Digital Badges: Engaging and Rewarding Professional Development in the Library

Geoff Brown: eResources Niagara College

# (re)training

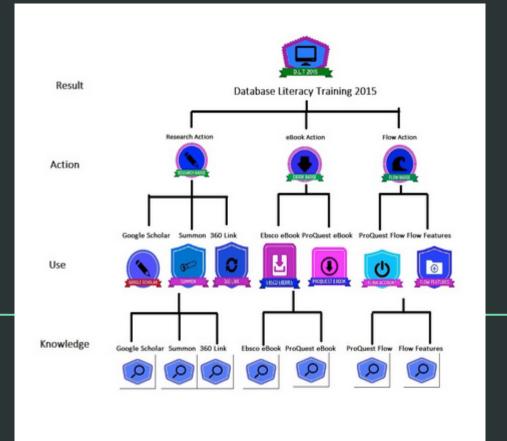
.....degree programs, additional accreditation course, professional development, OLA conferences, association events, workshop, MOOCs, lectures, etc.....



### 3rd party vs. in-house training

# elevator pitch

database literacy training program



### Database Literacy Training Program



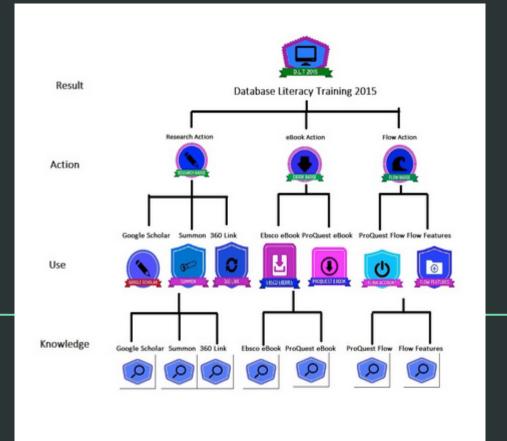
# digital badges

# malleable signifier

## represents a journey

# evidence of earning

ability to share accomplishment



### Database Literacy Training Program



201

HOME HOW IT WORKS 1. FIRST STEP 2. KNOWLEDGE 3. USE 4. ACTIONS 5. RESULT 6. FEEDBACK

### Bienvenue!

APRIL 15, 2015 ~ 1 COMMENT

Welcome to the Database Literacy Training 2015 experience! This site will provide an opportunity to earn badges while practicing skills and becoming more efficient at using NCLibraries resources.

Modus Operandi: The badging project is an attempt at creating a flexible platform for individualized learning. This blog will offer learning pathways that will challenge you to produce, evaluate, select, and share information in ways that will serve NC students and faculty better. After the training modules have been completed and all the individual badges have been earned, you will receive a final Database Literacy Training 2015 badge to mark your mastery.

### A Database Literacy Learner:

- Is engaged as a learner in interactions and experiences with databases in tangible and meaningful ways.
- Uses, shares, and incorporates applied information to emerging technologies that support and compliment our students and faculty.
- Considers the many varied interactions of the library with patrons, students, researcher and faculty.
- Is a literacy instructor sharing knowledge and skills gained with library resources.

What is Badging? Badging allows the learner to demonstrate a particular skill or aptitude as a visual and sharable digital representation. The learner applies knowledge, experience and proficiency to complete lessons and reach an end goal. Digital badges are awarded for achieving the identified learning goals. These badges can be shared through Facebook, LinkedIN, incorporated into a portfolio or email signature. Badges make your accomplishments visible and traceable.

### My Badge Progress

You must be logged in to view earned achievements

### Log in Here

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### How Summon Works

JANUARY 1, 2015 ~ GEOFF BROWN



### **How Summon Works:**

Summon is a robust database of preharvested content which can be searched to access a library's academic content. As we are all well aware ncLibraries discovery layer offers many

refinements to aid in culling the pull of results. These refinements enable more efficient searching and a more valuable results list. What this section attempts to do is the explain how Summon work behind the scenes to generate results and give insight in to how all of the pieces work together.

Summon has the metadata, abstracts and full texts of over 1.5 billion citations indexed with its knowledgebase. Of these citations, Summon boasts over 90 different content types from over 70,000 publishers, providers, abstract and indexing sources, library catalogues and institutional repositories. These statistics represent the full content that are indexed however, these numbers are not reflective of ncLibraries subscriptions.

### What is In the Summon Index



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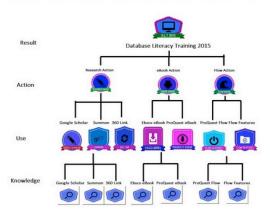
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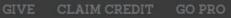
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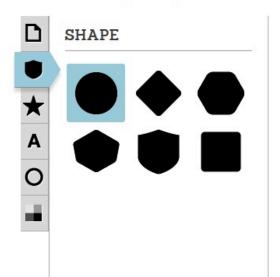
The Database Literacy Training Program is made up of 3 different stages of achievement; the Knowledge, Use and Action levels. The learner will read, use and apply information as he/she progresses through each level. Modules associated with these levels will allow the user to demonstrate his/her understanding of the concepts through short quizzes and exercises. A badge will be earned upon the completion of each module. Once all levels have been completed, a final Database Literacy Training 2015 Badge will be awarded.

Each module will take approximately 15 minutes to complete.











Save

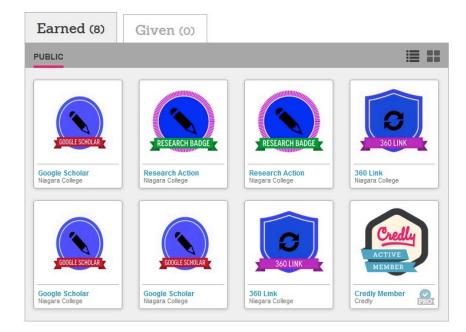




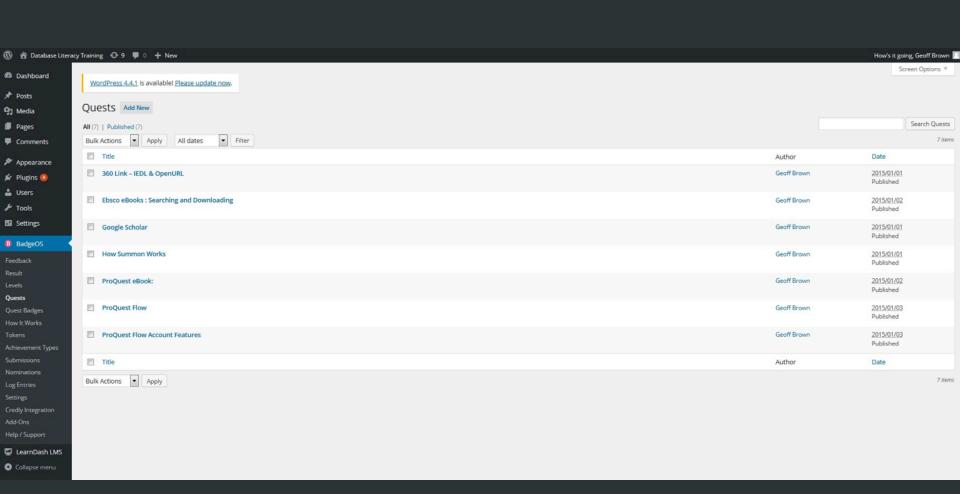


### Geoff **Brown**

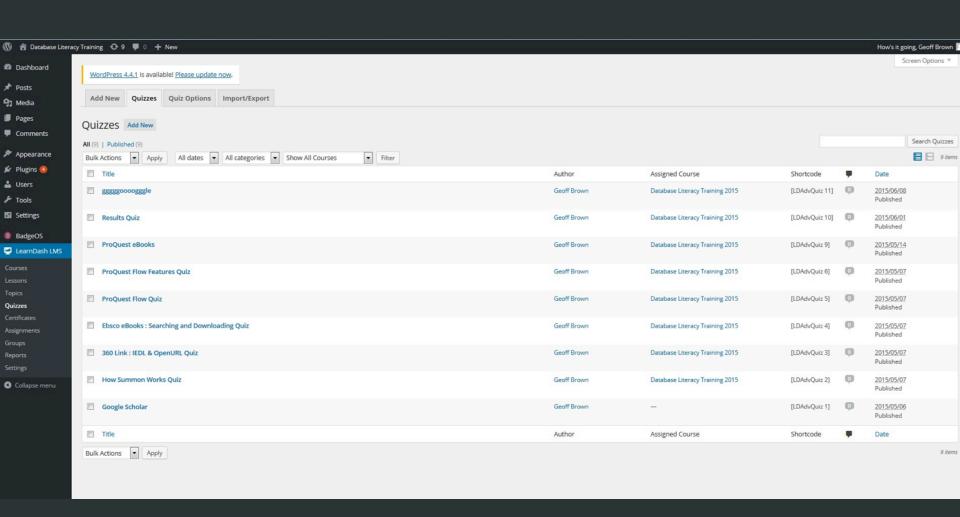
Credly member since March 2015



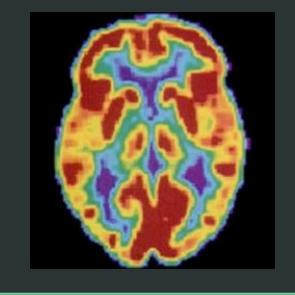
# Badge 98



# Learn Dash







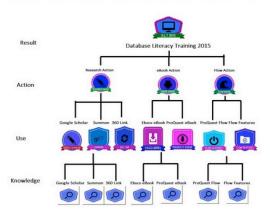
# adult learners

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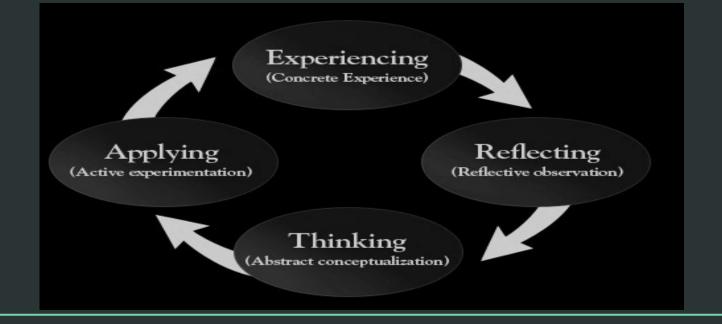
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### experiential learning

Kolb, David and Fry, R. "Towards an Applied Theory of Experiential Learning" in Cooper, C.L. (Ed). Theories of Group Processes. 1975, Wiley. p. 27 - 56

# pinpointing emerging competencies

Erin Fields. (2015). Making visible new learning: Professional development with open digital badge pathways. *Partnership : The Canadian Journal of Library and* 

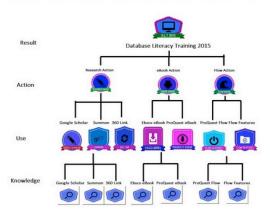
Information Practice and Research, 10(1), 1.

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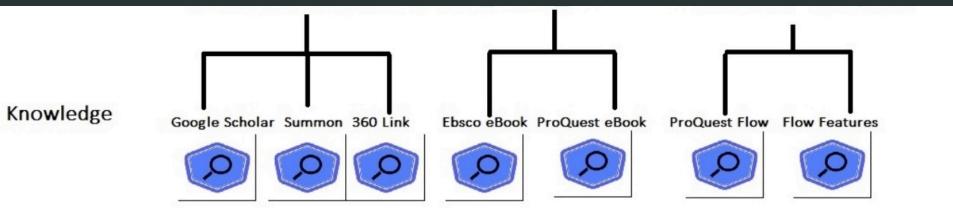
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## topics: knowledge

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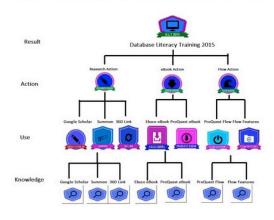
	1. 🗏 The patron might want to quote an abstract.
	<ol> <li>To learning more about keyword authors to return with a more refine search of our collection</li> </ol>
	search of our conection.  3. More results equals better research.
	4. Maybe they will get "lucky" and be able to find the full text.
	ummon has the meta data, abstracts and fulltext for over itations indexed within its knowledge base.
C	nations indexed within its knowledge base.
	1. □ 1.2 Billion
	2. 🗖 1.5 Billion
	3. □ 6 Million
	4. 🗖 3 Onions
V	What are two reasons why Summon does not have access to all of the
	ontent that NCLibraries subscribes to?
	1. 🗆 Smaller database providers have not been added to the Summon
	index.
	2. 🗖 NCLibraries only has limited server space.
	3. Major competitors have chosen not to share information.

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# topics: use

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### Ebsco eBook

JANUARY 2, 2015 ~ GEOFF BROWN ~ EDIT

Congratulations! You have just completed the Ebsco eBook module. You will be receiving the subsequent badge via email.



Searching eBook Academic Collection find the 2014 title "Unsayable Music: Six Reflections on Musical Semiotics, Electroacoustic and Digital Music" by Paulo C. Chagas. View this title as a PDF and go to page 190 and save this section to your desktop. Summit the PDF below.

My Badge Progress

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< PREVIOUS

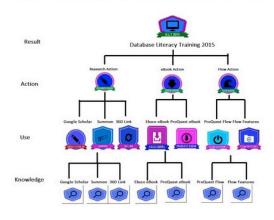
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Each module will take approximately 15 minutes to complete.

Research Action



Action

eBook Action



Flow Action



# topics: action

### Research Action

MAY 19, 2015 ~ GEOFF BROWN ~ EDIT

### You have earned this achieveme

Congratulations you have successfully completed the Research Action module! You will be receiving the Research Badge via email shortly!



A student approaches the circulation desk with a query regarding a "missing title". The student has used Summon with the limiters of Full Text and Scholarly Journals and the reach the attached screen. They have searched the terms "digital literacies and video games" and selected the article "Gender

Identity Construction through Talk about Video Games "by Sara M. Cole. Unfortunately, the article is a dead link (see image below).



Explain to the student why this might have happened and then offer them another full text article on same topic. Submit the explanation below.

### My Badge Progress

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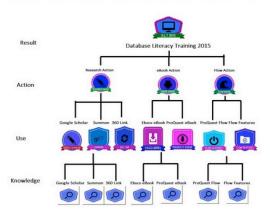
### **Database Literacy Training**

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### Result



Congratulations you have completed the Database Literacy Training 2015 experiment! To receive your final Database Literacy Training badge please complete the survey below.

### Log in Here

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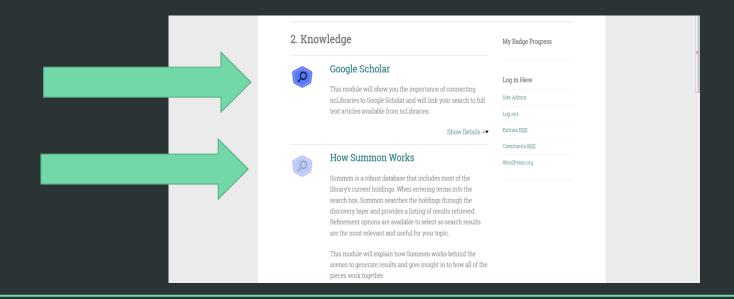
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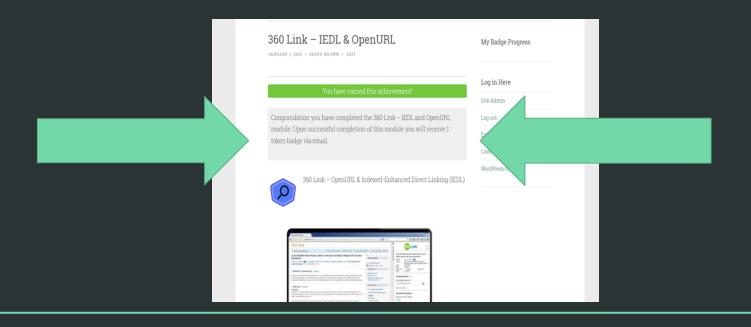
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## topics: result

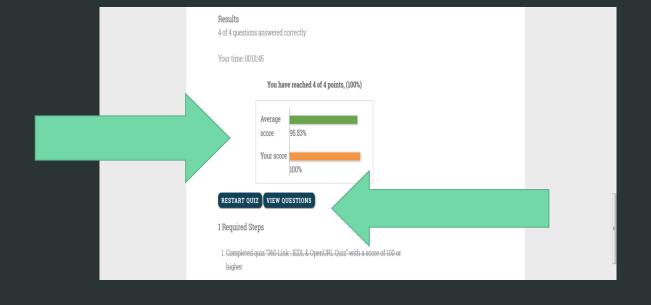
### My Badge Progress Result Log in Here Site Admin Log out Entries RSS Comments RSS Congratulations you have completed the Database Literacy Training 2015 experiment! To receive your final Database Literacy Training badge please WordPress.org complete the survey below. Results Quiz 1. Question The way this course is organized has helped me to understand and learn how to use our library resources more efficiently. Strongly Agree. Agree. Disagree. Strongly Disagree. 2. Question Important course information – such as the learning objectives, knowledge sections, quizzes and assignments - was communicated clearly. Strongly Agree. Agree. Disagree. Strongly Disagree. 3. Question



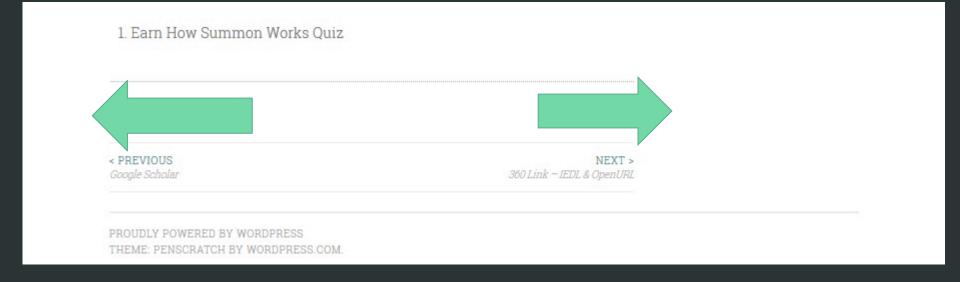
### features: muted colouring of badges



### features: completion message



### features: quiz bar and restart button



### features: gateways



### feedback

"The database literacy training modules gave me a deeper understanding of what goes on "behind the scenes" of our resources. I really enjoyed spending time learning and relearning the little tips and tricks that are hidden in our databases in a structured and concentrated manner."

"I think the training was useful in so far as it made us do things like set up a ProQuest Flow account etc. Sometimes we know we should do things like that in our spare time on the desk, but we don't do it because we don't think of it or we are just being lazy, so the training sessions

just because we don't think of it or we are just being lazy, so the training sessions were a good prompt/incentive to further our knowledge about our libraries digital tools/resources. "

"The module had a logical organization so it was easy to follow the steps and navigate.

However I found the contrast in the screen shots a little bland so it made it a little harder to focus on."

### 3 - 4 person job

# thoughts

do digital badges have any real value if you don't continue the process? or is that even the point?

## thoughts

gebrown@niagaracollege.ca

## conclusion