

Taming that Beast of Library Statistics

Tim Tripp, Sarah Bonato, Sharon Bailey

+ Today's Topics

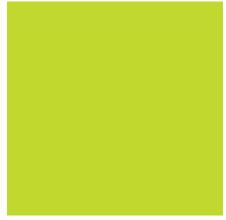
- About CAMH
- The CAMH Library
- Our history of collecting reference statistics
- The changeover process
- Challenges of demonstrating value
- Future plans

+ Introducing CAMH

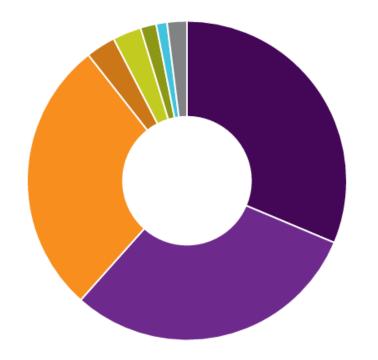
 Canada's largest mental health and addiction academic health science centre

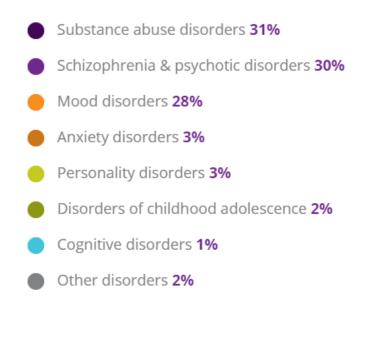
- Fully affiliated with the University of Toronto
- A Pan American Health Organization and a World Health Organization Collaborating Centre
- Serves over 31,000 patients per year
- 500,000 outpatient visits per year
- Over 8,000 Emergency Dept. visits per year
- Average length of stay 43 days





Primary diagnosis of inpatients on admission





56 %

had more than one diagnosis at admission

+ Transforming Lives...

 CAMH is unique from most teaching hospitals in that it has a fourth pillar – Build

- Literally reflected in our redevelopment
- Broadly about fighting the stigma associated with mental illness and addiction.
- Reflected in the work we do to support policy development and system change





BUILD

CARE

DISCOVER

LEARN

+ The CAMH Library

- The services and resources of the CAMH Library support and enhance CAMH's multidisciplinary research and clinical programs, its educational mandate and its health promotion initiatives.
- As an important contributor to CAMH's provincial role, the Library provides services to professional communities and the public of Ontario.
- Builds upon the collection of:
 - The Addiction Research Foundation (ARF) Library
 - The Farrar Library of the Clarke Institute of Psychiatry
 - The Queen Street Mental Health Centre, Health Sciences Library.







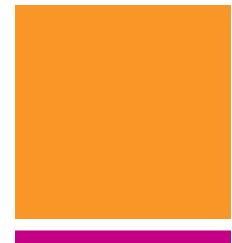
+ Our Library Collection

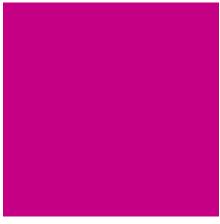
- The collection includes books, journals, reprints, research reports, government documents in both print and digital format, as well as videos.
 - Only a 20% overlap with UofT collection
- Scope is international and historical in core areas
- Ontario and other Canadian materials including laws and government and NGO reports are also collected
- Special and Historical collections include a historical Temperance Collection



+ Our Library Users

- CAMH staff members
 - Clinical
 - Research
 - Education
 - Administration
- Students
- Patients
- Professionals from other organizations
- Members of the public





(yes, we're a medical library, a patient library and a public library)

History of Reference Statistics Collection

- ARF / CAMH Library has a long history of collecting in-depth statistics
- The focus was who was requesting the info
 - Emphasis on capturing questions from non-staff
- Data (from Info Centre & Library) was used for:
 - Developing PIMs (brochures)
 - Balanced Scorecard in the 'Services to the Community' section





+ Quick Timeline

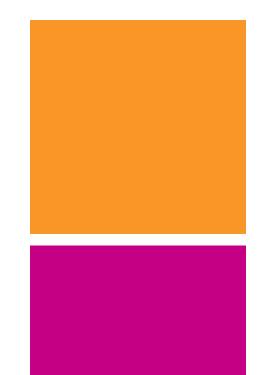
- 1990s, Q&A software was used
 - Selected because of its flexible and searchable text fields
- 2000. Library moved to MS Access as Q&A was not Y2K compatible
- 2000-2012. Library continues to use MS MS Access
- 2012 Hospital reorganization; Library moves out of research and reports to Education
 - The limitations of the fields and field values was becoming evident





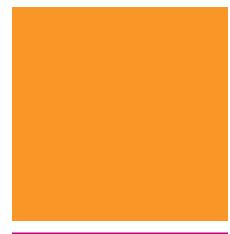
+ 2013 – Library Value Taskforce

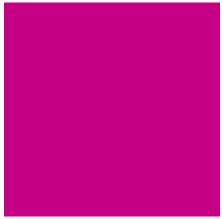
- Health Sciences Information Consortium of Toronto
- It became apparent from literature reviews, etc. and the work of the taskforce that the Library was capturing
 - The Who
 - The Subject Area
 - The Type of Service provided
 - But not the Why



+ The Decision to Transition

- Need to revise the data collection parameters
- Limited ability to customize Access
- Dislike of Access
- Data demands from senior management - more, more, more!
- Desire for a real-time dashboard of activity
- Experience with LibAnalytics





+ About LibInsight

- One of a suite of products by Springshare (others include LibGuides, LibSurveys, LibCal, LibAnswers...)
- Marketed as an upgrade to the basic LibAnalytics product
- Boasts of:

•Opportunity to keep all library data in one place and hosted remotely

- Highly customizable templates
- Great support, training, and a community of users

Integration with other Springshare products





+ LibInsight vs MS Access

MS Access

- No additional cost beyond software
- Hosted on network
- Customization can be done locally
 - ... if you know how to do it
- Running reports can be a challenge

LibInsight

- Subscription-based
- Hosted remotely by vendor
- Multiple datasets in single interface
- Customizable templates geared to libraries
- Easy to build and edit fields and values
- Analysis/reports easier to generate and format
- Dashboard feature (ostensibly) available for as-needed analysis and reporting
- Datasets can (ostensibly) speak to each other for further analysis

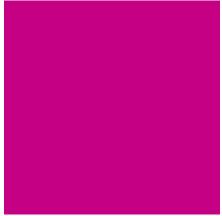




+ Changeover process from MS Access to LibInsight

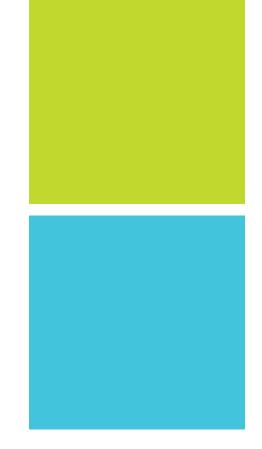
- 1. Export legacy data from Access
- Import legacy data to LibInsight with all original fields and values for analysis and reports
- 3. Build and test new dataset
- 4. Record (and backdate) data from changeover period





+ MS Access Interface

E Call Reference					_ 0	X
Da	te Monday, January 25, 2016		Do Not Use	0	Save Record	
St	aff Sarah Bonato	▼	Reference (Hrs)	0		
Contact Made	Зу	▼	Research (Hrs)	0	Calculate Time	
Langua	ge English	▼	Total Time (Hrs)	0		
Deptartment/Foc	s	▼	Record ID	15427	Preview Report	
CALLER INFORMA	TION 😊 MATERIAL REQUEST					_
Caller Typ	e CAMH Internal	▼	Addiction / MH Profess	ional	•	
			Govern	ment	▼	
			Public S	ector	▼	
			Stu	ident	•	
Caller Locatio	n Ontario	•				
Service Provide	d		•			
Subject	1 Adolscents/Youth		•			
Subject	2 Concurrent Disorders		•			
Caller Question	n				*	
Respons					~	
Informatio	n					
Internal Referr	1	•	External Referral		•	
Record: I 4 919 of 9	19 🕨 🕨 🔛 🕅 🕅 No Filt	er	Search			
		_				

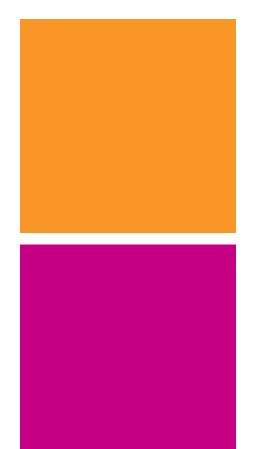


+ Looking at Our Database Fields in MS Access

Main Fields

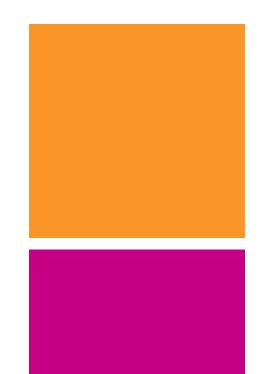
- Date
- Staff
- Contract made by
- Language
- Department/Focus
- Total time spent
- Caller type
- Service provided

- Subject 1
- Subject 2
- Caller question
- Response information
- Internal referral
- External referral
- Material Request



_ Some Subcategories of the Main Fields

- Caller Type
 - Included over 11 selections for caller type
 - Some caller types selections had subcategories
 - Example Caller Type Public Sector
 - Subcategories of Public Sector
 - Criminal Justice
 - Education
 - Health
 - Library
 - Social Services



+ What We Were Working With

- Over 70 subjects captured
- 26 Department/Purposes options
- Over 30 caller types
- Much overlapping concepts in all of the fields
- Collecting data on subjects of requests was not repurposed
- Not used for collection development
- Not often used to develop library projects
- Collected very detailed information about each transaction



+ How We Captured the *Who* of the Request

- Current MS Access caller types
 - Addiction mental health professional
 - CAMH internal
 - Client/family
 - General public
 - Government
 - Librarian
 - Other
 - Private consultant
 - Public sector
 - Student
 - Unknown





+ How We Captured the *Why* of the Request?

- Aboriginal Programs
- Client Advocacy/Support
- Clinical Program Area
- Cooperate-CEO's office
- Cooperate-Other
- Cooperate-Public Affairs
- Education

- Education Course Development
- Education Product / Content Dev
- Education Research

- Foundation
- Health Equity
- Health Promotion
- Information Centre
- International Health
- Nursing Education
- Pharmacy
- Provincial Services (PSSP)
- Research Area
- Research Office
- Resident Other
- Resident Psychiatry



+ How We Captured the *Service* Provided

- CAMH Library Orientation
- CAMH Library Presentation
- Lecture / Workshop
- Help Directory Info
- Help Clients / Public
- Instruction Group
- Instruction Individual
- Reference
- Research Support Searching
- Research Support Coaching
- Research Support Consulting
- Special Project

+ How We Captured *What* Our Caller Wanted to Know

- Captured the main two subjects of the caller's question
- Also had a free text field for entering the caller's question



Subject of the Question

- Aboriginal
- Abuse Sexual / Physical
- Adolescents/Youth
- AIDS/HIV/STD
- Alcohol Drinking
- Anxiety
- CAMH
- CAMH Historical
- CAMH Library
- Cannabis
- Children

- Cocaine
- Concurrent Disorders
- Crime
- Developmental Disorders
- Disabled
- Drug Testing
- Drugs of Abuse
- DWI
- Eating Disorders
- Economics
- Education

- Education, Professional
- Elderly
- Ethnicity/Culture
- Evidence-Based / Best Practices
- Family
- Fetal Effects
- Gambling
- Hallucinogens
- Harm Reduction
- Homeless
- Inhalants

Subject of the Question

- Law & Mental Health
- Mental Disorder Other
- Mental Disorders
- Mental Health
- Mental Health Topic (Suicide, Stress,)
- Methadone
- Mood Disorders
- Opioids / Heroin
- Personality Disorders

- Policy/Legislation
- Prevention/Health Promotion
- Professional Practice
- Program Planning
- Psychotherapy
- Schizophrenia
- Special Populations
- Statistics
- Stimulants

- Tests / Instruments
- Therapy Drugs
- Therapy Other
- Tobacco
- Trauma/PTSD
- Treatment
- Violence
- Women
- Workplace

+ Our Process for Transitioning

- If we could not define the scope of the field we did not use it
 - Knowledge exchange
 - Search coaching
 - Search consulting
- Did not combine different categories into a single field (i.e. time and question type,) since we could not analyze separately in the final dataset
- We looked for overlapping concepts
 - Alcoholism
 - Alcohol Drinking
 - DWI (driving while intoxicated)

+ Paring Down The Fields

CAMH Staff Department

- From 26 categories to 15
- Added Purpose of Request
 - Separated purpose of request field from department
- Service Provided
 - From 12 to 8
- Subject Area

camh

• From 70 to 42!

+ A Closer Look at Behavioral Health Topics

- Used Drugs of Abuse for more than one topic
 - Cocaine
 - Hallucinogens
 - Inhalants
 - Stimulants
- Used Therapy—Pharmacological for more than one topic:
 - Methadone
 - Treatment





Example Discarded Fields/Added Fields

Discarded Fields

4

- Internal Referral
- External Referral
- Subcategories of caller type
- Added Fields
 - U of T Affiliated
 - Feedback
 - Follow Up

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Annual Report Fodder

+ Example Discarded Subjects/Added Subjects

- Discarded Subjects
 - Abuse Sexual / Physical
 - AIDS/HIV/STD
 - Crime
 - Drug Testing
 - Women
 - Eating Disorders
 - Economics
 - Mental Health Topic (Suicide, Stress,)

Added Subjects

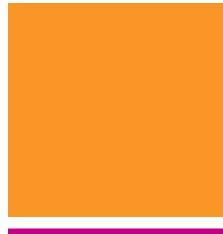
- Advocacy
- Health System
- Gender
- Self Care/Self Help
- Treatment Programming/System





+ The Fields for LibInsight

- Start Date
- Library Staff Member
- CAMH Staff Member
- U of T Affiliated
- Non CAMH Staff
- Contact Location
- Purpose of Request
- Service Provided
- Subject(s)/Subject Area(s)
- Reference/Research Question (Free text)
- Response Information (Free text)
- Total Time Spent
- Feedback (if any)
- Annual Report Fodder
- Contact's name, email address, organization, additional info





The Fields for LibInsight

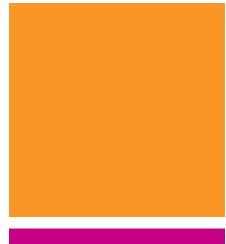
	Entered By Bailey, Sharon	Service Provided *	Alerts Group Instruction
	Notes		Individual Instruction Library Orientation
	B	Subject(s)/Subject Area(s) *	Mental Disorders (other) Mental Disorders General Mental Health Mood Disorders
Start Date 2	Jan 22 2016 00:00		
ibrary Staff Member *	💿 Sharon Bailey 🔘 Sheila Lacroix 🔘 Sarah Bonato 🔘 Tim Tripp	Reference/Research Question	Looking for guidance on how to search for research on antipsychotics deli
Contact Made By *	Circulation desk telephone Direct email	A Response Information	Instruction on building research question, choosing subject terms and filter
	Direct telephone Library email	▼ Total Time Spent (hours) *	1.25
CAMH Staff? *	● Yes 💿 No 💿 Unknown	Feedback (if any)	
MH Staff: Department	Clinical Programs	▼ Follow up? *	• No 💿 Yes
U of T Affiliated? *	💿 Yes 💿 No 💿 Unknown	Annual Report fodder? *	No O Yes
Non-CAMH	Select a value	▼ Contact's name	
Contact Location *		Contact's email address	
Purpose of Request *		Contact's Organization	
Purpose of Request *	Clinical Product Development Professional Development Reference	Contact's additional	

Notable Challenges With the Transition

- Finding a balance between collecting information that:
 - Is relevant and measurable
 - Is able to be entered in less than 1 minute
 - Captures the complexity of the services provided
- Complexity of requirements
 - Time spent vs. duration
 - Building consensus on taxonomies
 - Ongoing research (project vs. problem)
 - Custom templates break cross data set integration
- Dashboards are very limited (require time axis)
- Data still needs to be entered!

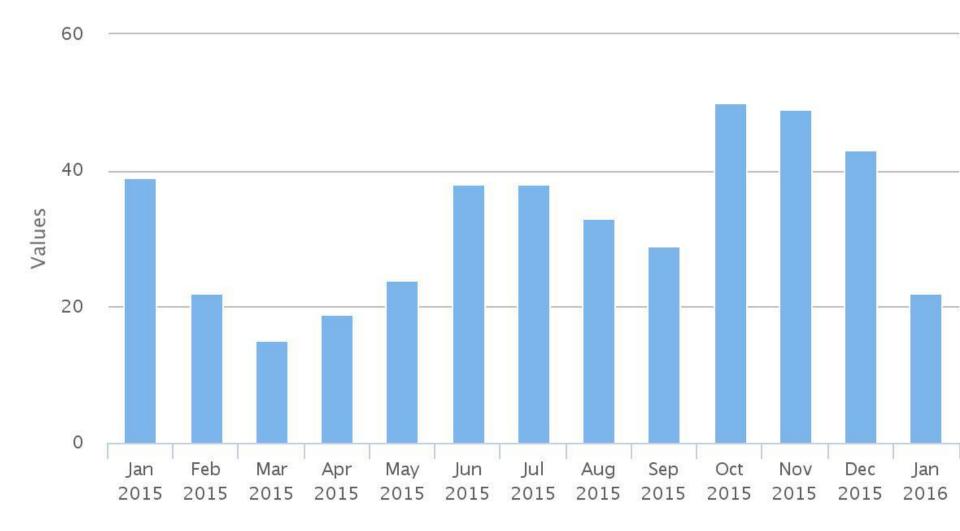
+ Evaluation of LibInsight (So Far)

- Easy for frontline staff to use
- Can have more than one data set
- Reports can be run quickly
- Automatically generates graphs
- Real date time entry
- Can import from other data sources
- Customization options
- Web based
- Cost
- Limited data visualization potential
- Yearly renewal required
- Time investment required to transition



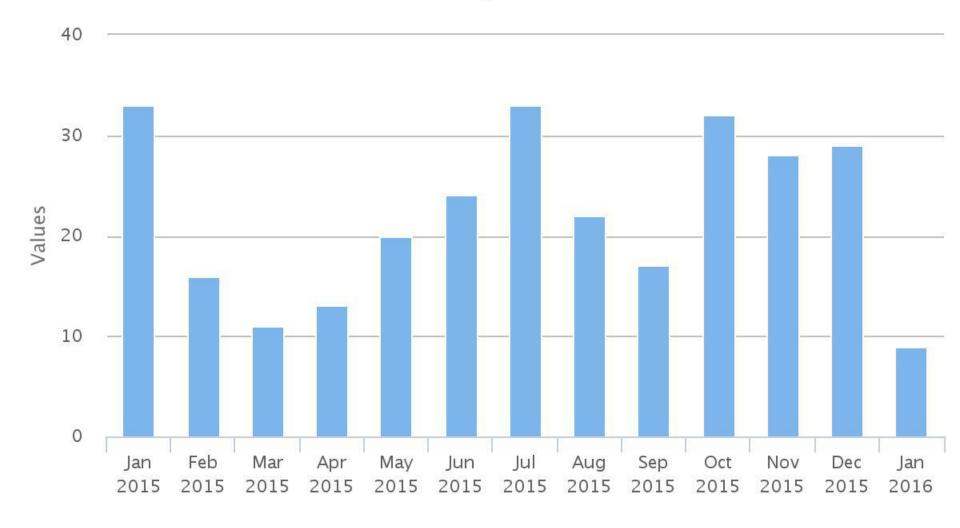


of Entries

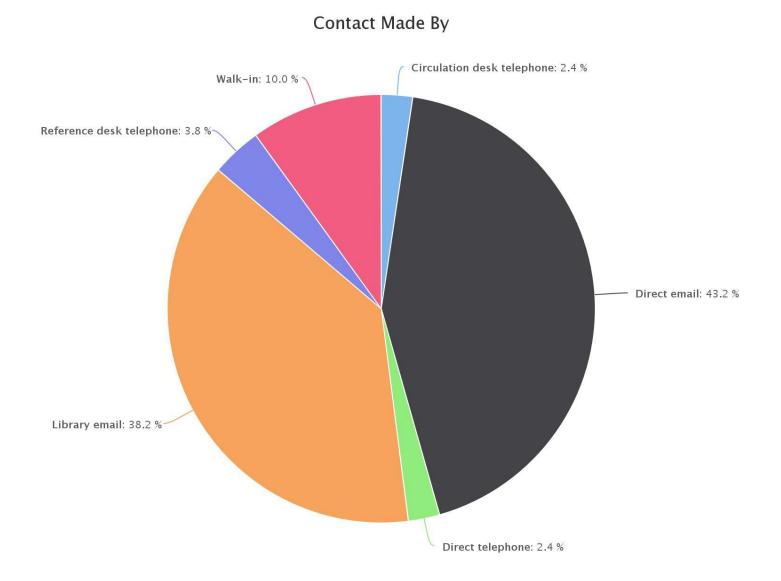


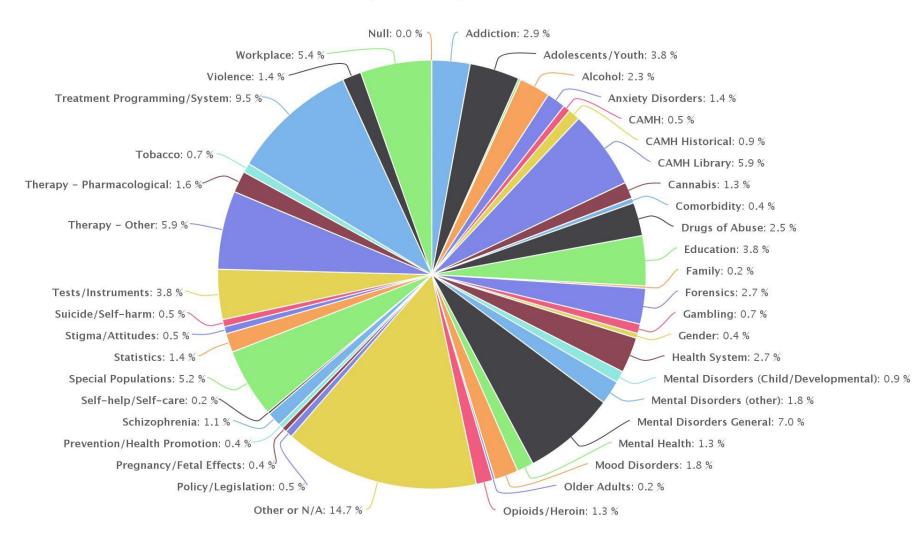
of Entries

Total Time Spent (hours)



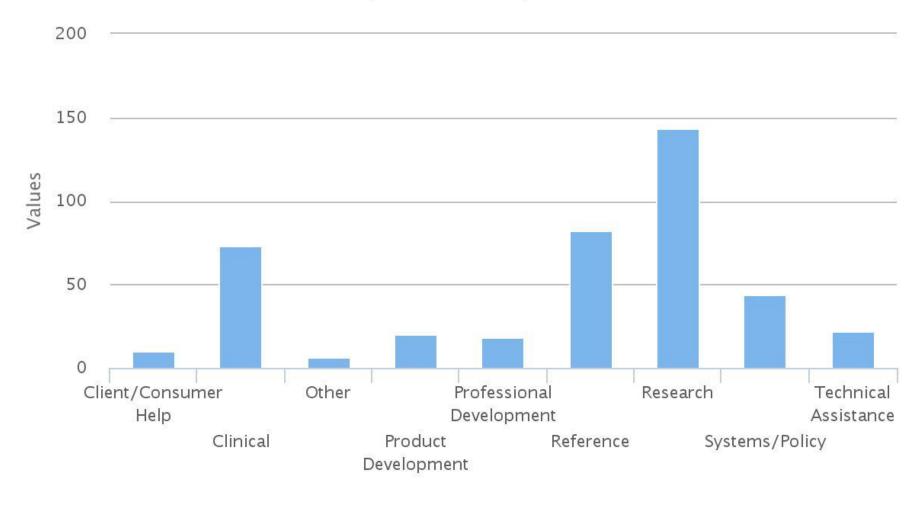
Total Time Spent (hours)





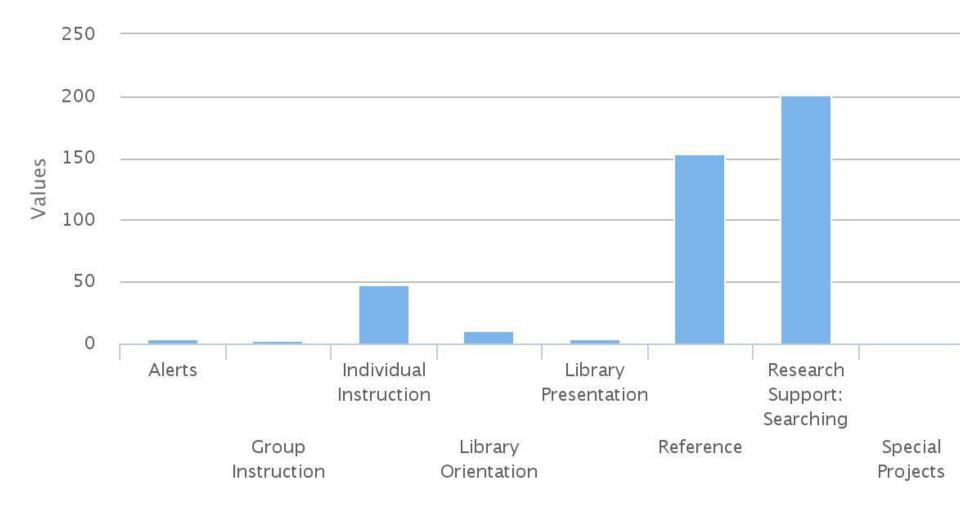
Subject(s)/Subject Area(s)

Purpose of Request

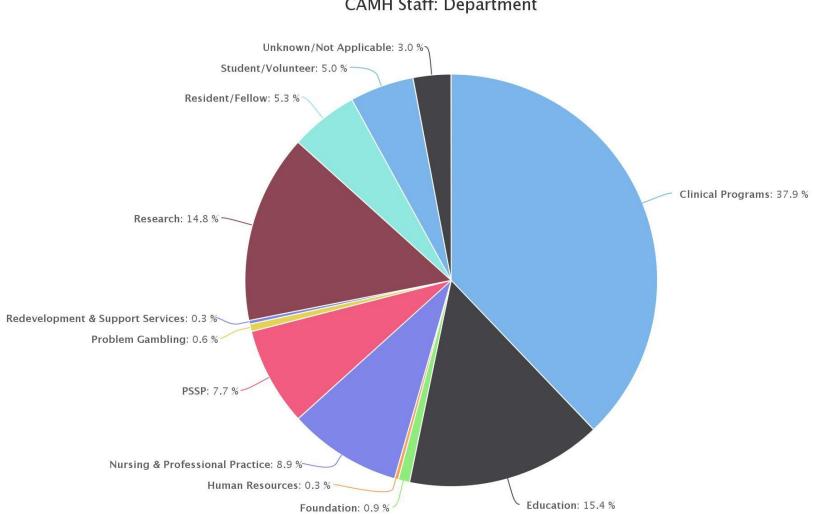


Purpose of Request

Service Provided



Service Provided



CAMH Staff: Department

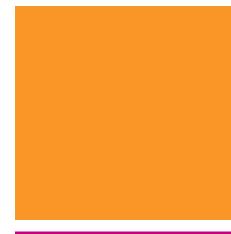
+ The Challenges of Demonstrating Value

There's still a gap between:

- what we do & knowing the impact
- effort & complexity
- instruction & outcomes
- time spent & time saved
- data & data visualization



- Reference statistics are only a part of a broader picture of library service trends
- Designing and implementing any new system for tracking statistics requires thoughtful planning
- Deciding how much data to collect is a challenge
- Exploring options for using LibInsight for all library statistics
 - Interlibrary loan
 - Document delivery
 - Circulation
 - E-resource usage
 - Adding Archives to Reference dataset
- And keep asking what are we trying to accomplish?





+ Questions and Comments

+ Contact Info and Thank You

Contact Info

CAMH Library 33 Russell Street Toronto, ON M5S 2S1 Canada 416-535-8501 ext. 36988 Email: <u>library@camh.ca</u>

Thank You

Sheila Lacroix, CAMH Library Coordinator Irma Sauvola, OLA convenor

