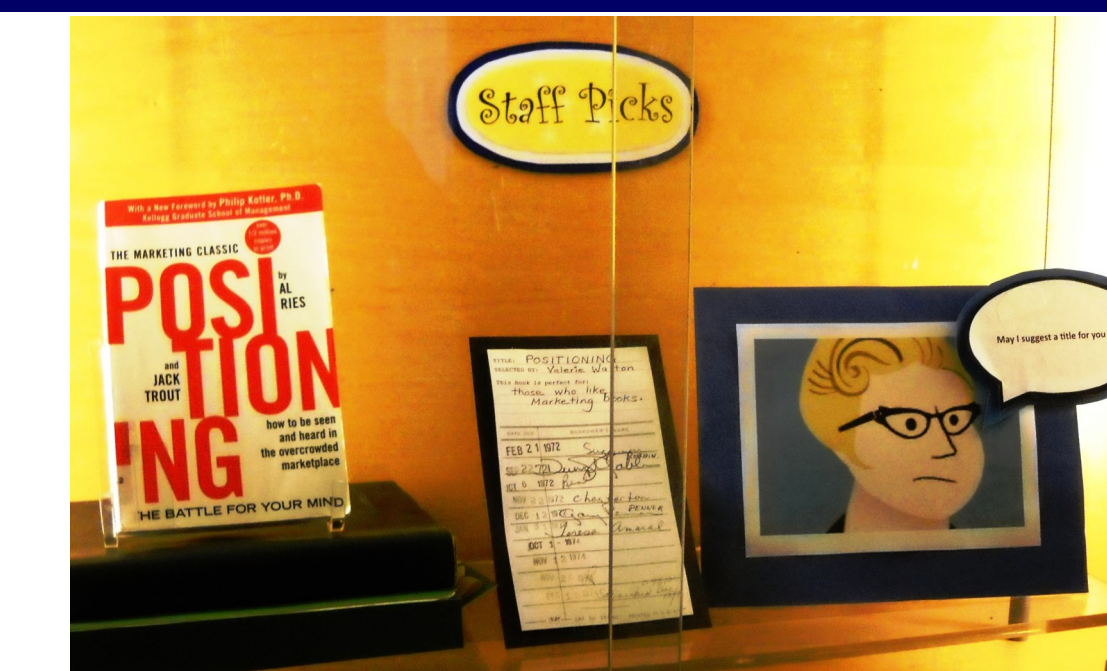


The student's voyage has just begun and Humber Libraries is always there to help in the search!

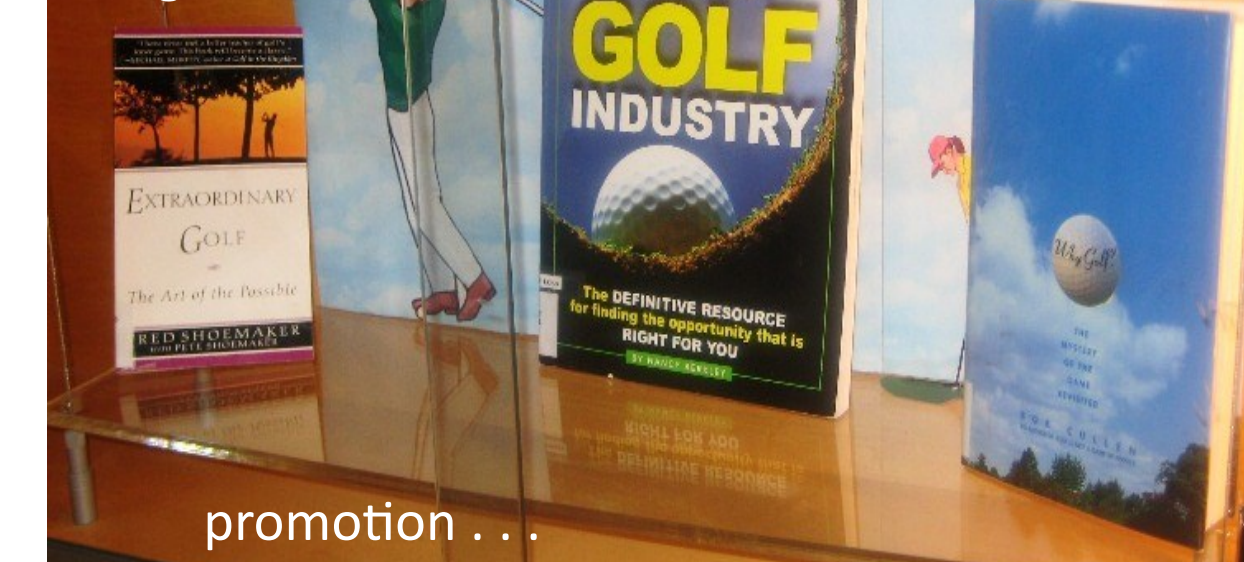
Appealing to emotions

#11

This display featured “staff Picks” in a fun kind of way ...



Golf Program



promotion ...

WE LEAD DISCOVERY
HUMBER LIBRARIES

#13

Explaining Acronyms Creatively



In this display, acronyms and their corresponding definitions were communicated on colourful flags

#14

Motivation even in Summer



At Humber's Lakeshore Campus, students can study by the Lake!