

Are you a
tech worker?

yes/no/maybe

We are
tech workers!

cultivating a library technoculture

Myths

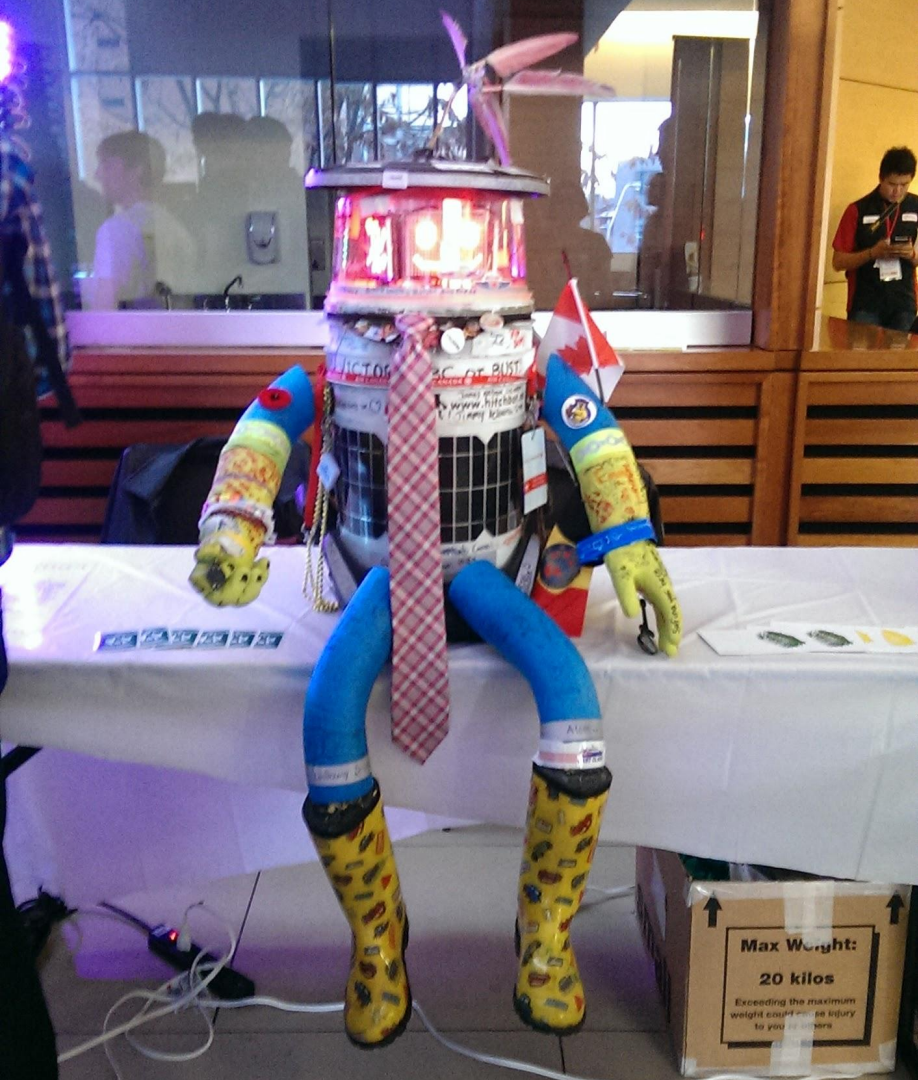
Technology is scary.

Technology is hard.

Technology is *not* my job.



Let's bust these myths.



Technology is ~~scary~~
fun!

Technology is ~~difficult~~
can be learned.

Technology is ~~not my job~~
definitely my job.



HAVE

YOU

TURNING

IT

OFF

AND

TRIED

ON

AGAIN

?

The Problems

- not understanding the community's needs (and not meeting them)
- wanting *training* not *learning*
- tech anxiety = culture of perfectionism?



*Sounds like we need a
new organizational culture!*



What's the Connection to Culture?

Values × *Norms*

How can we shift our organizational culture towards *techworkmanship*?

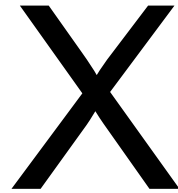
Why do we need to?

Our Initiatives

TECHNOLOGY IMMERSION PROJECT

CURATED

CONTENT FOR STAFF





Search



Pam

15

Internet of Things (IoT)

MPL Tech Training

10 Pins

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Article | Top 5 Smart Home Devices We Expect To Emerge In 2015

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from Forbes

SungardASVoice: Home Security 2015: The Internet Of Things (IoT) Brings...

IoT, Internet of things

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from Fast Company

Behind GE's Vision For The Industrial Internet Of Things

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IoT: Definition

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from ReadWrite

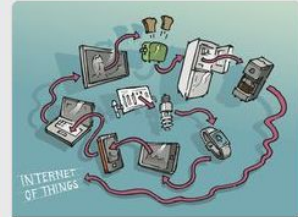
Hacking The Connected



from Fast Company

The Internet of Things Plan To Make Libraries and Museums Awesomer

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from Re/code

A Beginner's Guide to Understanding the Internet of Things

Article | A Beginner's Guide to Understanding the Internet of Things

Pinned from recode.net



Video: What Is the Internet of

WHAT IS A PIN?

Pins are visual bookmarks. Each pin links back to the site it came from so you can learn more - like how to make it or where to buy it.

WHAT IS A BOARD?

Boards are where you save and organize your pins.

You can also make secret boards (Shhh!) or invite other people to Pin with you on a board (sharing).

Secret boards are great for projects that you aren't quite ready to reveal to the world. You control when it goes public.

WHAT IS A PINNER?

Someone who uses Pinterest. You can search for specific Pinner's by name and find your friends.

Pin



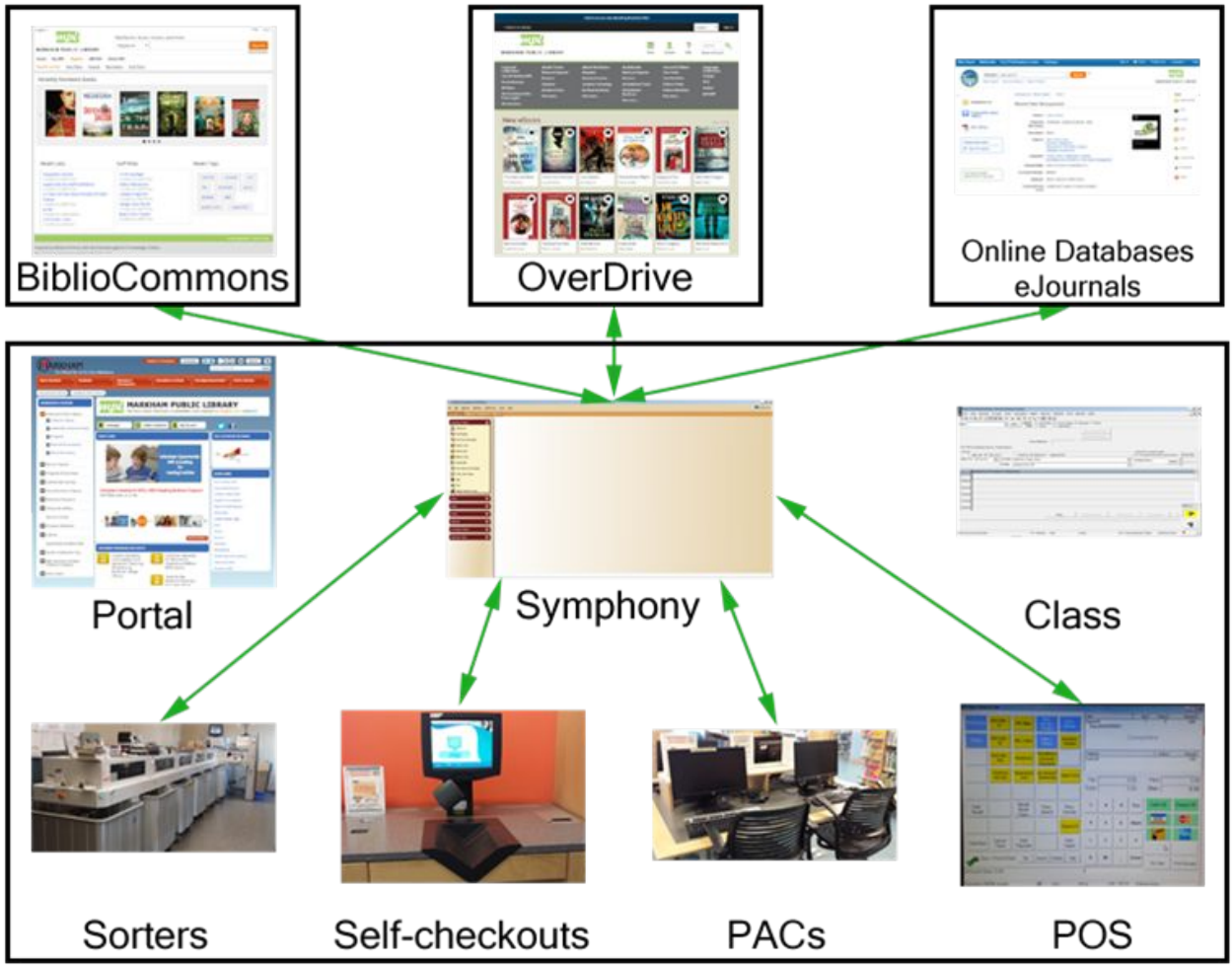
Pinner

SAVE THINGS
that you want to
come back to
LATER

TECHNOLOGY

LUNCH & LEARNS

staff learning from staff



TED^x

MarkhamPublicLibrary

x = independently organized TED event



Spark!







TEDx
Markham

spark!
🔥







TECHNOLOGY

mpl STAFF

CONFERENCE

Learners Learning

MPLers **Esther Lee** and **Ching Ng** are learning by doing



Staff Teaching Staff



Sound Artist & MPLer
Faisal Issah
presenting “The Roar”
to his fellow
TechWorkers

Learning with Guest Experts

MPL TechWorkers
designing accessible
apps with TAGLab's
Dr. Cosimin Muteanu.



Learning (Tech) is FUN



Future Initiatives

Digital
**ARTIST IN
RESIDENCE**

DIGITAL
LITERACY INTENSIVE

 **e-book
blitz** 

TECHNOLOGY

CORE COMPETENCIES

DIGITAL LITERACY

**MEDIA
MENTORS**



**FUTURE PROOFING
THE LIBRARY**

Have we made a difference?

96%

of staff who attended the tech staff conference

learned something new about technology

32%

of staff reported being **more confident**

helping customers resolve tech-related issues

**“excellent...
interactive!”**

“I can’t wait for
next year!”

*“...very
challenging,*

*but very
rewarding...”*

—

Lessons Learned



pace yourself



the team



scope creep



haters gonna hate

**Get this started
at *your* library!**

Start your learning journey:

1. Identify passionate staff and their interests!
2. Ask yourself...*Why do you need this project?*
3. Write your project charter.
 - a. Include impact measurements
 - b. Describe the new values and behaviours you would like to observe in your team
4. Find a sponsor.
5. *Have fun.*

This is about culture (first).

Keep in touch.



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