



**professional**

**personal**

# social media *audit*

Platform

Handle

consistent  
branding?

# of followers

date of  
last activity

notes

**your**  
brand

what inspires you?  
what makes you unique?

What do you love to do?  
What are your goals?  
What are your talents?

who are you? pitch yourself in 30 words or less.

**your**  
goals

your online vision

**why are you doing this?**

**what do you want to accomplish?**

# setting

# goals

**Goal:**

**Specific Steps:**

**How will I know if I'm successful?**

**Deadline:**

**Goal:**

**Specific Steps:**

**How will I know if I'm successful?**

**Deadline:**

**Goal:**

**Specific Steps:**

**How will I know if I'm successful?**

**Deadline:**



List 3 action items:

Questions I still have: