



Yes! We're Open!

Using Open Data Sources to Promote Geospatial & Data Literacy



#### A (very) little about us ...



- Francine
   Geospatial Data Librarian
- Peggy
   Teacher Resource Centre Librarian
- Jeff
   Data Librarian and Academic Director
   Queen's Research Data Centre



#### **Learning Outcomes**



#### ( What we hope YOU take away...)

- To expand awareness of open data sources among secondary Teacher Librarians
- To explain importance of data literacy as a baseline competency for secondary graduates, regardless of Pathway\*
- To identify direct secondary applications for these resources, corresponding post secondary programs, and potential career trajectories



#### **Learning Outcomes**



#### ( What we hope WE take away )

- To further understanding of challenges / barriers to use and application in secondary settings
- To learn about existing examples of excellence
- To generate ideas for further exploration, discussion, partnerships, approaches



#### Why this matters to us....



Peggy

From perspective of an Educator & School Library advocate... Gaps & Opportunities

Jeff

From perspective of Data Services Librarian and Academic Director, Queen's Research Data Centre

Francine

From perspective of Geospatial Data Specialist and Liaison Librarian, College Reference and Instruction Librarian and offspring of Secondary Teacher Librarian and Geographer Teacher





# Who's in the room?





# Data, data, everywhere...





# Agenda:



- Why worry about data?
- Barriers
- Solutions
- Looking forward





# Numbers count!

#### 5 strands of Math Curriculum:

- Number sense & Numeration
- Measurement
- Geometry & Spatial Sense
- Patterning & Algebra
- Data Management and Probability





- Numbers count!
- Growing demand for new skill-sets
  - big data, data visualization, & statistics







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- More data is available
  - open data movement, government open data policies







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  - big data, data visualization, & statistics
- More data is available
  - open data movement, government open data policies
- More questions need answers





#### **Barriers**

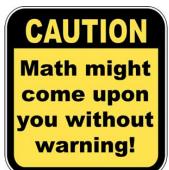


Numerical, Geospatial, & Statistical Literacy

Numeracy is the ability to reason and to apply simple numerical concepts.

e.g. addition, subtraction, multiplication, and division

https://www.google.ca/search?q=numeracy&sourceid=ie7&rls=com.microsoft:en-CA:IE-Address&ie=&oe=&gfe\_rd=cr&ei=Qd6LVo7eBeaM8Qelm7mlBg&gws\_rd=ssl



Statistical literacy is the ability to understand statistics.

Numeracy is a prerequisite to being statistically literate.

https://www.google.ca/search?q=statistical+literacy&sourceid=ie7&rls=com.microsoft:en-CA:IE-Address&ie=&oe=&gfe\_rd=cr&ei=H9-LVqOKN-iM8Qf8hrn4Cw&gws\_rd=ssl

(Geo)Spatial literacy is "the ability to use the properties of space to communicate, reason, and solve problems."

https://apps.carleton.edu/collab/spatial\_analysis/SpatialLiteracy/



# **Barriers**



- Numeracy/Statistical Literacy
- Software

	Commercial	Open source
Cost	Expensive	Free
License	Restrictive	Open
Features	Many, powerful	Fewer, less powerful
Support	Corporate	User base
Reputation	Known and accepted	Varies
Administration	Easy, documented	Varies



# **Barriers**



- Numeracy/Statistical Literacy
- Software
- Lack of awareness of sources





# **Solutions**



Basic numeracy

Increased emphasis in education

Software

Open Source software, e.g. R, PSPP

Increasing awareness CANSIM – Statistics Canada time series

**ODESI – Academic Data Portal** 

Open Data – Federal, Provincial, & Municipal





Books

Journals



GeoPortal

**ACE** 

**RACER** 

Dataverse

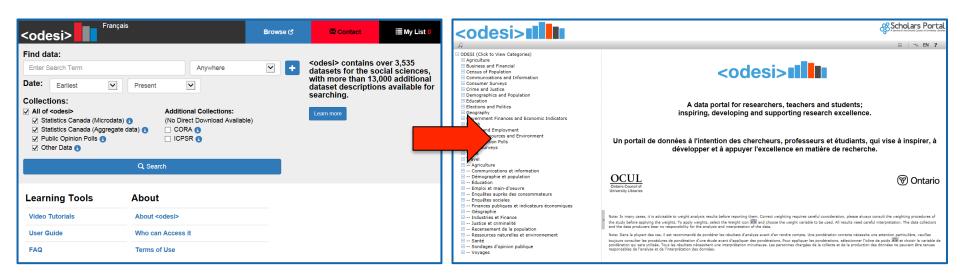




#### <odesi> consists of two main systems

A powerful data catalogue http://odesi.ca

Nesstar Webview Exploration/download tool



<odesi> contains over 3,535 datasets for the social sciences, with more than 13,000 additional dataset descriptions available for searching.

#### **Collections:**

- ✓ All of <odesi>
  - ✓ Statistics Canada (Microdata) <a>1</a>
  - ✓ Statistics Canada (Aggregate data)
  - ✓ Public Opinion Polls <a>6</a>
  - Other Data <a>6</a>

#### Additional Collections:

(No Direct Download Available)

- CORA 6
- ☐ ICPSR 👩

#### **Default Collections**

#### **Additional Collections**

All data/statistics in ODESI Nesstar Webview. Data ready to tabulate online and/or download.

CORA data in its own Nesstar Webview. Tabulation, no download.

ICPSR – subscription service. Only toplevel metadata indexed. Re-direct to ICPSR site for data download

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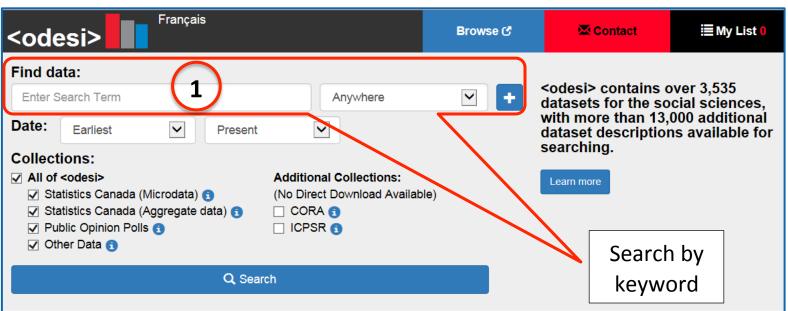
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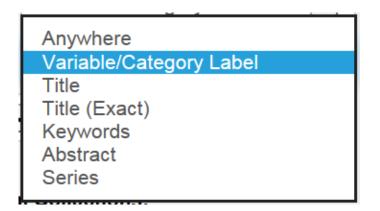


#### You can:

Add search rows



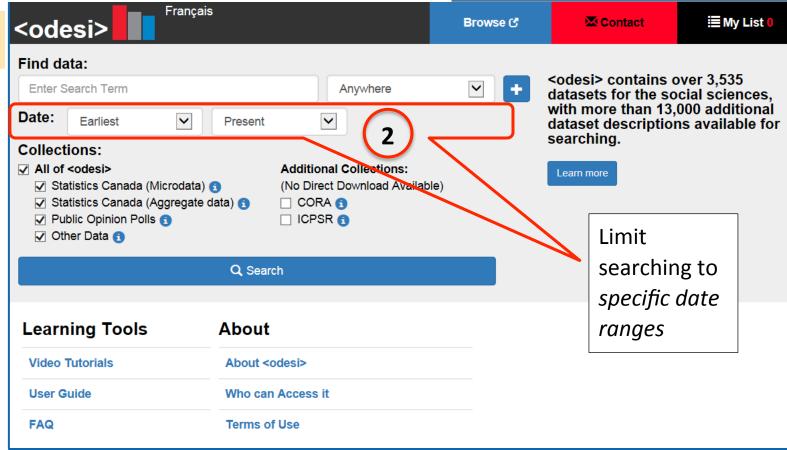
Limit searching to specific fields



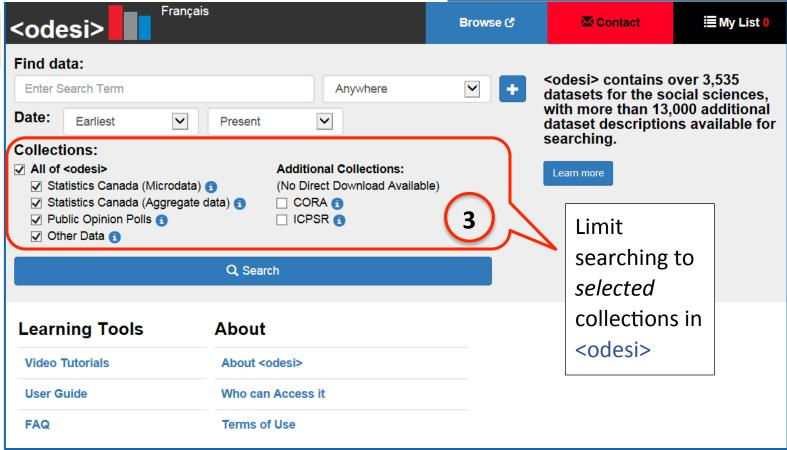
Use Boolean Operators within and between search rows:

#### AND OR NOT NEAR

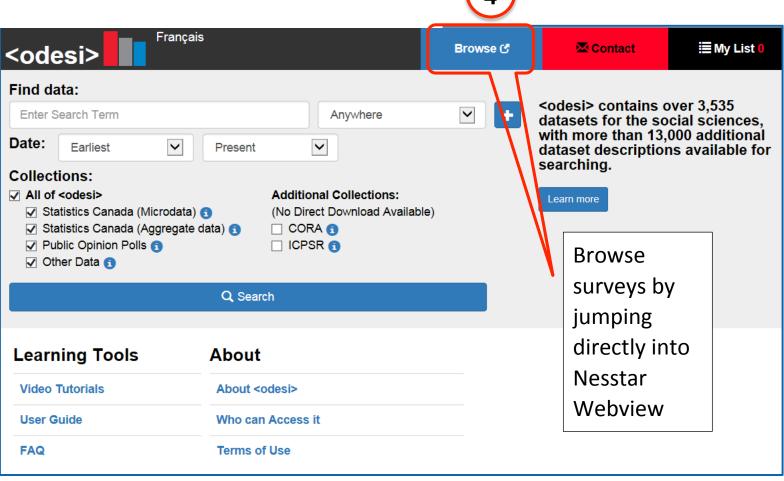












□ ' EN ?

ODESI (Click to View Categories)

- Agriculture
- H Business and Financial
- Census of Population
- Communications and Information
- Consumer Surveys
- Crime and Justice
- Demographics and Population
- Education
- Elections and Politics
- Geography
- Health
- Labour and Employment
- Public Opinion Polls
- Social Surveys
- Trade
- + Travel
- -- Agriculture
- -- Communications et information
- .- Démographie et population
- Emploi et main-d'oeuvre
- Enquêtes auprès des consommateurs
- Enquêtes sociales
- Finances publiques et indicateurs économiques
- Géographie
- Industries et Finance
- .- Justice et criminalité
- E -- Recensement de la population
- -- Ressources naturelles et environnement
- ⊕ -- Santé
- 🖶 -- Sondages d'opinion publique



data portal for researchers, teachers and students; iring, developing and supporting research excellence.

onnées à l'intentio à développer et à

**English** 



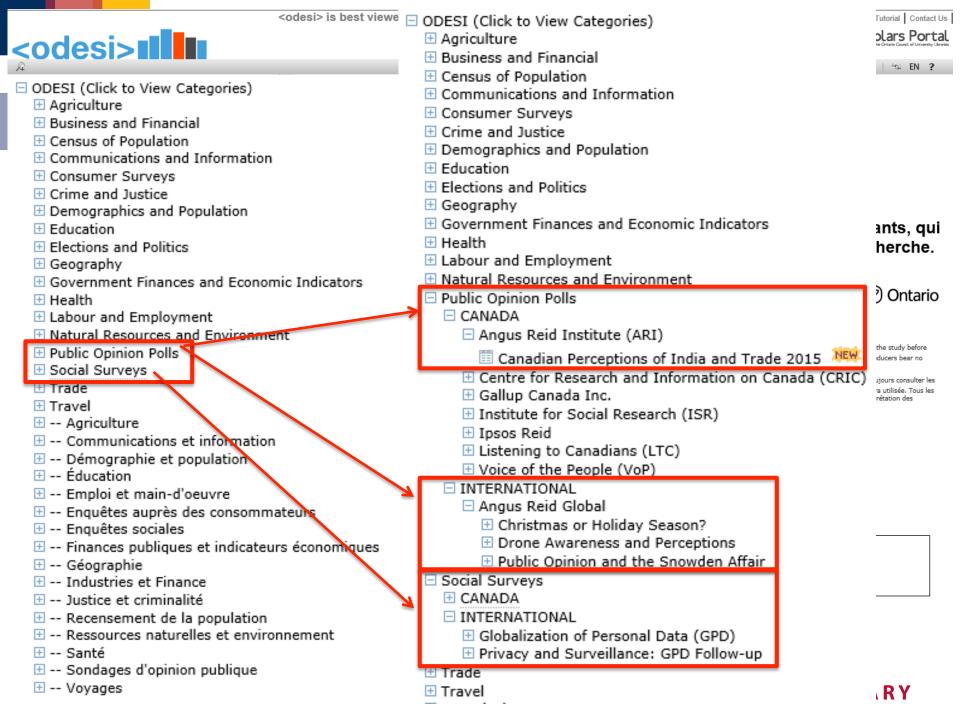
veight analysis results before reporting them. Correct weighting requires careful consideration, please always consult the weighting procedures of the study before icon 💁 and choose the weight variable to be used. All results need careful interpretation. The data collectors and the data producers bear no

ndérer les résultats d'analyse avant d'en rendre compte. Une pondération correcte nécessite une attention particulière, veuillez toujours consulter les avant d'appliquer des pondérations. Pour appliquer les pondérations, sélectionner l'icône de poids 🚭 et choisir la variable de pondèration qui sera utilisée. Tous les es personnes chargées de la collecte et de la production des données ne peuvent être tenues responsables de l'analyse et de l'interprétation des

French









### **CASE STUDY: ODESI Data Portal**



#### Search <a href="http://odesi.ca">http://odesi.ca</a> for any of these polls:

The Globalization of Personal Data (GPD) Project International Survey on Privacy and Surveillance, 2006 [Seven-Country]

The Globalization of Personal Data (GPD) Project International Survey on Privacy and Surveillance, 2006 [Japan]

The Globalization of Personal Data (GPD) Project International Survey on Privacy and Surveillance, 2006 [China]

<u>Privacy and Surveillance: June 2012 Globalization of Personal Data Follow-up</u>

Privacy and Surveillance: February-March 2014 Globalization of Personal Data Follow-up: United Kingdom Data

Privacy and Surveillance: February-March 2014 Globalization of Personal Data Follow-up: United States Data

Privacy and Surveillance: February-March 2014 Globalization of Personal Data Follow-up: Canada Data

Public Opinion and the Snowden Affair, 2013: United Kingdom Data

Public Opinion and the Snowden Affair, 2013: United States Data

Public Opinion and the Snowden Affair, 2013: Canada Data

Drone Awareness and Perceptions: A Three Country Study, 2014: United Kingdom Data

<u>Drone Awareness and Perceptions: A Three Country Study, 2014: Canada Data</u>

<u>Drone Awareness and Perceptions: A Three Country Study, 2014: United States Data</u>

Christmas or Holiday Season?, 2013

Canadian Perceptions of India and Trade 2015

Canadian Election Studies – 1965 to 2011

FULL ACCESS to these files via

Angus Reid Institute section will be growing over next while...

Canadian Opinion Research
Archive (CORA)
http://www.gueensu.ca/cora/

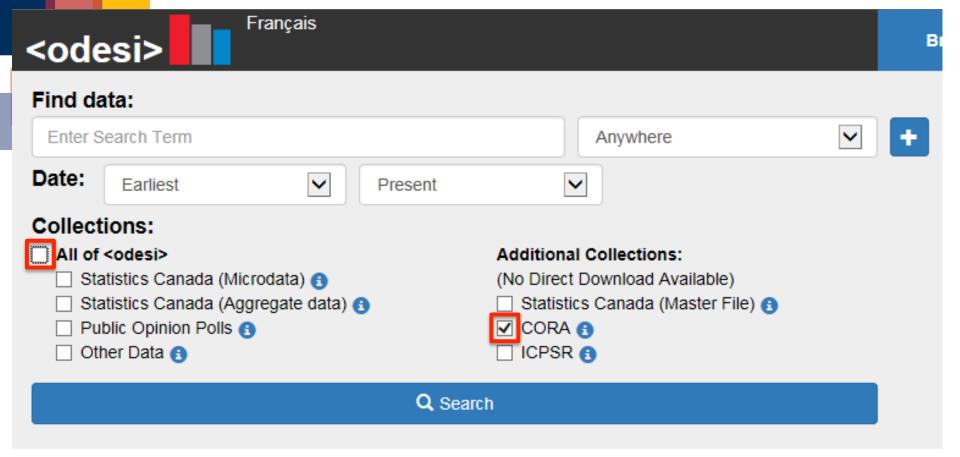


#### Let's try this out...

Let's see what we can find in CORA to answer the question:

# How does a person's POLITICAL PARTY PREFERENCE influence their views on **DEMOCRACY IN CANADA?**

First, we have to change the search criteria in ODESI



# Why search ODESI for CORA-only files?

http://odesi.ca



#### Let's try another question

This time looking at a specific survey among those open to us via ODESI...

How does a person's

**EDUCATION** 

Influence their

# **BEHAVIOUR ON THE INTERNET?**

We'll use one of the 'open' surveys in the nugget list...



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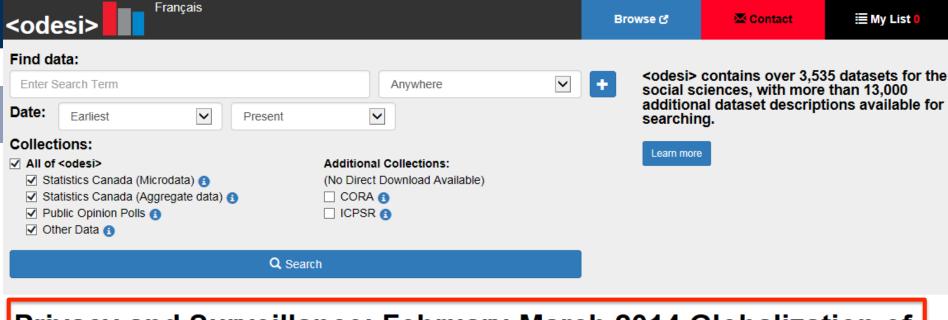
<u>Drone Awareness and Perceptions: A Three Country Study, 2014: Canada Data</u>

<u>Drone Awareness and Perceptions: A Three Country Study, 2014: United States Data</u>

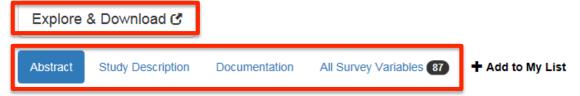
Christmas or Holiday Season?, 2013

Canadian Perceptions of India and Trade 2015

Canadian Election Studies - 1965 to 2011



# Privacy and Surveillance: February-March 2014 Globalization of Personal Data Follow-up: Canada Data



#### **Abstract**

Privacy and Surveillance: June 2012 Globalization of Personal Data Follow-up is a study (conducted in June 2012) by the Vision Critical division of the polling company Angus Reid Global as a follow-up to an earlier international multidisciplinary and collaborative research initiative – The Globalization of Personal Data (GPD) Project.

Initiated and sponsored by Angus Reid Global, the 2012 follow-up online survey queried citizens in Canada, the United States and the United Kingdom regarding their interactions with, and attitudes toward, surveillance and privacy (including knowledge and use of the internet (in particular social media), global positioning systems (GPS) used in automobiles and mobile phones, radio frequency identification (RFID) tags on consumer products, closed circuit television (CCTV) in public spaces, biometrics for facial and other bodily recognition, data mining of personal information). Citizens were also queried regarding their attitude towards the obligations/roles of common institutions in protecting privacy including employers and governments, commercial organizations, police and intelligence agencies, and airport security. The study was conducted on behalf of the international scholarly research group based out of the Surveillance Studies Centre at Queen's University (http://www.sscqueens.org/). It re-asked many of the same categories of questions as the earlier Globalization of Personal Data (GPD) Project, allowing for a comparator of awareness of and attitudes towards surveillance and privacy between 2005 and 2012.



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# <odesi>■■■■

DESCRIPTION

TABULATION

and Su

Globaliza

Privacy and Surveillance: February-March 2014
Globalization of Personal Data Follow-up: Canada
Data

- Metadata
  - Study Description
  - Data Files Description
  - Other Documentation

Privacy and Surveniarice: June Vision Critical division of the po and collaborative research initi

Initiated and sponsored by Ang States and the United Kingdom knowledge and use of the inter mobile phones, radio frequency spaces, biometrics for facial an regarding their attitude toward governments, commercial orga on behalf of the international s (http://www.sscqueens.org/). Personal Data (GPD) Project, a between 2005 and 2012.

**User Guide and Codebook** 

Tables - Canada (Excel)

Tables - Canada (PDF)

Tables - Canada (CSV)

SPSS syntax file - Canada

Tables - US (Excel)

Tables - US - worksheet 1 (CSV)

Tables - US - worksheet 1 (PDF)

Tables - US - worksheet 2 (CSV)

Tables - US - worksheet 2 (PDF)

SPSS syntax file - US

Tables - Canada, US, UK (Excel)

Tables - Canada, US, UK (CSV)

Tables - Canada, US, UK (PDF)

SPSS syntax file - UK

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TABULATION ANALYSIS DESCRIPTION and Surveillance: February-March 2014 Globalization of Personal Data Follow-Privacy and Surveillance: February-March 2014 Globalization of Personal Data Follow-up: Canada Globalization of Personal Data Follow-up: Canada Data Data Metadata Variable Description ne 2012 Globalization of Personal Data Follow-up is a study (conducted in June 2012) by the Variable Description polling company Angus Reid Global as a follow-up to an earlier international multidisciplinary Demographic and Geographic Variables itiative - The Globalization of Personal Data (GPD) Project. PROVINCE ingus Reid Global, the 2012 follow-up online survey queried citizens in Canada, the United

First character of Postal Code Did you vote in the last FEDERAL election in May 2011?

Who did you vote for in the last FEDERAL Election?

- Age Rollup broad
- Income

Gender

- Education
- PanelistCulture

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- □ Variable Description
  - Demographic and Geographic Variables
    - PROVINCE
    - Gender
    - First character of Postal Code
    - Did you vote in the last FEDERAL election in May 2011?
    - Who did you vote for in the last FEDERAL Election?
    - Age\_Rollup\_broad
    - Income
    - Education
    - PanelistCulture

- Actions Taken to Protect Personal Information
  - Refused to give information to a business because you thought it was not needed
  - Refused to give information to a government agency because you thought it was not needed
  - Asked a company to remove you from any lists they use for marketing purposes
  - Asked a company not to sell your name and address to another company
  - Asked a business you were thinking of dealing with about policies on the collection of consumer information
  - Asked a company to see what personal information besides billing information they had about you in their consumer record
  - Purposefully gave incorrect information about yourself to a marketer
  - Purposefully gave incorrect information about yourself to a government agency
  - Read the on-line privacy policies at websites when making a purchase from a private company
  - Read the on-line privacy policies at government websites when sending them information electronically
  - Purposefully gave incorrect information when using a website



- Variable Description
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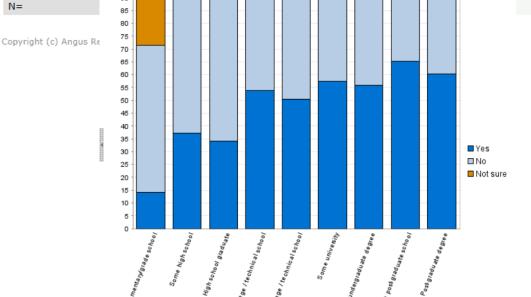


Dataset: Privacy and Surveillance: February-March 2014 Globalization of Personal Data Follow-up: Canada Data

February-March 2014 Globalization of Personal Data Follow-up: Canada Data

Purposefully gave...elf to a marketer: Categories 🔻 Education: Categories 🔻 Type: Column percentage 🔻

Education  Purposefully gave incorrect information about yourself to a marketer		Elementan scho		Some high school	High school graduate	Some college / technical school	Completed college / technical school	Some university	University undergraduate degree	Some post- graduate school	Post- graduate degree	Total
Yes			42.9	39.8	35.3	53.2	44.8	49.1	52.6	44.9	52.0	44.6
No			42.9	49.6	55.8	39.2	47.1	42.6	41.9	46.9	44.9	47.6
Not sure	105						8.1	8.3	5.6	8.2	3.1	7.8
Total	95 -						100.0	100.0	100.0	100.0	100.0	100.0
N=	90 · 85 ·						310	108	234	49	98	1,502
	80 -											

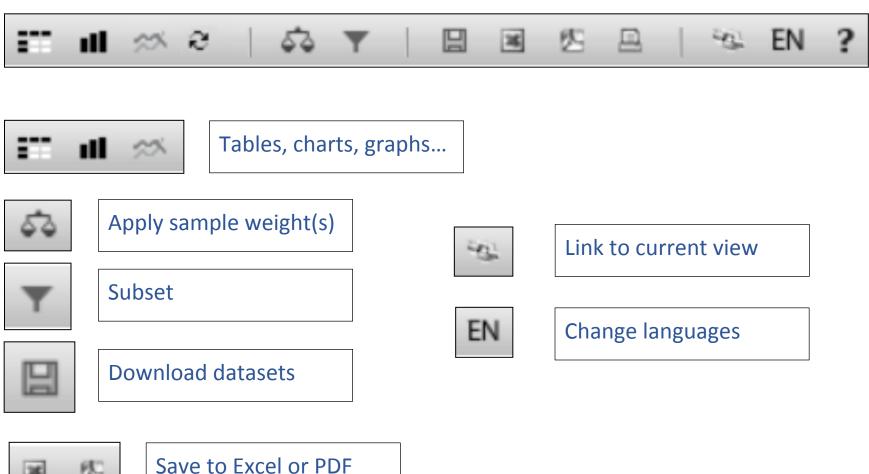


You can also:
Subset
Regroup variables
Create new variables
Apply weights
Download data
Generate a direct link
Save output to Excel or PDF

#### QUEEN'S UNIVERSITY LIBRARY



## **Overview of Nesstar Webview options**





## **Looking forward**



- Improved numeracy & statistical literacy
- More open source software in the classroom
- Greater data awareness & access
  - → DLI model for Secondary sector?
  - → Open Data movement
- Students see interesting career opportunities
  - → Big data; data visualization; statistics...





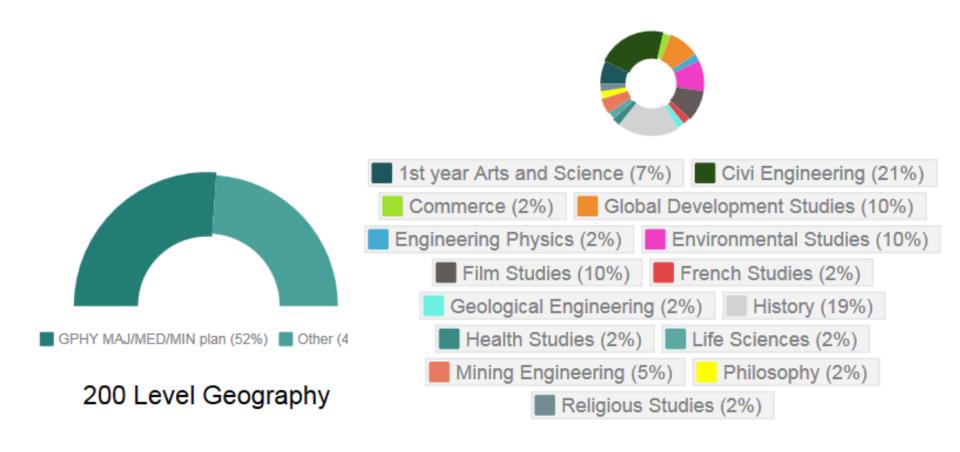
## **Over to Francine...**



#### The current state of affairs



The makeup of undergraduate geography

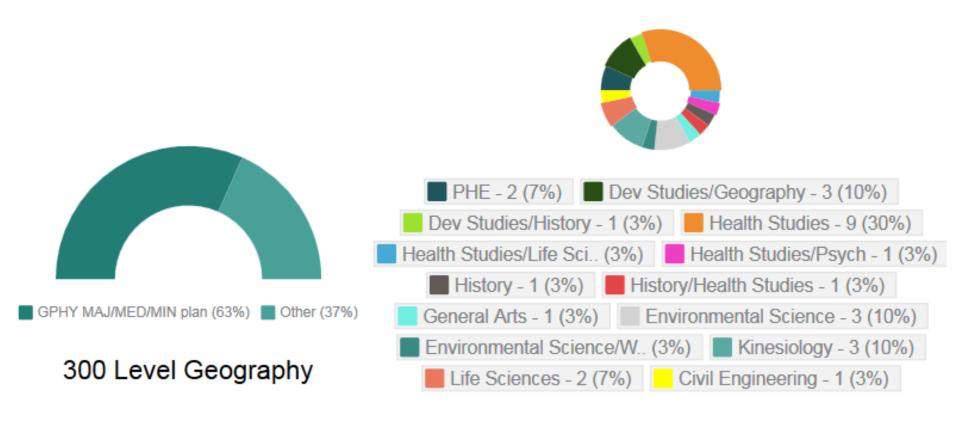




#### The current state of affairs



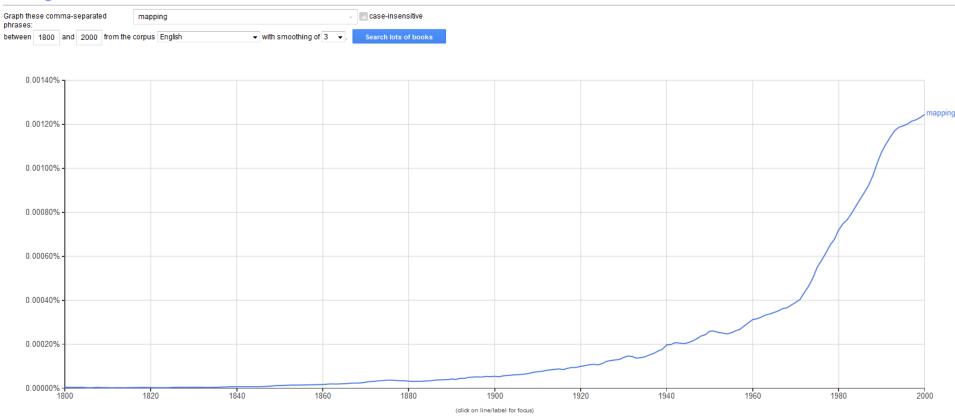
Demonstrating the makeup of undergraduate geography with Piktochart







#### Google Books Ngram Viewer



#### QUEEN'S UNIVERSITY LIBRARY



#### **Geoliteracy**



- Increasing popularity of information visualization
- Inclusion of geoliteracy in the curriculum
- Expectations of digital learning environment
- Wide usage of Google Maps
- Coverage of geographic concepts across different subject specializations at Colleges and Universities

Despite these trends, students are still arriving at post-secondary institutions needing to develop these concepts



#### **Challenges**



Beyond students registered in Geography, as the makeup of classes is diverse.

From the conversations we have had with teachers and teacher-librarians in our area, overwhelmingly OSAPAC licensed software like ArcView 9.2 is not being used.

OSAPAC listings are infrequently updated, making access to tools difficult from School Board libraries.

ArcGIS is not mac-compatible.

"In our last remaining desktop lab, even after ArcGIS was installed as part of the image, for about 4 months every time I wanted to use it with a class they were unable to open it which required another request (we call them HEAT requests) to IT for fixing (sometimes taking a week or more to resolve)."

Licensed software requires installation in Desktop labs.

James Boxall @JamesGIS

@QueensTRC great! looking a paper linking new research/efforts in geoliteracy, libraries & the geolibrary history (Eratosthenes;)





# What challenges do you face?



### From challenge to opportunity



- Some teachers are overcoming the challenge by utilizing alternate tools that are web-based and/or freely accessible
- Levering less challenging parts of the Esri OSAPAC license
- Geoliteracy is an everyone skill
- My role as geospatial data librarian has two aspects
  - 1. liaison responsibilities
  - 2. offering a discipline agnostic geospatial data services







HOME DATASETS **METADATA** VOCABULARY

#### **Catalog of Open Data Portals**

This catalog is created and maintained through the efforts of OpenGeoCode.Org and Crowdsourcing. If you'd like to contribute, email your list of open data portals to: portal@opengeocode.org, or post the submission here:

URL:		Country:	United Nations	•	Gov:	Federal •	•		
Title:	Category:	Data Portal	▼ License:	▼ Sub	omit				
Download Catal	og as CSV file (CC0)								
Data Portal	<ul> <li>Transparency Portal</li> </ul>	GIS/Gazetteer	Census/Demograp	ohics Climate F	Health ©	Education	Commerce	Agriculture/Foo	od © All
List View   Mar	View								

#### **United Nations**

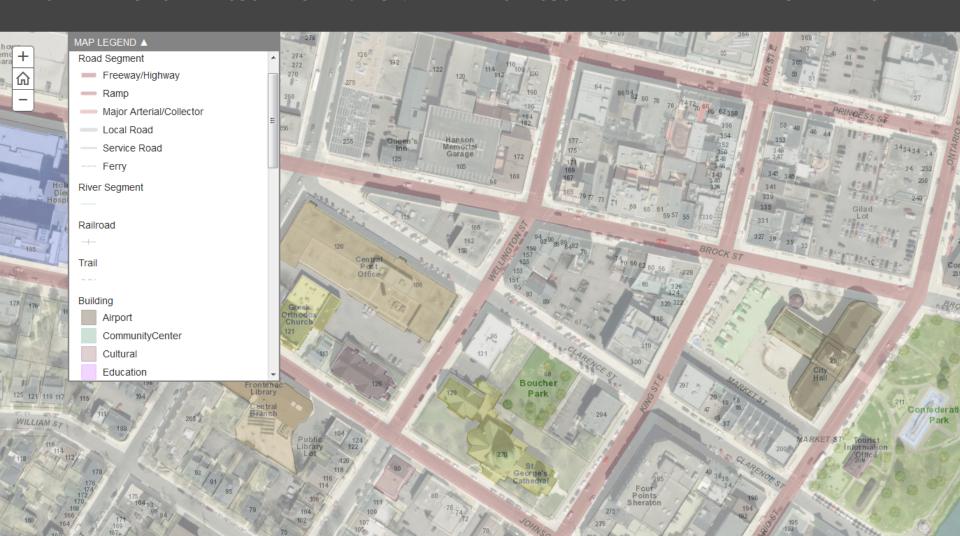
<ul> <li>Division</li> </ul>			
UN Data	United Nations Data Mart	Data Portal	(Attribution)
UN Data	UN databases	Data Portal	(non-commercial)
World Bank	The World Bank for Developers	Data Portal	(Attribution)
UNESCO	UNESCO Institute for Statistics	Data Portal	
UNSD	United Nations Statistics Division	Census/Demographics	
UNESCO	UNESCO Atlas of the World's Languages in Danger	Census/Demographics	
ESA	Department of Economic and Social Affairs	Census/Demographics	(Non-Commerical Use)
UNECA	UN Economic Commission for Africa - African Centre for Statistics	Census/Demographics	

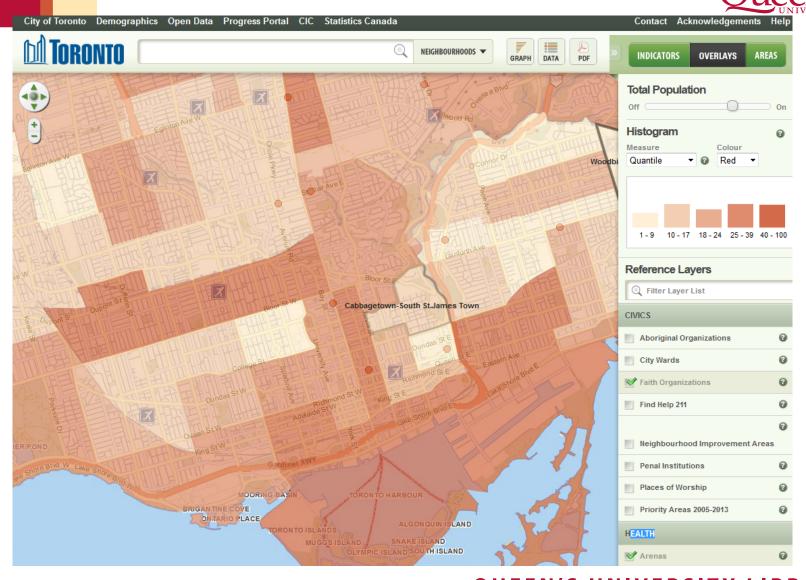




#### **Kingston Hybrid Map**

This map is a blend of the 2013 orthophoto and the topographic basemap for the City of Kingston, Ontario. The semi-transparent topographic basemap provides a reference to the locations being viewed on the orthophoto.

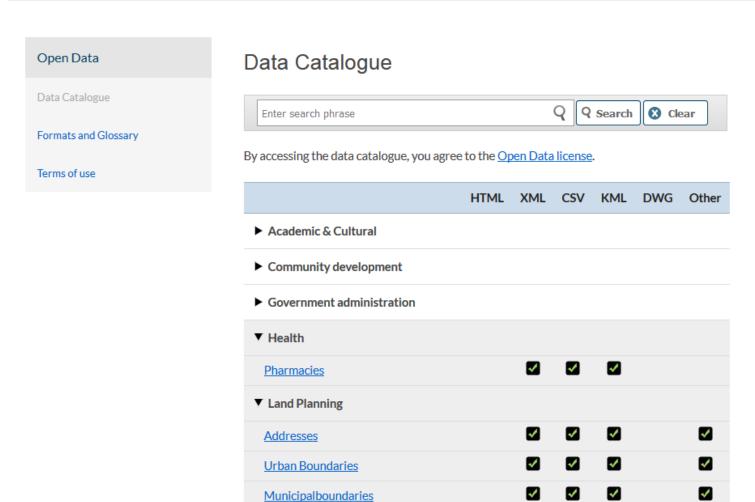


















make maps features pro pricing mobile support blog

## Paste your location data below to map it:

Example Address	City	State	Zip	Name	Phone Number	Group	URL
1 Crossgates Mall Road	Albany	NY	12203	Apple Store Cross Gates	(518) 869-3192	Example Group 1	http://www.apple.com/retail
Duke Rd & Walden Ave	Buffalo C	lick	to:co	py/paste/。or drop y	our file her	example Group 2	http://www.apple.com/retail
630 Old Country Rd.	Garden City	NY	11530	Apple Store Roosevelt Field	(516) 248-3347	Example Group 3	http://www.apple.com/retail
160 Walt Whitman Rd.	Huntington Station	NY	11746	Apple Store Walt Whitman	(631) 425-1563	Example Group 3	http://www.apple.com/retail

( Don't forget to include some header columns - You can also try our Spreadsheet Template, or hit "Map Now" and try it out with our example data. )

Validate & Set Options

or

Map Now



#### Mobile Maps

We have native and cross platform apps for many GPS enabled mobile phones and tablets







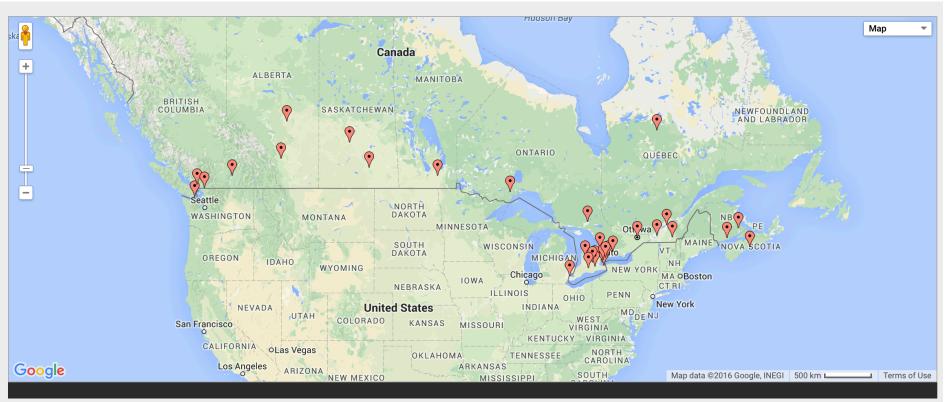
- 1. Explore the relationship to the location of fire stations and major roadways
- 2. Is the relationship between climate and population settlement patterns?
- 3. Is there a relationship between the location of malls and the income of surrounding neighbourhoods?







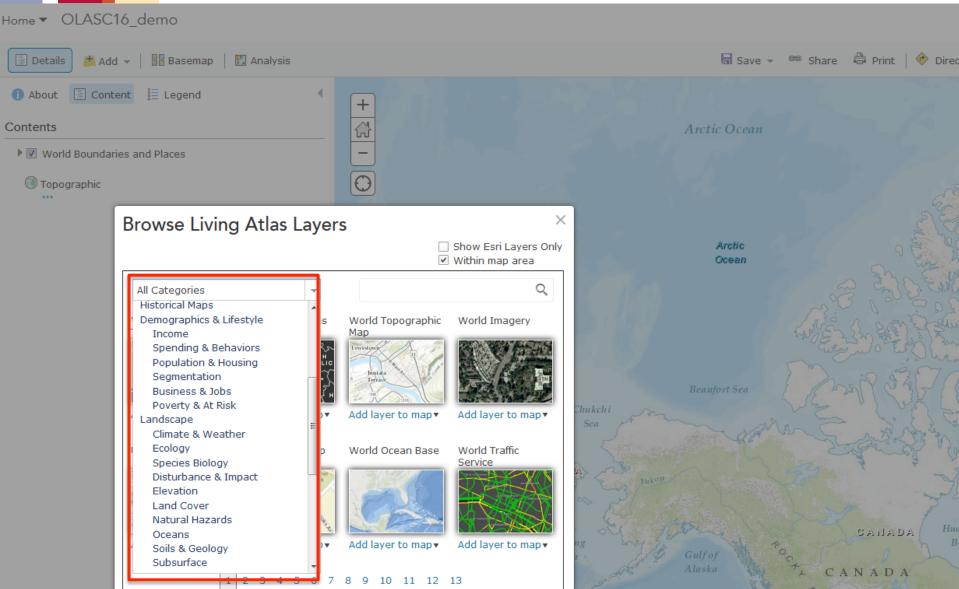
## **BatchGeo** Demo Time





## Licensed software accessible board-wide ArcGIS Online

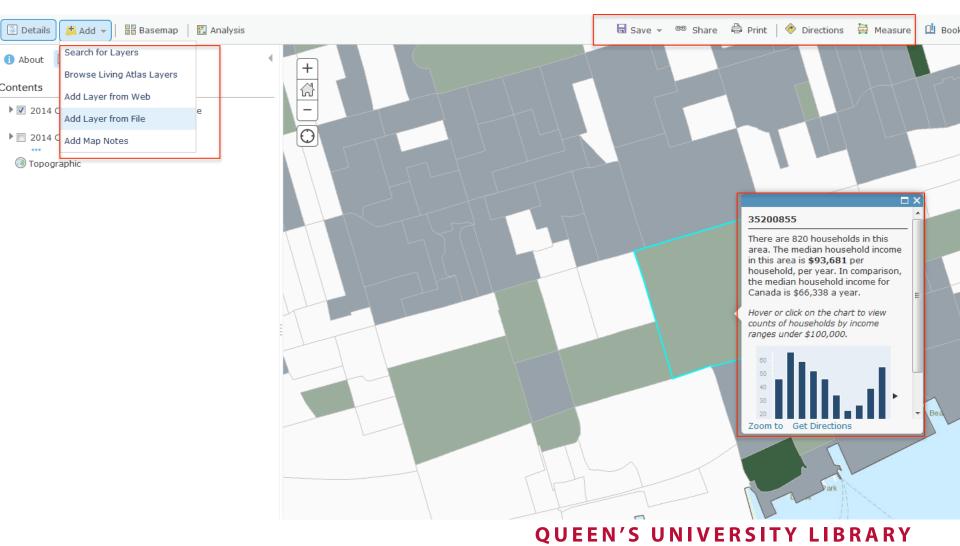






## Licensed software accessible board-wide ArcGIS Online







#### Licensed software accessible board-wide





## Invite or Add Members to Queen's University

#### CANCEL



#### Invite members one by one or in a batch by email.

Leaves it to the member to decide whether to link to an existing ArcGIS account or create a new one. Select any role without administrative privileges for the member to be a part of.

One at a time	From a file							
Upload a CSV file that contains a list of members to invite to your organization. Note that the CSV file must contain a header (first line) with these field names: Email,Role.								
File:	В	rowse No file selected.						
Message Mem Will Receive:	Arc Uni	ncine Berish has invited you to join an GIS Online Organization, Queen's versity.  PLOAD FILE AND REVIEW INVITATIONS						

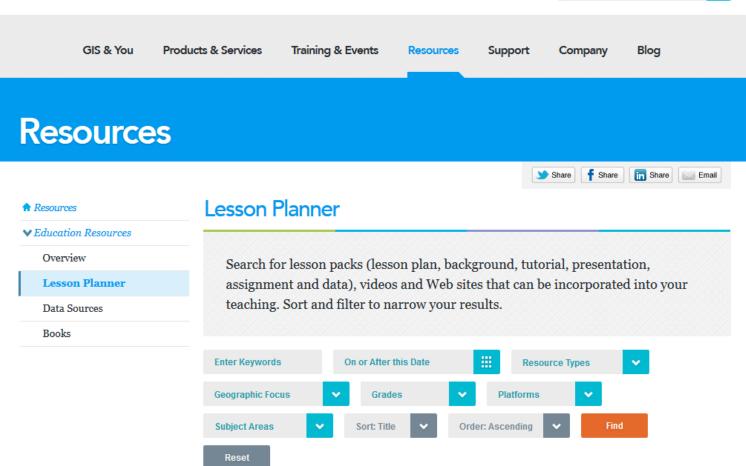


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Use the filters above to explore curriculum-focused lesson packs as well as videos and other supplementary resources.





#### **Take-home tools**

- http://opengeocode.org/opendata/
- Esri Canada Lesson Planner <a href="http://www.esri.ca/en/resources/lesson-planner">http://www.esri.ca/en/resources/lesson-planner</a>
- Esri Education & Research Blog <a href="http://www.esri.ca/en/blog/education-research">http://www.esri.ca/en/blog/education-research</a>
- Esri Open Data <a href="http://opendata.arcgis.com/">http://opendata.arcgis.com/</a> very compatible with ArcGIS Online
- <a href="https://batchgeo.com/">https://batchgeo.com/</a> allows you map using a copy and pasted excel file
- Google Earth Pro is now FREE
   <a href="https://support.google.com/earth/answer/176160?hl=en">https://support.google.com/earth/answer/176160?hl=en</a>









## Thank you