



LEEDS AND THE THOUSAND  
ISLANDS  
Public Library



- Technology has changed the way we read and gather information.
- Electronic devices, tools, educational and recreational equipment are all platforms that present new opportunities for libraries to increase our roles in this new economy.
- Libraries need to, change and adapt - and share - to stay relevant.



# TIME



# Community buy in and Peer Reviews

- The premise is Peer to Peer based sharing, which applies to both goods and services.
- Sharing, bartering, lending, trading or swapping of goods without having to own them.
- Peer review system to evaluate each other's level of trust.
- User Experience

The screenshot displays a 'Reviews (2)' section. At the top, there is an 'OVERALL RATING' box with five yellow stars and the text 'Based on 2 reviews'. Below this, there are four categories with star ratings: 'Cleanliness' (5 stars), 'Accuracy' (5 stars), 'Host' (5 stars), and 'Value' (5 stars). To the right of 'Value', there are two more categories: 'Location' (5 stars) and 'Experience' (5 stars). Below the ratings, there are two user reviews. The first review is by 'Christop...' with a 5-star rating and the text: 'Condo living I must say is spectacular. Great area near to all the essentials. Great space, I really felt at home. Henry was great also, even gave me pointers about the area and had some timely recommendations. Next time I visit, I'm definitely staying here. I'd refer to anyone visiting Bangkok.' The second review is by 'Harcharan' with a 5-star rating and the text: 'Our host khun Ning was very personable and warm. The condo unit was very clean and well maintained. We will certainly recommend this unit and host to my friends travelling to Bangkok for holidays.'

Reviews (2)

OVERALL RATING  
★★★★★  
Based on 2 reviews

Cleanliness ★★★★★  
Accuracy ★★★★★  
Host ★★★★★

Value ★★★★★  
Location ★★★★★  
Experience ★★★★★

Sort reviews by:

Christop...  
★★★★★  
Condo living I must say is spectacular. Great area near to all the essentials. Great space, I really felt at home. Henry was great also, even gave me pointers about the area and had some timely recommendations. Next time I visit, I'm definitely staying here. I'd refer to anyone visiting Bangkok.  
Reviewed Sep 2013

Harcharan  
★★★★★  
Our host khun Ning was very personable and warm. The condo unit was very clean and well maintained. We will certainly recommend this unit and host to my friends travelling to Bangkok for holidays.  
Reviewed Jun 2014

# Peer to Peer sharing makes people nicer

- When RelayRides, installed a device in renters' cars that allowed them to unlock it without meeting up to hand over the keys.
- Satisfaction went down nearly 40% and complains shot up fivefold.
- When they met in person, renters kept their car cleaner and returned them on time more often.

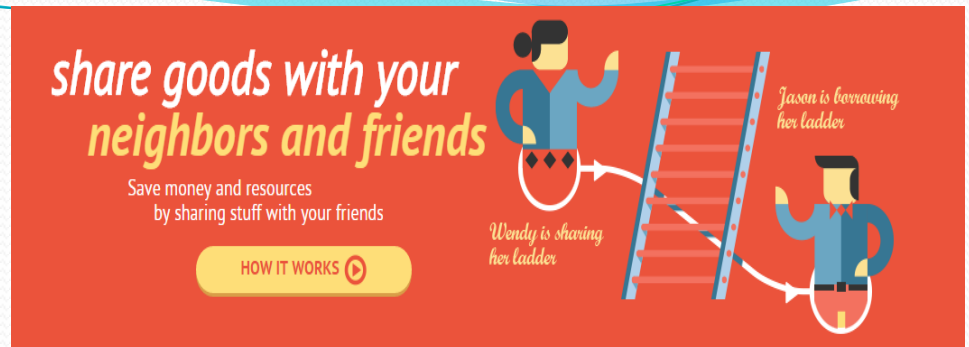


# Items with high idling capacity

- The life time use of a power drill on average is 13 minutes (diynetwork).
- Books, DVDs and audiobooks all have high idling capacity. From an economic standpoint it makes more sense to borrow that to own.



- New opportunities to connect with neighbours and friends through unique experiences and targeted platforms a sense of community is created.



Kijiji™







## Computer Help

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**taskrabbit**  
*Life is busy. We can help.*



## Research

Need help with a research project? Taskers can do the legwork for you.

Select Task

Libraries risk losing our market share if we don't participate and promote programs and services along with the sharing economy.



Flickr gottschar CC-BY)



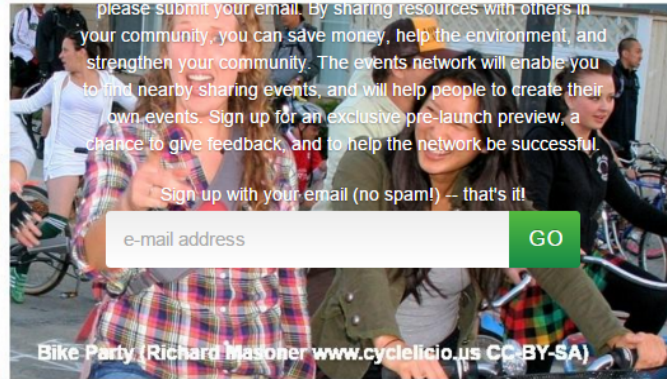
Cleaning (Flickr transitionus CC-BY-NC-SA)



Hackathon (Flickr hackmy CC-BY-SA)



Flickr pfjk CC-BY)



Bike Party (Richard Mascher www.cyclericio.us CC-BY-SA)



Sunday Soup (sundaysoupsantander.wordpress.com)

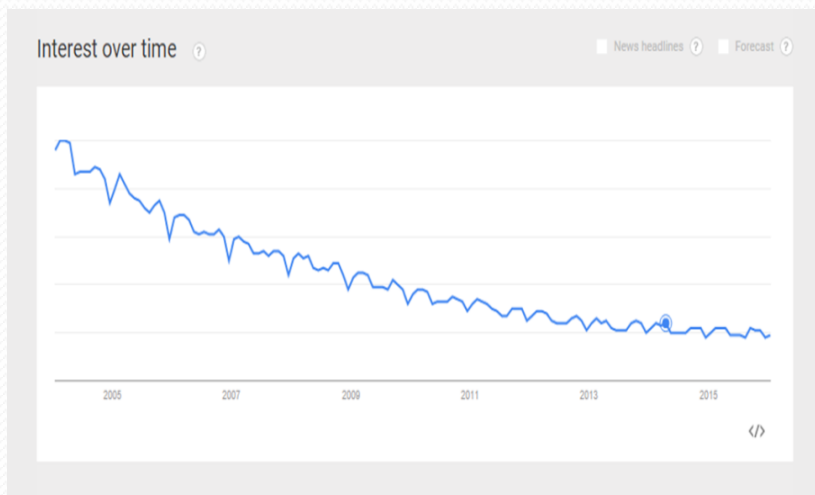


# Sharing provides new platforms for libraries

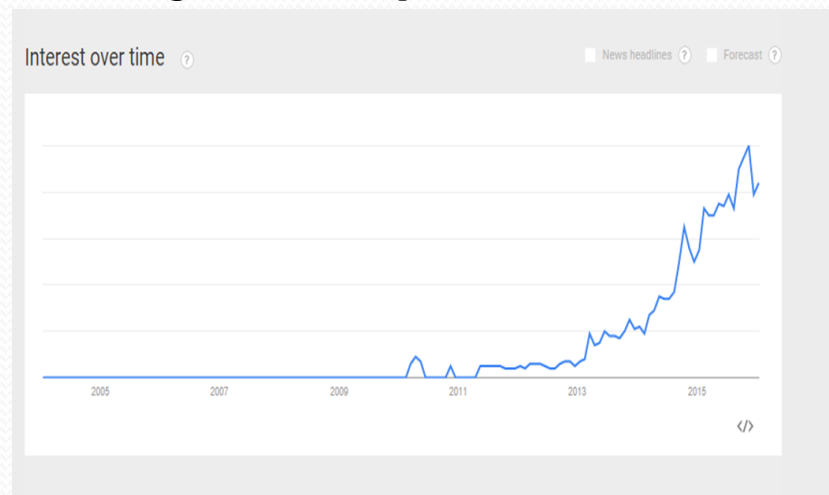


# Libraries and the Sharing Economy

## Public Libraries 2005-2015



## Sharing Economy 2005-2015



- There is no single Template for Libraries
- The library of today has grown from what we have FOR people to what we can do WITH people.
- We must continue to actively seek out new way to serve and engage our communities,
- To boldly go where no library has gone before



- Libraries are increasingly engaged with the communities we serve and work to harness the tools necessary for full integration.
- We must rebrand and change in order to remain current
- We must remain responsive and relevant to the needs of our environment even as they challenge our comfort level.



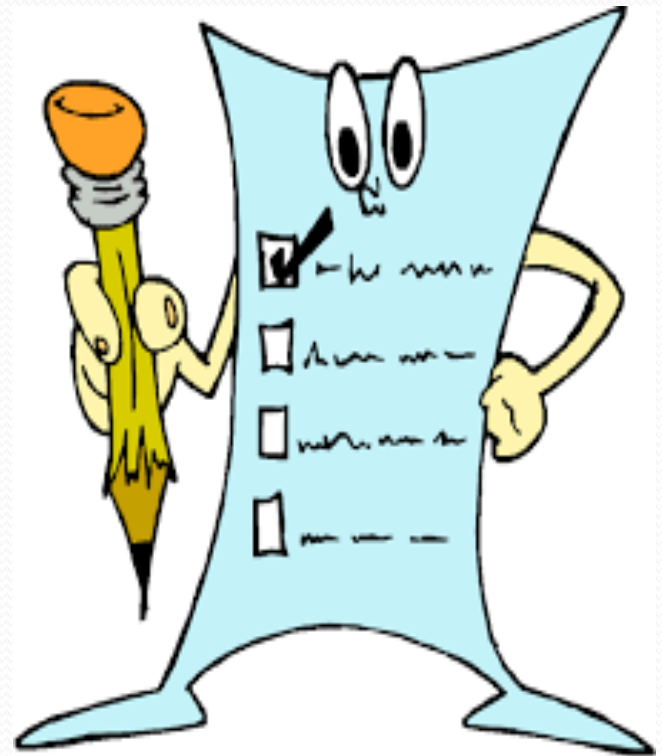
- Adding new layers of service relevance.
- Our role is not to judge why users cross our doors, but to be as creative and open-minded as possible in proving our relevancy.
- Today we share museum passes, books, DVDs, ebooks, and information. With this in mind a Recreation Library is not a far leap.



# Steps in Developing a Recreation Library

## Step 1

- Examine your Users and Environment
- Few Young Adults
- Happy Seniors
- Happy Young Families





# Step 2

- Community Asset Mapping
- Assets -- Green Space
- Strengths -- Staff
- Partners -- Friends



# Step 3

- Listen
- Show them you care
- Think out side the box
- Dream big



# Step 4

- Plan and Prioritize
- Develop check list
- Prioritize
- Probabilities
- Possibilities
- Probably Not

Yes	No
Gaming	Beer
Tennis	Water skies
Basketball	Waterslide

# Step 5

- Respond
- The Recreation Library started with a bang
- PS4 day after release
- Changed former library parameters, broke down barriers, created excitement circ. to date: 3,888



# Step 6

- Evolve
- Be prepared to adapt
- Change is good
- Community Feedback was consistent in the desire for a library that would lend non-traditional equipment



# Step 7

- Promote, Promote, Promote
- Surprise your community with your message placement
- Find your target group and provide
- Information on new programs and services
- Talk to everyone about your new program



# Step 8

- Create a sense of exclusivity
- During the first two weeks equipment was offered to existing card holders only. Card holders were able to sign materials out for non-members. Suddenly the library had street cred and we had Brand Ambassadors



# Step 9

- Evaluate and Monitor
- Very important
- Large increase in YA usage and participation.
- The first year we went through multiple sets of equipment.





# Step 10

- Keep Growing and looking for patterns.
- Break down a barrier to service.
- Our Young Adults were very surprised that the library cared about what they wanted. Now our Youth feel comfortable suggesting new games and a preference in equipment.
- The Recreation Library will expand to serve our seniors with urban walking poles and other equipment geared to the senior's population.



# Lessons Learned

- Buy the best quality you can afford
- Find quality display space
- Label
- Don't be afraid
- Keep moving forward



# Opportunities:

- Community Kitchen—Great Way of Connecting with your community in a unorthodox way
- Seed Lending Library
- Community Garden- This can be an excellent spin off the Seed Lending Library
- Preserves Swap
- Skate Swap
- Garming Exchange
- Prom/Formal Exchange
- Tool Exchange
- Skill building hub -where you can learn to make chocolate or keep back yard chickens
- Talent Swap hosting a Talent swap at the library creates a great sense of community and can provide some exciting Talent Swaps.

- As librarians we are equipped to create sharing platforms to create a culture of sharing and social good.
- Librarians can promote the shared economy and encourage municipalities to join us.
- Together we can become communities that share and grow.



# Stats

- Pop 9,200
- Rec library, from basket ball to fishing rods, all free
- Total youth 10-19
- Total circ: 4,884

