



Write down **ONE** great public library program idea for entrepreneurs.

BI-MONTHLY INFORMAL
SMALL BUSINESS
INFORMATION SESSION
IN LIBRARY LOBBY
DROP IN. 1 hour.

Thank You!



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ALA

People's Incubator

White paper on
supporting entre-
preneurship

Thank You!



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Business information
Base line : @ Toronto
public-library

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

- Tax season preparedness
info session -

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

How STATS CANADA CAN
~~grow~~ grow your business.

FUNDING HOME BUSINESSES:

WOMEN'S BUSINESS: Keeping balanced
& profitable

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

Networking event
for people ~~at~~
~~the~~ at the start-
up phase.

Thank You!



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speaker series
to share stories / struggles

Thank You!



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Social Media Tips
for Small Biz

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

Who can help me set-up my new small business? Can I have a list of contacts & resources available?

Thank You!



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Business planning workshop.

• how to do community research, etc.

Thank You!



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I am a technician involved with 10 branches across a long county but I do like the idea of partnering with community services across the county getting to know all services across the county.

Thank You!



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- I really like the idea of bringing in successful entrepreneurs to speak to upcomers, to tell their experiences.

Thank You!



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Collaborate with
Community college
librarian to
showcase resources
available to public
there.

* or go to the CC to
talk up the PL
service for
entrepreneurs

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

I have long wished
to partner with our local
Small Business^{Help} Centre.

Thank You!



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Working with government
partners workshop

↳ invite municipal
economic development
officers

→ provincial + fed reps

→ talk about grants / loans

→ available mentor apps.

Thank You!



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Using social media to market + promote your small business.

Thank You!



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-Panel discussion of local "mom"-preneurs or local artisans/makers

Thank You!



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Graphic design /
laser printer
workshop so new
biz owners can learn
to create own
marketing materials
if they cannot afford
to hire / pay.

Thank You!



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- Teen Dragon's Den
- ~~startup ideas / brainstorming~~
- ~~mentoring~~
- co-working space
(shared office space)
- social media, Google Analytics
- ~~delight tax → record keeping~~
~~(EPA volunteers)~~

Thank You!



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Invite new business providers to make a you-tube video promoting their business, in our Maker Space

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

How to start an ethnic food take out business.

Thank You!



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Brown bag lunch sessions
with presentations on LinkedIn,
social media, other topics....

Thank You!



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networking event

inviting local businesses
with a guest speaker

- partner with business
association to promote

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

Q+A panel of funders
eg: granting bodies
: venture capitalists
: city programs
: R/C Centres
↳ reg. innov. centre..

Thank You!



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Bookkeeping

Thank You!



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Import/export business for newcomers.

Thank You!



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- ① Invite local small business people to talk about how they got started in the "small business world"

I think CPL already does this but I think it's a great idea.

- ② "Speed Dating" type of program where the library would invite many different types of small businesses. Then the public could sit with each of these small businesses for a short time ~~to~~ ^{Thank You!} learn how those

businesses started. People would rotate or the presenters could rotate.



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Angel Investors, VC - other financing avenues ^{than} banks.

Proper accounting practices

Effective management team composition

Access to Accelerators; Incubators

Networking with the entrepreneurial ecosystem.

Opportunity Analysis measurement

Awareness of the attrition rates.

Know how to be objective

Legal Assistance

Distribution

Mentor Hours

Thank You!



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Customer Validation process
Business Idea Validation
Needs/Wants of their customers.

Thank You!



Write down **ONE** great public library program idea for entrepreneurs.

make a special
get together night
for people to exchange
ideas. Sell coffee
for 1.00\$ call it
Cafe' meeting or the
like.

Thank You!